

User Needs (Sources)

Recommendation Factors (Attriibutes)

Platforms/Integration

Engagment and Community

Future Growth

Fans spend far too long browsing for shows rather than watching.

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Genre preference

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Crunchyroll

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Friend-based reccomendations

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AI based user analysis

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Too many shows are spread across too many platforms

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Art style and animation quality

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Netflix

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Spoiler-free discussion boards/posts

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Cloud databased for user profiles

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It's difficult to find shows that match the user's mood.

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Mood/tone

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Hulu

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Taste matcher

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Continuous platform learning

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Users want to be able to get recomendations without being spoiled.

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Total watch time and pacing

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MyAnimeList integration

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Watch parties

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Security and privacy

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Recomendations from people close to you sometimes don't match the types of shows you watch.

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Studio and voice actors

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Cross Platform Integration

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Sharable watchlists

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Long term content updates

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Pirated Websites

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