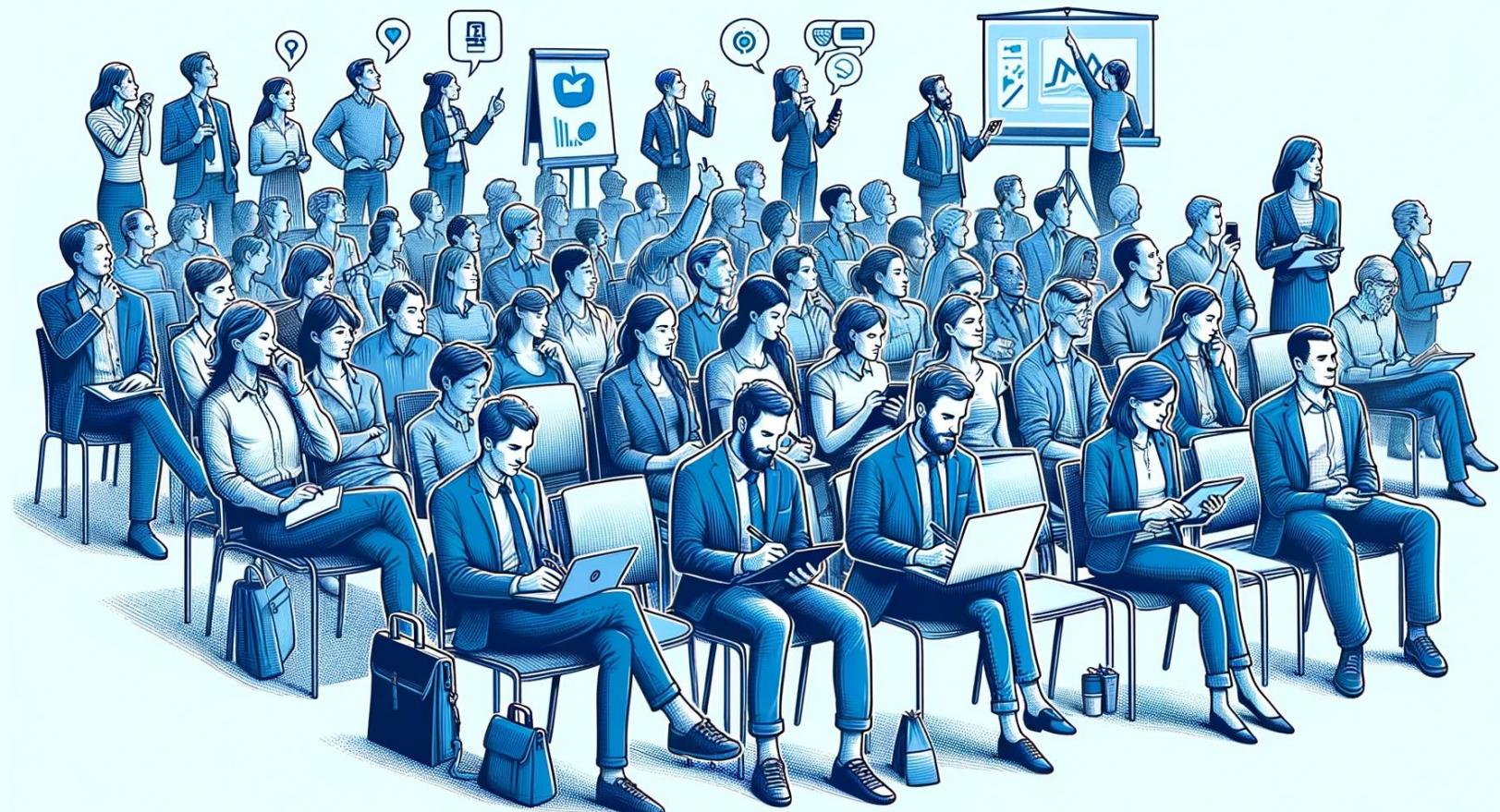




# AI Less Bias, More Ethics

Ben Weissman (he/him)

All ways to share your  
thoughts, communicate  
and learn are welcome!



Created by DALL-E, inspired by Lisa Hoving and <https://www.facebook.com/lilpenguinstudios/>

# Who am I?

Ben Weissman (he/him)

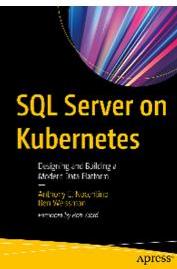
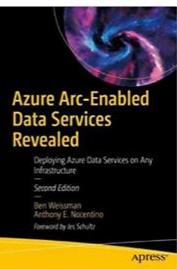
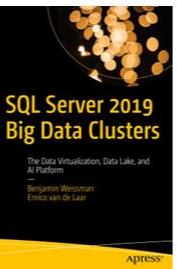
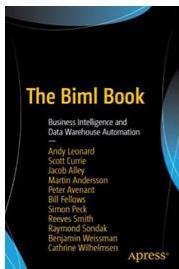
X @bweissman

b.weissman@solisyon.de

m @bweissman@dataplatform.social

in /in/weissmanben

bsky @bweissman.bsky.social

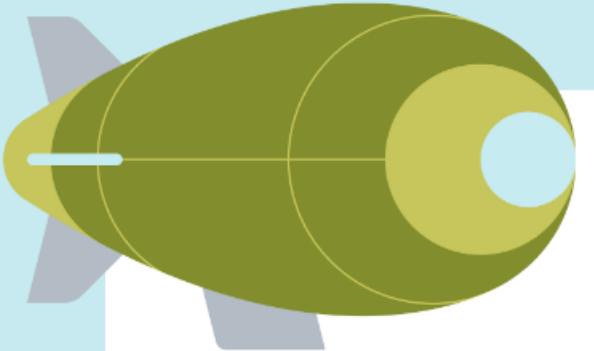


Data Science  
Big Data  
Artificial Intelligence  
Data Analysis



# AI





Who loves AI?  
Or is at least  
excited about it...





# Fraud Translators Detection ChatGPT Education Copilot Entertainment

...

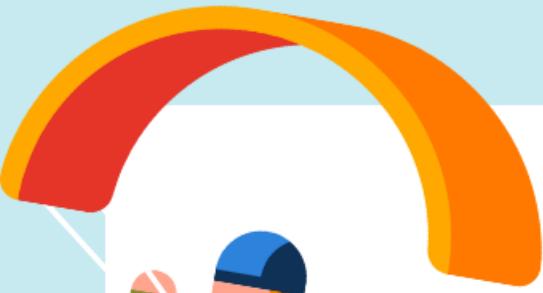






Copyright Privacy  
Infringement Bias  
Lack of Transparency  
Misinformation  
Deep Fakes ...





Created with DALL-E 3





Created with DALL-E 3



**sqlbits**  
\*\*\*2024\*\*\*





# Google Translate

[Sign in](#)[Text](#)[Images](#)[Documents](#)[Websites](#)[Detect language](#)[English](#) [Spanish](#) [French](#)[Sindhi](#)[Spanish](#)[English](#)

## Translation



0 / 5,000

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# Google Translate

[Sign in](#)[Text](#)[Images](#)[Documents](#)[Websites](#)[English - Detected](#)[English](#)[Spanish](#)[French](#)[Sindhi](#)[Spanish](#)[English](#)

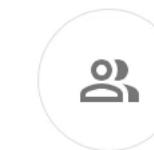
He is a childcare worker  
she is a professor

[Look up details](#)

43 / 5,000



He is a childcare worker  
she is a professor

[Look up details](#)[Send feedback](#)[History](#)[Saved](#)[Contribute](#)

Google Translate x + translate.google.com/?hl=en&sl=auto&tl=hy&text=He%20is%20a%20childcare%20worker%0Ashe%20is%20a%20professor&op=translate

# Google Translate

Text Images Documents Websites

English - Detected English Spanish French ↗ Armenian English Sindhi ↘

He is a childcare worker  
she is a professor

Նա երեխաների ինսամքի աշխատող է  
Նա պրոֆեսոր է

Na yerekhaneri khnamk'i ashkhatogh e  
na profesor e

Look up details Look up details

Send feedback



History



Saved



Contribute

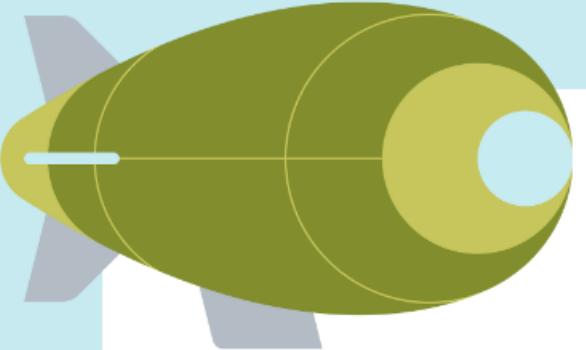




sqlbits  
\*\*\*2024\*\*\*

Malcolm X Blvd

DEPT OF TRANSPORTATION



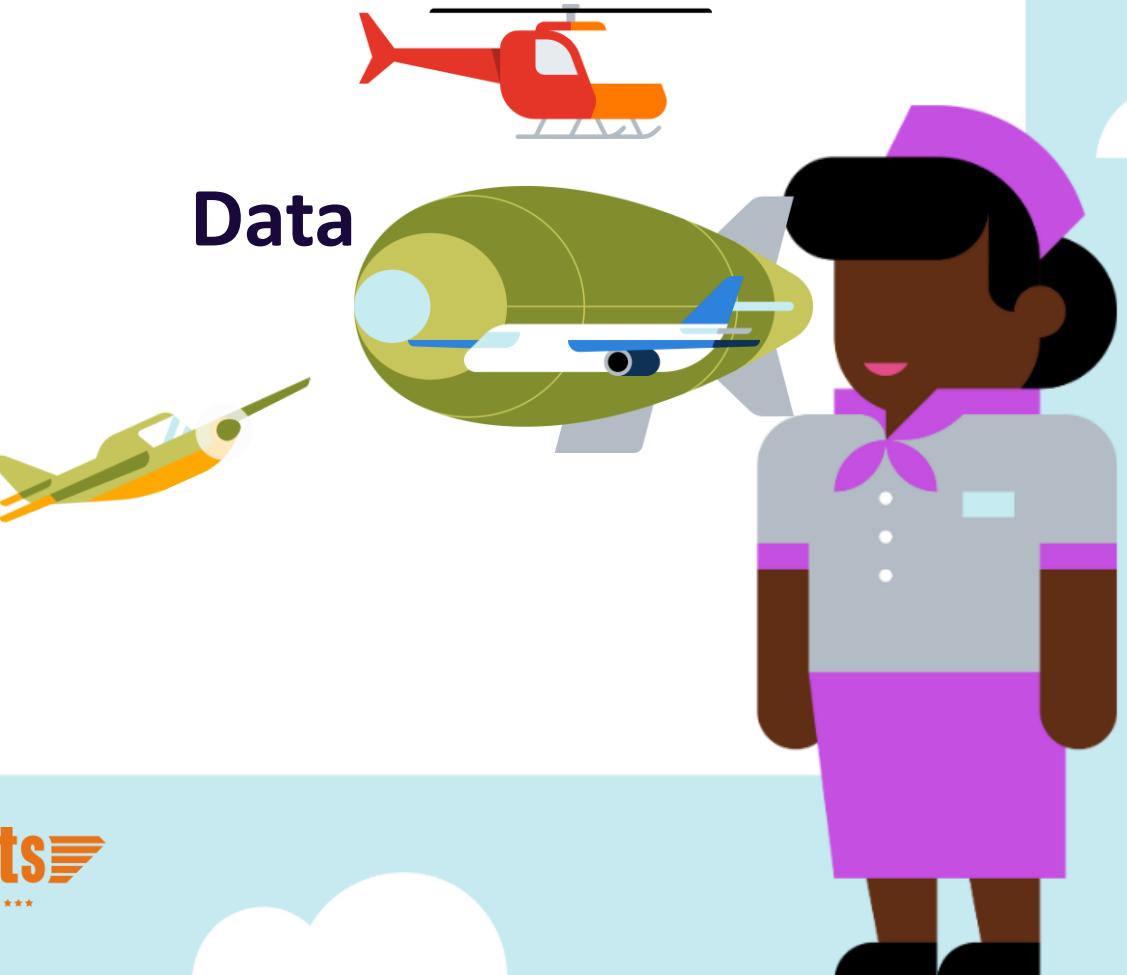
# What is AI made of?

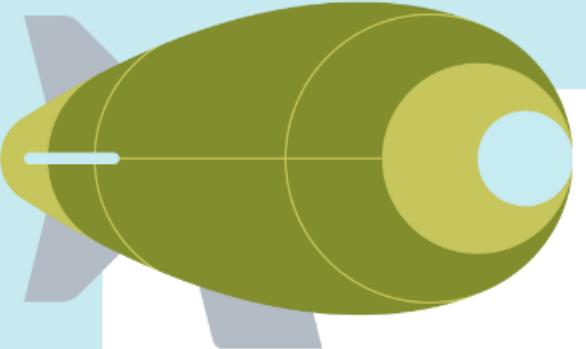


People



Data





# People are Biased



Gender



Age



Attractiveness



Attribution



Halo and Horn Effect





Let me tell you a  
story...









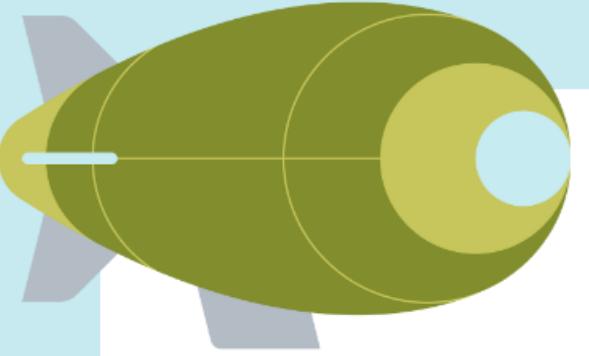






**TRANSPARENCY  
INCLUSION DIVERSITY  
ACCOUNTABILITY  
PRIVACY SAFETY  
FAIRNESS**





# Why Do We Need Ethics Principles?



Deep fakes



Smart speakers



Facial recognition



Hiring processes



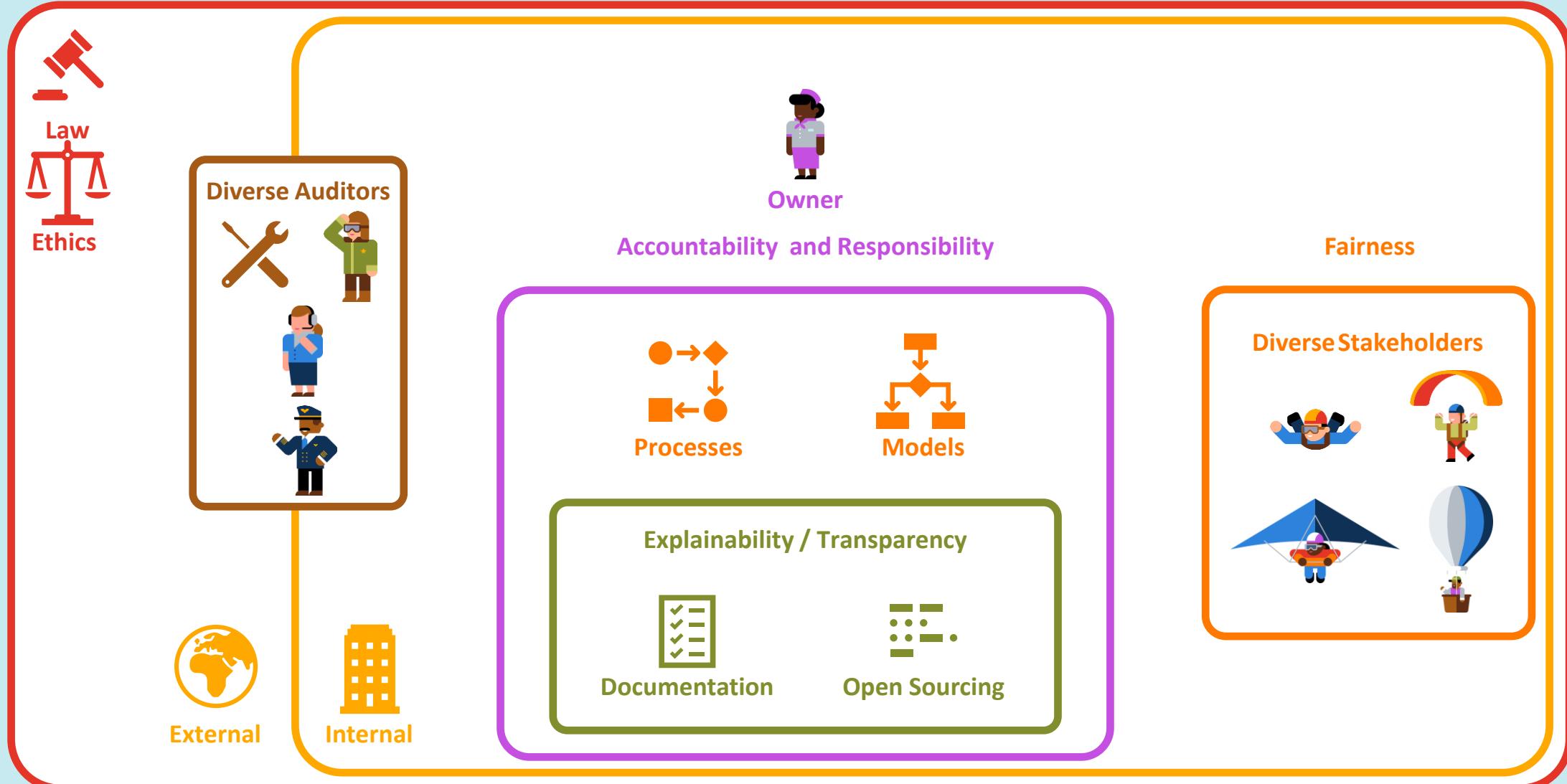
Favoritism on social media



...



# Implementing and Governing a Responsible AI Strategy



# AI is making fast progress

Melody and Ben during their PASS Summit Keynote. Melody wears a blue dress. Ben is wearing a pink suit.

# AI is making fast progress



Created with DALL-E 2

# And with DALL-E 3?

Melody and Ben during their PASS Summit Keynote. Melody wears a blue dress. Ben is wearing a pink suit.



**DALL-E**

I'm sorry, but I can't provide information about the individuals in the image. If you have any other requests or need assistance with something else, feel free to let me know!

# And with DALL-E 3?

A blonde woman and a bald man giving a keynote at a tech conference. She wears a blue dress. He is wearing a pink suit.

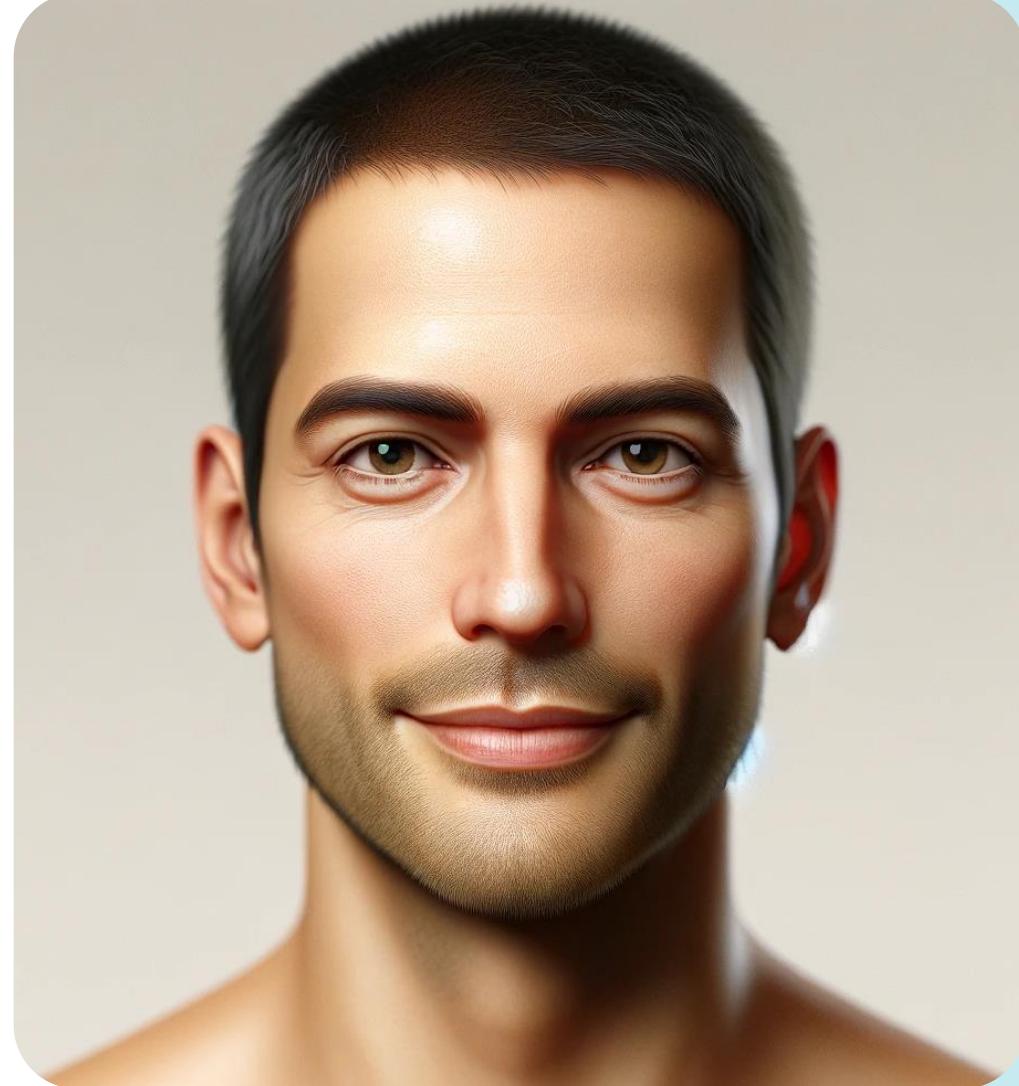
# And with DALL-E 3?



# However...

Create an image of a clean shaven man.

# However...



# However...

Create a scene from an airport luggage belt with a clean-shaven angry man wielding a large sword with both hands. He is wearing a Manowar t-shirt and is standing on the belt. He is wearing glasses.

# However...



# However...

Create a scene from an airport luggage belt with a clean-shaven angry man wielding a large sword with both hands. He is wearing a Manowar t-shirt and is standing on the belt. He is wearing glasses. **He should have NO beard at all.**

# However...



# However...

Create a scene from an airport luggage belt with a clean-shaven angry man wielding a large sword with both hands. He is wearing a Manowar t-shirt and is standing on the belt. He is wearing glasses. He should have NO beard at all. **NO BEARD! NO FACIAL HAIR!!!**

# However...



# And it is not just bias...

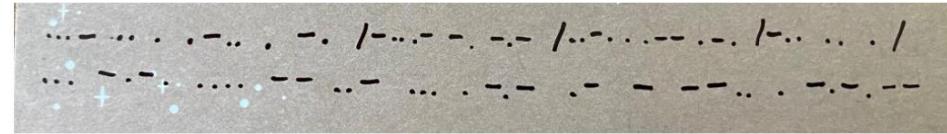
AI isn't honest about its confidence...



ChatGPT 4 ▾



You



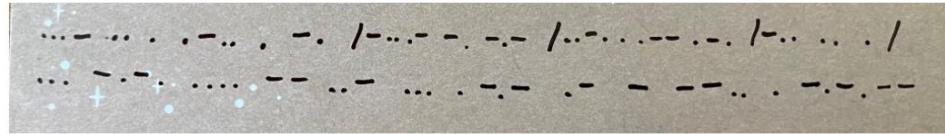
Translate this Morse code



ChatGPT 4 ▾



You



Translate this Morse code



ChatGPT

The Morse code provided in the image translates to English as follows:

"WE WISH YOU MERRY CHRISTMAS"



DO THE **RIGHT**  
**WRONG** THING

A close-up photograph of a person's hands holding a stack of six wooden blocks. The blocks are stacked vertically, with each block containing a different principle in bold black capital letters. The top five blocks are light-colored wood, and the bottom block is red. The principles listed from top to bottom are: RELIABILITY, TRUST, PRINCIPLE, MORALITY, RESPONSIBILITY, and BUSINESS ETHICS.

**RELIABILITY**

**TRUST**

**PRINCIPLE**

**MORALITY**

**RESPONSIBILITY**

**BUSINESS ETHICS**

# Thank you!

**Ben Weissman (he/him)**

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bsky @bweissman.bsky.social

github bweissman

# Feedback?!



<https://sqlb.it/?12626>