

# Stand Fast

**How Governance Can Save You a Fortune**

6R - 24L

Alexander Arvidsson | @arcticdba









NOTICE TO PILOTS

Los Angeles (Endangered Species) nesting in the San Gabriel Mountains. Pilots are encouraged to use the Terminal Area Chart for flight information.

Channel Islands National Park

Channel Islands National Marine Sanctuary

Channel Islands National Park

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Explore **drivers** of cost

A primer on **governance**

**Applied** governance







(he/him)  
**Alexander Arvidsson**

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Data Masterminds

| Data Platform MVP | MCT | Speaker |



**DATA**masterminds



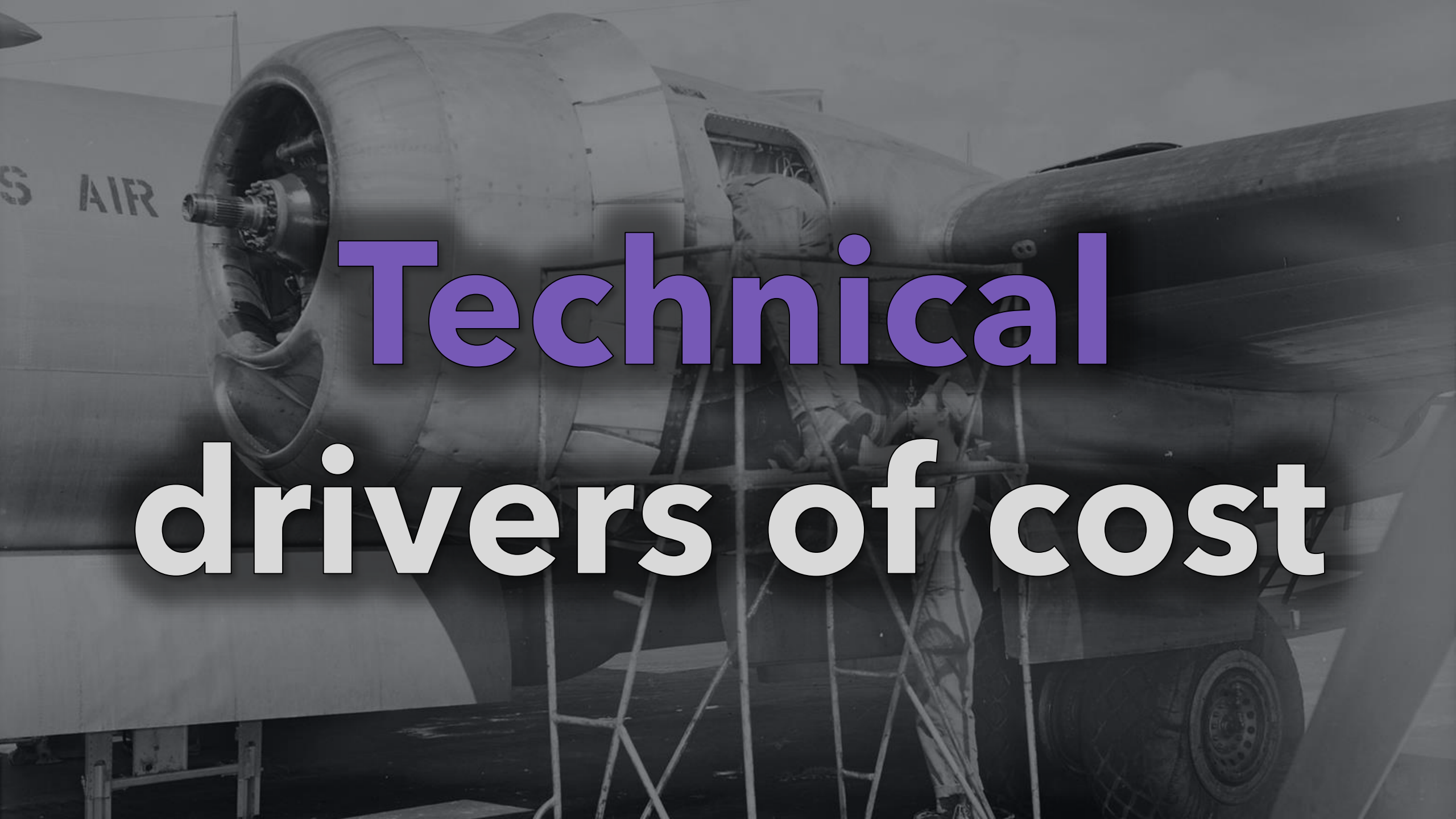


How **much** does  
**governance**  
**cost?**



How **much** does  
**no governance**  
**cost?**





# Technical drivers of cost



Some resources are **cheap**  
for a **reason**

Not **understanding**  
the **platform**



The **allure** of **low-code**



# Business drivers of cost



A whole new **dynamic** of **cost**

# Challenging leadership



**People** aren't **interchangeable**



## Pilot's Guide to Airport Signs and Markings

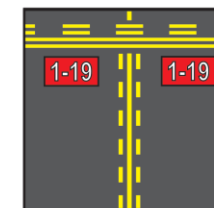
### Airport Markings



**HOLDING POSITION:**  
Hold short of intersecting rwy;  
also a land-and-hold-short marking



**MOVEMENT AREA BOUNDARY:**  
Defines boundary of movement  
area and non-movement area



**HOLDING POSITION WITH  
ENHANCED TAXIWAY  
CENTERLINE:** Alerts of an  
approaching runway



**TAXIWAY/TAXIWAY HOLDING  
POSITION:** Hold short of intersecting  
taxiway when directed by ATC



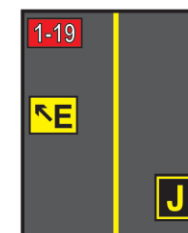
**SOLID TAXIWAY EDGE:** Defines edge  
of usable, full-strength taxiway  
pavement; adjoining pavement  
NOT usable



**ILS CRITICAL AREA:** Hold short  
when instructed by ATC



**DASHED TAXIWAY EDGE:** Defines  
edge of taxiway where adjoining  
pavement or apron is available  
for taxi



**SURFACE PAINTED HOLDING  
POSITION:** Designates runway ahead in  
conjunction with yellow holding position marking

**SURFACE PAINTED TAXIWAY  
DIRECTION:** Direction &  
designation of intersecting twy

**SURFACE PAINTED TAXIWAY  
LOCATION:** Identifies twy  
on which aircraft is located

[www.faa.gov/go/runwaysafety](http://www.faa.gov/go/runwaysafety)

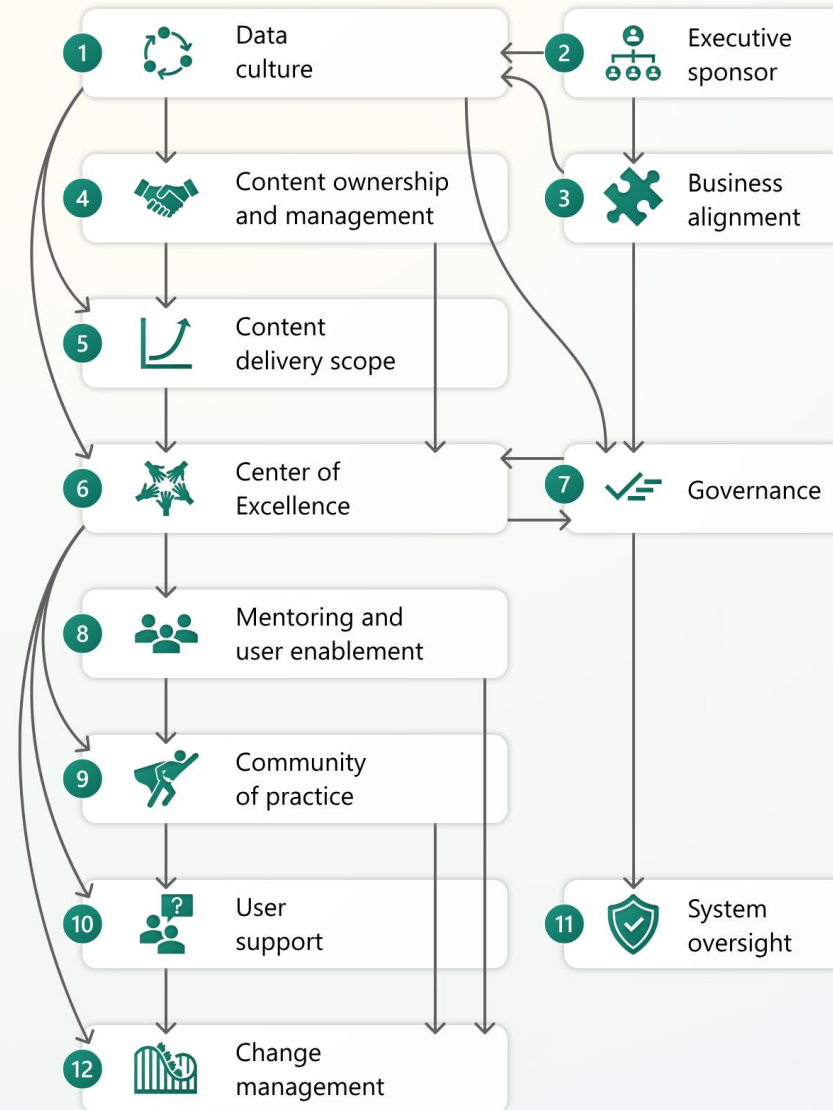


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## Microsoft Fabric adoption roadmap



Area	Description
1	<b>Data culture:</b> Data culture refers to a set of behaviors and norms in the organization that encourages a data-driven culture. Building a data culture is closely related to adopting Fabric, and it's often a key aspect of an organization's digital transformation.
2	<b>Executive sponsor:</b> An executive sponsor is someone with credibility, influence, and authority throughout the organization. They advocate for building a data culture and adopting Fabric.
3	<b>Business Alignment:</b> How well the data culture and data strategy enable business users to achieve business objectives. An effective BI data strategy aligns with the business strategy.
4	<b>Content ownership and management:</b> There are three primary strategies for how business intelligence (BI) and analytics content is owned and managed: business-led self-service BI, managed self-service BI, and enterprise BI. These strategies have a significant influence on adoption, governance, and the Center of Excellence (COE) operating model.
5	<b>Content delivery scope:</b> There are four primary strategies for content and data delivery: personal, team, departmental, and enterprise. These strategies have a significant influence on adoption, governance, and the COE operating model.
6	<b>Center of Excellence:</b> A Fabric COE is an internal team of technical and business experts. These experts actively assist others who are working with data within the organization. The COE forms the nucleus of the broader community to advance adoption goals that are aligned with the data culture vision.
7	<b>Governance:</b> Data governance is a set of policies and procedures that define the ways in which an organization wants data to be used. When adopting Fabric, the goal of governance is to empower the internal user community to the greatest extent possible, while adhering to industry, governmental, and contractual requirements and regulations.
8	<b>Mentoring and user enablement:</b> A critical objective for adoption efforts is to enable users to accomplish as much as they can within the guardrails established by governance guidelines and policies. The act of mentoring users is one of the most



Dealing with  
**current costs**

Inventory your **estate**

**Rightsize**



**Monitor everything**

Stop **guessing** at load

Track and surface **resource**  
**costs** to **stakeholders**



Dealing with  
**future costs**

**Plan** the **execution**,  
**execute** the **plan**

Pre-pay **everything**



Make it **easy** to do it **right**

**Understand** the available **tools**

Consider **new** ways of  
solving old **problems**



Prioritize **training**

Keep **technical debt**  
to a **minimum**

Big drivers of **cost** are  
rarely **technical**

**Governance** makes it  
easier to do it **right**

**People** remain the most  
**important** assets















Thank you!

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