DATUMO SQL Day

Building scalable and automated Databricks-oriented Data Platform from scratch

Wojciech Pratkowiecki

DATUMO SQL Day

17th edition
SQLDay Conference

12-14 May 2025, WROCŁAW + ONLINE

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Wojciech Pratkowiecki

Project leader
Datumo

Agenda

- The story
- The challenge
- The solution
- Lessons learned

The story

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Leader of CEE-pharmaceutical market with departments and subsidiaries across Europe

- Production department
- Regulatory department
- Strategy department
- R&D department

1. **Unify and centralize data pipelines and analysis**
2. **Standardize data management and processing**
3. **Provide tailored Data Platform to each tenant**
4. **Data mesh approach for datasets exchange**

The story

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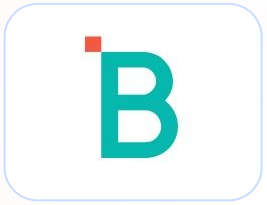
Tenant 1



Tenant 2

Tenant 3

The story

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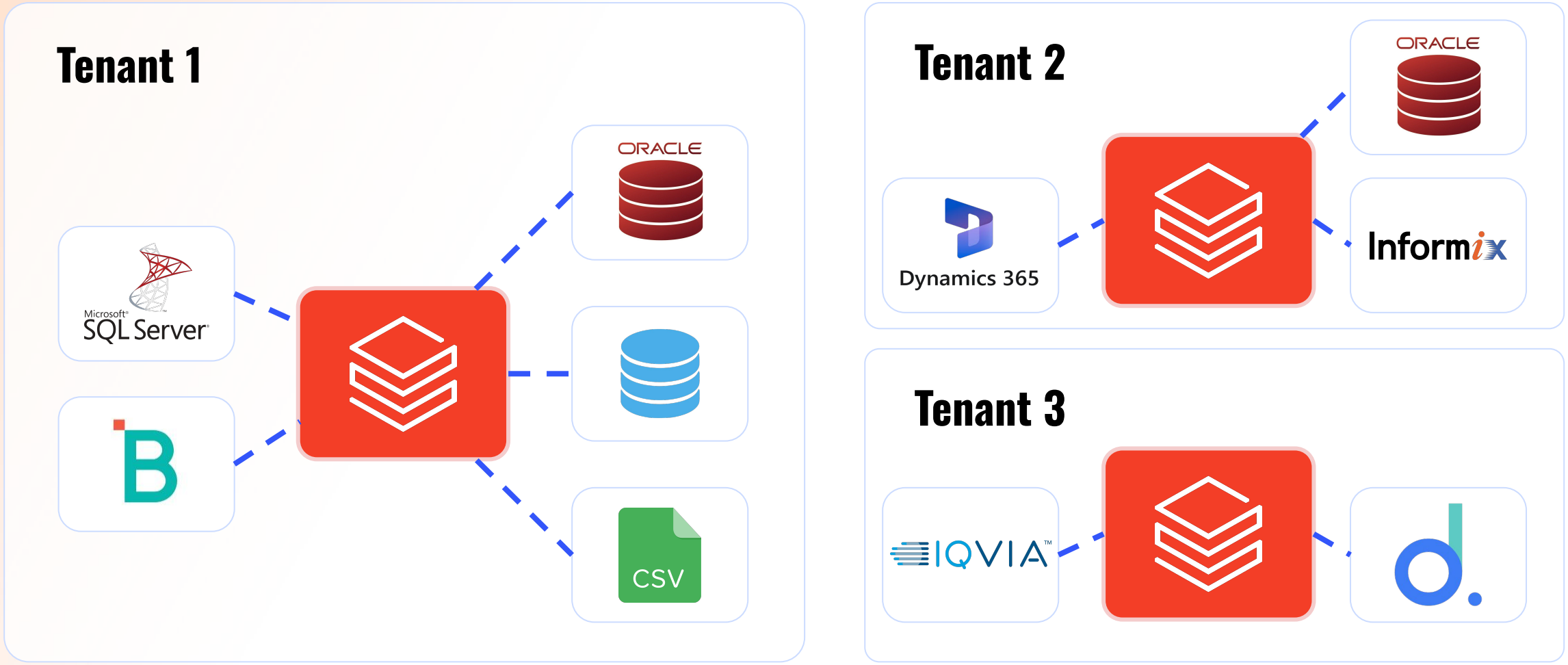

The story

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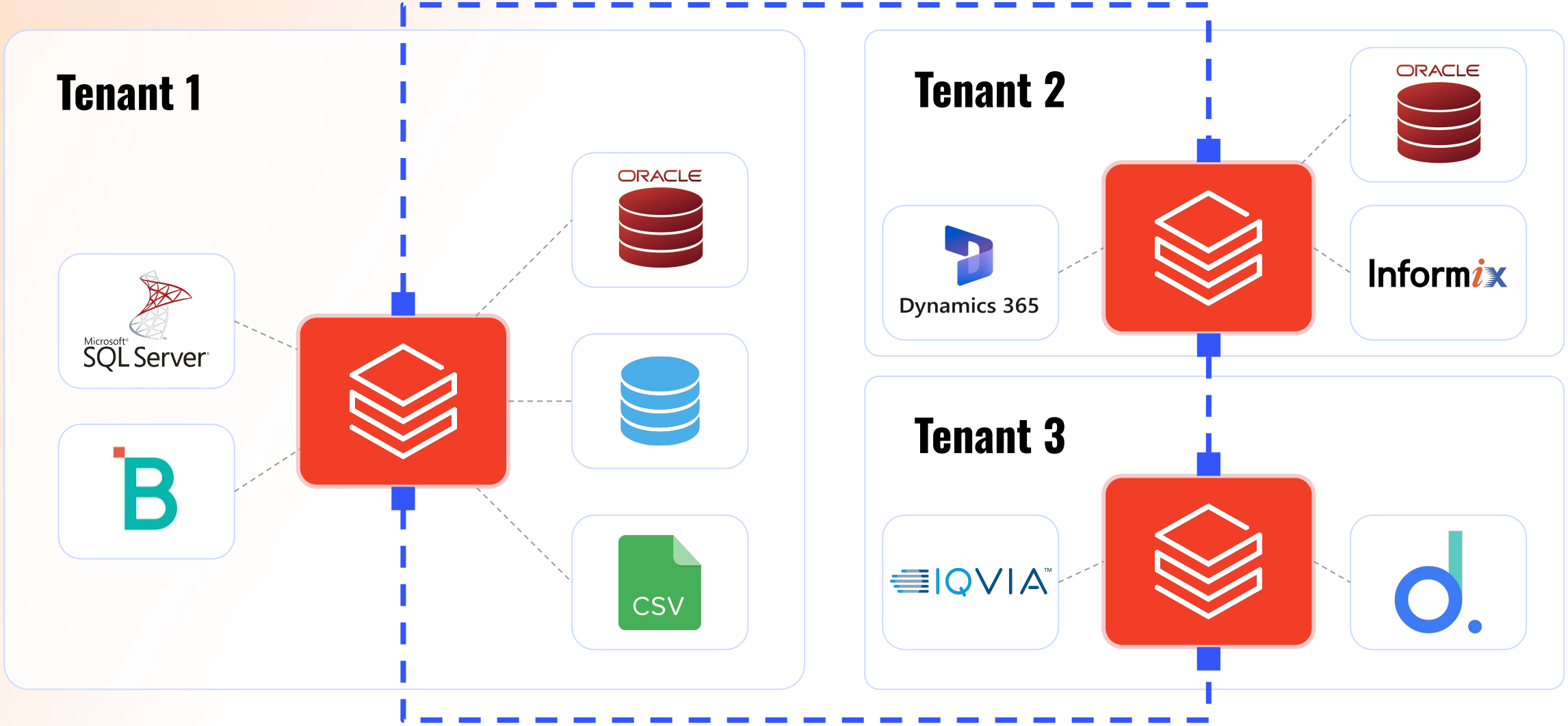

The challenge

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- Datasets are spread across various systems
- Introduced platform must be standardized and scalable
- All the resources should be implemented in modular approach
- Tenant-specific adjustments to each of platform's elements are required
- All of the Data Platform resources and processes need to be automatized
- Significant value for technical and non-technical users is expected

The challenge

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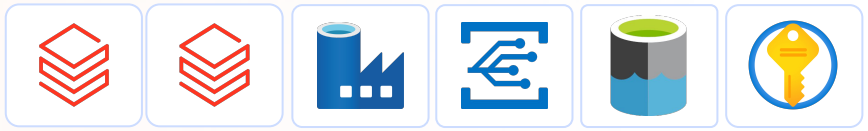
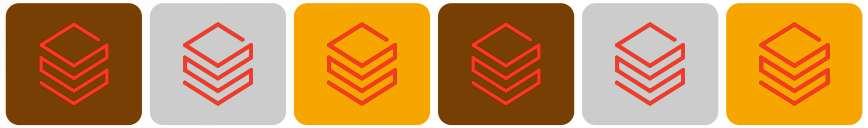
Tenant 1

Infrastructure



Integrations

Landing Zones



Tenant 2

Infrastructure

Integrations

Landing Zones

Tenant 3

Infrastructure

Integrations

Landing Zones

The solution

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Functional Framework

Infrastructure Framework

Datastructure Framework

Pipelines Framework

CI/CD

The solution

- ADLS integration with Autoloader and native Spark
- JDBC sources integration in incremental/full mode
- Tenant-specific implementation for integrated sources
- Common functions used for Silver/Gold layer creation
- Utilities for analysis and notebooks development
- Data Quality facilities

The solution

- Terraform IaC implementation
- Modules defining adjusted templates for services
- Access management
- Blueprints of multi-service platform components
- Simple reproduction across environments
- Automated management of all platform resources

The solution

Datastructure Framework

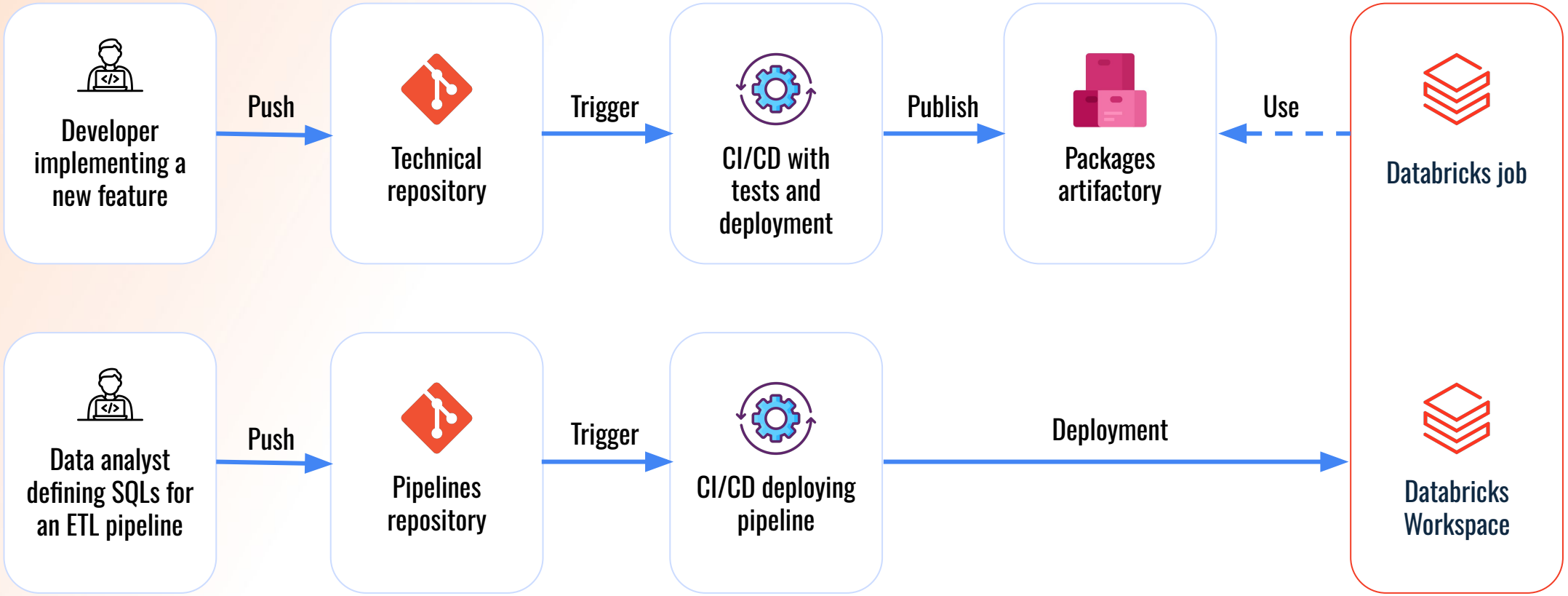
- Terraform modules for Unity Catalog resources management
- Modules defining templates for catalogs, schemas, tables, external locations etc.
- UC resources access management
- Definitions of particular catalogs/schemas
- Table's schema evolution management
- Automated management of all UC resources

The solution

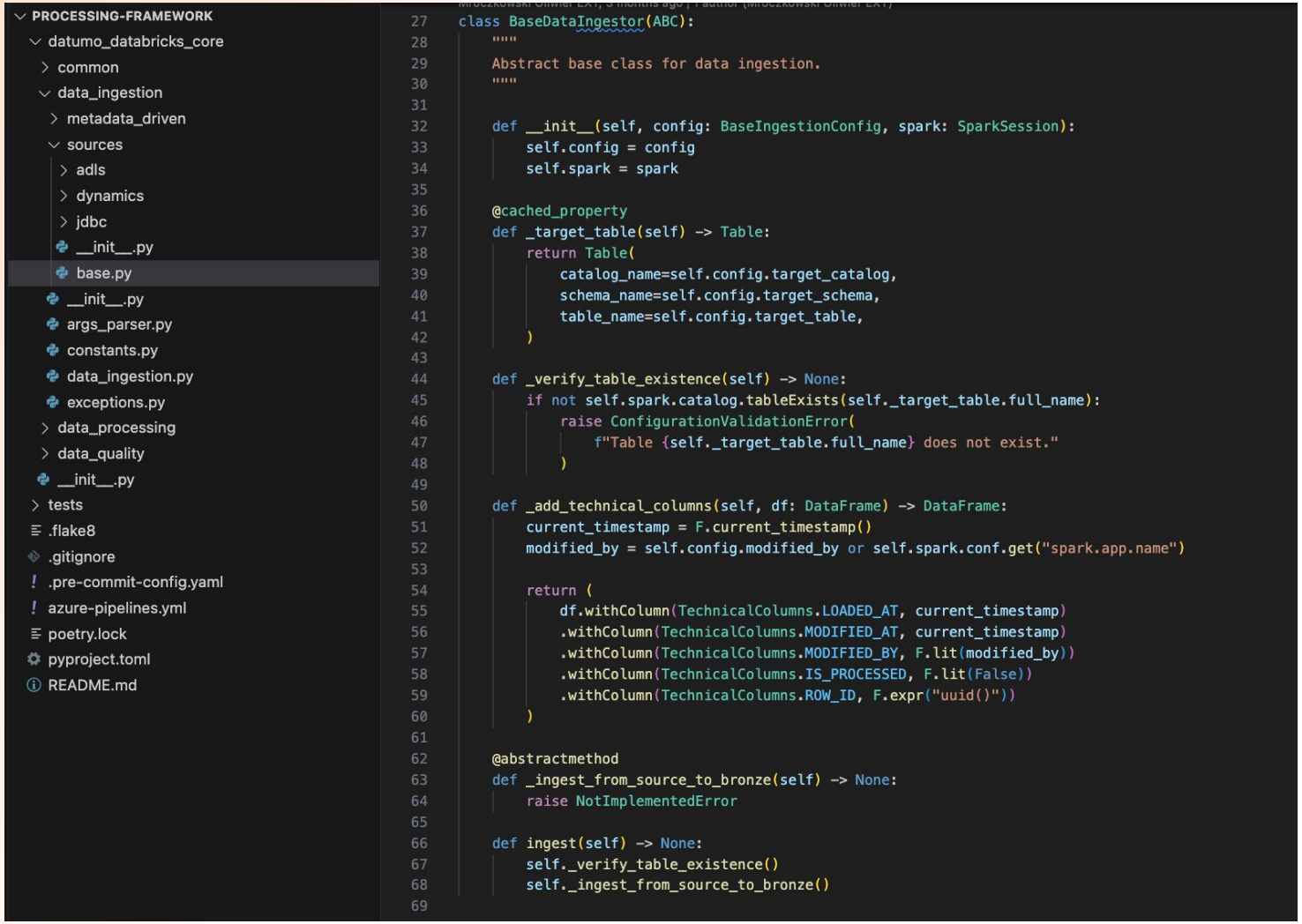
Pipelines Framework

- Data pipelines as Databricks Workflows
- Implemented and managed with Databricks Asset Bundles
- CLI and templates simplifying pipeline creation - single YAML file to define a pipeline
- Management of cross-environment deployment
- Custom configuration of jobs/clusters across environments
- Automated deployment of Workflows to Workspaces

The solution



The solution



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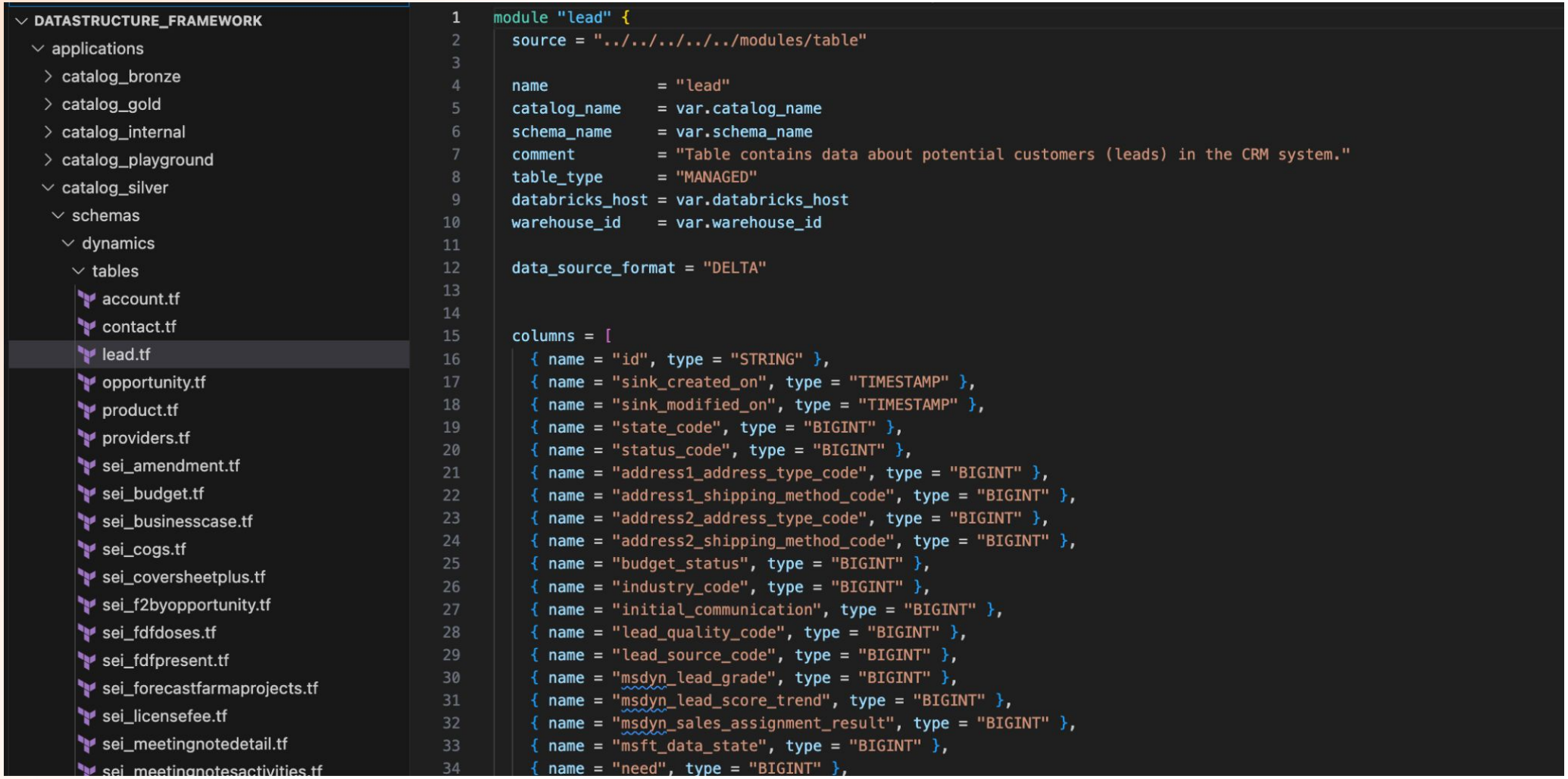
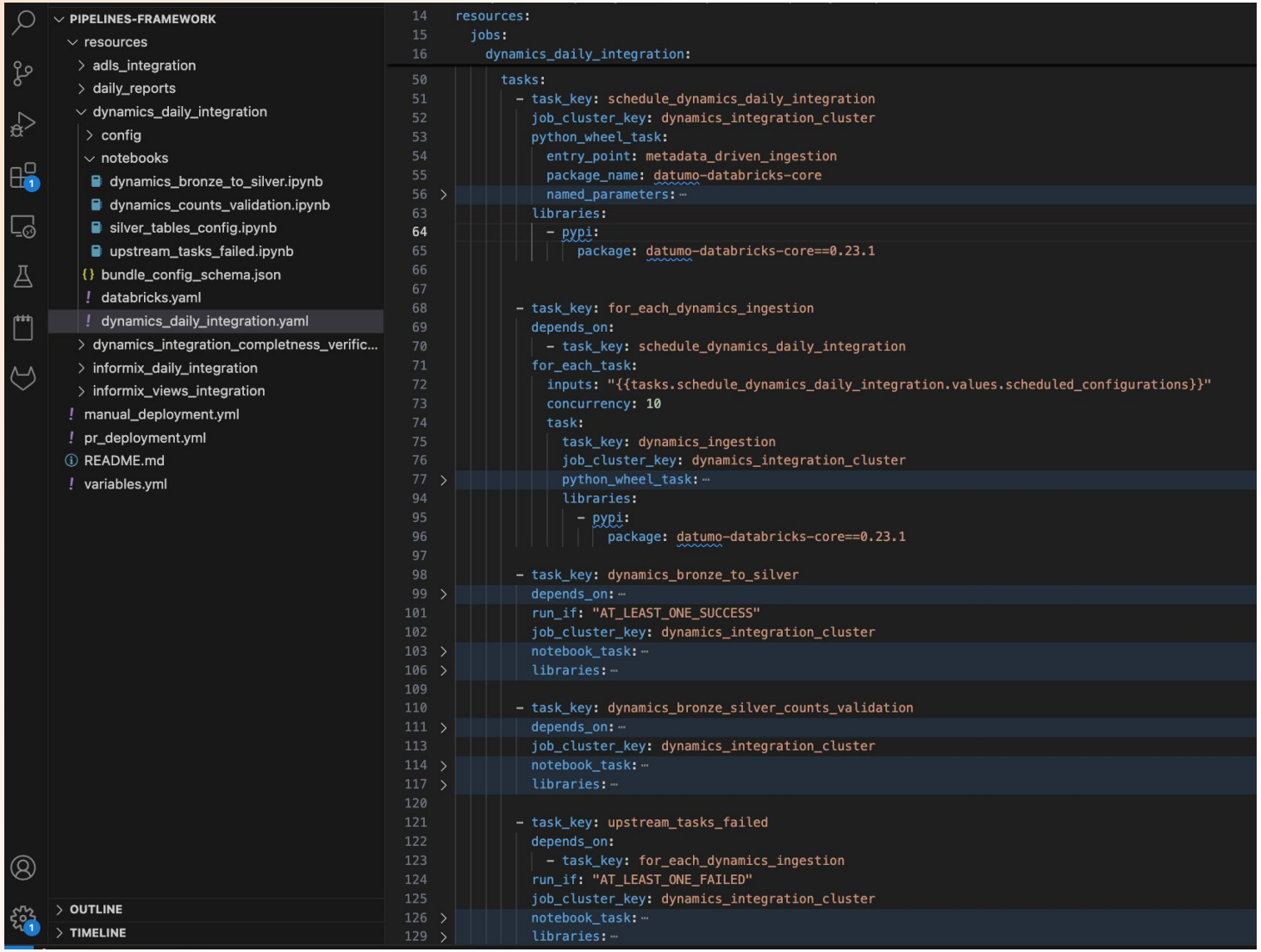


The solution



The solution

```
SELECT * FROM _prod_internal.pipelines_metadata.dynamics_integration_config
```

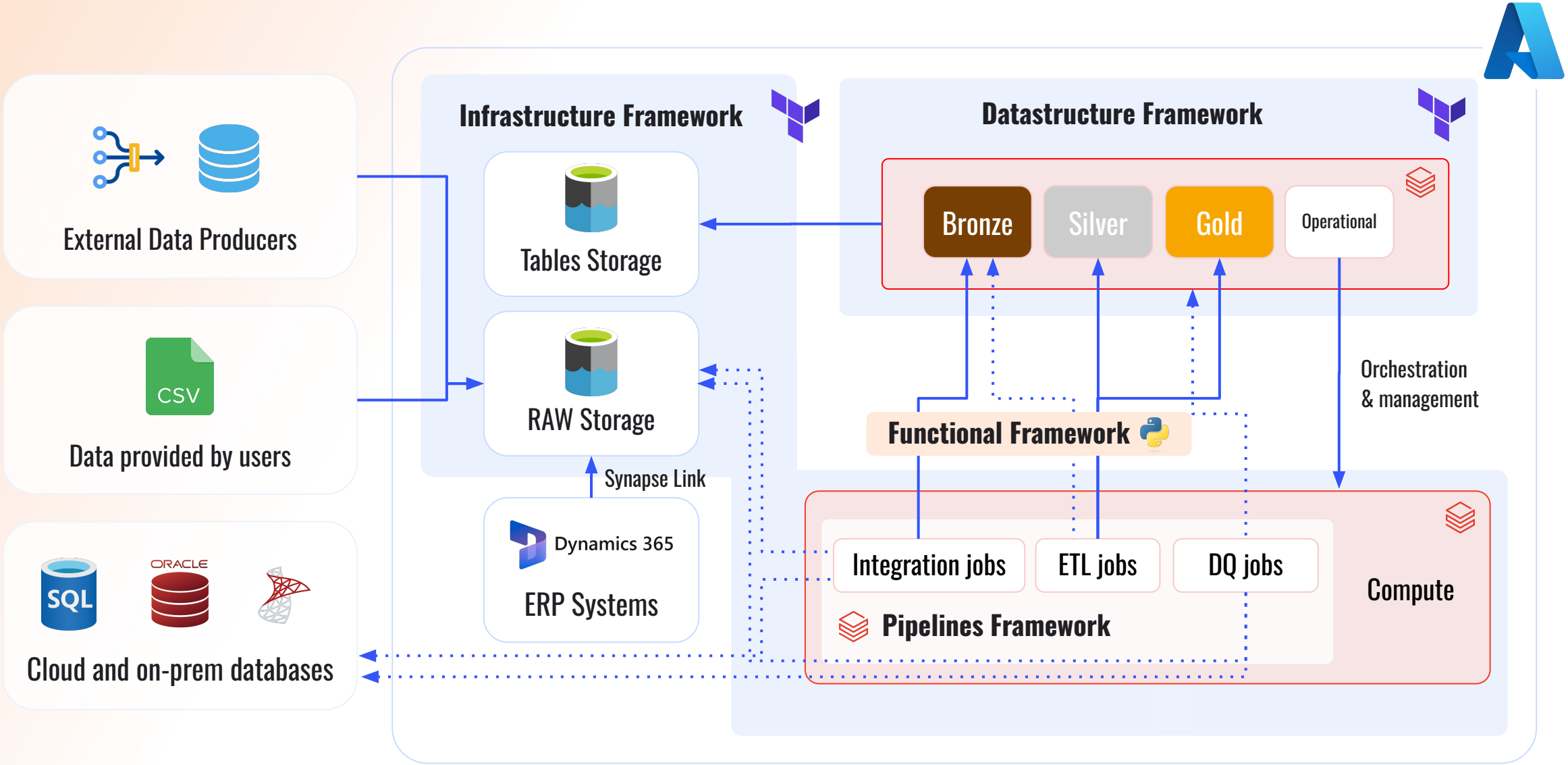
Raw results +

	source_container	source_directory_name	target_table	target_schema	is_active	schedule_interval
1	dataverse- -unq9a30d697566eee118bc5000d3a64d	account	account	dynamics	true	daily
2	dataverse- -unq9a30d697566eee118bc5000d3a64d	email	email	dynamics	true	daily
3	dataverse- -unq9a30d697566eee118bc5000d3a64d	invoice	invoice	dynamics	true	daily
4	dataverse- -unq9a30d697566eee118bc5000d3a64d	product	product	dynamics	true	daily
5	dataverse- -unq9a30d697566eee118bc5000d3a64d	opportunity	opportunity	dynamics	true	daily
6	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_amendment	sei_amendment	dynamics	true	daily
7	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_businesscase	sei_businesscase	dynamics	true	daily
8	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_cogs	sei_cogs	dynamics	true	daily
9	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_f2byopportunity	sei_f2byopportunity	dynamics	true	daily
10	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_fdfdoses	sei_fdfdoses	dynamics	true	daily
11	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_fdfpresent	sei_fdfpresent	dynamics	true	daily
12	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_licensefee	sei_licensefee	dynamics	true	daily
13	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_meetingnotedetail	sei_meetingnotedetail	dynamics	true	daily
14	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_meetingnotesactivities	sei_meetingnotesactivities	dynamics	true	daily
15	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_productexclusivity	sei_productexclusivity	dynamics	true	daily
16	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_territoriesinf1	sei_territoriesinf1	dynamics	true	daily
17	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_territoryscope	sei_territoryscope	dynamics	true	daily
18	dataverse- -unq9a30d697566eee118bc5000d3a64d	systemuser	systemuser	dynamics	true	daily
19	dataverse- -unq9a30d697566eee118bc5000d3a64d	task	task	dynamics	true	daily
20	dataverse- -unq9a30d697566eee118bc5000d3a64d	contact	contact	dynamics	true	daily
21	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_coversheetplus	sei_coversheetplus	dynamics	true	daily
22	dataverse- -unq9a30d697566eee118bc5000d3a64d	lead	lead	dynamics	true	daily
23	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_budget	sei_budget	dynamics	true	daily
24	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_sku	sei_sku	dynamics	true	daily
25	dataverse- -unq9a30d697566eee118bc5000d3a64d	sei_pharma	sei_pharma	dynamics	true	daily

1 s 856 ms | 26 rows returned

The solution

The solution



The solution

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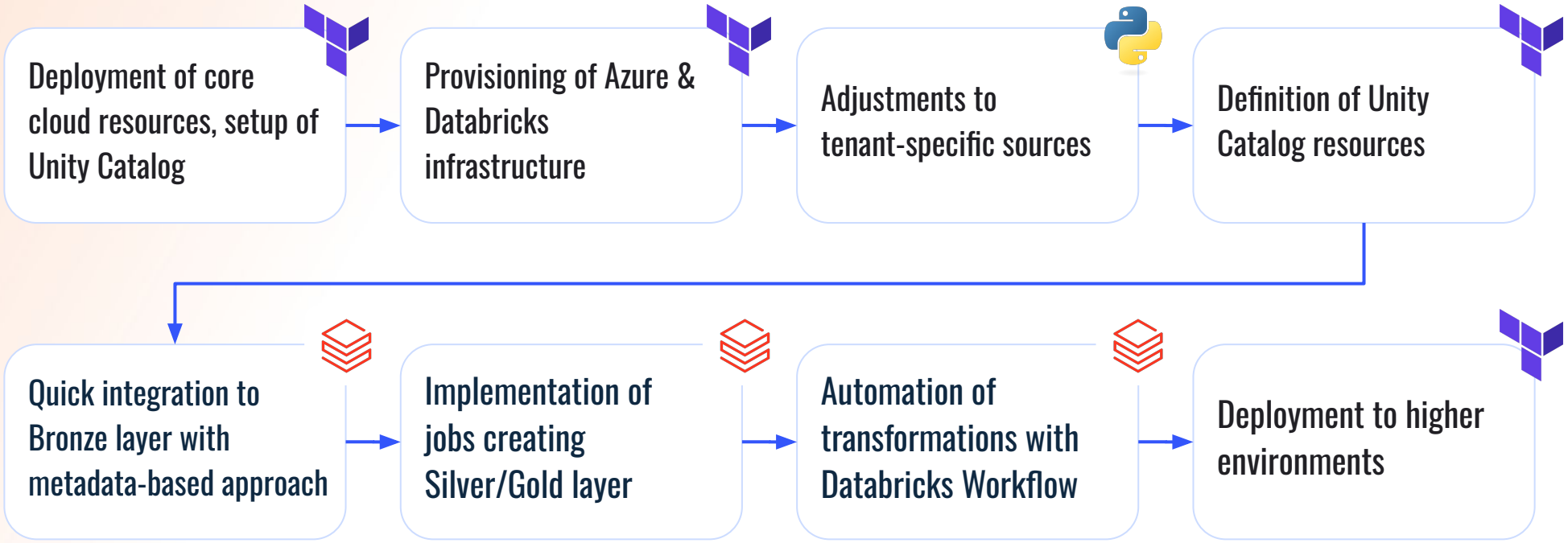
Short Time To Market for each tenant



The solution

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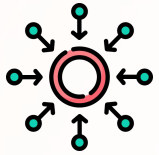
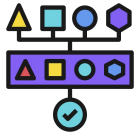
Provided value



Centralized data platform enabling cross-source system analysis

Standardized data processing and management across numerous tenants

Automated and extendable solution allowing quick integration of new sources



Defining advanced data pipelines utilizing powerful Databricks features made easy

Modular and scalable solution enabling quick provisioning of adjusted Data Platform

Lessons learned

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- Define the data usage patterns with target users at the very beginning
- Short TTM introducing numerous novel services can be overwhelming
- Infrastructure and data structure automated management pays off
- Lack of date-based scheduling in Databricks hurts, but can be overcomed
- Strict schema management can be cumbersome, however smart scripts/notebooks can be an answer

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Q&A

Thank you for your attention