

PE COMMERCE DOMAIN

1. Amazon: www.amazon.in

Amazon's website, Amazon.com, serves as an e-commerce platform for selling a wide range of products and services.

Products: Amazon sells a variety of products, including books, electronics, clothing, beauty products, home goods, and more.

Services: Amazon offers services such as cloud computing, digital streaming, and artificial intelligence (AI). Amazon Web Services (AWS) is a cloud service provider that offers storage space for companies.

International shipping: Some Amazon websites offer international shipping.

Amazon is the world's largest online retailer and one of the "Big Five" companies in the U.S. information technology industry. Amazon's websites are country-specific, such as amazon.com for the U.S. and amazon.co.uk for the UK.

2. eBay: www.ebay.com

eBay is a global online marketplace that allows users to buy and sell a wide range of items, including electronics, fashion, collectibles, and more:

Buying and selling-

Users can buy items directly or through auctions, or use the "Buy It Now" option on most items.

Reputation system-

Users can rate their transactions and leave comments, which contribute to the overall reputation of buyers and sellers.

Tools and services-

eBay provides tools and services to help with online auctions and managing transactions.

Accessibility-

eBay is accessible through websites and mobile apps.

Integration-

Software developers can create applications that integrate with eBay through the eBay API.

eBay was founded in 1995 by American entrepreneur Pierre Omidyar. It's one of the first companies to create an online website to connect buyers and sellers.

3. Walmart: <https://www.walmart.com>

The purpose of Walmart's website is to provide a way for customers to shop online and access services like delivery and in-store pickup:

Online shopping-

Walmart's website allows customers to shop for groceries, clothing, household items, and more.

Delivery-

Customers can request delivery of their online orders for a small fee.

In-store pickup-

Customers can use the "Site to Store" service to purchase items online and pick them up in-store.

Curbside pickup-

Customers can use the "buy online pickup in-store or curbside (BOPIS)" experience.

Walmart's vision is to be the leading retailer for consumers, regardless of how they choose to purchase. The company is committed to leveraging technology and associates to serve customers in a changing retail environment.

4. Etsy: www.etsy.com

Etsy, Inc. is an American e-commerce company with an emphasis on the selling of **handmade or vintage items and craft supplies**. These items fall under a wide range of

categories, including jewelry, bags, clothing, home decor, religious items, furniture, toys, art, as well as craft supplies and tools.

What is the purpose of Etsy?

Etsy is the global marketplace for unique and creative goods. It's home to a universe of **special, extraordinary items**, from unique handcrafted pieces to vintage treasures. In a time of increasing automation, it's our mission to keep human connection at the heart of commerce.

What is Etsy mainly used for?

Etsy, Inc. is an American e-commerce company with an emphasis on the selling of handmade or vintage items and craft supplies. These items fall under a wide range of categories, including jewelry, bags, clothing, home decor, religious items, furniture, toys, art, as well as craft supplies and tools.

Etsy is a marketplace where you can sell the items you've made, designed, and handpicked, or sourced, directly to buyers around the world.

5. AliExpress: www.aliexpress.com

The purpose of AliExpress is to connect buyers and sellers from around the world to facilitate the sale of products online:

Connect buyers and sellers

AliExpress is an online marketplace that allows consumers to buy directly from **manufacturers and distributors in China** and other countries.

Offer a wide range of products

AliExpress offers a wide variety of products, including electronics, clothing, home decor, and more.

Enable small businesses to sell

AliExpress is made up of small businesses and independent sellers that use the platform to offer products to buyers.

Enable consumers to buy in smaller quantities

AliExpress is designed for individual consumers looking to buy products in smaller quantities.

AliExpress is similar to Amazon and eBay, but the sellers are mostly Chinese and the site doesn't sell its own products.

AliExpress is different from Amazon because it acts only as an e-commerce platform and does not itself sell products directly to consumers. It directly connects Chinese businesses with buyers.

INSURANCE DOMAIN:

1. Allianz : <https://www.allianz.com>

Allianz SE is a German multinational financial services company headquartered in Munich, Germany. Its core businesses are insurance and asset management. Allianz is the world's largest insurance company and the largest financial services company in Europe.

Purpose

Allianz's purpose is "We secure your future". This statement expresses the company's mission to provide solid and sustainable solutions for its customers.

Services

The Allianz website provides information about the company's services, including global and local health and wellbeing offerings.

Values

The Allianz website provides information about the company's strategic goals, which include growth, margin expansion, and capital efficiency.

Terms of use

The Allianz website includes terms of use that protect the company's copyright and content.

2. Progressive : www.progressive.com

The Progressive Corporation is an American insurance company. In late 2022, Progressive became the largest motor insurance carrier in the U.S. The company was co-founded in 1937 by Jack Green and Joseph M. Lewis, and is headquartered in Mayfield, Ohio.

Progressive Insurance's website, progressive.com, allows customers to easily buy, understand, and use insurance products and services. Customers can also contact Progressive by phone, mobile app, or in person with a local agent.

Progressive's website is part of its strategy to make it easy for customers to reach them in a way that's convenient for them. Progressive's brand purpose is to "help people move forward and live fully". The company's philosophy is to go beyond traditional insurance and enable progress for its policyholders.

Progressive is one of the top 15 homeowners insurance carriers and the **second largest personal auto insurer in the country**. They also offer insurance for motorcycles, boats, recreational vehicles, and commercial and personal autos and trucks.

3. State Farm : <https://www.statefarm.com>

State Farm Insurance is a group of mutual insurance companies throughout the United States with corporate headquarters in Bloomington, Illinois. Founded in 1922, it is the largest property, casualty, and auto insurance provider in the United State

The purpose of State Farm's website is to allow customers to:

Start or stop paperless billing: Customers can log in to their account, select Profile & Preferences, and then choose their billing preferences.

Access information about their policies: Customers can access information about their policies 24/7.

State Farm is an insurance and financial services company that offers a variety of products and services, including:

Auto and home insurance

Business products

Third-party products

Mutual funds, annuities, educational savings, and retirement planning

4. Cigna : <https://www.cigna.com/>

The Cigna Group is an American multinational managed healthcare and insurance company based in Bloomfield, Connecticut.

The Cigna Healthcare website serves a variety of purposes, including:

Providing information about health plans: The Cigna website offers information about health plans and solutions for individuals and employers in the U.S. and internationally.

Helping customers improve their health: The Cigna website helps customers make choices to improve their health.

Providing coverage policy tools: The Cigna website offers coverage policy tools to help customers interpret the provisions of their health coverage plan.

5. Allstate: <https://www.allstate.com>

The Allstate Corporation is an American insurance company, headquartered in Glenview, Illinois since 2022. Founded in 1931 as part of Sears, Roebuck and Co., it was spun off in 1993,

but was still partially owned by Sears until it became an independent company completely in June 1995.

The purpose of the Allstate insurance website is to help customers learn about and explore life insurance options. The website provides tools and resources to help customers understand the different types of life insurance policies available and decide which one best fits their needs.

Allstate's purpose is to help people achieve their hopes and dreams by providing protection when the unexpected happens. The company's website is one way that Allstate helps customers achieve this purpose

6. GEICO: <https://www.geico.com/>

The **Government Employees Insurance Company** is an American auto insurance company headquartered in Chevy Chase, Maryland. In addition to auto insurance, GEICO provides motorcycle, ATV, RV, boat, snowmobile, travel, pet, event, homeowner, renter, and jewelry insurance options.

The purpose of GEICO's website is to allow consumers to purchase insurance policies directly from the company:

Buy insurance

GEICO's website allows consumers to purchase insurance policies directly from the company.

GEICO's website provides information about the company and its insurance products.

GEICO is an insurance company that offers a variety of insurance products, including auto, property, business, life, travel, and more. GEICO is **the third-largest auto insurer in the United States** and insures vehicles in all 50 states and Washington, D.C.

BANKING DOMAIN

1. Wells Fargo:- <https://www.wellsfargo.com>

Wells Fargo & Company is an American multinational financial services company with a significant global presence. The company operates in 35 countries and serves over 70 million customers worldwide

Wells Fargo's banking website serves as a communication tool to share important information and updates with customers. A well-designed website with an easy-to-use interface can help customers find the information they need quickly.

Wells Fargo is a financial services company that offers a variety of services, including:

retail and wholesale banking, wealth management, commercial and consumer loans, agricultural finance, card products, deposit services, transaction services, mortgage banking, equipment leasing, and insurance agency.

Wells Fargo operates through branches, ATMs, and mobile and internet distribution channels

2. Bank of America: <https://www.bankofamerica.com>

The Bank of America Corporation is an American multinational investment bank and financial services holding company headquartered at the Bank of America Corporate Center in Charlotte, North Carolina, with investment banking and auxiliary headquarters in Manhattan.

Bank of America's website serves as a communication tool to provide information and updates to clients. The website also helps clients find the information they need quickly and easily.

Bank of America offers a variety of financial products and services, including: **Checking and savings accounts, Credit**

cards, Digital tools for tracking spending and paying bills, and Personal finance resources.

Bank of America also offers financial solutions for businesses, including: Global sales and trading services, Risk management and foreign exchange products, Integrated advisory services and solutions, Credit and treasury products, and Research organization that provides economic and market updates.

3. ICICI Bank : <https://www.icicibank.com/>

ICICI Bank Limited is an Indian multinational bank and financial services company headquartered in Mumbai with a registered office in Vadodara.

The purpose of ICICI Bank's banking website is to provide customers with a secure way to perform banking transactions and access financial services from anywhere in the world.

Some of the things you can do with ICICI Bank's banking website include:

Banking transactions: Transfer funds, check account balance, pay bills, and more

Manage finances: View account details, mini statements, and spending patterns

Apply for loans: Apply for a car loan or two-wheeler loan

Open accounts: Open a fixed deposit account or request a new cheque book

Pay taxes: Pay taxes online

Enroll for schemes: Enroll for the National Pension System or Corporate NPS

Other services: Add funds from other banks, apply for a new debit card PIN, and more

You can sign up for ICICI Bank's internet banking by calling customer care, selecting Self Banking, generating a password online, and logging in. You can also use the iMobile Pay app to bank from your mobile device.

4. HDFC Bank's: <https://www.hdfcbank.com/>

HDFC Bank's website allows customers to perform a variety of banking transactions, including:

Account management: View account balance, track transactions, and manage multiple accounts

Money transfers: Transfer funds between accounts

Bill payments: Pay bills and loans, including telephone, mobile, insurance, taxes, and government payments

Investments: Make investments

Online shopping: Shop online

Travel bookings: Book travel tickets

Credit card transactions: Manage credit card transactions

Loan information: View loan and transaction history, and get information on EMI due dates, overdue EMIs, and remaining tenure

Interest statements: Generate a provisional interest statement for tax purposes

Cheque books: Order a cheque book, view cheque status, and stop a cheque

HDFC Bank's website also offers a variety of security features, including 128-bit SSL (Secure Socket Layer) encryption and Secure Access.

5. NBKC Bank: <https://www.nbkc.com>

NBKC Bank is an American bank headquartered in Overland Park, **Kansas**. It was established in 1999 as Horizon National Bank, changing its name to National Bank of Kansas City in 2004 before rebranding as nbkc bank in 2015. The bank is owned by Ameri-National Corporation.

The purpose of a banking website is to allow customers to access banking services online, without having to visit a

branch. This is also known as internet banking, online banking, or e-banking.

Here are some of the services that a banking website may offer:

Account information: View balances and summaries of linked accounts, loans, and cards

Statement viewing and download: View and download statements in multiple formats

Funds transfer: Transfer funds to local banks, internationally, and to mobile wallets

Bill payments: Pay bills such as electricity, water, and DSTV

Liquidity management: Manage letters of guarantee, LC, and more

A banking website can also be a communication tool for banks to provide important information and updates to their clients. A clean and easy-to-use interface can help clients find the information they need more quickly

HEALTH DOMAIN

1. HDFC Ergo: <https://www.hdfcergo.com>

HDFC Ergo Health Insurance Co. Ltd. is one of India's top health insurance companies. They are in a partnership with HDFC, India's premium Housing Finance ...

The HDFC ERGO website serves a variety of purposes, including:

Buying insurance: Customers can use the website to buy insurance policies online.

Renewing insurance: Customers can use the website to renew their insurance policies online.

Filing claims: Customers can use the website to file claims on their insurance policies online.

Accessing services: Customers can use the website to access services such as a BMI calculator, child's marriage planner, and ideal body weight calculator.

Learning about HDFC ERGO: Customers can use the website to learn about HDFC ERGO's products and services.

The HDFC ERGO website also features an AI-based chatbot named DIA that can answer customer queries.

2. Niva Bupa Health Insurance: <https://www.nivabupa.com/>

Niva Bupa Health Insurance. Niva Bupa is a prominent health insurance provider known for its customer-centric approach.

They offer a range of health ..

Niva Bupa Health Insurance's purpose is to provide Indians with the confidence to access the best healthcare. They do this by: Empowering customers with knowledge, Guiding customers with expertise, Providing a range of services, and Building long-term relationships with customers.

Niva Bupa Health Insurance is a joint venture between Bupa, a global healthcare services expert, and True North, an Indian private equity firm. They offer a variety of health insurance plans for individuals, families, children, and senior citizens. Some of the benefits of Niva Bupa Health Insurance plans include:

Coverage for critical illnesses like cancer, heart disease, and stroke

Coverage for hospitalization, surgery, and other medical treatment

Cashless claim benefit at thousands of hospitals across the country

Health check-ups

Organ transplant coverage

Mental disorder treatment coverage

Bariatric surgery coverage

International coverage

E-consultations

You can contact Niva Bupa Health Insurance for queries related to your policy, claim settlement, and other related information by writing an email to customercare@nivabupa.com or calling 1800-500-8888.

3. Aditya Birla Health Insurance:

<https://www.adityabirlacapital.com/>

Aditya Birla Health Insurance. A subsidiary of Aditya Birla Capital, Aditya Birla Health Insurance is a company that provides several plans to safeguard you.

The purpose of Aditya Birla Health Insurance (ABHI) is to offer a range of health insurance plans to protect individuals and their loved ones:

Peace of mind: ABHI policies provide coverage for medical emergencies and accidents

Preventive care: ABHI policies can help detect health issues early through annual check-ups

Protection from rising healthcare costs: ABHI policies offer cashless treatment at network hospitals

Access to quality care: ABHI policies provide access to better healthcare facilities, doctors, and treatments

Tax benefits: ABHI policies offer tax benefits as specified in Section 80D of India's Income Tax Act, 1961

Chronic care: ABHI policies focus on chronic care and incentivized wellness

Customized health plans: ABHI policies offer customized health plans for parents and for diseases like COVID-19, cancer, and critical illnesses

ABHI also offers a range of benefits, including:

Flexible payment options

Excellent customer service

Super top-up health plans

Active health app for monitoring health records and buying and renewing health insurance policies

4. Star Health Insurance: <https://www.starhealth.in>

Star Health Insurance. Star Health is a leading health insurance company known for its comprehensive coverage and excellent claim settlement ratio

Star Health Insurance offers a variety of health insurance plans to help people manage their medical expenses:

Coverage

Star Health Insurance plans cover a wide range of medical expenses, including hospital stays, doctor fees, nursing assistance, and non-medical items. They also cover pre- and post-hospitalization costs, daycare procedures, and domiciliary treatments.

Cashless hospitalization

Star Health Insurance has tie-ups with **over 14,000 hospitals** across India, allowing insured people to receive cashless treatment.

Maternity benefits

Star Health Insurance offers maternity benefits through individual and family floater health insurance plans.

Group health insurance

Star Health Insurance offers group health insurance plans for employees, which can be extended to include family members.

Telehealth consultations

Star Health Insurance offers free telehealth consultations with in-house doctors.

Claims assistance

Star Health Insurance offers a 24/7 multilingual call center for claims assistance.

Customer service

Star Health Insurance offers hassle-free internal claim resolution.

Star Health Insurance is an Indian multinational health insurance company that offers products for individuals, families, and corporates.

5. Care Health Insurance: <https://www.careinsurance.com/>

Care Health Insurance Limited is an Indian health insurance company established in July 2012. It is part of the Religare Group and a direct subsidiary of Religare Enterprises. Kedaara Capital is a co-promoter of the company

The purpose of Care Health Insurance is to protect you and your family from financial risks that may arise from a medical emergency. Care Health Insurance offers a variety of benefits, including:

In-patient hospitalization

Care Health Insurance covers in-patient hospitalization, including ambulance charges and day-care procedures

Pre- and post-hospitalization expenses

Care Health Insurance covers medical expenses before and after hospitalization, including doctor's fees, medication, and therapies

Access to advanced medical treatments

Care Health Insurance provides access to advanced medical treatments, including AYUSH treatments

Daily allowances

Care Health Insurance provides daily allowances during hospitalization

Cashless hospitalization Care Health Insurance offers cashless hospitalization at in-network hospitals

Tax benefits

Care Health Insurance offers tax benefits under Section 80D of the Income Tax Act

Add-ons

Care Health Insurance offers add-ons, such as an international second opinion

Lifelong renewability

Care Health Insurance offers lifelong renewability with additional benefits

Smart Select

Care Health Insurance offers a Smart Select feature for youth that provides discounts of up to 15% at Smart Select Network hospitals

TELECOM DOMAIN

1. Vodafone Idea: <https://www.myvi.in>

A leading provider in Africa and the largest mobile and fixed network operator in Europe. Vodafone is based in Berkshire, England and is known for its fast-growing 5G network. The purpose of the Vodafone Idea website is to provide information about the company, its services, and how to recharge and manage accounts:

Company information

The website provides information about the company's services, including voice and data services, and its commitment to providing a good customer experience.

Recharge offers

The website offers online recharge offers for mobile plans, including unlimited calling, data rollover, and access to OTTs.

Account management

The website allows users to manage their accounts, including setting up autopay for recharges.

Terms and conditions

The website includes terms and conditions for using the site, such as restrictions on posting material, and the company's right to monitor postings

2. AT&T(American Telephone and Telegraph Company):

<https://www.att.com>

A US-based company that operates in over 200 countries and offers a range of services, including broadband internet, wireless communications, and entertainment services.

AT&T's website aims to provide information about the company's services, products, and technologies, including:

Connectivity

AT&T offers services such as high-speed internet, 5G, and fiber.

Business solutions

AT&T provides services for businesses, including network connectivity, asset optimization, and enhanced business processes.

First Net

AT&T operates First Net, a public safety network for agencies and organizations across the US.

Innovation

AT&T is focused on building new technologies, including artificial intelligence, machine learning, cybersecurity, and cloud technologies.

Values

AT&T aims to promote strong values and support the communities where they live and work.

3. Telefónica: <https://www.telefonica.com>

A Spanish multinational telecommunications company that offers fixed and mobile telephony, broadband, and subscription television

The purpose of Telefónica's website is to provide information about the company, its services, and its values:

Mission

Telefónica's mission is to connect lives, make the world more human, and put people at the center of everything they do.

Values

Telefónica's values include believing that people give meaning to technology, remembering that human connections are the most important, and offering connections that bring people together.

Services

Telefónica offers a range of services, including business services, SME, corporate, and consumers.

Technology

Telefónica is focused on building a reliable, resilient, and secure network that is based on fiber and FTTH technologies, as well as the evolution of 4G and 5G mobile technologies.

Environment

Telefónica wants to help slow down climate change and build a greener future through digitalization.

Privacy

Telefónica respects your right to privacy and provides the option to choose not to allow some types of cookies.

Countries

Telefónica operates in 12 countries, including Brazil, where it offers a wide range of telecommunications and digital services under the Vivo brand.

4. China Mobile: <https://www.chinamobileltd.com/>

A telecommunications service provider headquartered in **Hong Kong, China**

China Mobile Limited's website provides information about the company, including:

Reports: The company's reports

Articles and charter: Articles and charter related to the company

Policies and guidelines: Policies and guidelines related to the company

The website also includes a terms of use that explains how the site records visits and uses cookies to collect information.

China Mobile is a telecommunications company that offers a variety of services, including:

Mobile voice, SMS, and MMS

Wireless internet

Wireline broadband

IoT

Data centers

Cloud computing

Content delivery networks

Computing-network integration

China Mobile's goal is to become a major force in building a smart society, digital China, and cyberpower.

5. Jio: <https://www.jio.com/>

India's largest mobile network operator and the third largest in the world. Jio offers 5G service in many cities and is planning to roll out **6G service**

Customer support

The MyJio app provides a user-friendly interface for customer support and self-care. It offers features such as checking balance and validity, linking and managing multiple accounts, and installing and accessing Jio apps.

Services

Jio.com offers a range of services, including mobile, fiber, AirFiber, charging, paying bills, streaming, and more.

Business solutions

Jio offers high-speed internet (HSI) with fiber connectivity, Wi-Fi, and 24/7 assisted care. The digital self-care portal allows users to view usage details, raise service requests, and remotely manage Wi-Fi.

5G solutions

Jio Platforms offers datasheets, solutions briefs, product videos, and whitepapers on 5G solutions for CSPs and enterprises.

Jio's website collects information to improve the quality of the website, tailor services to user interests, and facilitate internal business operations.