

Week 3: Client Meeting #1

- Problems - Too many headings & icons - not personalised
- App? over website would be more valuable?
- Tablets, Smartphones both iOS & Android budget and flagship devices to be considered
- Poor SEO - not easy to find website
- Issue: No one uses website as is - therefore no hands on behavioural studies, must deduce what is failing
- Needs personalisation, favourite your activities -> Login? How is that going to work?
- Videos of events, maybe gifs - visuals over text.
- consider the social aspect... ?
- Think of this as a tool for improving and promoting independence for clients
- Multiple methods of signing in/ up? not reliant on one method as this will not cater for all
- Running project with St John of Gods but to be used across country
- Are these individuals to be part of a community group or can they access all features as is?
- Consider all types of needs and supply multiple methods of signups
- Consider other apps these guys use... why do they use them?
- Speech to text would be useful but may not work for many - articulation of speech etc?
- Will need to be a light app
- As is website is run as a wordpress site made 5 years ago?
- Contrast considerations - some colour blindness in communities
- Count click method - rating our deliverance
- Types of Login (Students/ Clients/ Carers/ Event Runners)
- Google Maps and Bus Services not always reliable
- Empower, make it learning based...?