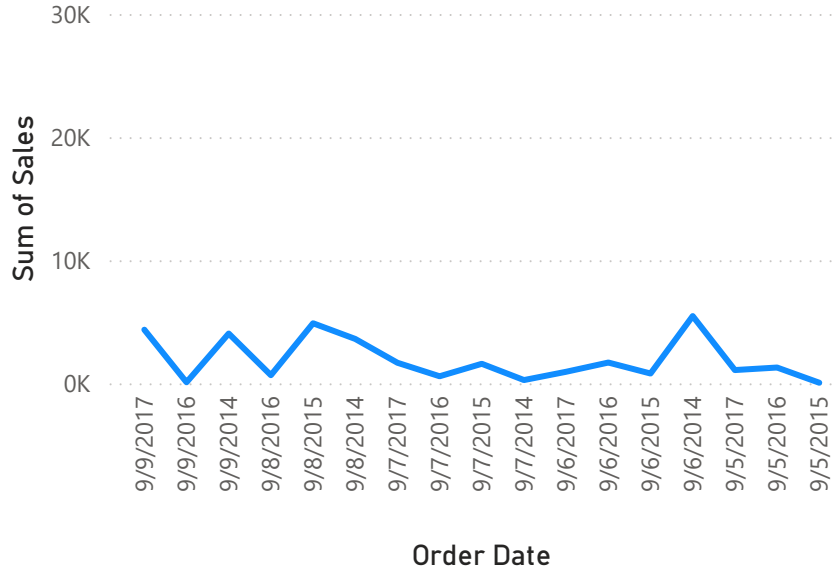
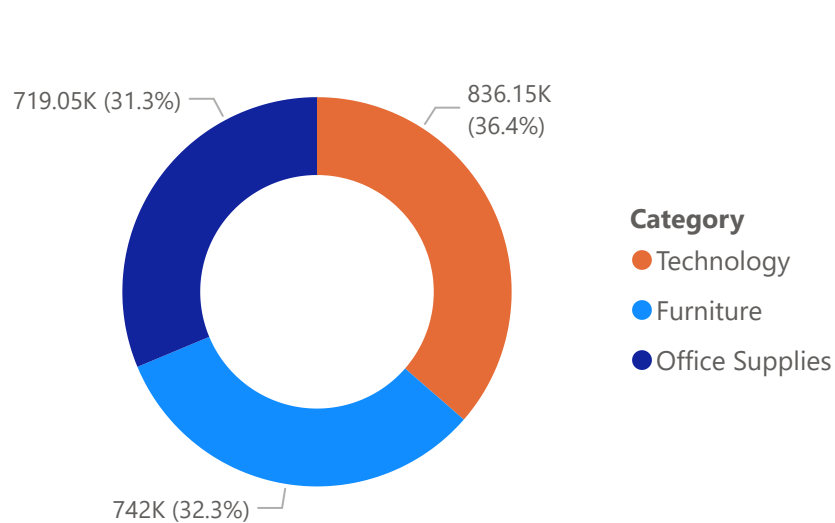


Sales Dashboard

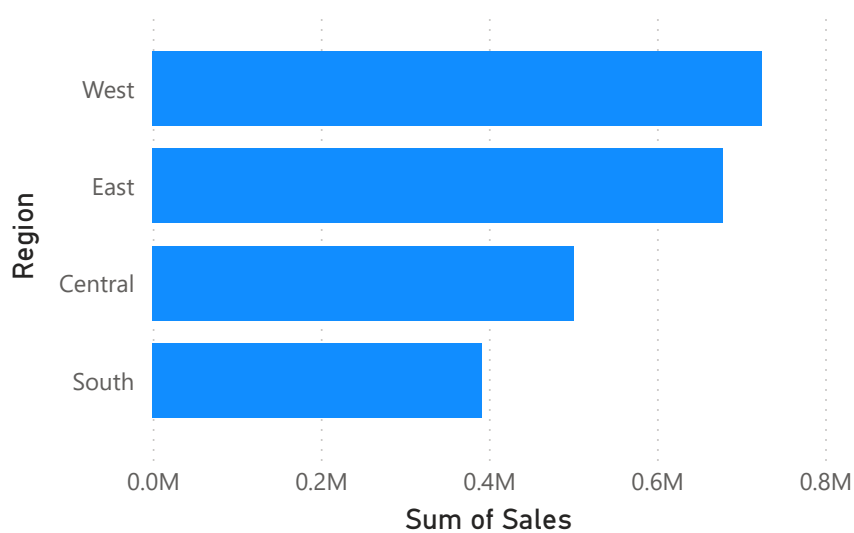
Sum of Sales by Order Date



Sum of Sales by Category



Sum of Sales by Region



Region, Category

- ✓ ☐ Central
- ✓ ☐ East
- ✓ ☐ South
- ✓ ☐ West

Insights

- Sales peaked in December, indicating strong holiday season performance.
- Furniture category showed lower sales compared to Technology, but higher average profit margin.
- Technology category showed the fastest growth over time, with a strong upward trend visible in the line chart.
- Office Supplies saw stable but low sales; consider bundling offers or promotions to improve performance.
- Profitability was highest in Technology, suggesting higher-margin products compared to other categories.
- The donut chart reveals Technology dominates the category-wise sales distribution.