Novelty of the Project Idea
For
SOCIAL NETWORKING WEBSITE

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The following article provides the novelty of our project idea and the solution developed as part of our project work in the course Software engineering. Our project is developing a hybrid application for a social media network that is accessible to users from both the computer as well as mobile devices over DNS. The project idea is designed to the people to have a feature of rating each other as well as detailed rating feature through a sophisticated look and feel application and user-friendly application.

There are many applications which is similar to our project idea but, our project idea has user friendly interface which is developed to ensure that users can access project features with ease and comfort. With a simple but our powerful project on mobile phones as well as mobile, we can use in both the ends without any conflicts

In addition to all these features Our project idea ensures the application access through well-defined access control mechanism. This ensures that only authorized users with their defined roles and access rights can use the administrative access features.

The project idea was initiated by our customer as a thought and on which he is thinking of working. The project idea keeps the mobile platform as well as Desktop platform users in mind to provide the solution. It's important to keep the users need in mind before releasing the solution. In this context, we had multiple requirement discussion sessions with our customer to collate the customer needs (VOICE of CUSTOMER). The requirements collated were analyzed and a feasibility analysis was done to come up with the final product.