Completed?	Target goal	
	12/8	Application Open
	12/8	Announce on social media
	12/8	Email interested people list
	12/15	Send emails to other schools
	1/1	400 Applications submitted
	1/15	800 Applications submitted
	1/25	Remind on social media, and interested people
	1/31	1200 Applications submitted
	2/1	Application deadline