## Project 3 Peer Review

| Visual Design  |                         |   |   |
|--|-------------------------|---|---|
| Visual Channels — What visual channels were used to encode data?   | □ Depth □ □ Angle □     | Curvature □ Area<br>Shape □ Volume<br>Length □ Luminand<br>Saturation | ☐ Color Hue ☐ Texture ce/ ☐ Motion/ Animation |
|  | Comments:               |   |   |
| Intended/Unintended Encodings — Do all of the visual encoding appear to be intended, or were some accidentally created?  | ☐ Many<br>Unintended    | ☐ ☐ Few Unintended  | ☐ ☐ AII<br>Intended                           |
|  | Comments:               |   |   |
| Expressiveness of Encodings — Are the visual encodings attached to the correct type of data for that encoding (i.e. are quantitative data attached to quantitative encodings and categorical data to categorical encodings)? | □ Many<br>Errors        | ☐ ☐ Few Errors  | ☐ Correctly Assigned                          |
|  | Comments:               |   |   |
| Effectiveness of Encodings — Have the maximally effective visual encodings been selected in all cases?   | ☐ Many<br>Ineffective   | ☐ ☐ Few Ineffective   | ☐ Most Effective                              |
|  | Comments:               |   |   |
| Effective Use of Color — Is color used in a same fashion? Do the colors chosen and the application of those colors make the visualization effective?   | ☐ Mostly<br>Ineffective | □ □ None Used   | ☐ ☐ Highly Effective                          |
|  | Comments:               |   |   |
|  |                         |   |   |
| Design Considerations  |                         |   |   |
| Clear, Detailed, and Thorough Labeling  — Is appropriate and complete labeling used throughout or do missing labels require assumptions about the data?  | □ No labels             | ☐ ☐ Some Missing labels   | $\Box$ $\Box$ Completely labeled              |
|  | Comments:               |   |   |
| Missing Scales — Are scales provided for the data?   | ☐ No Scales             | ☐ Some Missing Scales   | ☐ All Scales Present                          |
|  | Comments:               |   |   |
| Missing Legend — Is a legend provided for the data? Does the legend provide useful information?  | □ No Legend             | ☐ ☐ Incomplete  Legend  | ☐ Complete Legend                             |
|  | Comments:               |   |   |

| Design Considerations (cont.)   |   |  |   |  |                                    |
|---|---|--|---|--|------------------------------------|
| Scale Distortion — Is any scale distortion or deception used in the visualization?  | ☐ Severe Distortion                         |  | ☐ Minor Distortion                      |  | ☐ No Distortion                    |
|   | Comments:                                   |  |   |  |                                    |
| <u>Lie Factor</u> — Is there any lie factor?  How extreme is the lie factor?  | ☐ Major Lie                                 |  | ☐ Minor Lie                             |  | ☐ No Lie                           |
|   | Comments:                                   |  |   |  |                                    |
| Data/Ink Ratio — Is the data to ink ratio reasonable? Could it be more efficient?   | Way Too<br>□ Little /                       |  | Slightly Too<br>□ Little /              |  | ☐ Perfect Amount of Ink            |
|   | ☐ Much Ink                                  |  | ☐ Much Ink                              |  | Amount of mk                       |
|   | Comments:                                   |  |   |  |                                    |
| Chart Junk, Embellishments, Aesthetics — Are appropriate embellishments used? Are the embellishments distracting? Do the embellishments add to the visualization? | Way Too □ Few<br>/ □ Many<br>Embellishments |  | A Bit Too ☐ Few / ☐ Many Embellishments |  | ☐ Perfect Number of Embellishments |
|   | Comments:                                   |  |   |  |                                    |
| Data Density — Has too much data been included in the visualization making interpretation difficult?  | ☐ Too Sparse                                |  | ☐ Expected                              |  | ☐ Too Dense                        |
|   | Comments:                                   |  |   |  |                                    |
| Gestalt Principals — Have Gestalt principals been used to improve analysis?   | □ No Gestalt<br>Principals                  |  | ☐ Some Gestalt Principals               |  | ☐ Many Gestalt<br>Principals       |
|   | Comments:                                   |  |   |  |                                    |