

# CIS 4930/6930-002

## DATA VISUALIZATION

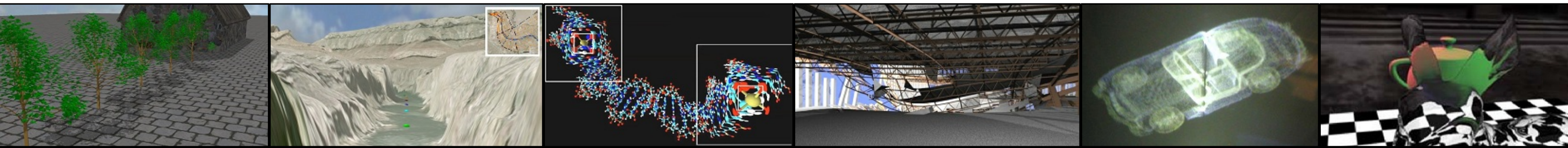
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## FILTERING & AGGREGATION

Paul Rosen  
Assistant Professor  
University of South Florida

slides credits Miriah Meyer (U of Utah)



# TODAY

## filtering & aggregation

### Reducing Items and Attributes

#### ➔ Filter

→ Items

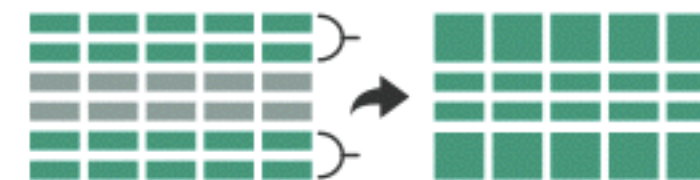


→ Attributes

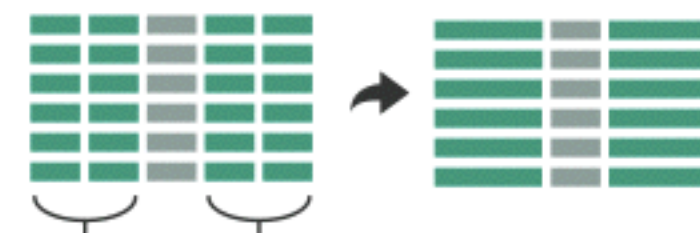


#### ➔ Aggregate

→ Items



→ Attributes



# WHY REDUCE?



## FILTER

elements are eliminated

dynamic queries

coupling between encoding and interaction so  
that user can immediately see the results of an  
action

→ Items

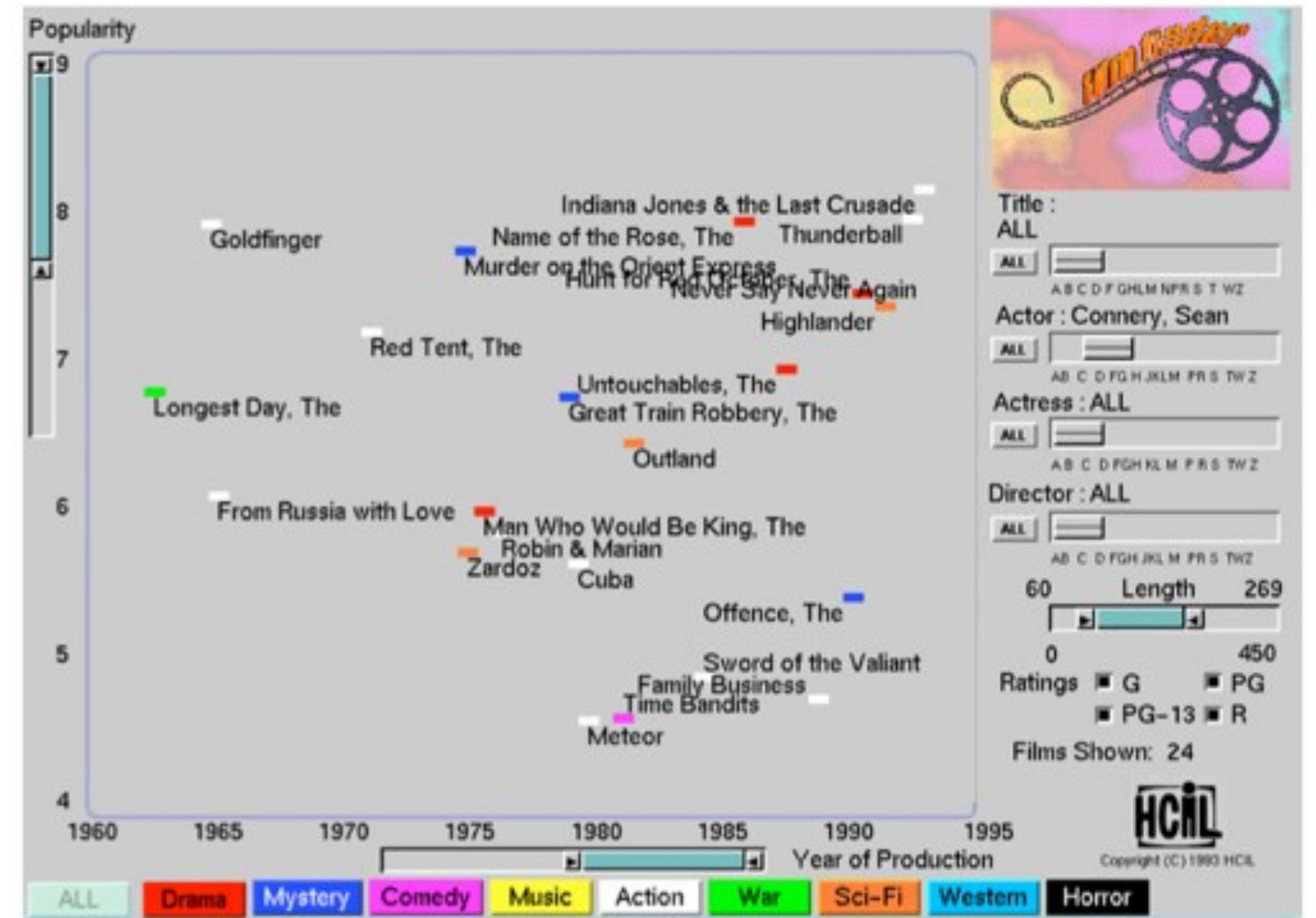
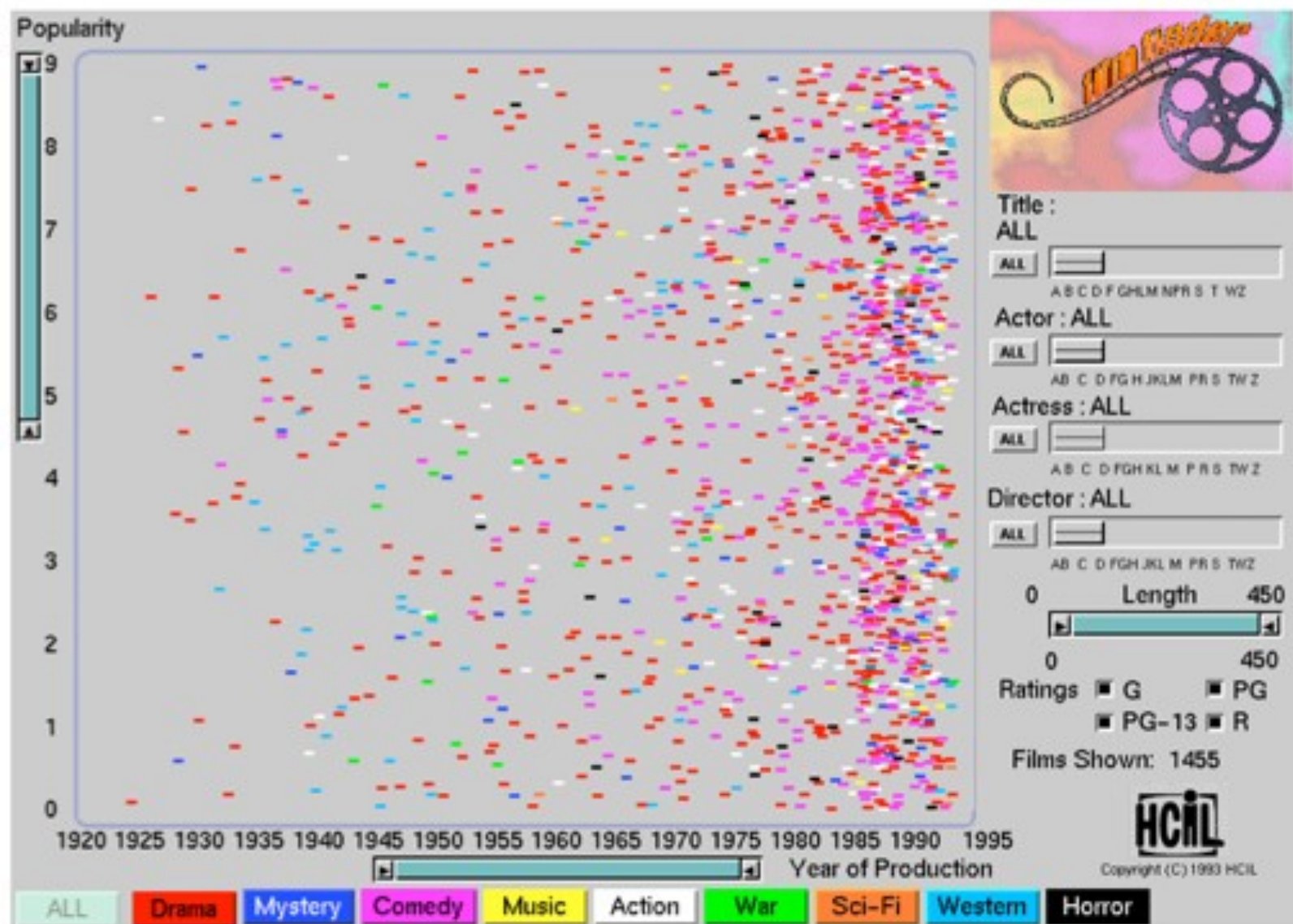


→ Attributes





# ITEM FILTERING





UPDATED June 25, 2012

 RECOMMEND

 TWITTER

 LINKEDIN

 SIGN IN TO E-MAIL

 SHARE

## New York Health Department Restaurant Ratings Map

The New York City Department of Health and Mental Hygiene performs unannounced sanitary inspections of every restaurant at least once per year. Violation points result in a letter grade, which can be explored in the map below, along with violation descriptions. The information on this map will be updated every two weeks. For menus and reviews by New York Times critics, visit [our restaurants guide](#). [Related Article »](#)

FIND A RESTAURANT

FIND A LOCATION

FILTER

 Name of restaurant

 All grades

 All violations

 All cuisines



Restaurant locations are derived from the New York City Department of Health and Mental Hygiene database. Due to the limitations of the Health Department's database, some restaurants could not be placed.

By JEREMY WHITE | [Send Feedback](#)

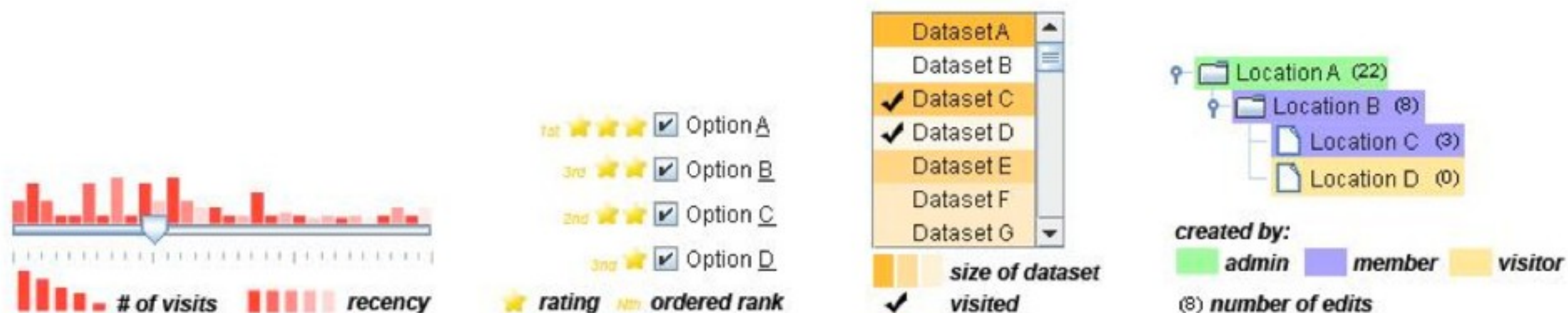
Source: New York City Department of Health and Mental Hygiene



# SCENTED WIDGETS

information scent: user gets sense of data

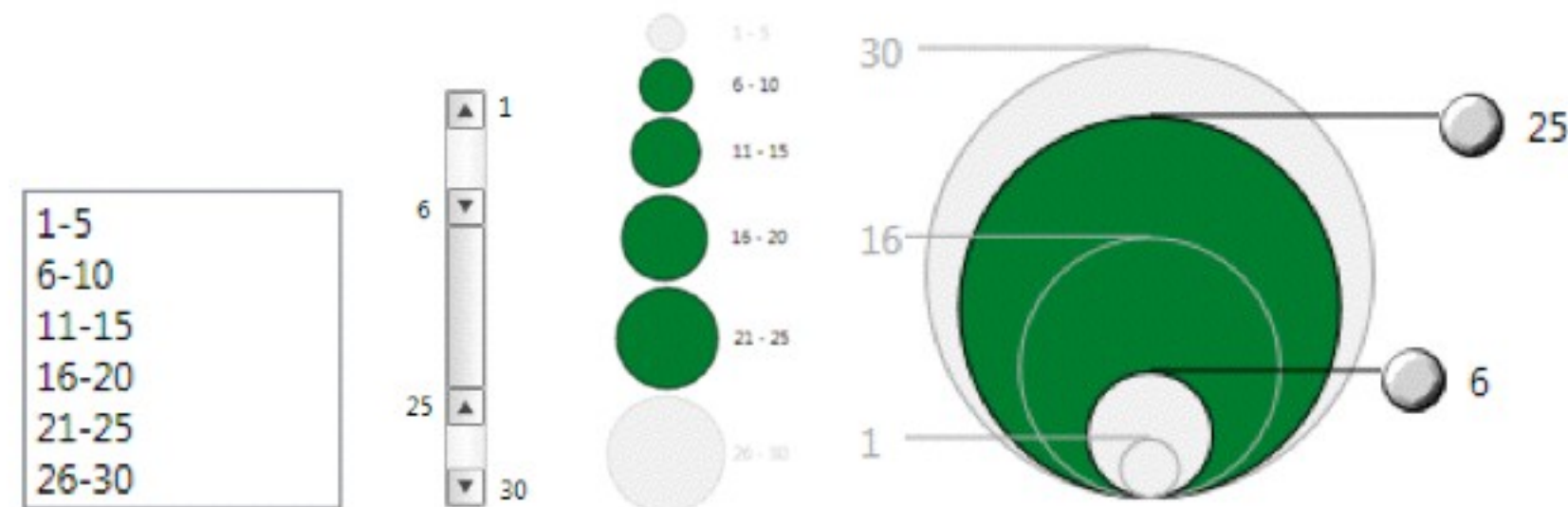
GOAL: lower the cost of information forging through better cues



# INTERACTIVE LEGENDS

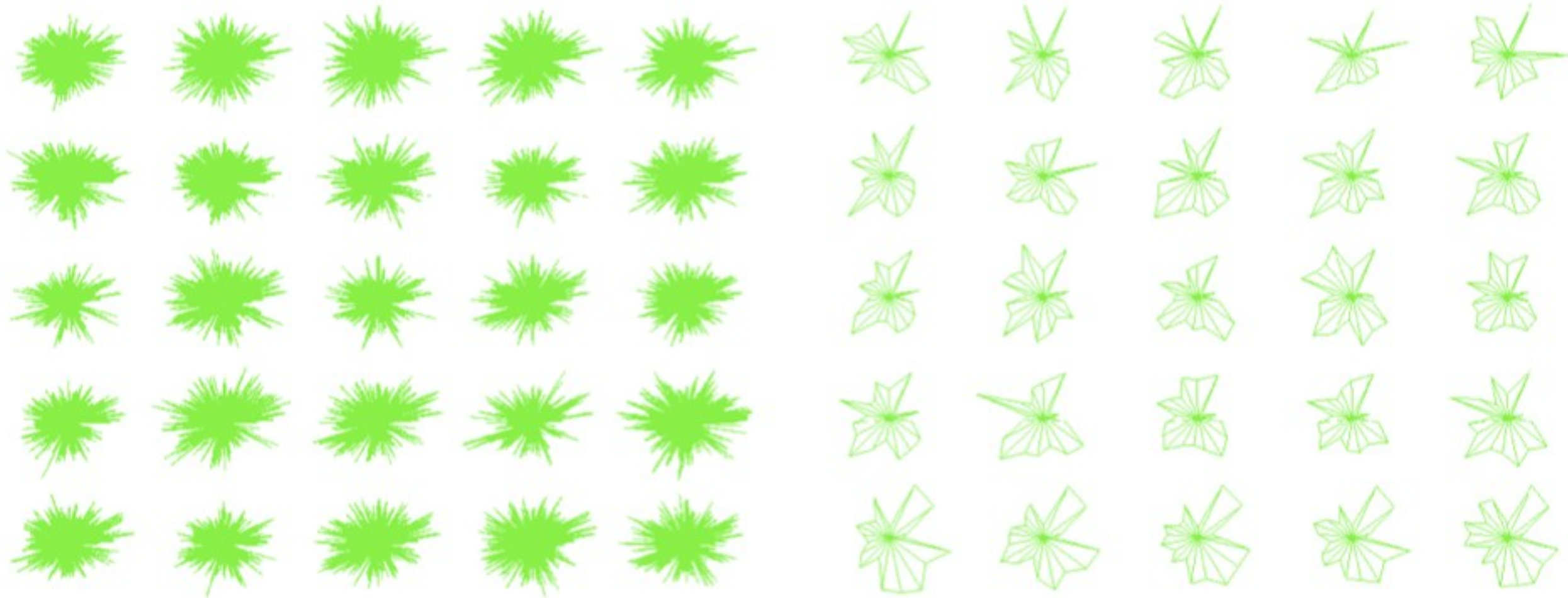
controls combining the visual representation of static legends  
with interaction mechanisms of widgets

**define and control visual display together**





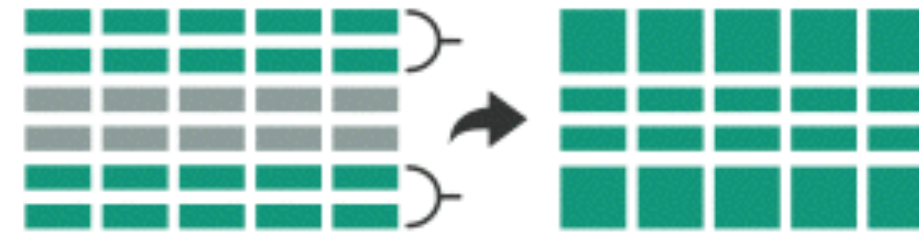
# ATTRIBUTE FILTERING



## AGGREGATE

a group of elements is represented  
by a new derived element that  
stands in for the entire group

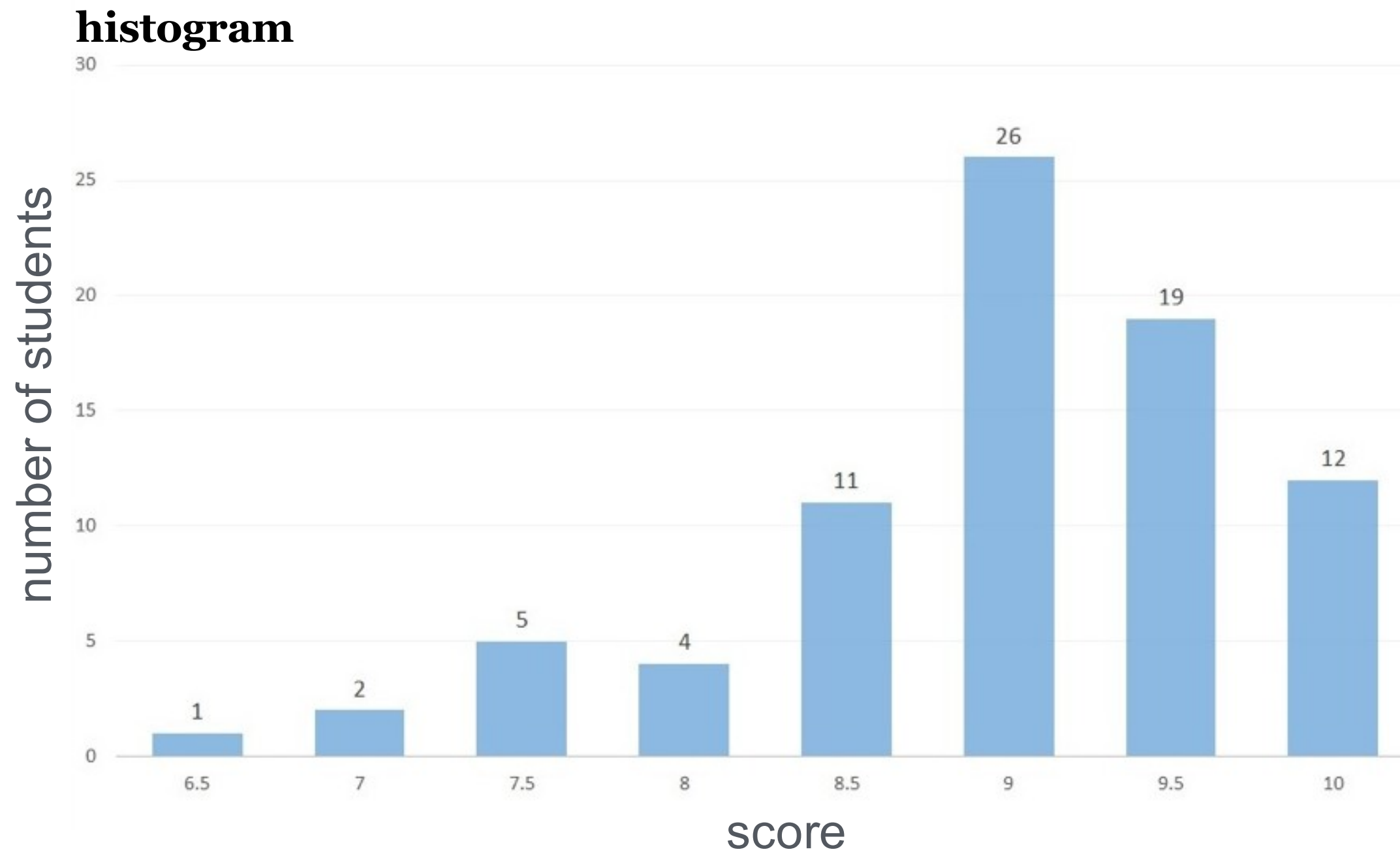
→ Items



→ Attributes



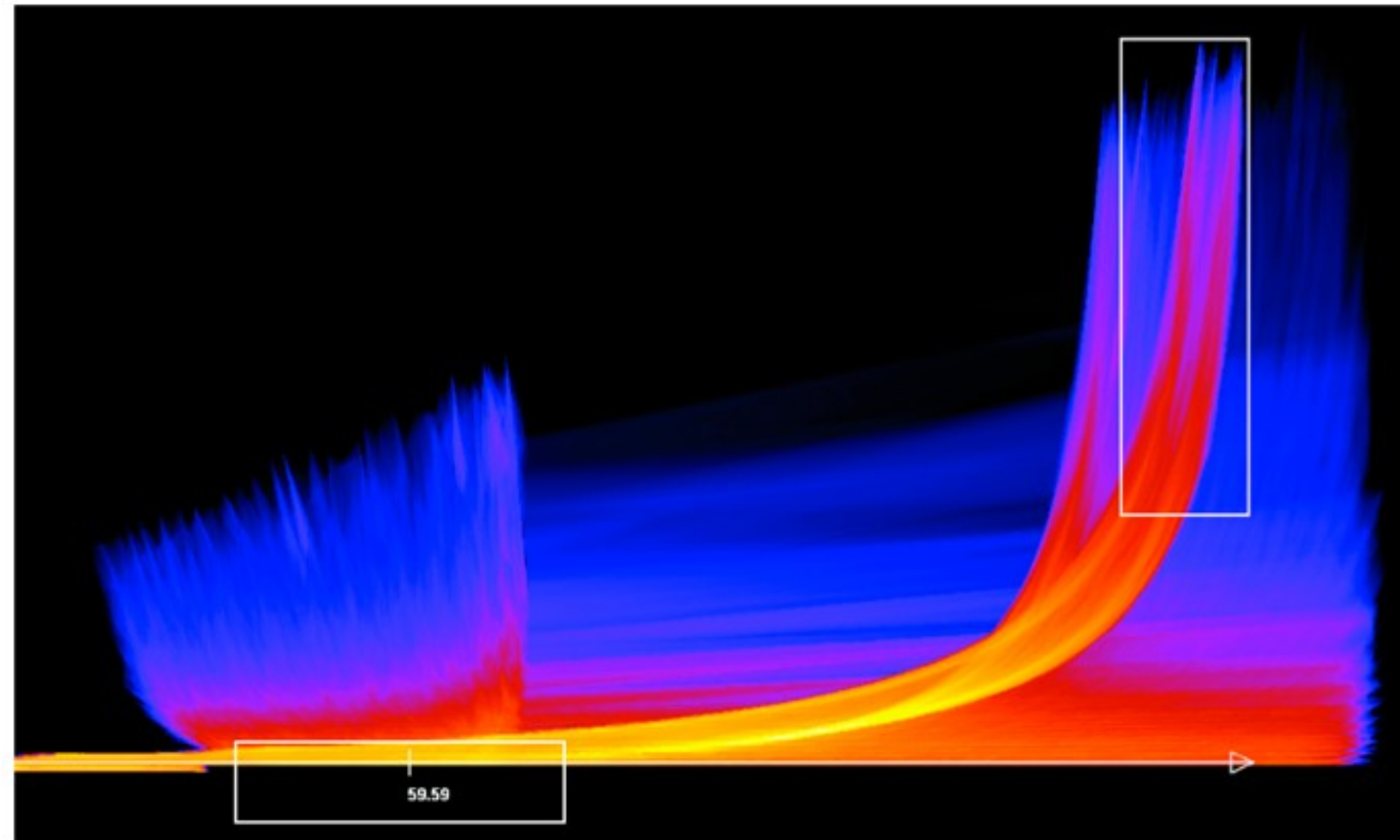
# ITEM AGGREGATION





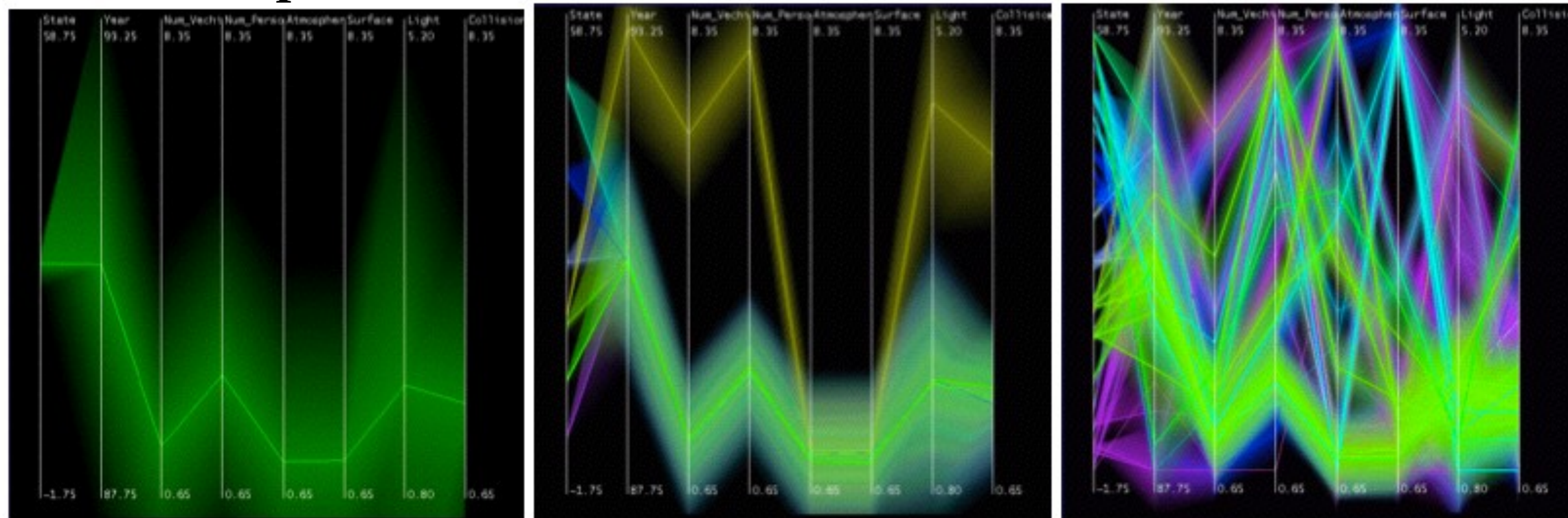
# ITEM AGGREGATION

**continuous scatterplot**



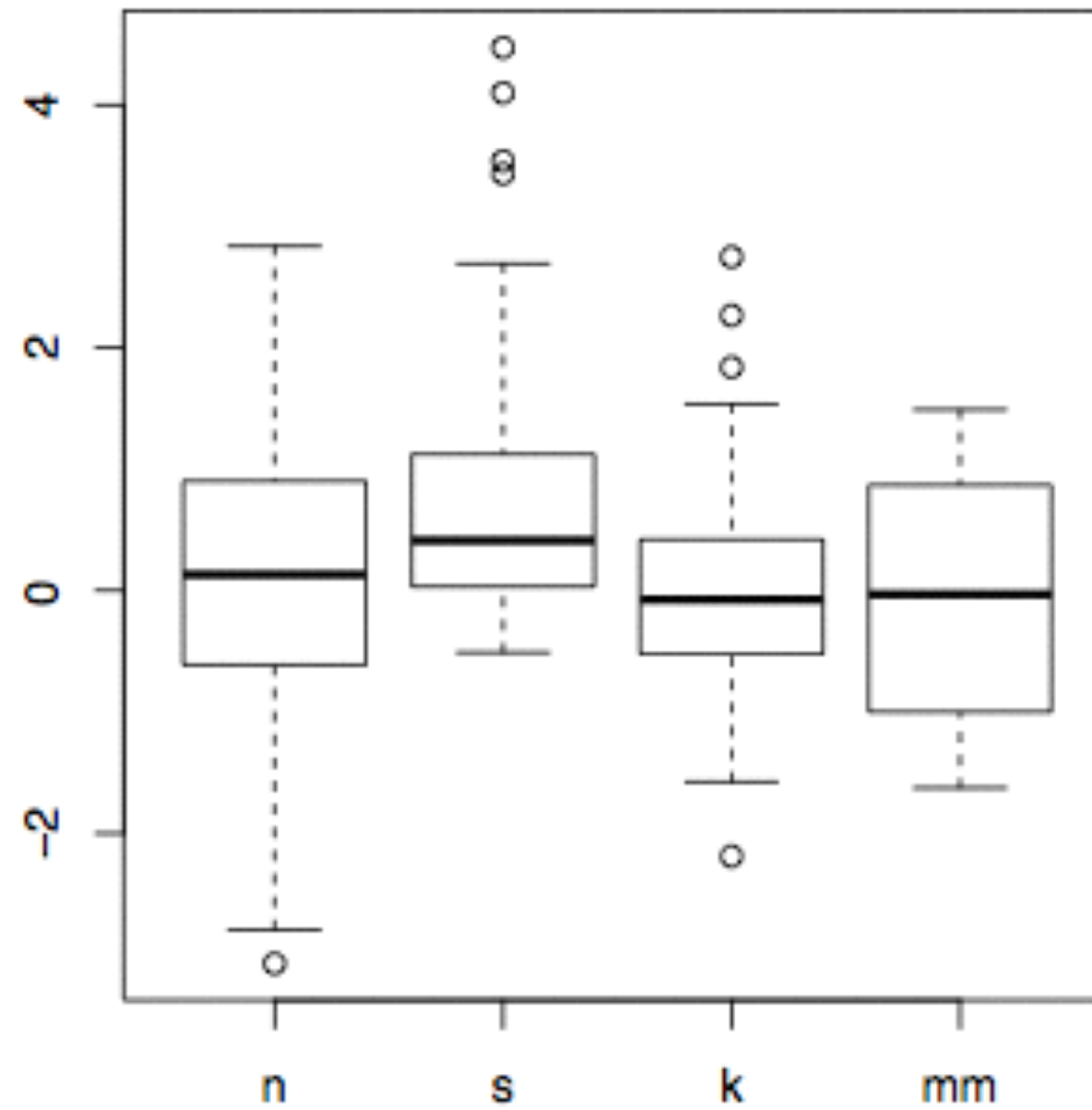
# ITEM AGGREGATION

hierarchical parallel coordinates



# ITEM AGGREGATION

box plot





# SPATIAL AGGREGATION

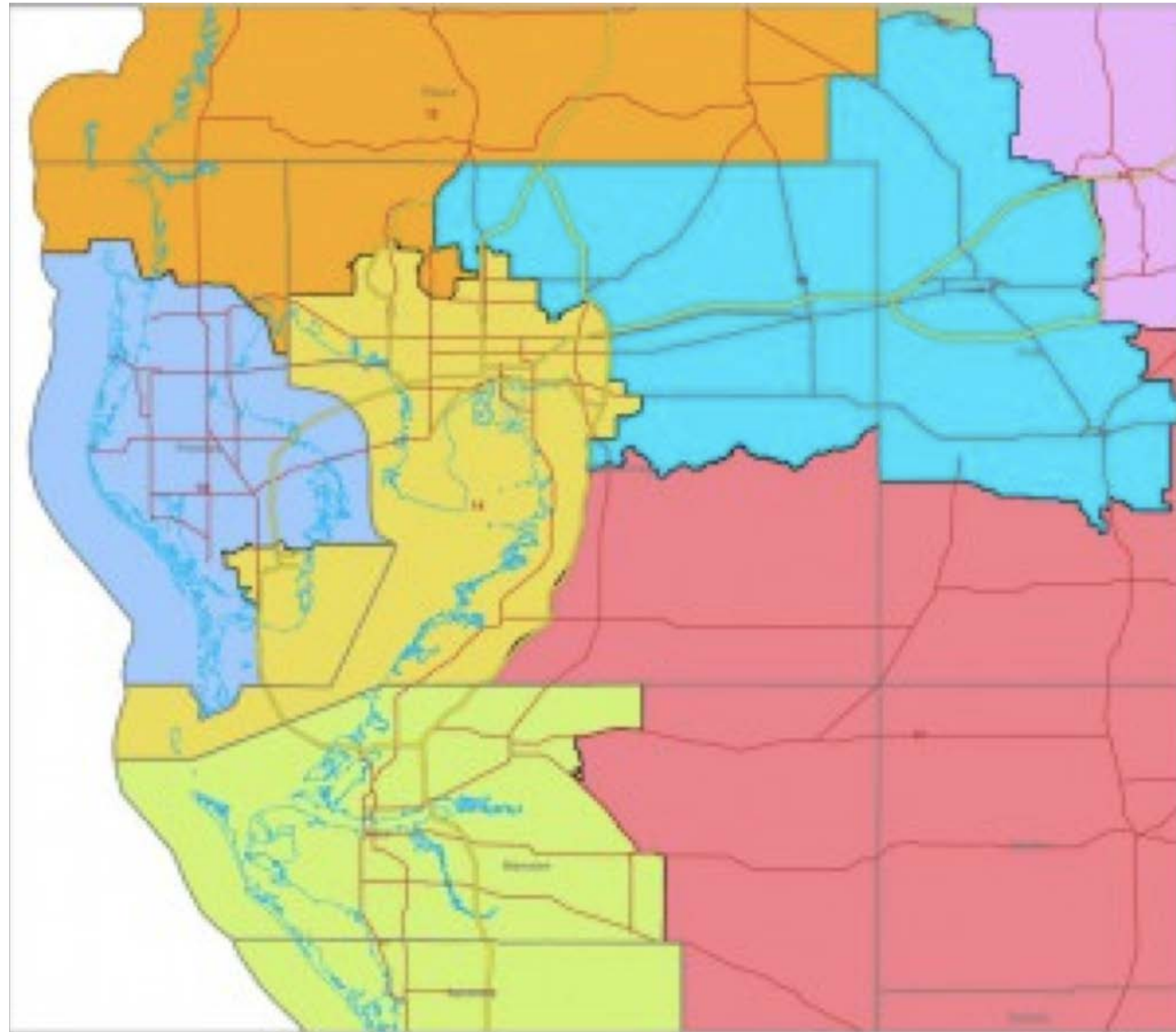


## MODIFIABLE AREAL UNIT PROBLEM

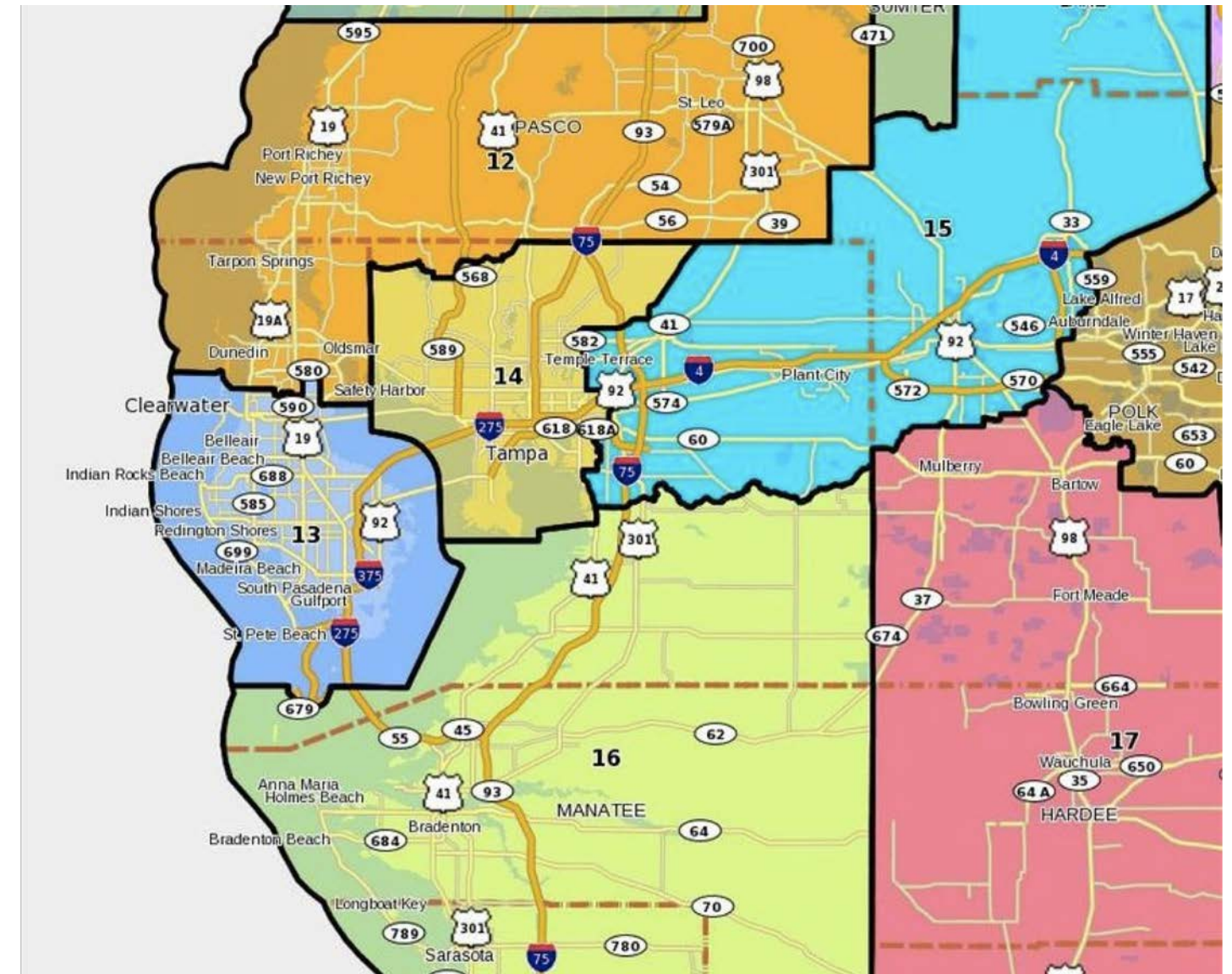
in cartography, changing the boundaries of the regions used to analyze data can yield dramatically different results



# CONGRESSIONAL DISTRICTS



2014



Proposed 2015



## ATTRIBUTE AGGREGATION

group attributes and compute a similarity score across the set  
dimensionality reduction to preserve meaningful structure





# SIMILARITY SCORES

## correlation

measure of similarity between 2 or more attributes

many variants—pearson, rank, multi-way, etc.

## regression

fit a model to the data

measure the quality of fit (i.e.  $R^2$ )



# WHERE DO WE GO FROM HERE?

Big Data 3 V's – Variety, Velocity, Volume

Large & high-dimensional (multi-attribute) data

Solutions: statistics and probability, data mining and machine learning, and computational topology



