

# REFLOW OS Style Guidelines

## Colour Palette

**Green**  
ONLY to use for details, such as buttons, location points, icons or decorative arrows.

**Dark Grey**  
This color is meant to use only for writing

**White**  
This color is meant to use or for writing or as backround

**Light Grey**  
This color is meant to use as background

**Blue**  
This color is meant to use as background, top menu, footer.

## Typography

**H1**  
Barlow Font (Bold) - Size 50px (Uppercase)

**H2**  
Barlow Font (Bold) - Size 30px (Uppercase)

**H3**  
Barlow Font (Bold) - Size 18px

**Paragraph**  
Barlow Font (Regular) - Size 18px

## Buttons

**Principal Button**  
Radius 10px for the buttons  
Just in green or blue

**Secondary Button**  
Have the dark grey or blue option for light background or the white option for blue background

**In-text Links**  
When hover, the link underlines itself

## Arrows


This arrows are meant to use for decorative purpose for the sections, only one big green one per each space.

For example, the two sections in the right of the page.


## Icons

**Green Option**  
Icon over green circle with 15% of opacity

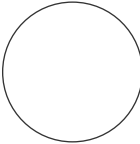
**Photo Option**  
Icon over blue with 50% of opacity above the photo




#02E379  
R2 G227 B121  
C62 M0 Y73 K0




#333333  
R51 G51 B51  
C69 M60 Y56 K66



#FFFFFF  
R255 G255 B255  
C0 M0 Y0 K0



#D1D3D8  
R209 G211 B216  
C21 M15 Y13 K0



#05244F  
R5 G36 B79  
C100 M89 Y40 K36

Decorative colour

Writing colour

Background colours

H1 →

H2 →

H3 →

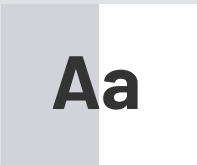
Paragraph →

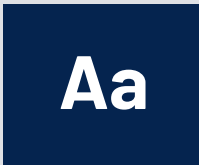
# WHAT IS REFLOW?

## CO-CREATING CIRCULAR RESOURCE FLOWS IN CITIES

### Fair Tracker

Reflow aims to create a circular ecosystems of resources in cities, replacing the traditional linear system and transforming discarded materials into valuable resources for local production.





Colours for writing over each background

**BUTTON FONT**  
Barlow Font (Bold) - 16px (Uppercase)

SECONDARY BUTTON →

SECONDARY BUTTON →

The project utilizes Fab Labs and maker spaces as catalysts for change in urban and [peri-urban environments](#).

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