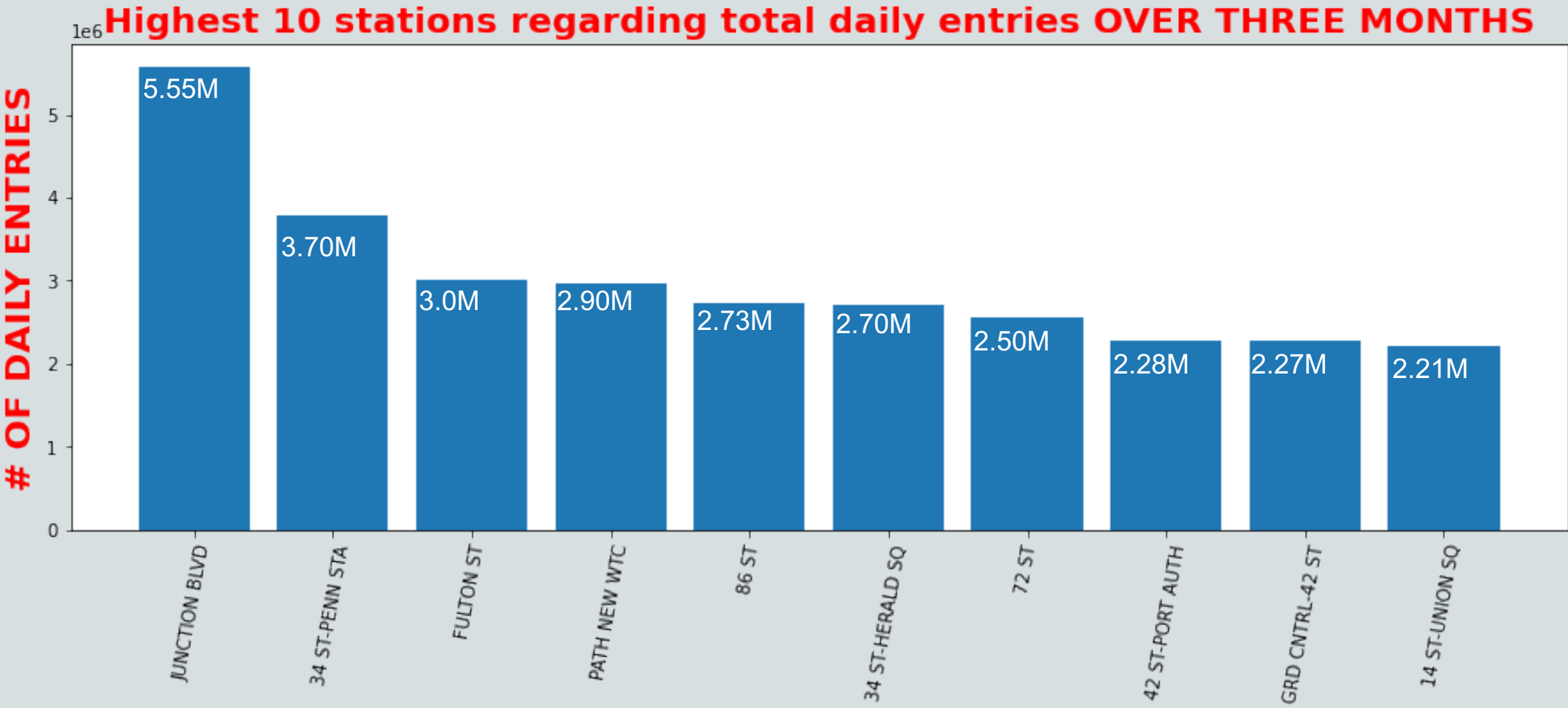


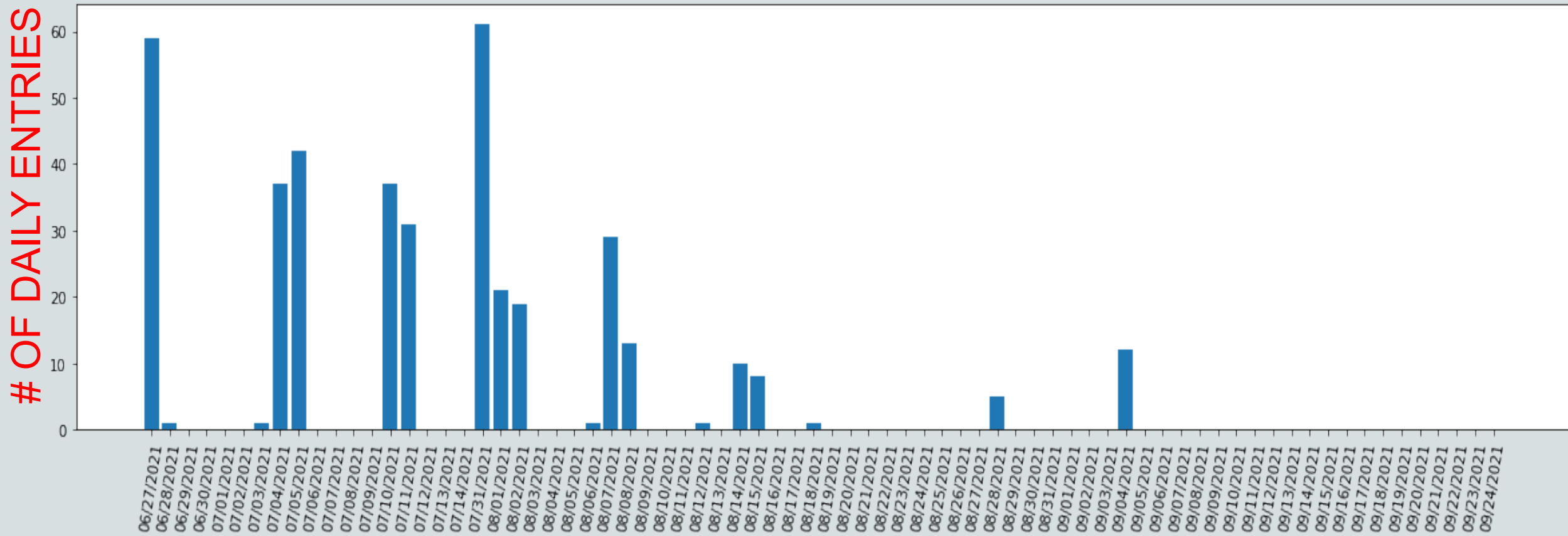
ADVERTISE SMARTLY

WALEED

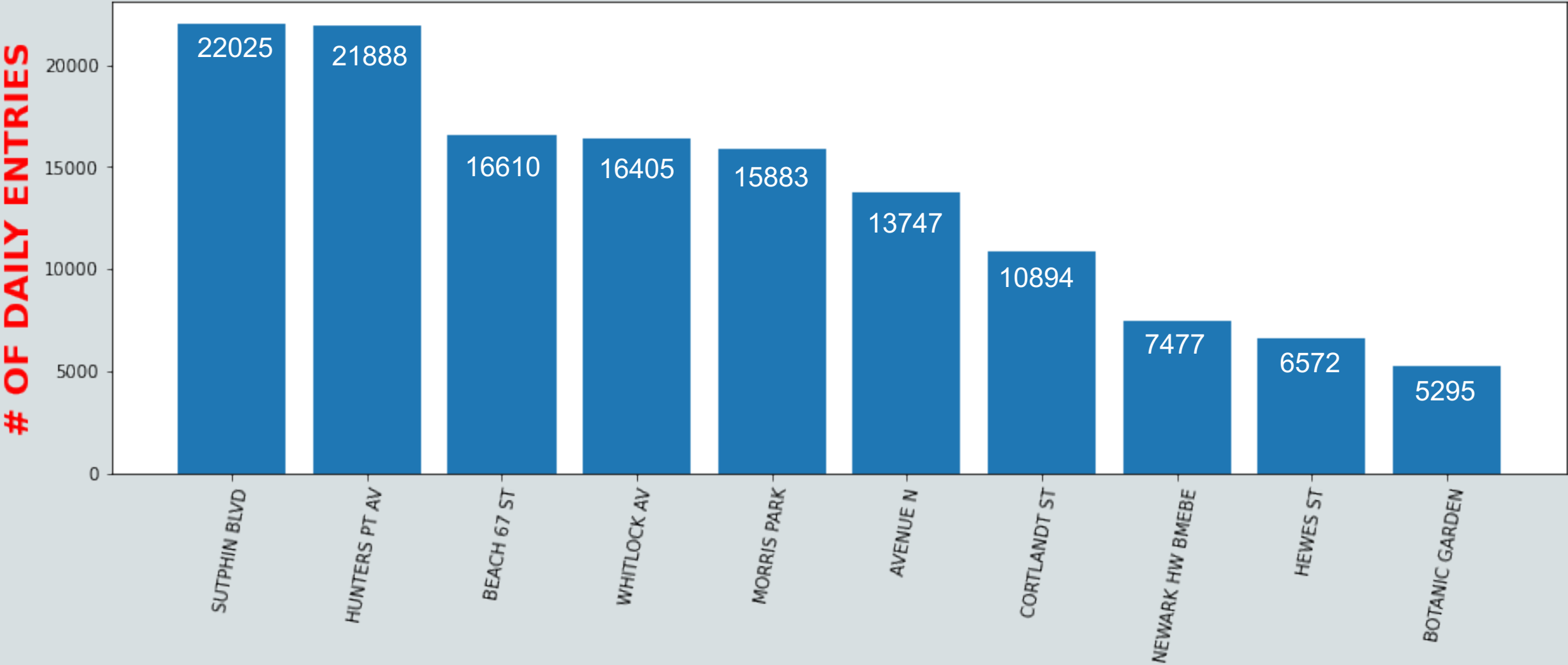
SO.. WHY DIGITAL BILLBOARDS ?!



WHY DID WE TAKE THE TOTAL DAILY ENTRIES FOR THREE MONTHS ?



Total daily entries OVER THREE MONTHS (INTHOUSAND)



CONCLUSION

IMPROVE THE
INCOME OF
MTA STATIONS

FOCUSING ON
ADVERTISEMENT

FINANCIAL
SUSTAINABILITY