



# ZEPHYR

## THE VIRTUAL SESSIONS

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### Panel on the intersection of Survey and Passive Data

**Monday September 28th**  
**2:00-4:00 ET/11:00-1:00 PT**

**Learn:** How modeling and planning activities that have been built upon the traditional data sources could be strengthened by leveraging both the traditional and emerging data sources.

**Discuss:** Where and how to leverage both data streams to strengthen transportation outcomes.

**Organizer:** Stacey Bricka, Macrosys

**Presenters:** Lavanya Vallabhaneni (Maricopa Association of Governments), Sumeet Kishnani (Stantec), Greg Erhardt (University of Kentucky), Stacey Bricka (Macrosys)

**Discussant:** Erik Sabina (Colorado DOT)

**Registration required | Seats are Limited**

**Registration + more info:** <https://zephyrtransport.org/#events>

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SUMMER + FALL SESSIONS

### OCTOBER

- > Network Development Tools + Tricks
  - > Workflow Tools + Tricks
- > Panel on Model Construction Techniques
  - > Visualization Tools + Tricks

### NOVEMBER

- > Panel on Bridging Domains in Model Building Methods
- > Panel on Behavior Dynamics. The Future...Accelerated