

Selected Bluetooth Probe Data Applications

Jay Wasson & Jim Sturdevant,
Indiana Department of Transportation

Chris Day, Ross Haseman, Tom Brennan, Alex Hainen
& Darcy Bullock
Purdue University School of Civil Engineering

References

Multimodal with
vehicle, shuttle,
and ped. modes

- Day, C.M., R.J. Haseman, H. Premachandra, T.M. Brennan, J.S. Wasson, J.R. Sturdevant, and D.M. Bullock, "Visualization and Assessment of **Arterial Progression** Quality Using High Resolution Signal Event Data and Measured Travel Time," Transportation Research Board Paper ID:10-0039, January 2010.
- Bullock, D.M., R.J. Haseman, J.S. Wasson, and R. Spitler, "Anonymous Bluetooth Probes for **Airport Security Line Service** Time Measurement: The Indianapolis Pilot Deployment," Transportation Research Board Paper ID:10-1438, January 2010.
- Haseman, R.J., J.S. Wasson, and D.M. Bullock, "Real Time Measurement of **Work Zone Travel Time Delay** and Evaluation Metrics," Transportation Research Board Paper ID:10-1442, January 2010.
- Wasson, J.S., J.R. Sturdevant, D.M. Bullock, "**Real-Time Travel Time Estimates Using MAC Address Matching**," *Institute of Transportation Engineers Journal*, ITE, Vol. 78, No. 6, pp. 20-23, June 2008.
- **Airport device follows fliers' phones**, USA Today, Page 1, March 23, 2010 http://www.usatoday.com/tech/wireless/2010-03-23-cellphones_N.htm

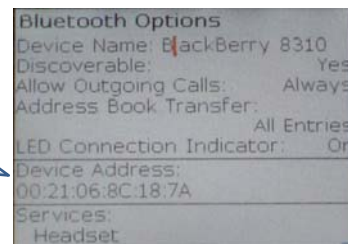
1. Freeway Construction Work zones
2. Traffic Signal Timing
3. Origin Destination
4. Airport Security Wait Times (Pedestrian)

Performance Measure Concepts

- Travel Time is a important performance measure for both arterials and freeways
- Travel Time data can identify transportation links with performance challenges
- Travel Time data needs to be complimented by high quality operations oriented data for identifying corrective actions.
 - i.e. High resolution traffic signal controller data is needed to identify corrective actions

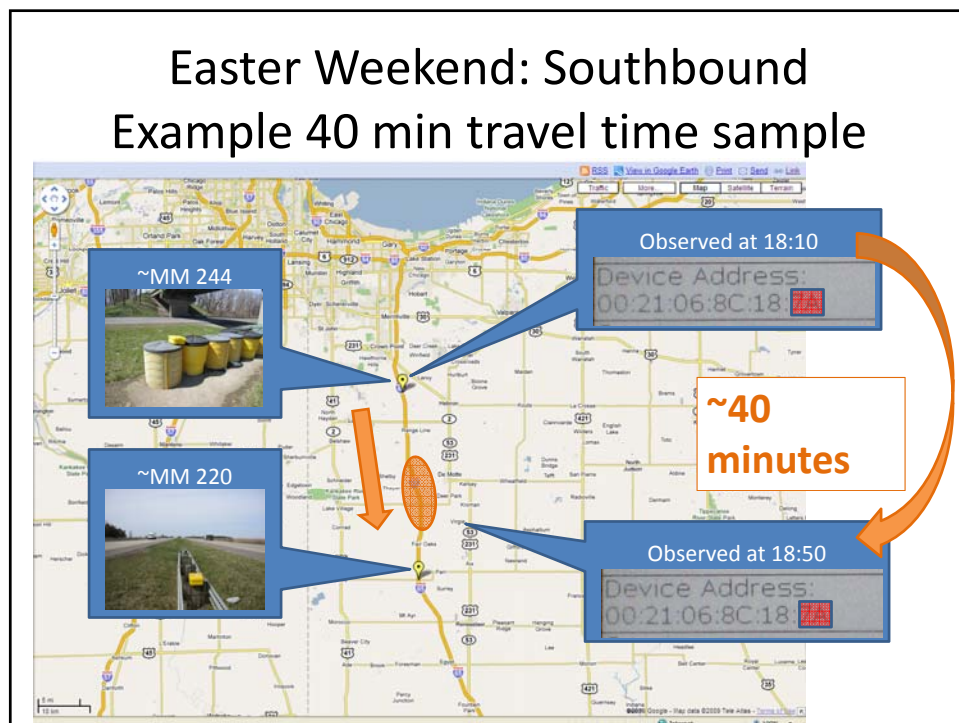
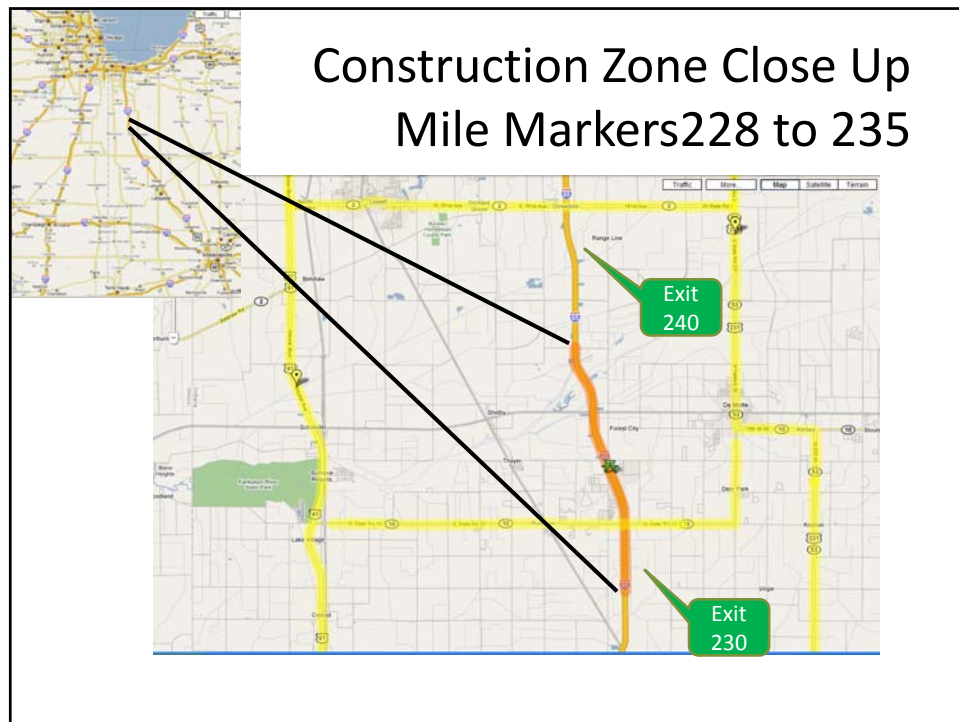
Concept

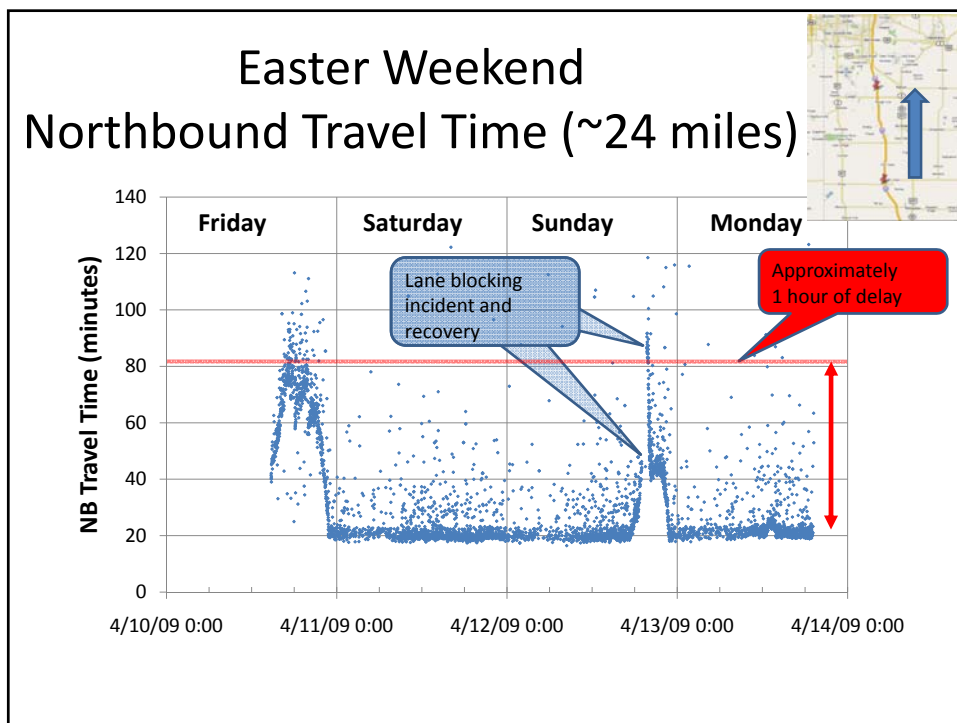
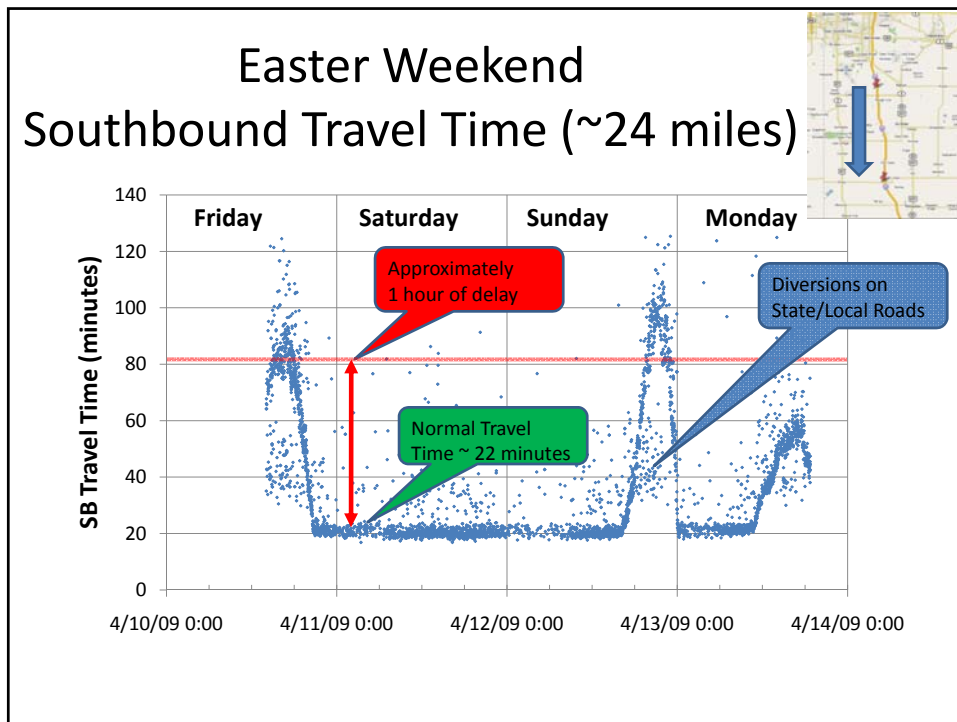
- **Bluetooth:** a wireless protocol utilizing short-range communications technology facilitating data transmission over short distances from fixed and/or mobile devices
- **MAC Address:** a 48 bit (>28 trillion) unique address assigned to a device by its manufacturer.

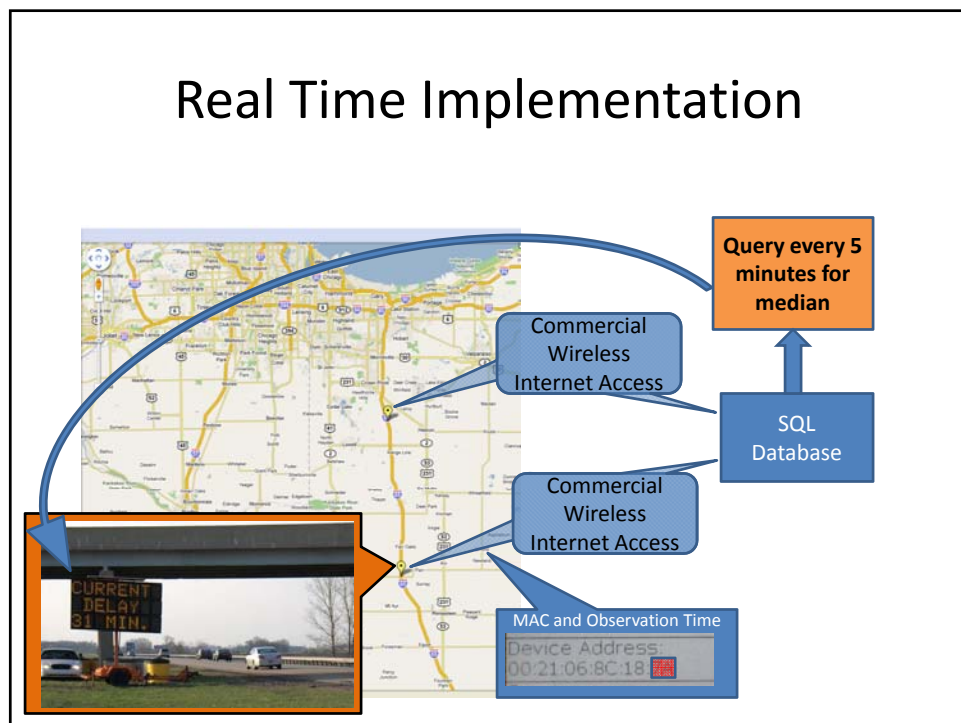
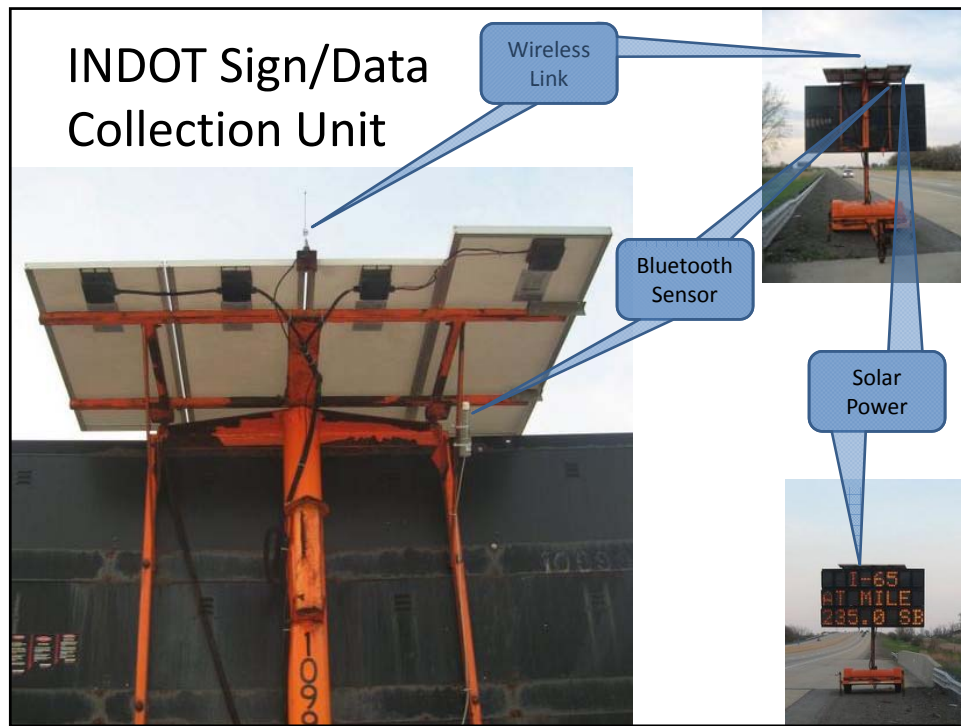


I-65 Construction Zone Travel Times Mile Markers 228 to 235 (Lake, Newton, Jasper)

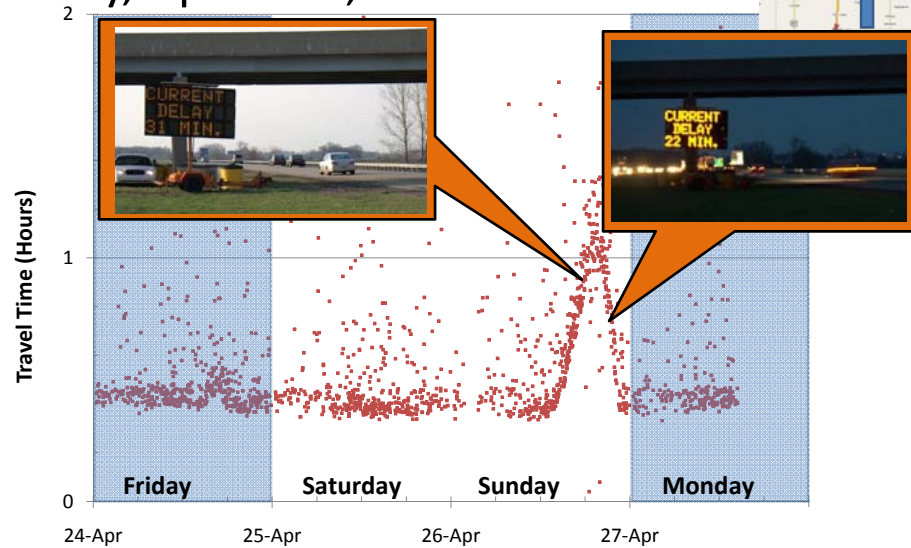




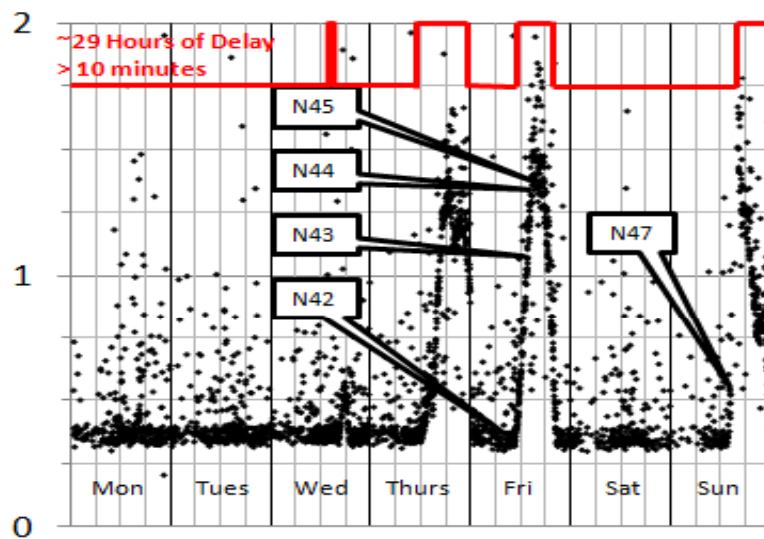




Travel Delay Notification Field Test Sunday, April 26th, 2009



June 29-July 5, 2009 Highway crashes and Travel Time



Hours of Operation Delay > 10 min

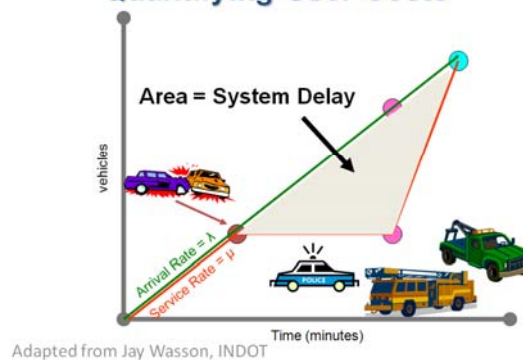
Table 2. Hours with delay > 10 minutes present and configuration of construction zone

Week Number	Time Period (2009)	Northbound			Hours of travel time data	Southbound		
		Operation where delay >10 minutes		Lanes Open		Operation where delay >10 minutes		Lanes Open
		hours	%			hours	%	
Week 1	May 4-10	24	16.2	1	148	20	13.5	1
Week 2	May 11-17	11	11.3	1	97	9	9.3	1
Week 3	May 18-24	3	3.8	1-2	78	20	25.6	1
Week 4	May 25-31	22	16.5	2-1	133	12	9.0	1
Week 5	June 1-7	14	8.3	1	168	15	8.9	1
Week 6	June 8-14	18	10.7	1	168	15	8.9	1
Week 7	June 15-21	25	16.8	1	149	14	9.4	1
Week 8	June 22-28	18	12.6	1	143	8	5.6	1
Week 9	June 29-July 5	29	17.2	1	168	10	6.0	1-2
Week 10	July 6-July 12	35	20.8	1	168	0	0	2
Week 11	July 13-July 19	33	19.6	1	168	0	0	2
Week 12	July 20-July 26	40	29.4	1	136	27	19.9	2-1

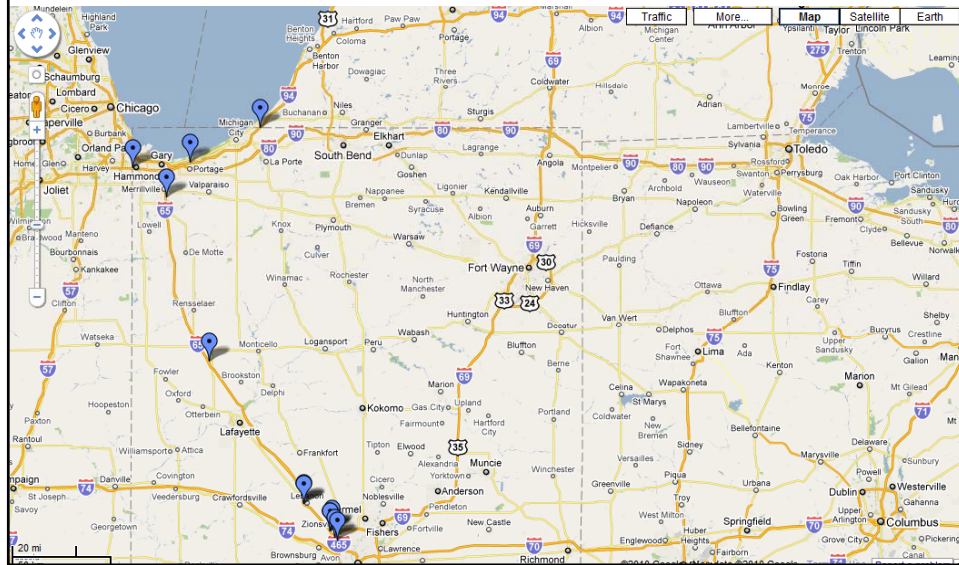
Outcome

- Lane closure policy was changed for 2010 to maintain two travel lanes from ~0600 to ~2000

Quantifying User Costs

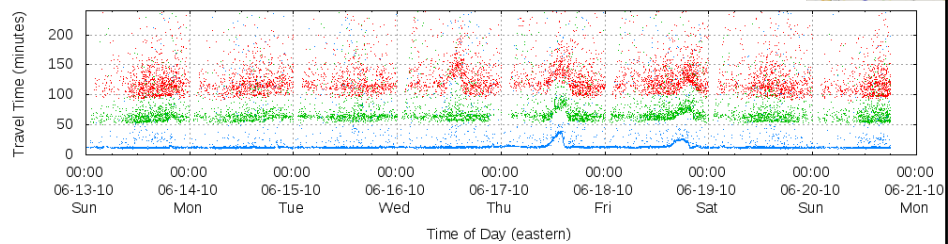


Overview of Permanent 2010 BT Sites



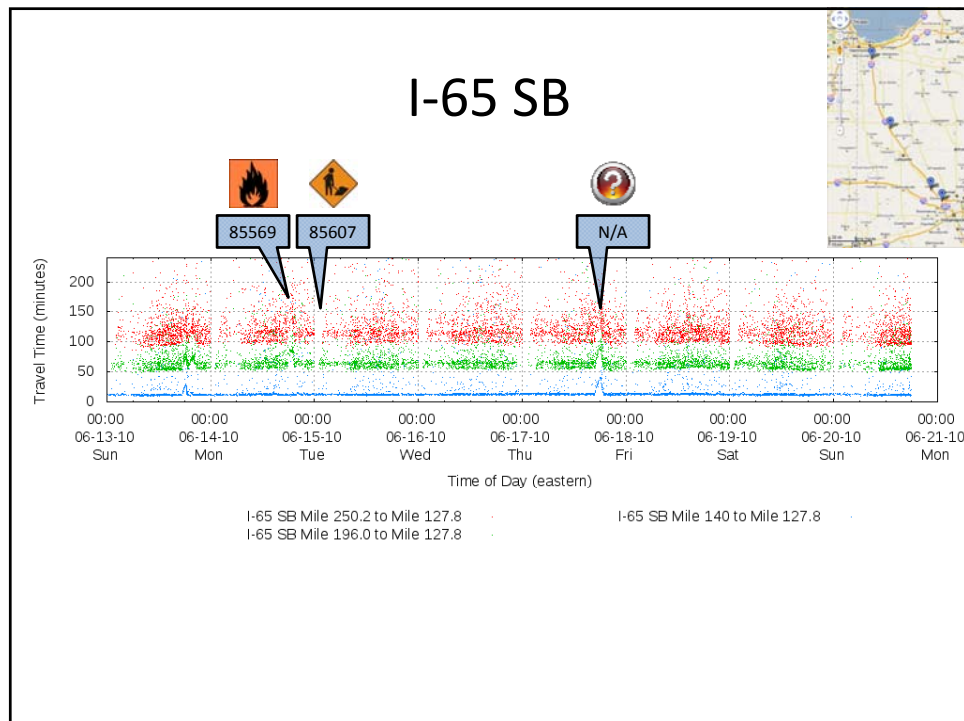
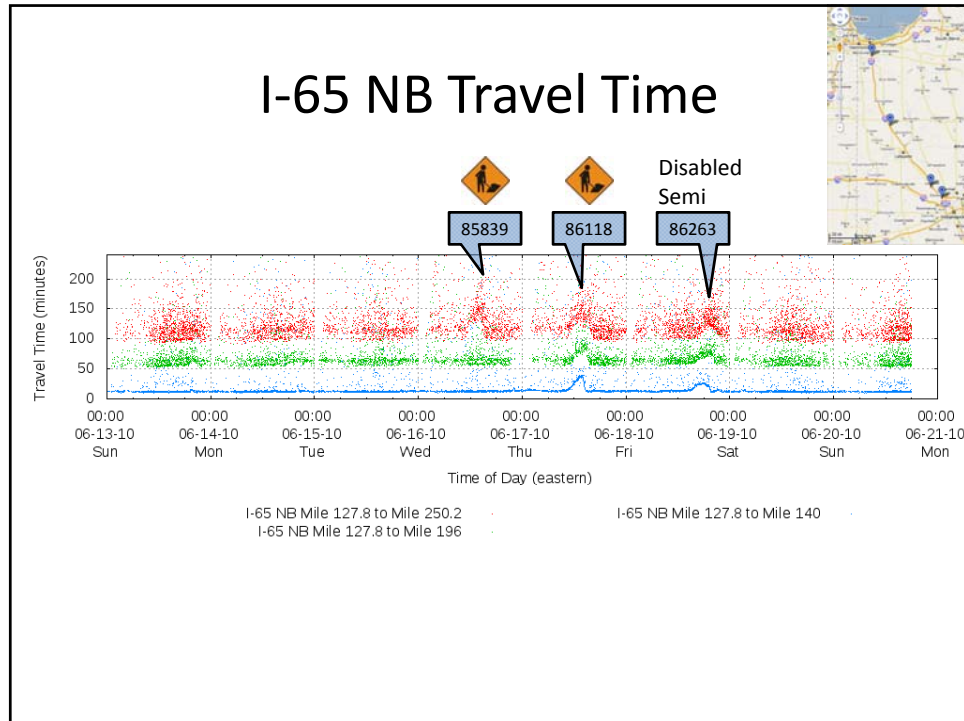
I-65 NB

Purdue University | INDOT Traffic Management Systems Division
Bluetooth Probe Travel Times

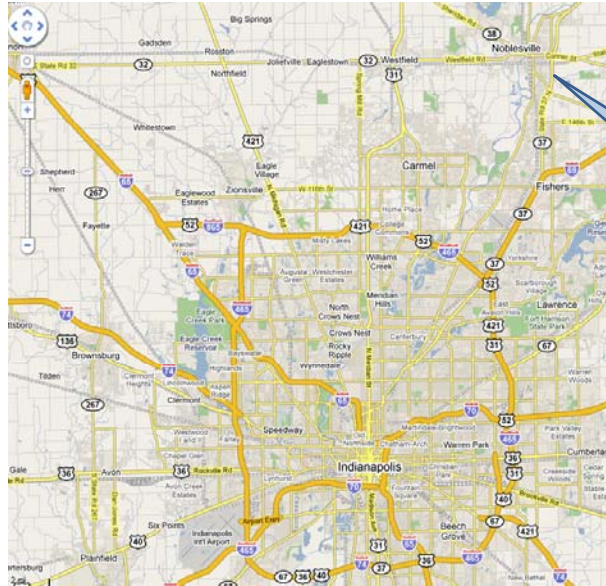


I-65 NB Mile 127.8 to Mile 250.2
I-65 NB Mile 127.8 to Mile 196

I-65 NB Mile 127.8 to Mile 140

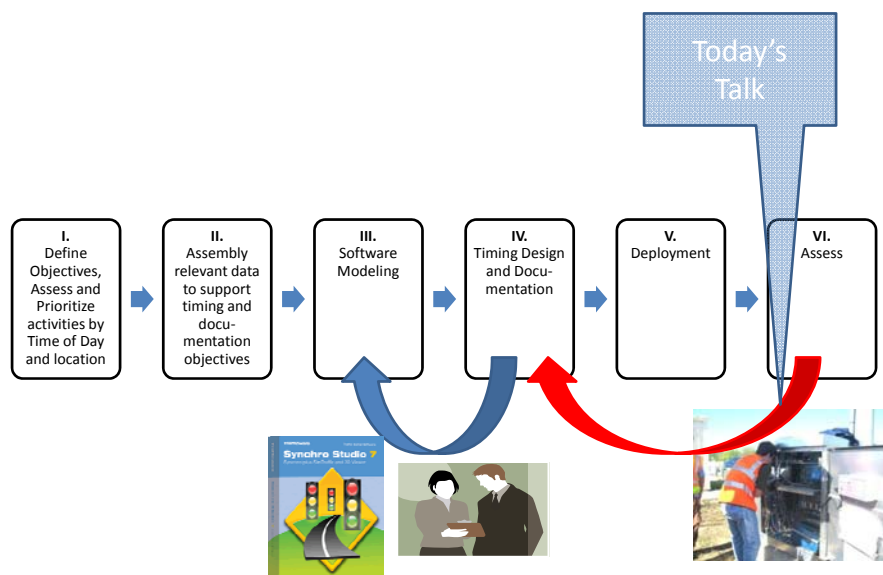


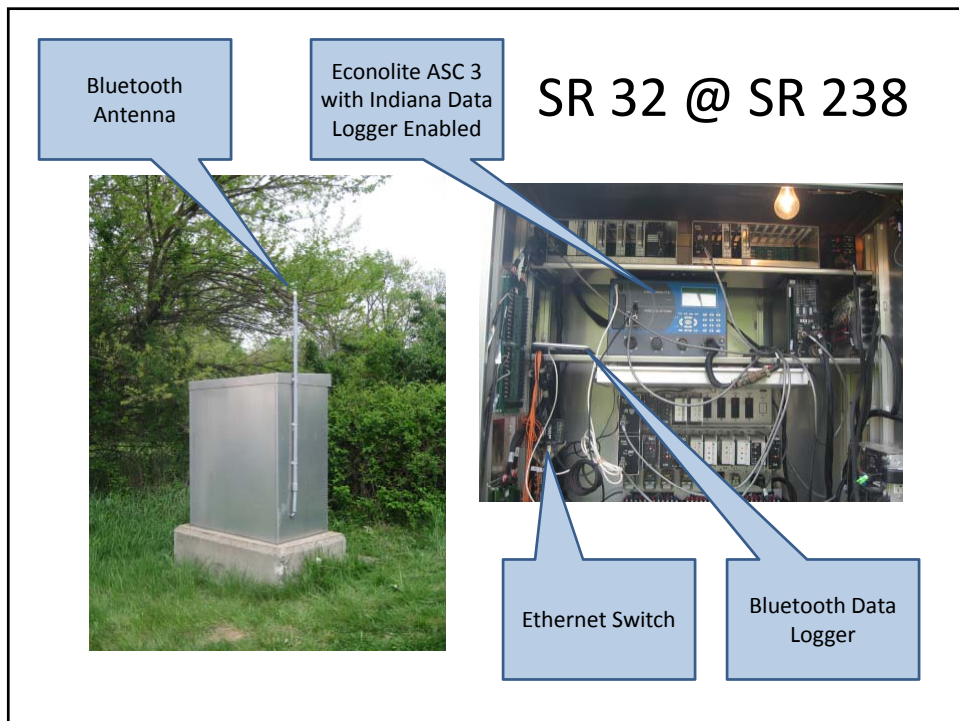
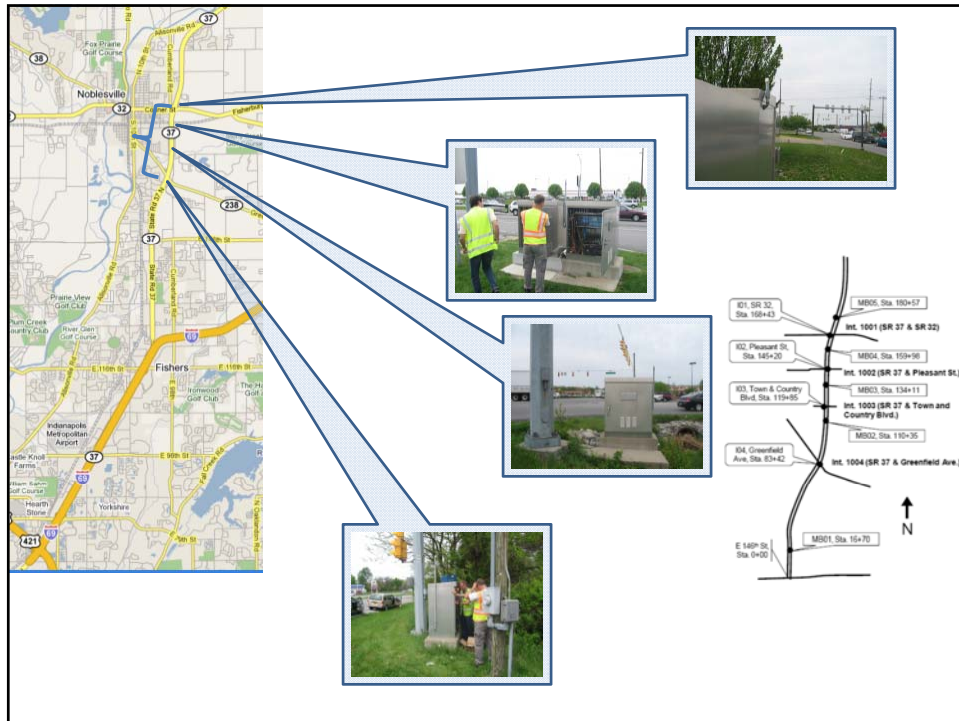
Sample SR 32 Arterial Data



SR 32 Instrumented
Arterial from SR 238
to SR 37

Traffic Signal Timing Process





Probe Monitoring Stations



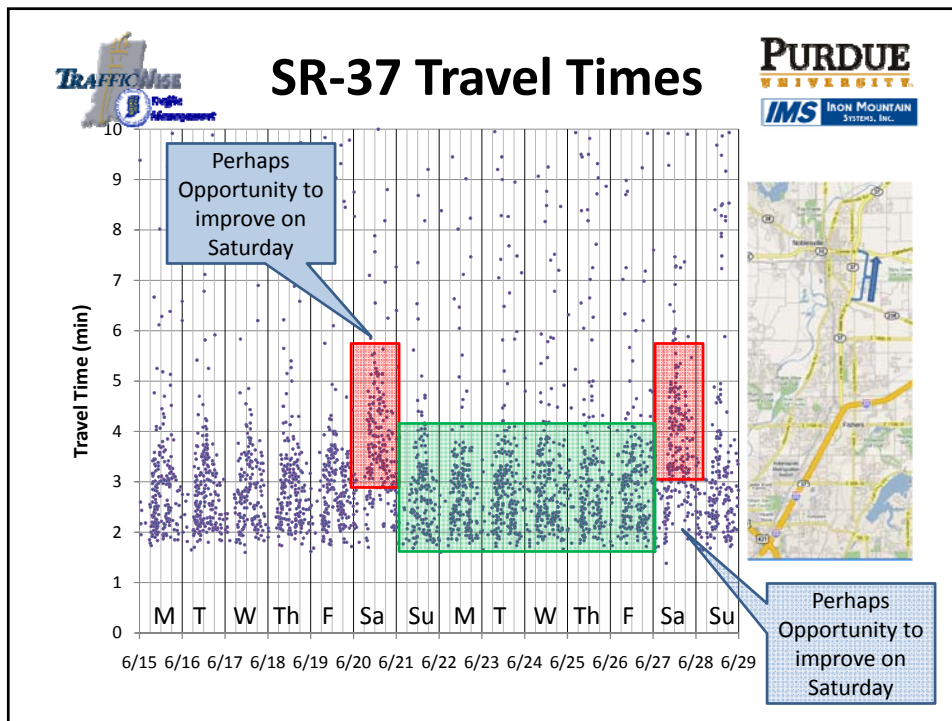
Long Term Installation
with Real-Time SQL
Based Travel Time Calc



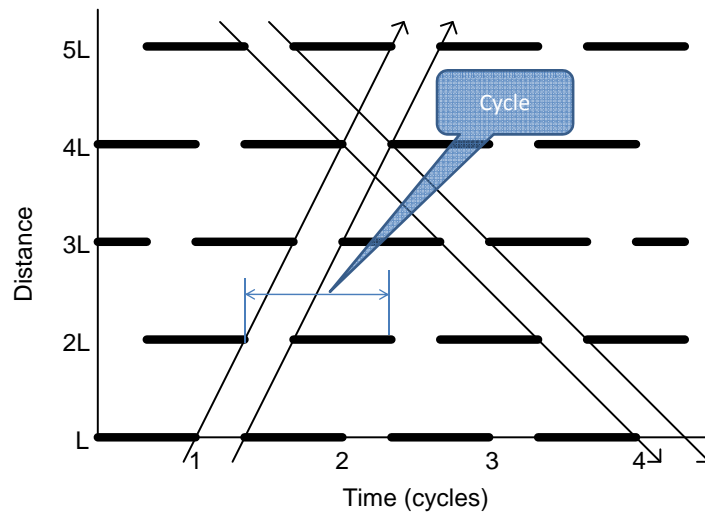
Short Term Battery
Powered Device
(Traffax)..Data post
processed



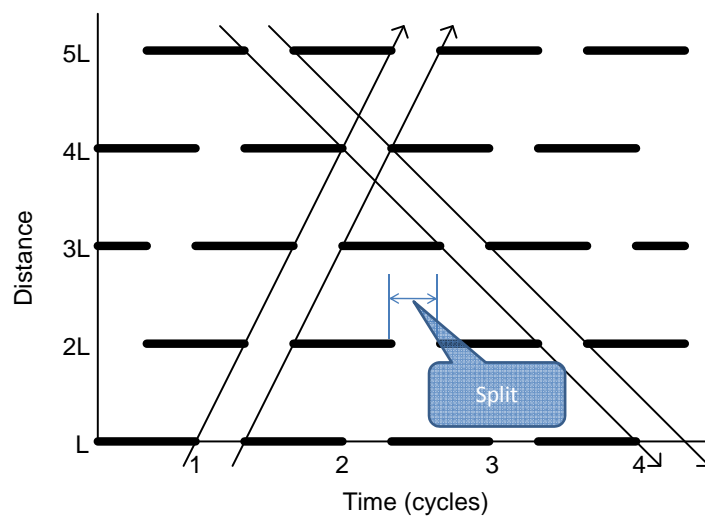
Short Term Installation
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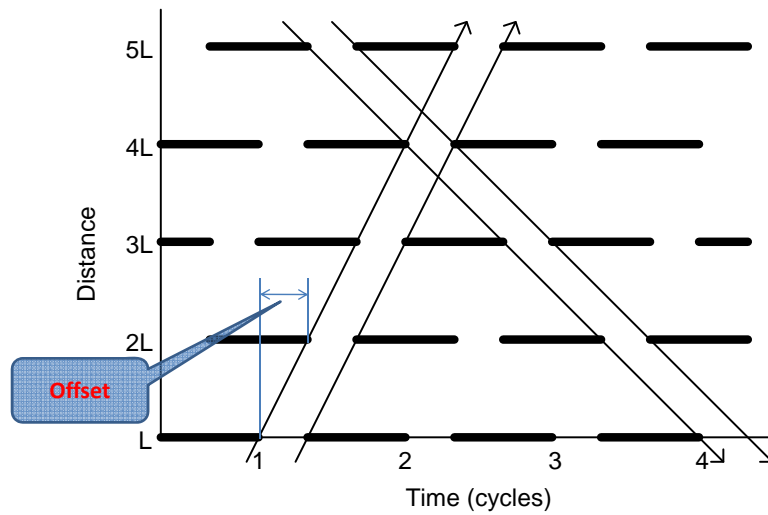
Coordination: Split, **Cycle**, Offset



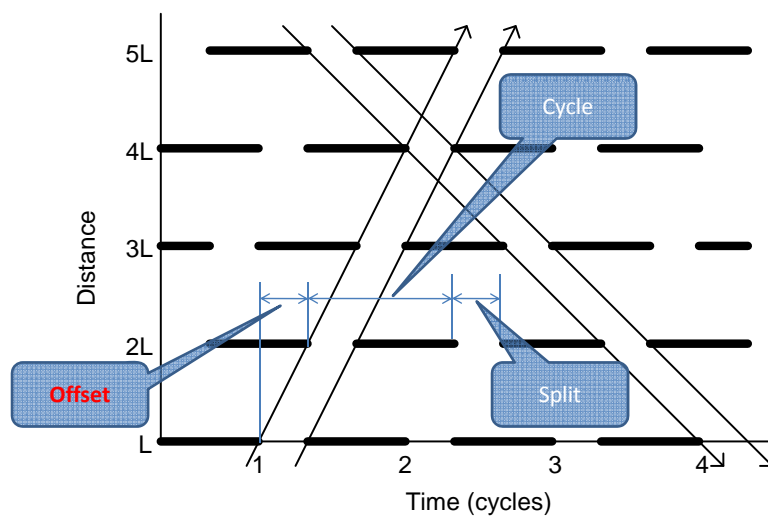
Coordination: **Split**, Cycle, Offset

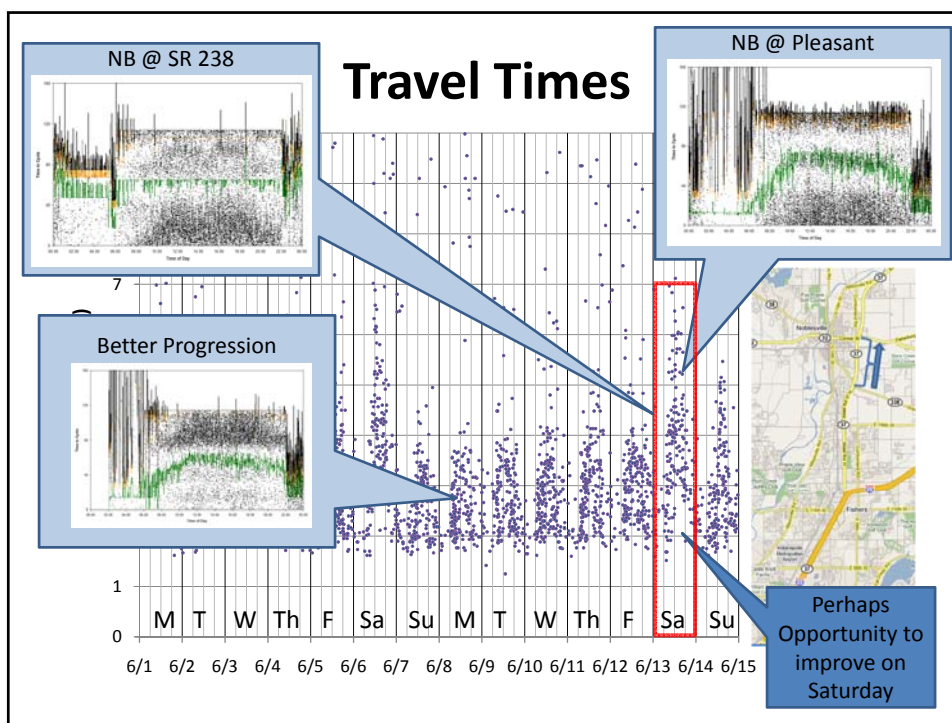


Coordination: Split, Cycle, **Offset**



Coordination: Split, Cycle, Offset

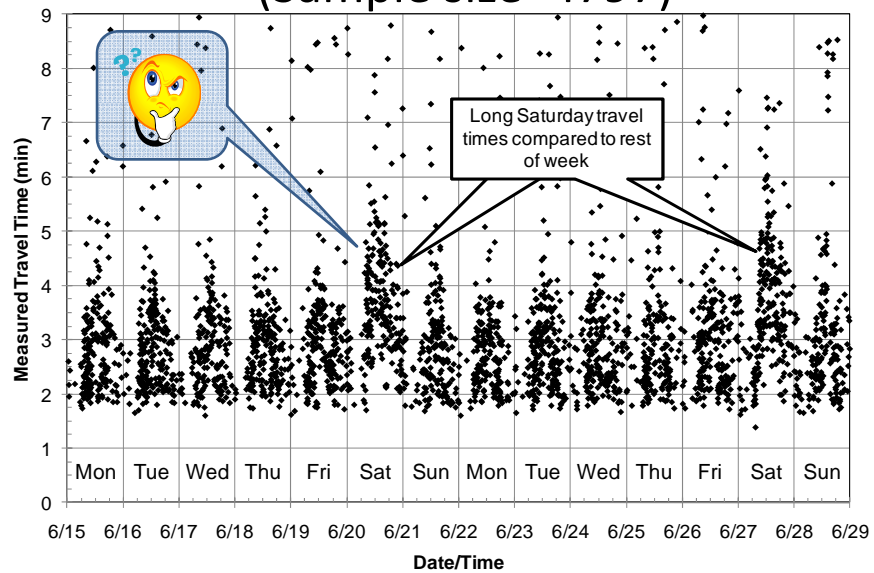




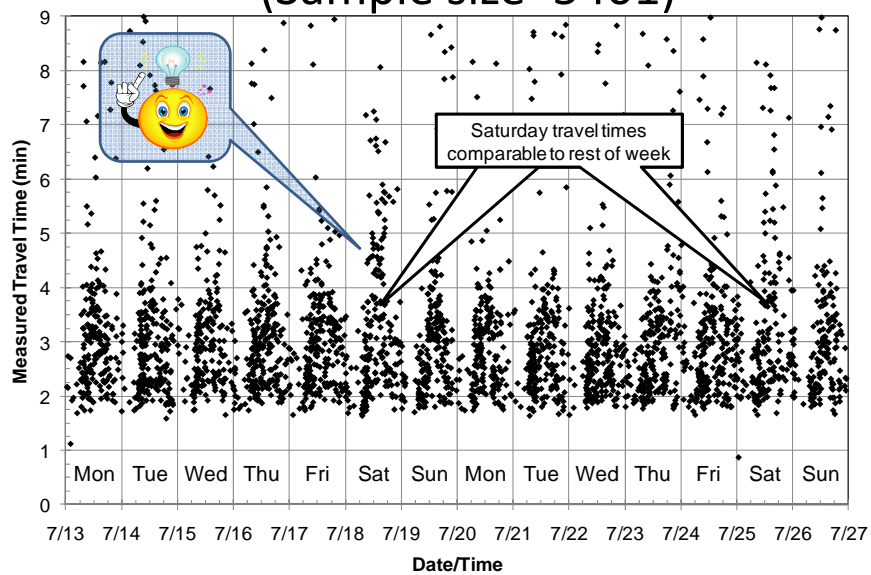
Change in Arrivals on Green

Intersection	Movement	MOE	June 06, Actual	June 06, Predicted After Offset Adjustment	July 25, Actual	July 18, Actual*
SR 37 & SR 32	Northbound	N_a	1755	1425	1472	1810
		POG	59.6%	48.4%	54.9%	56.8%
	Southbound	N_a	1702	1702	1544	1659
		POG	41.2%	41.2%	42.4%	39.0%
SR 37 & Pleasant St.	Northbound	N_a	1628	2655	2741	2995*
		POG	40.1%	65.5%	76.0%	76.6%*
	Southbound	N_a	3180	3674	3371	3471*
		POG	52.9%	61.2%	62.7%	63.0%*
SR 37 & Town and Country Blvd.	Northbound	N_a	3114	2961	2974	3507
		POG	79.5%	75.9%	81.0%	78.7%
	Southbound	N_a	3441	3056	2875	3007
		POG	80.2%	71.1%	72.6%	73.0%
SR 37 & Greenfield Ave.	Northbound	N_a	1678	2917	2827	3438
		POG	37.9%	65.6%	68.6%	69.8%
	Southbound	N_a	2979	3215	3045	3221
		POG	58.9%	63.3%	67.5%	68.2%
Arterial Network	$? N_a$		19477	21605	20849	23108
	N		34856	34856	31569	35072
	Overall POG		55.9%	62.0%	66.0%	65.9%

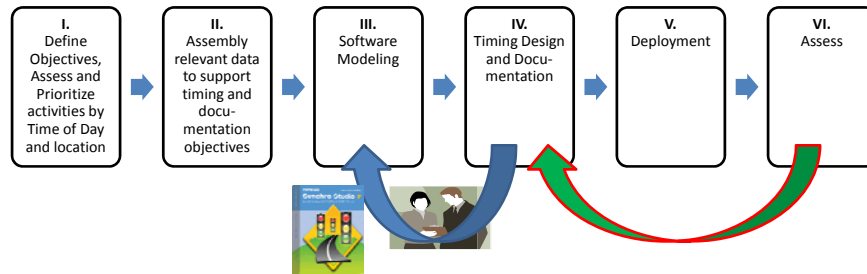
Before (Sample size=4797)



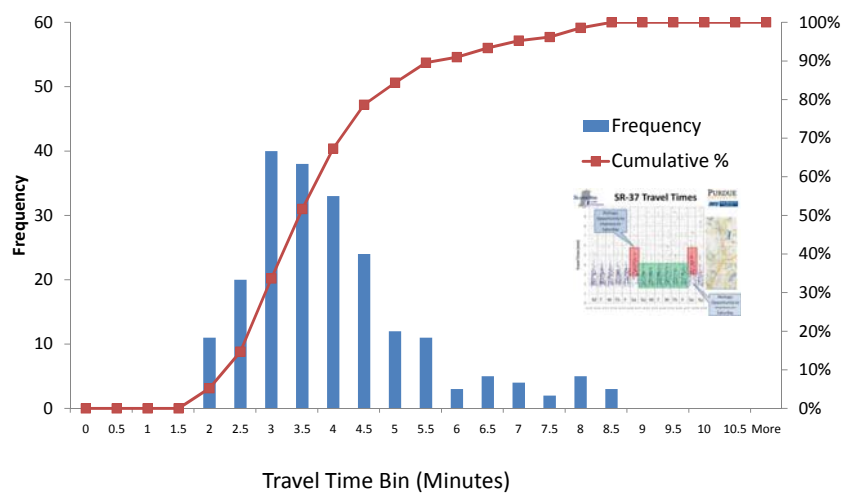
After (Sample size=5401)



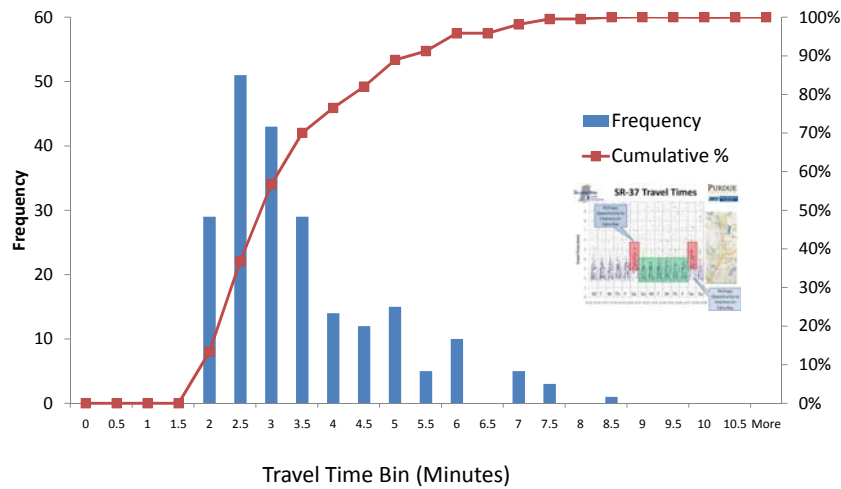
Lets Statistically Evaluate the Impact



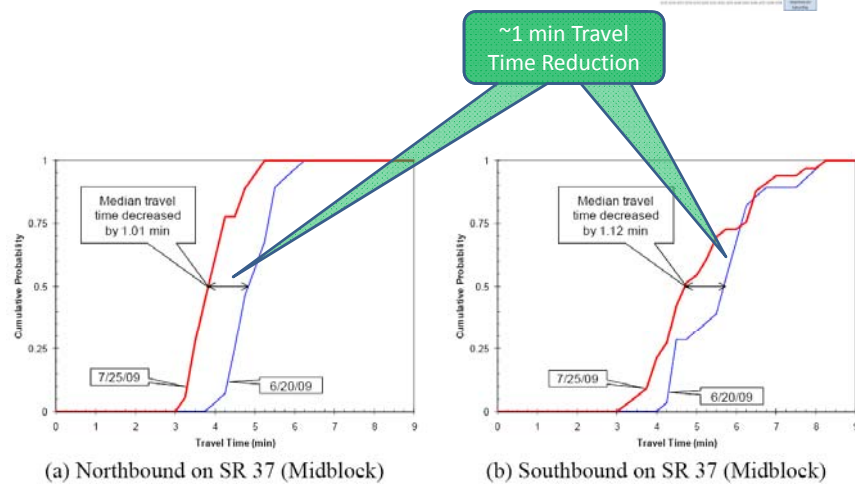
NB: June 6, 2009 0900-1200 Travel Time Histograms



NB: July 18, 2009 0900-1200 Travel Time Histograms

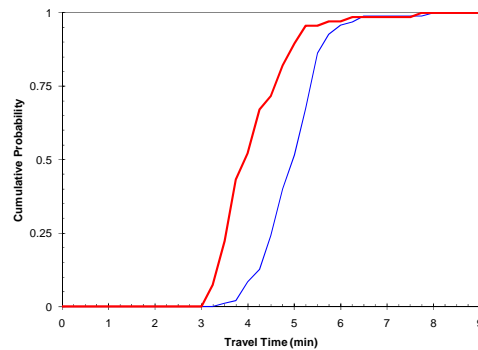


Before (6/20/09) After (7/25/09)



Business Case: SR 37 Timing Improvements

(Largest Cost Benefit/Reduction/Avoidance)



0600 -2200 (8,500 veh)

USER SAVINGS

- Travel time tests for SR37 Corridor have improved Northbound Travel Time by ~ 1 Minute.
- ~8,500 Cars per Day Are Effected by this benefit (NB).
- ~0.17 Cents per minute (\$10/hour) saved for each driver in fuel costs and time value.
- ~1.0 Minutes are assumed saved on average for the intersection over 1-Year with improvements.
- User benefit =

$(8,500 \text{ Veh/Day} * \$0.17/\text{min} * 1\text{-min/Veh} * 2 * 52 \text{ Days/Year}) =$
\$150,000/year for a 1.6 mile stretch of roadway is realized.

39

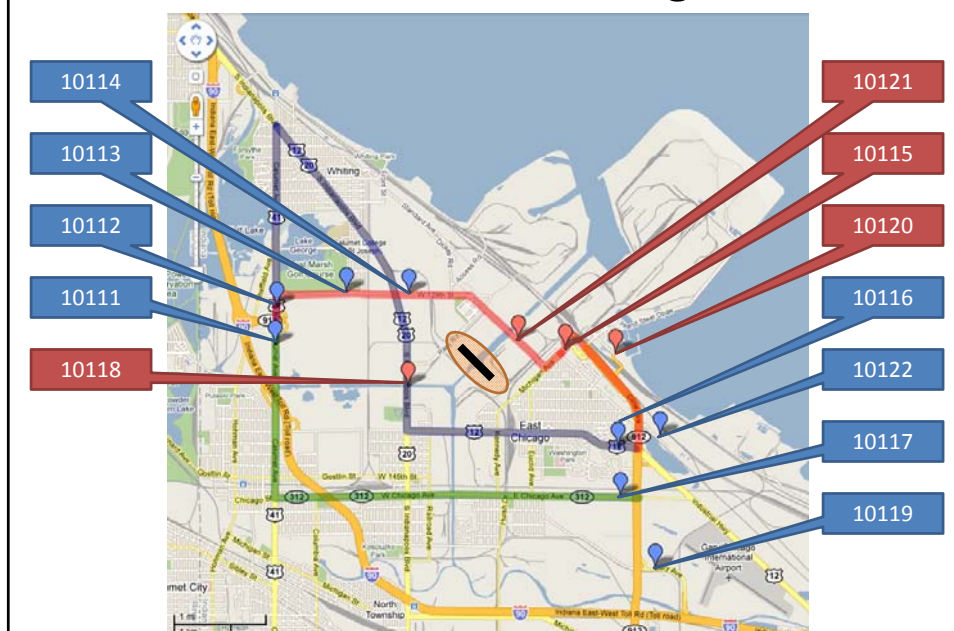
Cline Avenue Bridge Closure



Detour Options



Station Numbering



10122



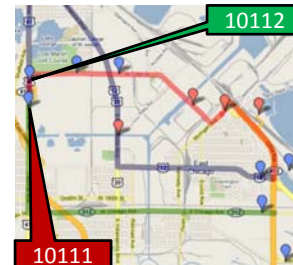
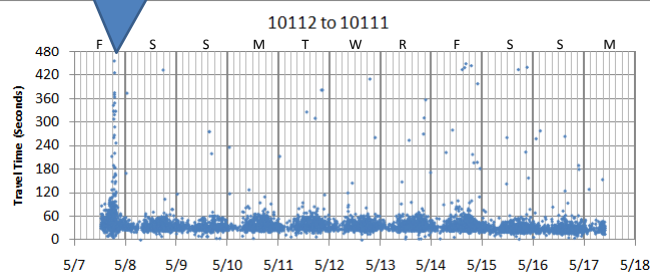
Three Objectives

1. Determine the extent to which each of the three detour routes are utilized.
2. Observe the impact to major industries and establishments in the area.
 - 10115/10121 (Plant Entrance congestion)
3. Look at local origin-destination paths as a result of the closure.
 - 10114/10115 (No congestion on unofficial)

10112 to 10111

	10111	10112	10113	10114	10115	10116	10117	10118	10119	10120	10121	10122
10111	--	6707	1068	560	120	137	250	187	174	117	143	107
10112	6885	--	1324	747	197	169	175	277	112	120	259	121
10113	872	1067	--	1228	357	176	53	388	29	130	510	98
10114	401	531	1138	--	1154	467	190	1387	99	403	1714	291
10115	112	185	420	1626	--	490	587	255	602	721	3449	266
10116	72	95	154	596	397	--	1599	1849	925	840	316	1375
10117	86	71	22	147	262	638	--	165	1140	264	203	329
10118	176	220	381	1553	95	1812	296	--	102	357	127	495
10119	93	60	28	212	606	1029	794	142	--	807	443	742
10120	38	54	111	456	623	1086	551	381	685	--	470	455
10121	115	201	524	2109	2764	333	377	159	340	443	--	230
10122	43	51	79	275	329	1526	480	477	706	686	237	--

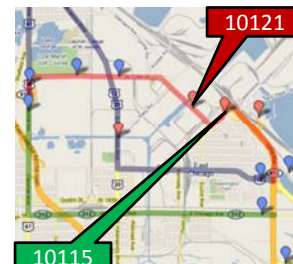
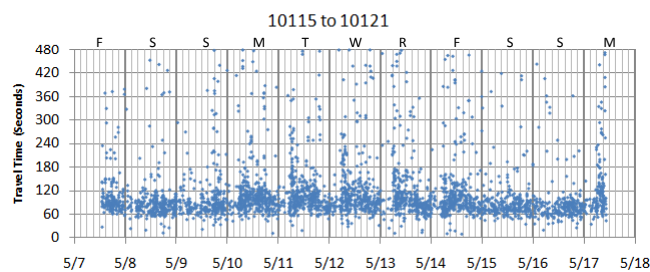
Non-recurrent spike in
Travel Time



Values		
Row Labels	Sum of 11N12	Sum of 12N11
May		
7-May	534	663
8-May	659	677
9-May	543	590
10-May	708	666
11-May	659	692
12-May	686	666
13-May	697	673
14-May	795	765
15-May	685	714
16-May	533	651
17-May	208	128
Grand Total	6707	6885

10115 to 10121

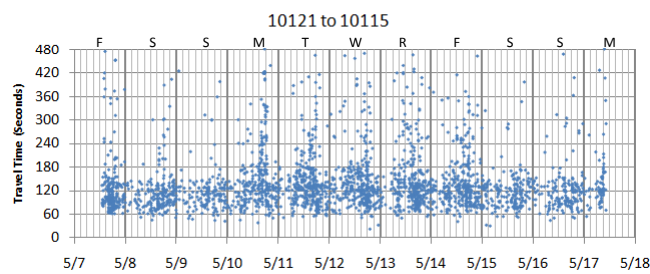
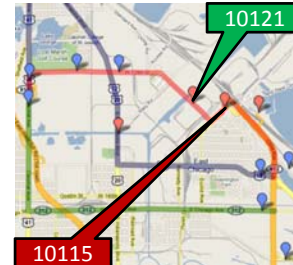
	10111	10112	10113	10114	10115	10116	10117	10118	10119	10120	10121	10122
10111	--	6707	1068	560	120	137	250	187	174	117	143	107
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10113	872	1067	--	1228	357	176	53	388	29	130	510	98
10114	401	531	1138	--	1154	467	190	1387	99	403	1714	291
10115	112	185	420	1626	--	490	587	255	602	721	3449	266
10116	72	95	154	596	397	--	1599	1849	925	840	316	1375
10117	86	71	22	147	262	638	--	165	1140	264	203	329
10118	176	220	381	1553	95	1812	296	--	102	357	127	495
10119	93	60	28	212	606	1029	794	142	--	807	443	742
10120	38	54	111	456	623	1086	551	381	685	--	470	455
10121	115	201	524	2109	2764	333	377	159	340	443	--	230
10122	43	51	79	275	329	1526	480	477	706	686	237	--



Values		
Row Labels	Sum of 15N21	Sum of 21N15
May		
7-May	180	224
8-May	292	215
9-May	289	164
10-May	418	314
11-May	399	357
12-May	400	350
13-May	395	348
14-May	383	338
15-May	273	193
16-May	254	179
17-May	166	82
Grand Total	3449	2764

10121 to 10115

	10111	10112	10113	10114	10115	10116	10117	10118	10119	10120	10121	10122
10111	--	6707	1068	560	120	137	250	187	174	117	143	107
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10113	872	1067	--	1228	357	176	53	388	29	130	510	98
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10120	38	54	111	456	622	1086	551	381	685	--	470	455
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Opportunities for Active Management to Minimize Queue Length



Darcy Bullock
Ross Haseman
Purdue University

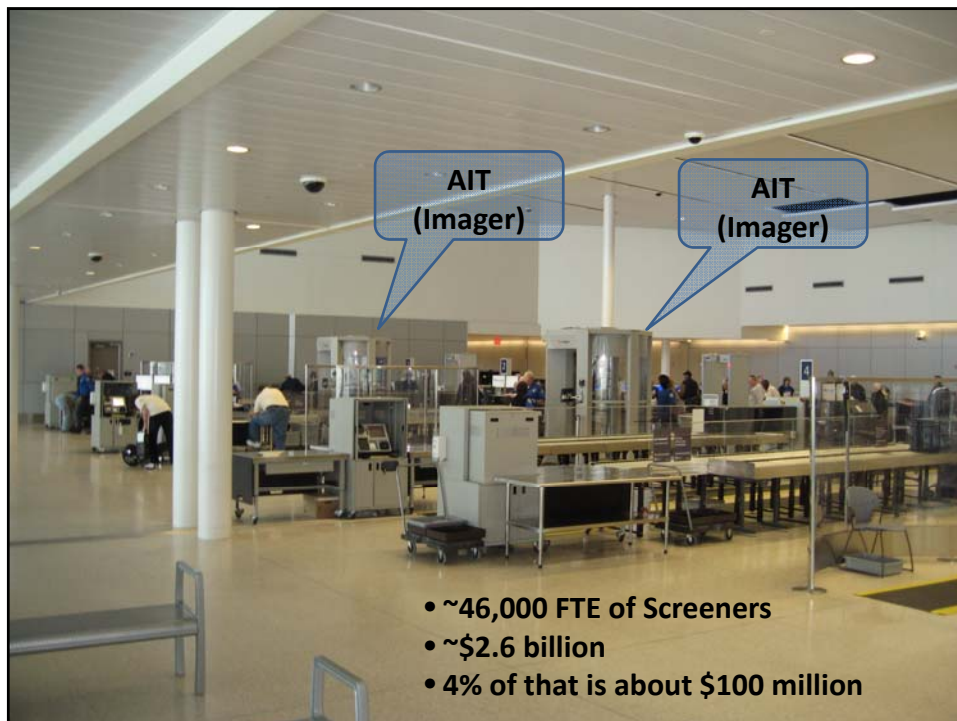
Jay Wasson
Indiana Department of
Transportation

Robert Spitler
Indianapolis Airport
Authority

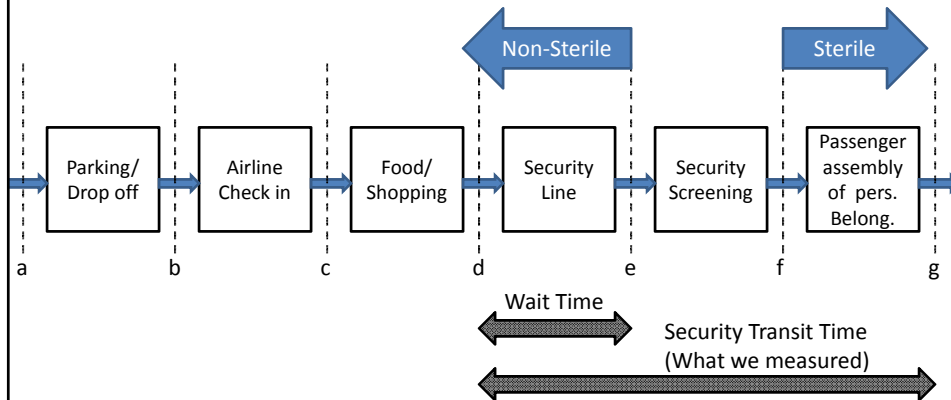
Systems are Always Changing

- At least initially, AIT's will likely be reducing capacity at some airports.
- Last year, **769.6** million travelers boarded planes in the U.S. or planes bound for the U.S., according to new data from the Bureau of Transportation Statistics. That's down 5.3% from 812.3 million passengers in 2008 and down 8.2% from the record **838.2** million air travelers in the U.S. market in 2007.

http://www.usatoday.com/travel/flights/2010-03-29-airline-passengers-revenue-decline_N.htm

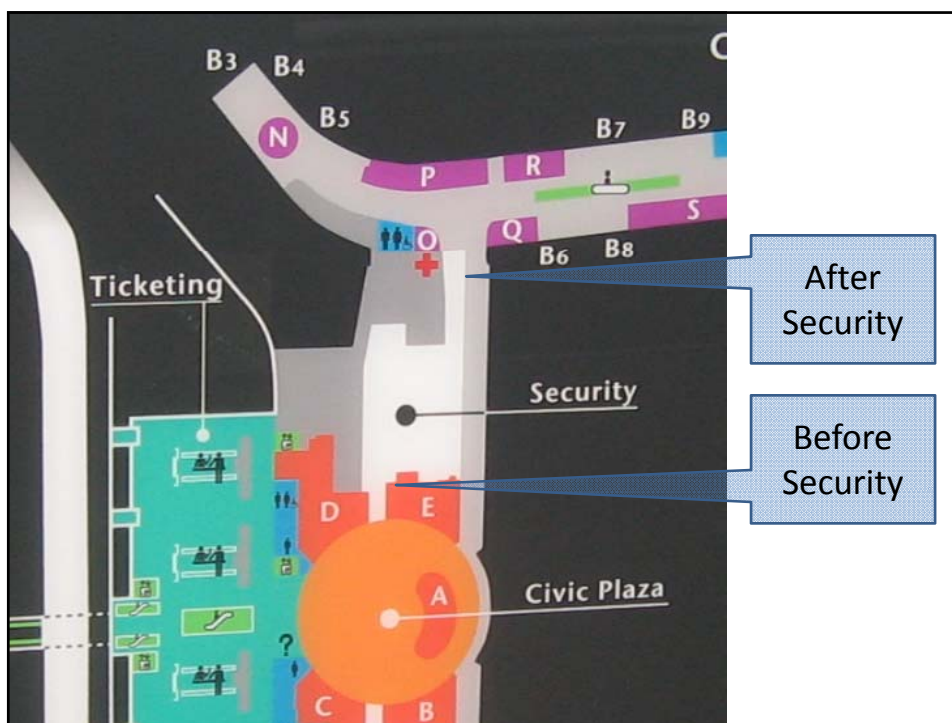


Terminology and Context for Airport Application

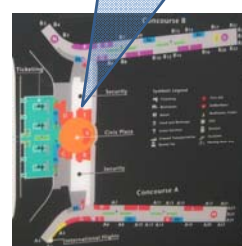


May 8, 2009 Deployment at IND for Concourse B





IND Pre Security Monitoring Station

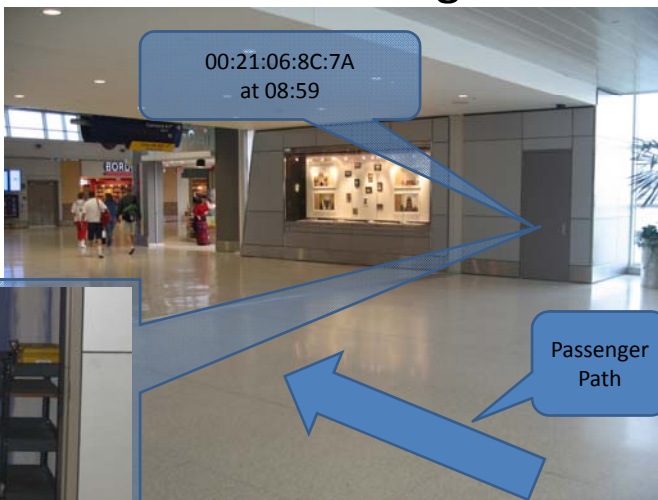
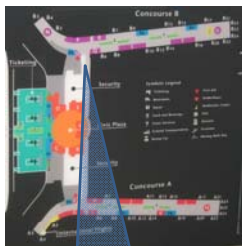


IND Pre Security Monitoring Station



00:21:06:8C:7A
at 08:49

IND Post Security Monitoring Station

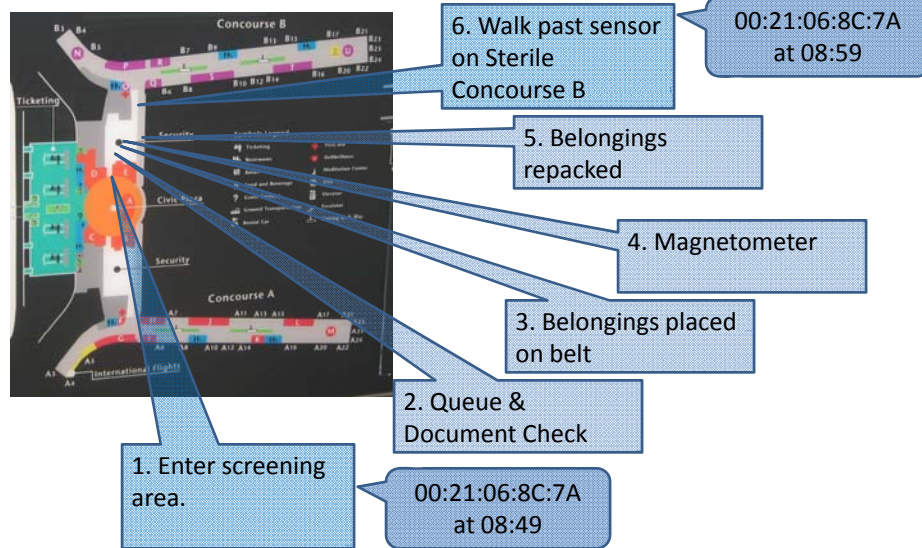


00:21:06:8C:7A
at 08:59

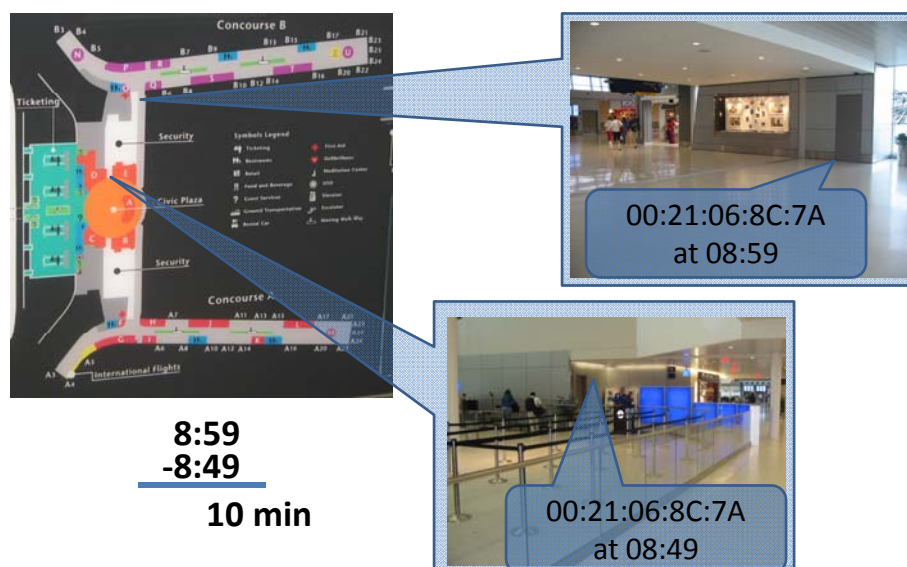
Passenger
Path



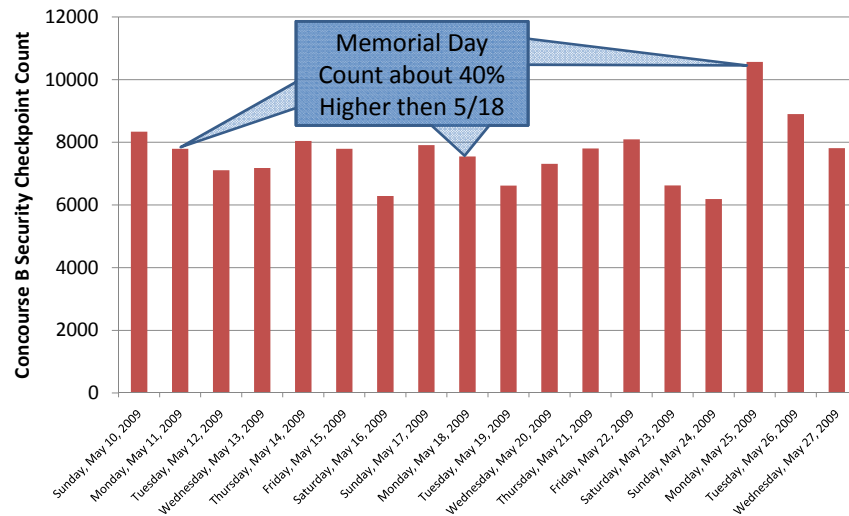
Components of Passenger Transit Time Between Observation Points



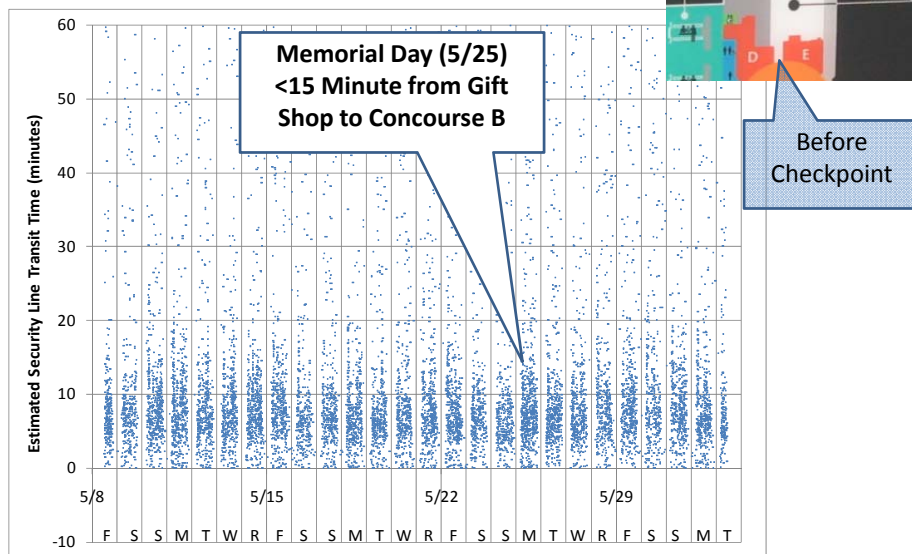
Example data for an Estimated Transit Time of 10 minutes



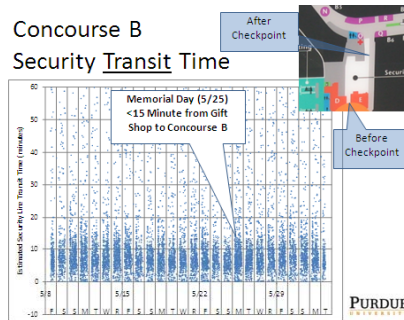
Concourse B Security Checkpoint Count



Concourse B Security Transit Time

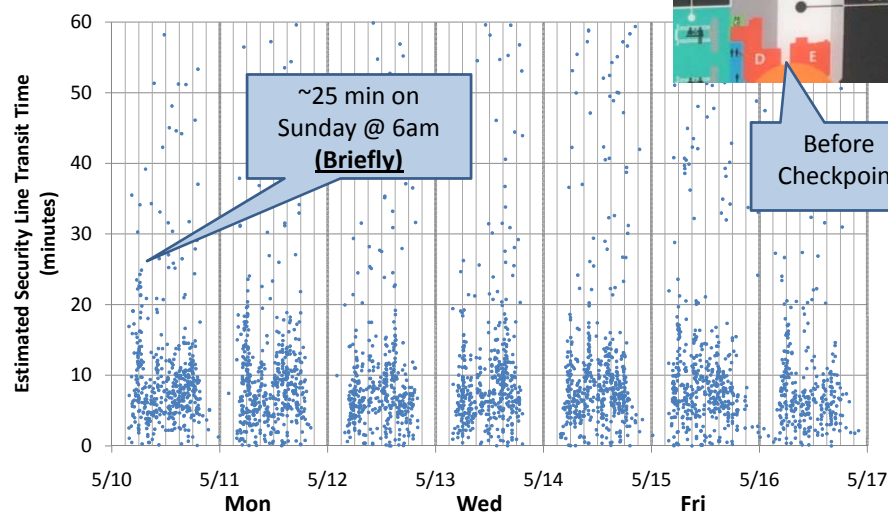


Estimated Cost to Collect 26 Days of Data at IND Using Manual Methods

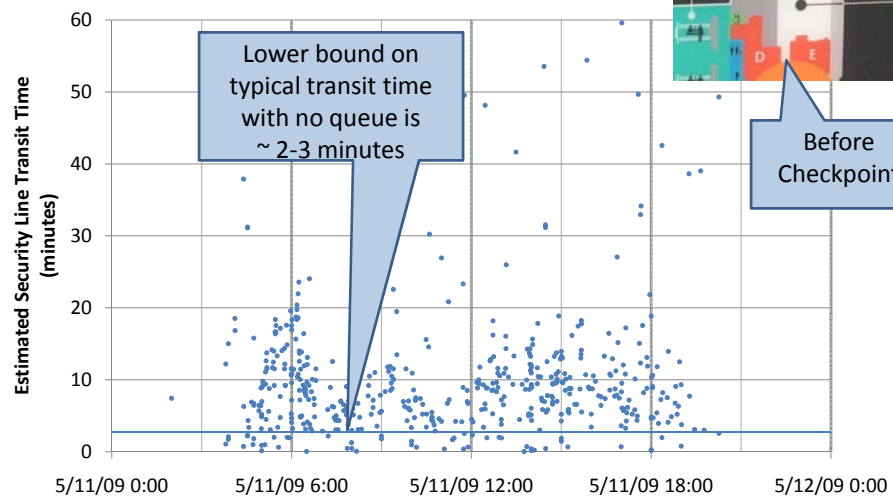


- 40 hours labor/day
 - 20 hrs 4am to midnight
 - 1 to hand out cards
 - 1 to collect cards
 - No breaks
- Assume \$25/hr
- \$1000/day
- \$26,000 in labor plus data reduction time

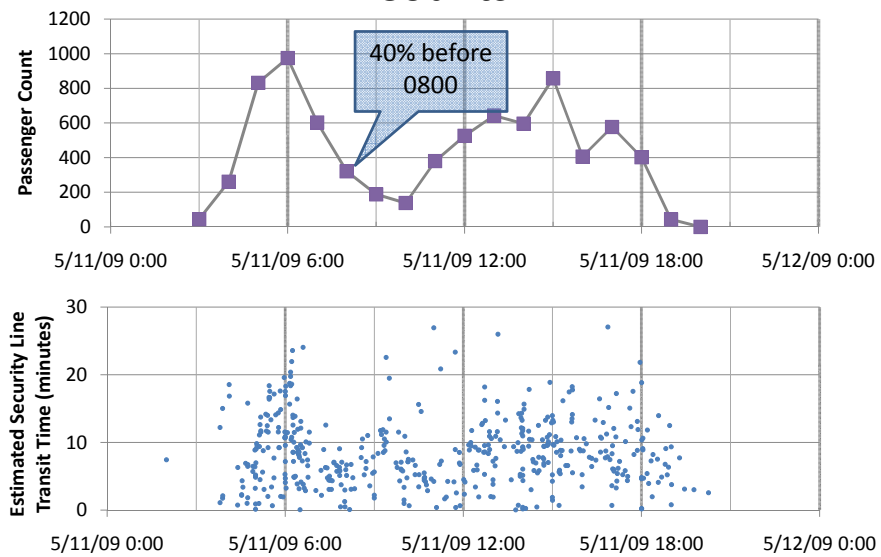
Concourse B Security Transit Time



Concourse B Security Transit Time



Concourse B Transit Times and Passenger Counts



References

Multimodal with
vehicle, shuttle,
and ped. modes

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Selected Bluetooth Probe Data Applications

Jay Wasson & Jim Sturdevant,
Indiana Department of Transportation

Chris Day, Ross Haseman, Tom Brennan, Alex Hainen
& Darcy Bullock
Purdue University School of Civil Engineering