



## Transportation Data Visual Analytics

Michael L. Pack, Director



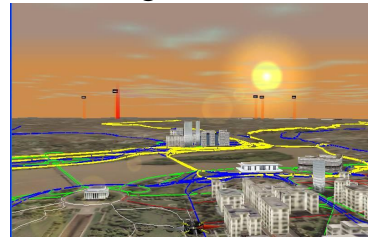
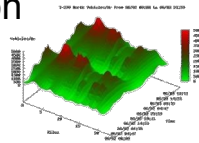
## Who We Are...

- 35 Undergrad Student Developers
  - Civil Engineering
  - Computer Science
  - Mechanical Engineering
  - Aerospace Engineering
  - Computer Engineering
  - Geography & GIS
  - Telecommunications
  - Art
- 13 Graduate Students
- 7 Full-time Developers, Engineers, & Researchers



## What We Do...

- Intelligent Transportation Systems
- Transportation Data Archiving
- Data Visualization Techniques
- User Interface Design
- Serious Games Development
- Data fusion, interpolation, and forecasting
- Incident Management
- Traveler Information



## Our Challenge

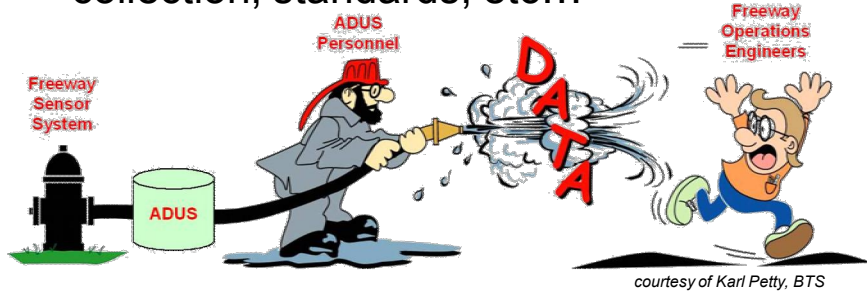
- Our Challenge: Make ALL of this data easily accessible and understandable to end users...
- Our data comes from these and others:



- And it includes:
  - Traffic Detector Data
  - Event/Incident Data (very detailed) from transportation operations centers
  - Weather radar, forecasts, and alerts
  - Police Accident Reports (MD only)

## Data Mining & Visual Analytics

- Transportation agency emphasis on data collection, standards, etc...

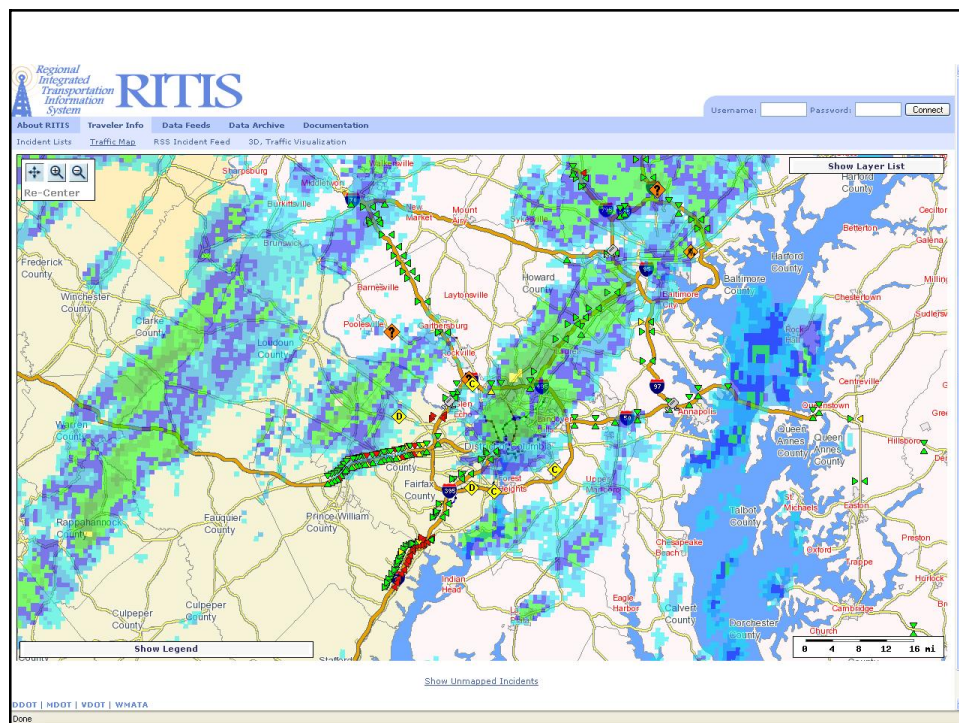
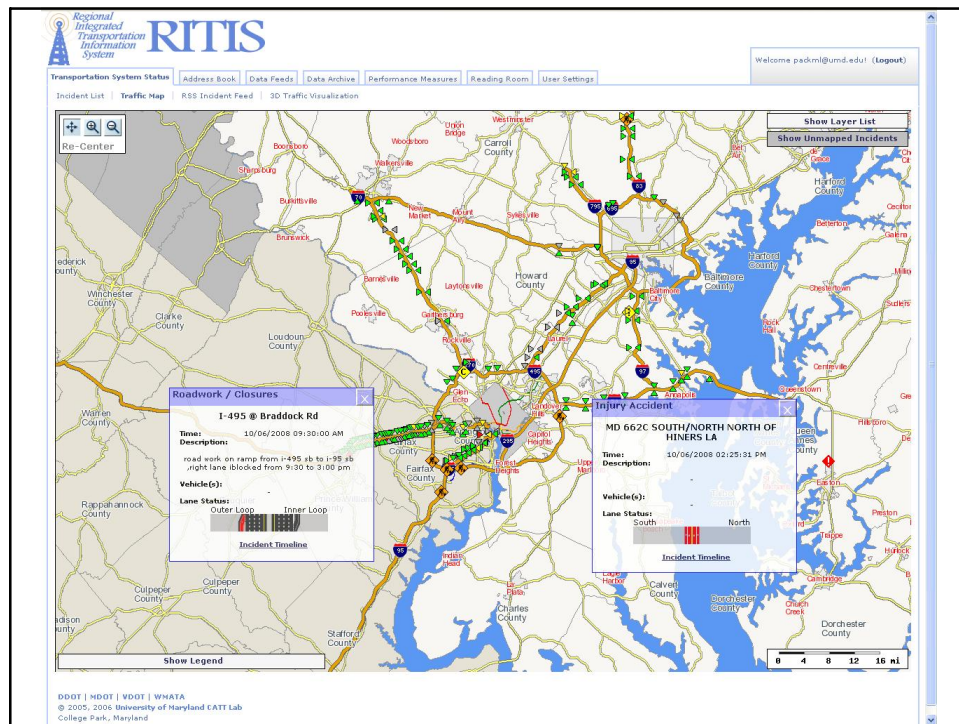


- Significantly less emphasis has been given to:
  - Data exploration
  - Data visualization
  - Representing data

**Visualization &  
Visual Analytics**

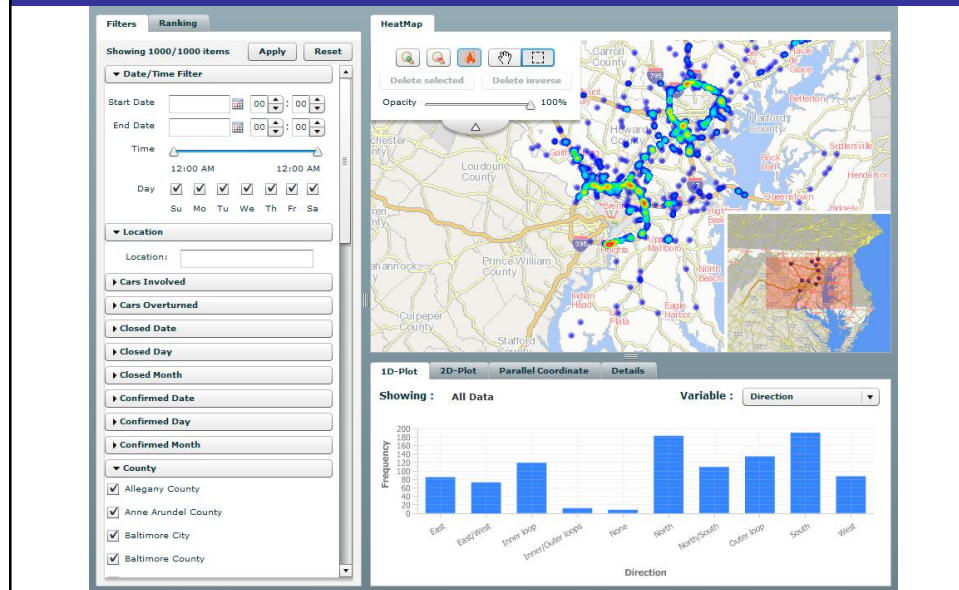
## Our Design Mantra...

- Towards no user manuals..
- Visually pleasing...
- Web accessible...
- Afford freedom to explore...
- Follow the “Ben Schneiderman Mantra”:
  - Overview, Zoom, Details on Demans

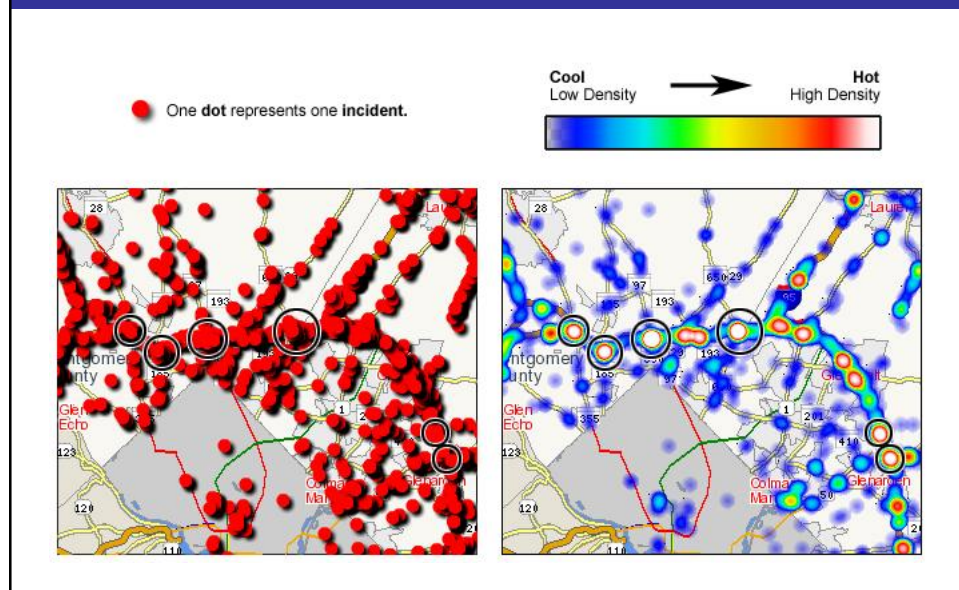




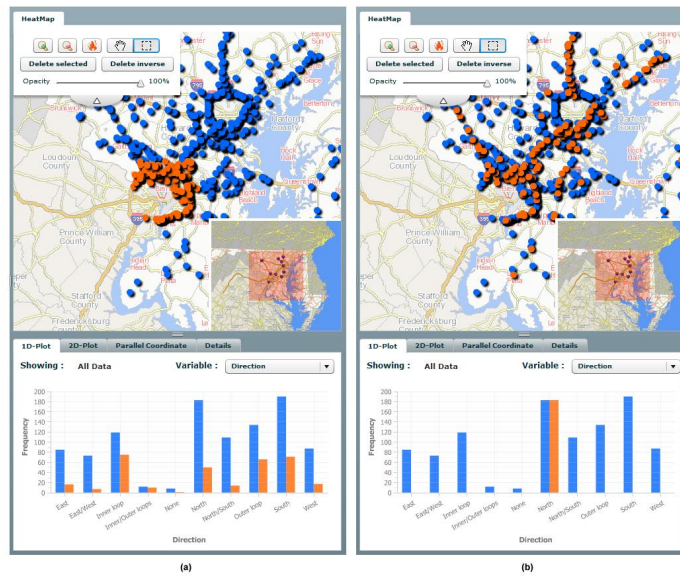
# Incident Data Example



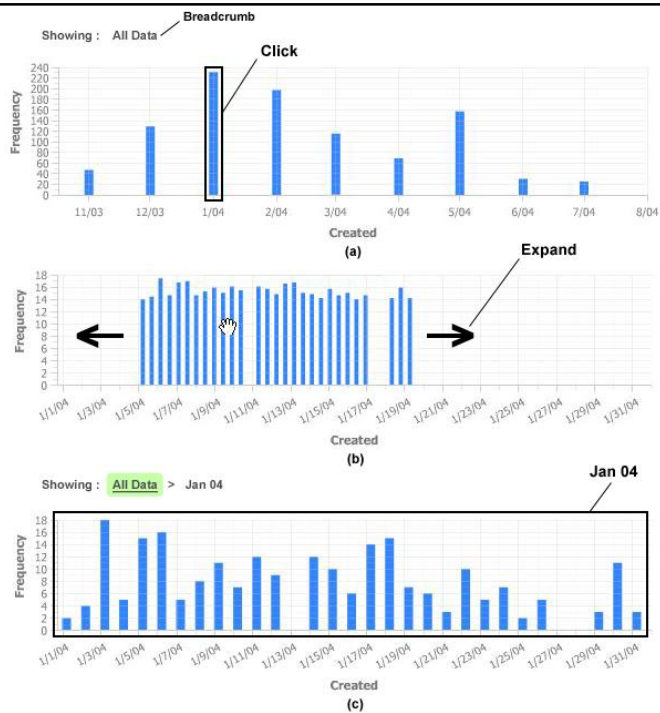
## Point-map vs. Heat-map



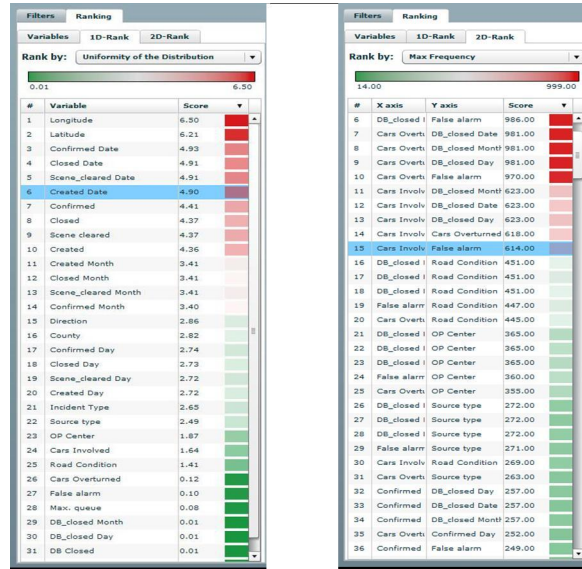
## “Linking”



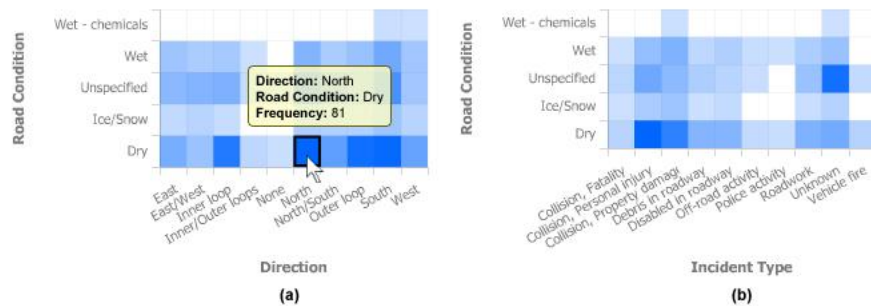
## Animated Zooming with Histograms



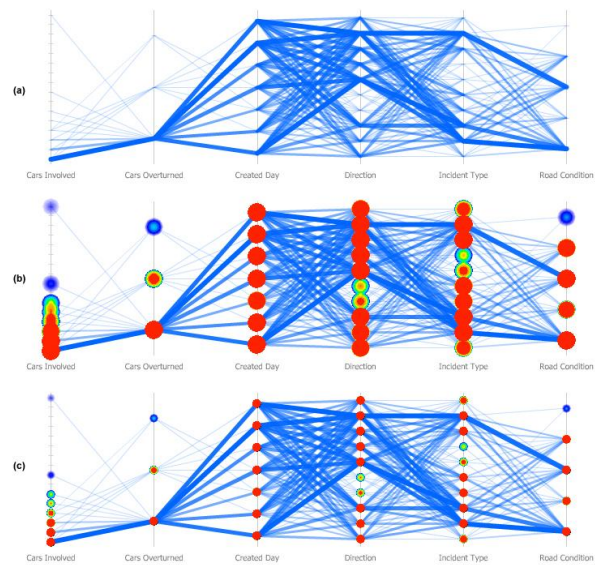
# 1D and 2D categorical ranking



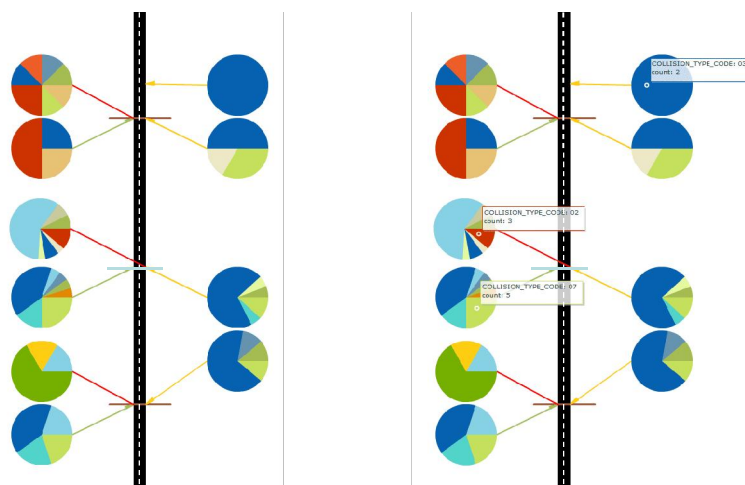
## Interactive Grid Plots



## Parallel Coordinate Plots

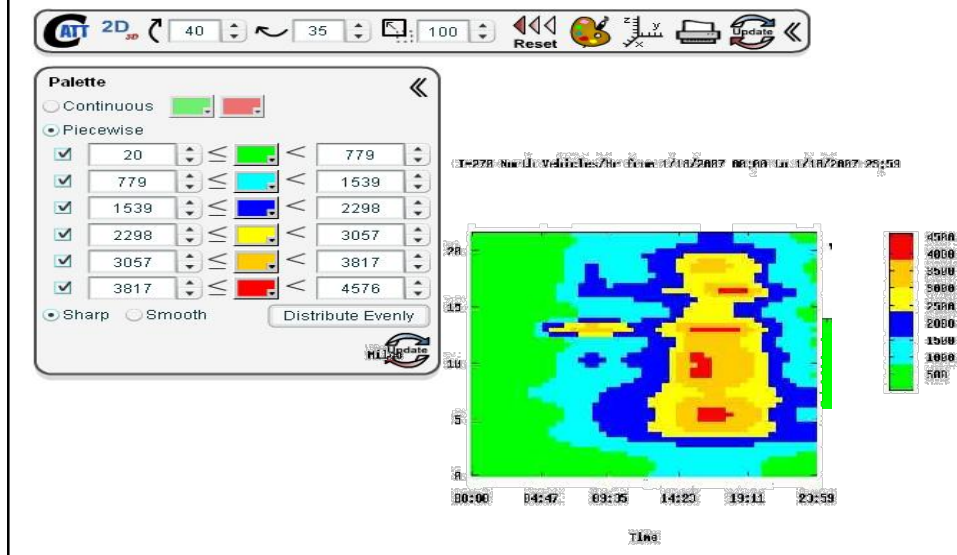


## Corridor Diagrams





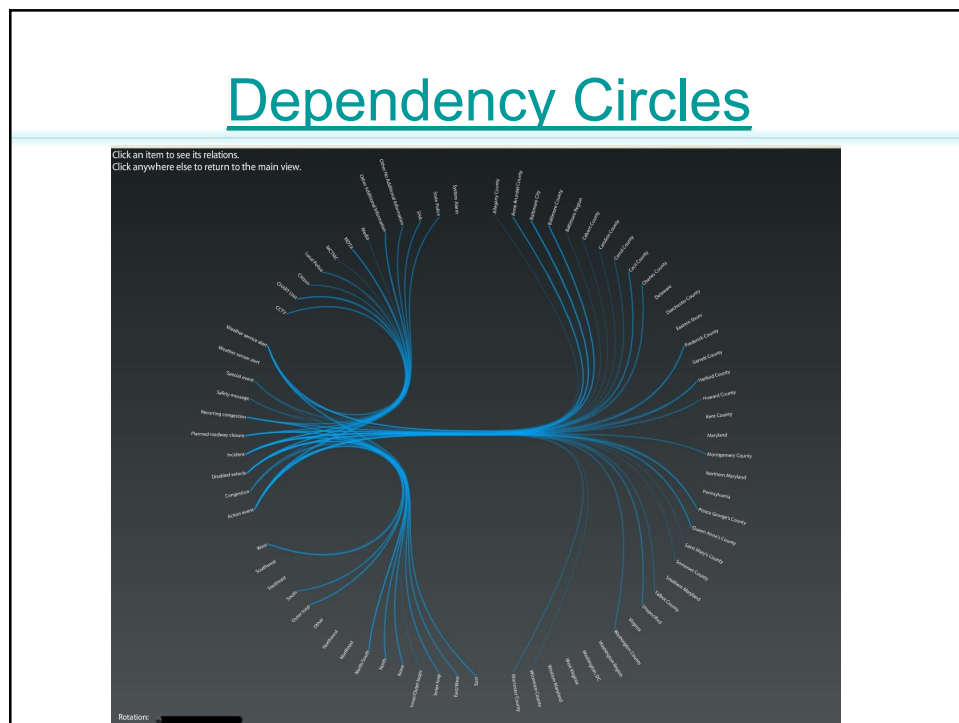
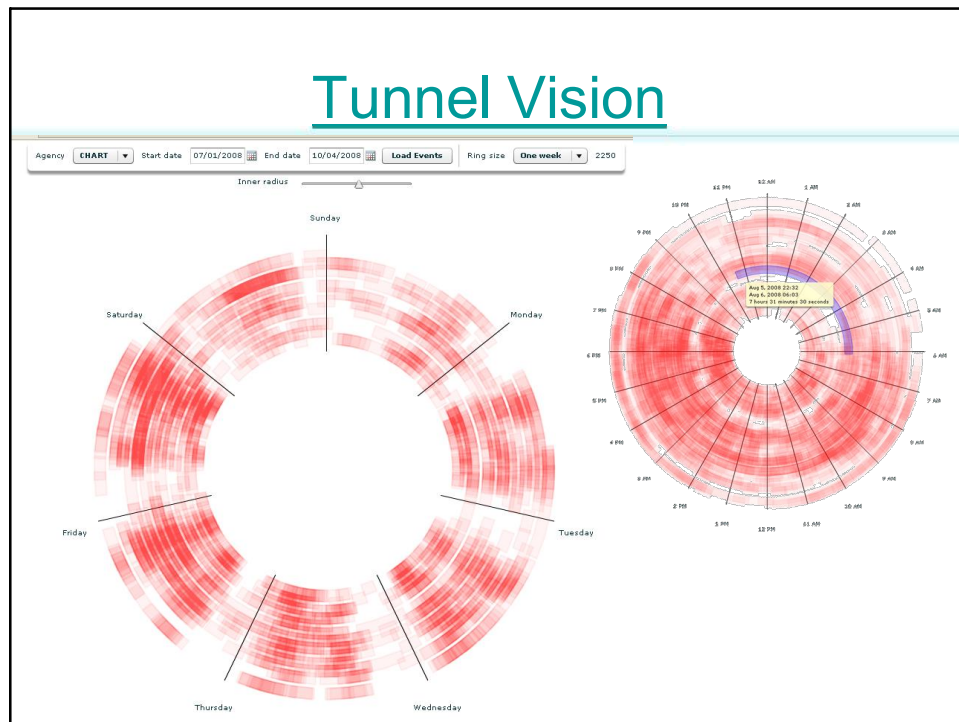
## User Interaction with graphs



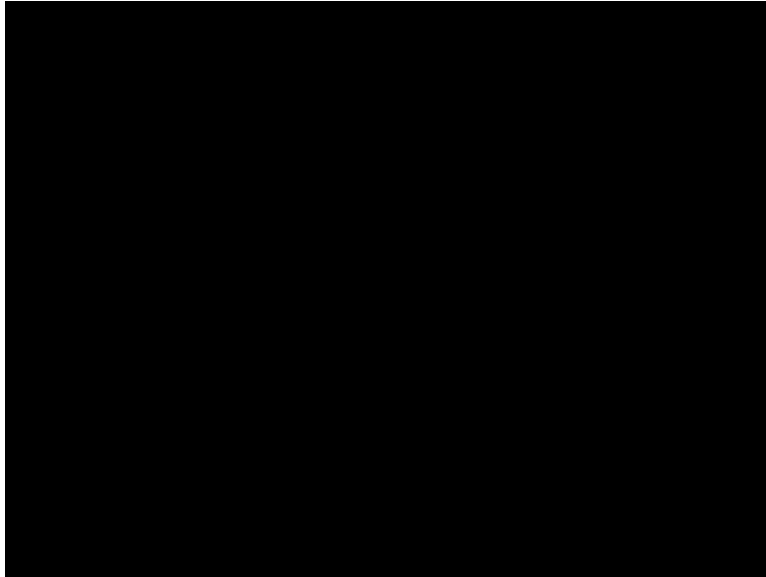
## Timeline Incident Visualization



- All incident data on one-screen
  - Communications
  - Response
  - Lane status
  - VMS
  - Traffic



## 3D Virtual Helicopter



## Serious Games for Incident Visualization



## Conclusions

- Visual Analytics (when done right) help users to work faster, smarter, cheaper...
- Response from users:
  - Extremely Favorable!
  - New trends in data being discovered
  - Web-based functionality especially useful
- Overview first, zoom and filter, details on demand mantra serves us well...

## Questions

For additional information contact

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