

Spatial Input-Output Models: PECAS

Webinar 4 of an 8-part TMIP Webinar series on land use forecasting methods.

Paul Waddell, 2011

#### 1. PECAS Overview

- a. Background
- b. Theoretical Basis
- c. Software Implementation
- d. Data Inputs and Outputs
- 2. Anatomy of the Model
- 3. Application in Practice
- 4. Assessment

### **PECAS Background**

- PECAS (the Production, Exchange and Consumption Allocation System) is an urban and regional modeling tool to support transportation and economic planning
- · Developed by Dr. Doug Hunt and Dr. John Abraham, University of Calgary
- · Contains two principal models:
  - Activity Allocation (AA): an aggregate, equilibrium Spatial Input-Output Model
  - Spatial Development (SD): a disaggregate State-Transition model
- Developed initially as part of an Oregon Department of Transportation (ODOT) Statewide Modeling project as a replacement for a 1st generation statewide model using TRANUS
- Recently, CalTrans implemented a contract with UC Davis to support development of a California Statewide PECAS model, and to support MPOs within the state in the development of metropolitan level PECAS models

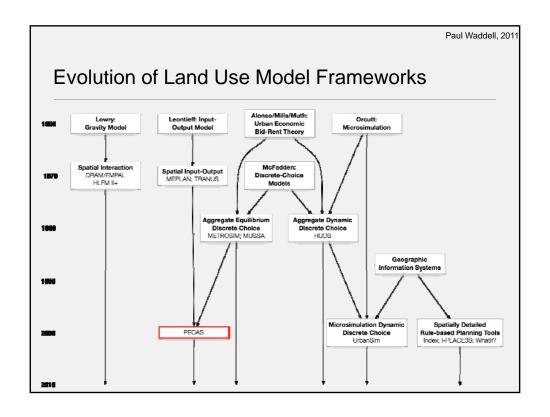
Paul Waddell, 2011

## Application:

Current Applications (from model developers)

- · Oregon, USA State-wide
  - part of larger modelling system with micro-simulation components
- · Ohio, USA State-wide
  - Model designed and used as basis for data collection
- · Sacramento Area, USA
  - Part of larger modelling system with micro-simulation components
- · Calgary Region, Canada
  - Design for new urban level modelling system
- · Edmonton Region, Canada
  - Design for new urban level modelling system
- Baltimore Metropolitan Area
  - Design for new urban level modelling system

he Sta	ate of the Practic	e: Survey	of MPOs	Paul Waddell,
Cu	rrently Using	9		
		Used in		]
		last	Used in	
		projection	last RTP	
		series	update	
	PECAS	1	0	
	OPUS/UrbanSim	3	4	
	<b>CUBE Land</b>	0	0	
	Places3	0	0	
	CommunityViz	0	0	
	DRAM/EMPAL	5	3	1
	Home Grown	6	5	1
	Other	0	1	
				INVENITE
	MAF	RICOPA ASSOCIA	TION OF GOVER	VIMENTS



# PECAS Overview: Activity Allocation (AA)

- · Core of PECAS is a spatial input-output model
- Aggregate model representing monetary flows in the economy between Land Use Zones (LUZ) (usually aggregations of TAZs)
- · Monetary flows translated to commodity flows between sectors and LUZs
- · Static equilibrium; solves for exchange and consumption prices by LUZ
  - Does so annually whereas older models did so once for the entire time period
- Commodities include labor (provided by households), real estate (residential and commercial floorspace), and other goods and services

Paul Waddell, 2011

### PECAS Overview: Spatial Development (SD)

- State transition style model of stochastic change of cells or parcels to alternative land use
- Followed initial version of UrbanSim (1998) parcel and gridcell developer model using this approach (later UrbanSim versions moved to other formulations)
- · Unlike AA, SD is disaggregate, at gridcell or parcel level
- · Uses pricing (rents) from AA and development costs

# Theoretical Basis: Input-Output Models

- PECAS's core (the AA) is a spatial input-output model
- · This venerable approach represents an economy as a matrix
  - cells contain values representing the amount of economic activity (production or consumption) for a particular combination of sectors
  - equations represent the interlinkages between portions of the economy and allow changes in one area to be traced through to other areas
  - tracking the activities and flows by geographic location makes the table spatial
- · Now a brief review of this approach

Paul Waddell, 2011

# Example I-O Expenditure Table for Retail

 In order to produce a total output of \$20000, the retail sector consumes inputs for its production process. Assume the following inputs are purchased to produce the \$20000 of retail output, based on the production process for retail:

	Retail
Basic	\$5000
Retail	\$2000
Services	\$3000

# Example I-O Expenditure Table for All Local Industries

 Each other industry also requires inputs to produce the total output shown at right.

	Basic	Retail	Services	
Total Output	\$10,000	\$15,000	\$20,000	

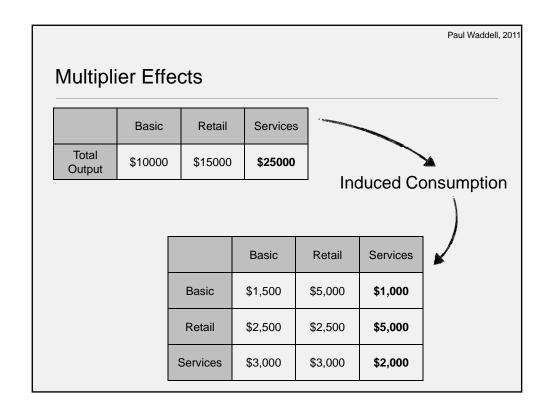
	Basic	Retail	Services
Basic	\$1,500	\$5,000	\$1,000
Retail	\$2,500	\$2,500	\$5,000
Services	\$3,000	\$3,000	\$2,000

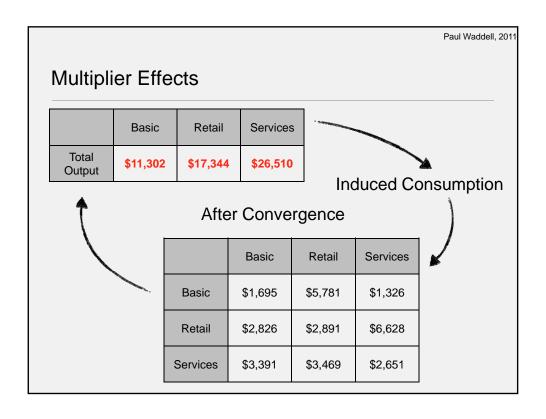
Paul Waddell, 2011

# **Example I-O Direct Input Requirements Matrix**

• This table shows the standardized inputs per dollar of output for each industry, also known as technical coefficients.

	Basic	Retail	Services
Basic	0.15	0.33	0.05
Retail	0.25	0.13	0.25
Services	0.30	0.20	0.10





_		-		Δ	_			Final	
Econo		F	Region		F	Region		Demand and	Total
Activities		Basic	Retail	Service s	Basic	Retail	Service s	Exports	Demand
	Basic								
Region A	Retail								
	Services								
	Basic								
Region B	Retail								
	Services								
Final Pay	ments								

	nmo	diti	es	Pro					Spiit ir sumed			Waddell,
					dent	ial F	loors	space				
		Hou	sing									7
	Lab	or									$\neg$	
G	oods	and	Serv	rices								
Econo	Economic Region A Region B Final Demand											
Activit	ies	Basic	Retail	Services	Basic	Retail	Services	and Exports	Total Demand			
	Basic											
Region A	Retail											
	Services											
	Basic											
Region B	Retail											
	Services											
Final Pay and Imp												
Total In	puts											

#### **PECAS Software Architecture**

- Base PECAS system consists of two major Java modules (the AA and the SD) and supporting infrastructure
- Model runs initiated using DOS shell or Python script
- · Most data stored and passed between modules in CSV format
  - Scenario inputs and parameters are set by creating CSV files
  - Most model outputs are also in many CSV files
- · Parcel information is stored in a database such as SQL Server or PostGIS
- · Data preparation requires GIS and statistical software
- · Loose integration with travel model through squeezed skims in CSV
- · Runs on a multi-processor server
  - Calibration can take days for a single run
  - Multi-decade projections can take hours

Paul Waddell, 2011

# Activity Allocation (AA) Module

Inputs and Data Sources (1)

- · Aggregate economic flow: IMPLAN
  - Demargined for wholesale and retail
- · Synthetic households by TAZ
  - Census PUMS
  - Census SF 3 summary files
  - Automated in Python
- · Synthetic employment (by industry and occupation)
  - CTPP
  - InfoUSA
  - Automated in Python
- · Technology options
  - Aggregate economic flow; Census PUMS; cluster analysis

# Activity Allocation (AA) Module

Inputs and Data Sources (2)

- · Floorspace inventory
  - EIA Space use survey
  - Synthetic employment
  - Existing land use
- · Transport costs
  - BTS commodity flow survey
  - Midday skims from the travel model
  - Logsum of mode choice by trip purpose
- Rent
  - DataQuick transactions in 2000 (residential and non-residential)
  - CoStar (non-residential)

- · Vacancy rate
  - Census SF 3 summary files
  - CoStar data
- · Imports and exports
  - BTS commodity flow survey
  - IMPLAN
  - TradeViewTM, zepol

Source: Shengyi Gao (et al)

Paul Waddell, 2011

# Space Development (SD) Module

Inputs and Data Sources (1)

- · General land use plan
  - Generalized city/county general land use plans
  - 35 land use types
- · Base parcel database
  - Existing land use type
  - Zoning
  - Year built

- · Rent modifier
  - Distance to freeways
  - Distance to ramps
  - Distance to highways
  - Distance to beaches
  - Distance to parks
  - Distance to schools
  - Distance to rail roads

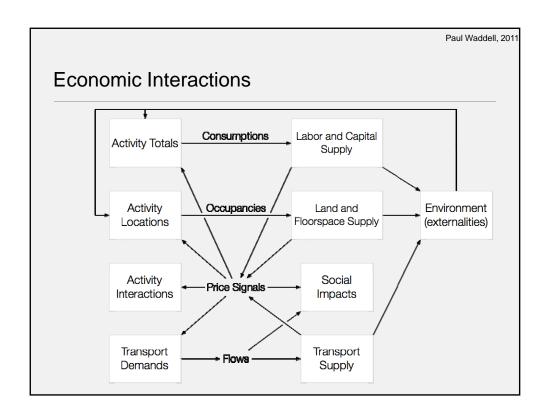
# Space Development (SD) Module Inputs and Data Sources (2)

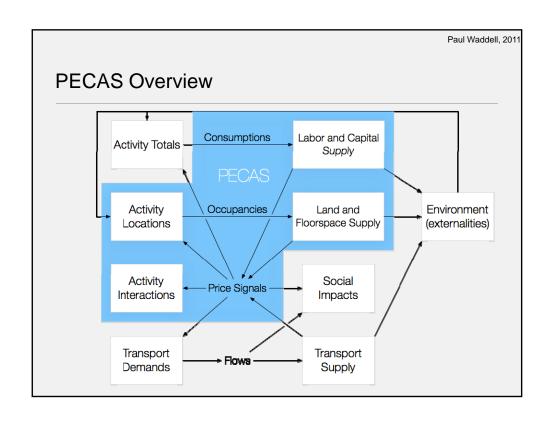
- Construction cost
  - RSMeans data
- · Maintenance cost
- Typical FAR
- Density rent discount
- Demolition costs
- · Age discount
  - Multiple sources
- · Maximum/minimum intensity
  - Zoning ordinance
- · Development fees
  - HCD database

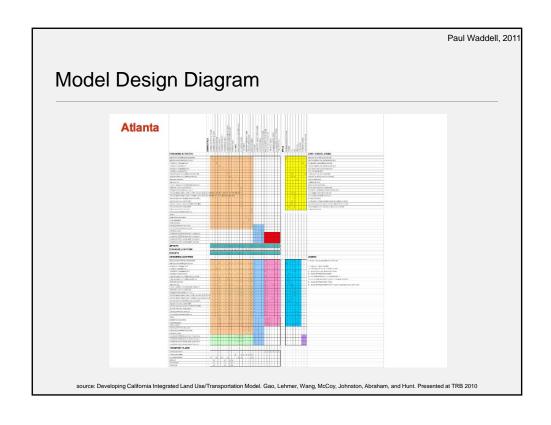
Source: Shengyi Gao (et al)

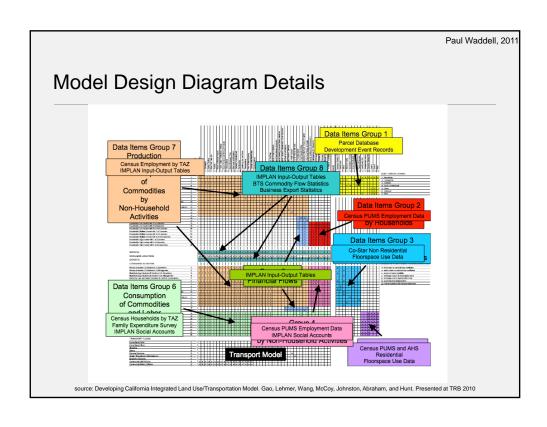
Paul Waddell, 2011

- 1. PECAS Overview
- 2. Anatomy of the System
  - a. Model Design
  - b. Software Architecture
  - c. Estimation, Calibration, and Validation
- 3. Application in Practice
- 4. Assessment









### Activity Allocation (AA) Module

- · Aggregate spatial input-output model
- · Represents interaction of activities through commodity flows
  - Food shipping to a processing plant to store
  - Person driving to work
- Travel model provides the yearly description of disutility of movement between locations (congestion) that underly activity interaction
  - e.g Congestion might move two interdependent industries closer together
  - e.g. A new highway might drive development of new subdivisions
- · Connection with SD
  - Activities occupy floorspace build by the SD
  - Spatial choices of activities drive prices that motivate SD developer

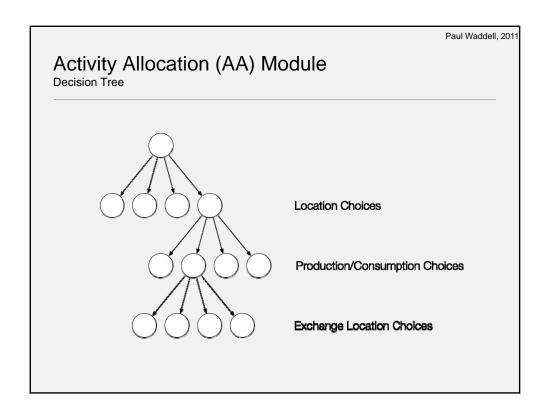
Paul Waddell, 2011

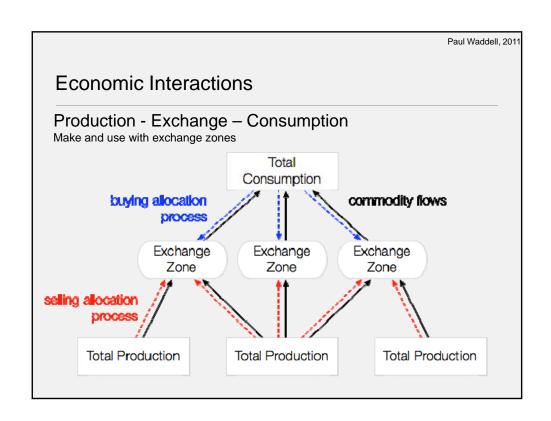
# Activity Allocation (AA) Module

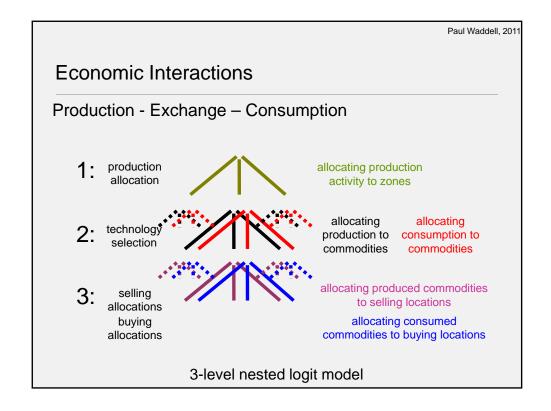
**Activities and Commodities** 

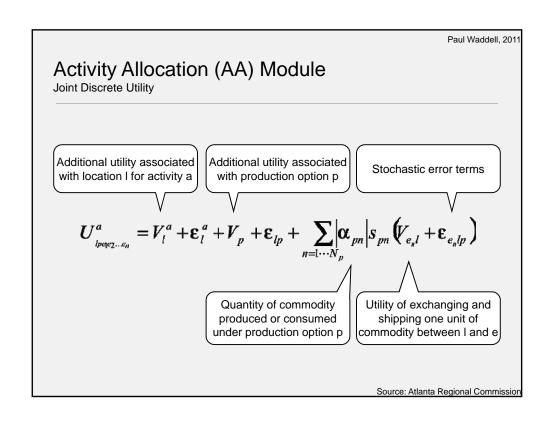
- · Activities
  - Industries: 63 (electricity utilities emphasized)
  - Households: 25, including 5 all seniors household types
- · Commodities
  - Goods and services: 60 (including fuel, electricity, GHG permit, agriculture water use, etc.)
  - Labor: 19
  - Space: 38 (14 residential types; 24 non-residential types)
- · Zone system
  - Land use zone: 526
  - Floorspace zone (TAZ): 5191

Counts are from California State model application









# Space Development (SD) Module

- · Disaggregate process at the parcel level
  - Grid cells or parcels
- · Represent developers' actions
- · Connection with AA
  - From AA: current year space price at LUZ level
  - To AA: quantity of the spaces for next year AA
- · Space is a commodity consumed by the activities in the AA model
  - Unlike other commodities, space cannot be transported
  - Different activities consume different types of space
    - e.g. in Atlanta there are 8 PECAS space types (A/D/S/M/O/R/L/H)
- · Rents are space prices
- · Zoning rules limit the type of space the can be developed on a parcel

Source: Atlanta Regional Commission

Paul Waddell, 2011

# Space Development (SD) Module

**Development Events** 

- · Year-by-year step
- · Possible development events
  - E0: no change
  - En: new space type and quantity
  - Er: alter or renovate
  - Ed: derelict
- · Two step process for each parcel
  - Selection of development events and update space type
  - Update space amount
- · Data needs
  - Permits
  - Parcel level data
  - Rents

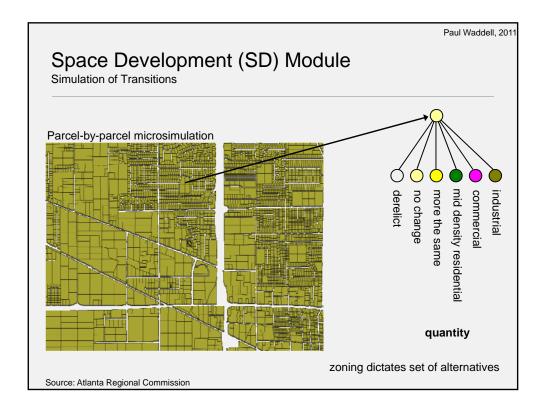
Source: Atlanta Regional Commission

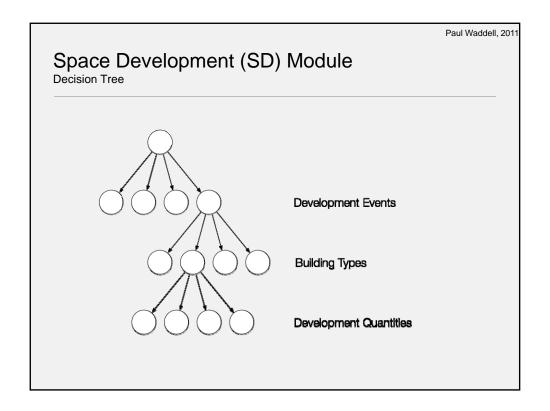
# Space Development (SD) Module

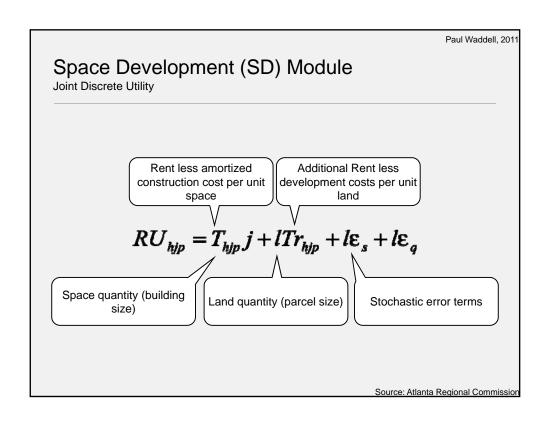
#### Rents

- · Space prices are rents for the use of space
- · Per unit of space per unit of time
- Rent equation: Rent<sub>h</sub> = Price<sub>h,z</sub> · π<sub>gεG</sub> LEFac<sub>g,b</sub>
  - Space price at LUZ level in AA (done by AA & SD integration)
  - Local-level effects due to:
    - Density of development around the parcel
    - Age of the structure
    - Local Effects: distance from (or proximity to) local-level influences
      - Expressway
      - · Interstate exit
      - · Major road
      - School
      - Marta
      - · Green space

Source: Atlanta Regional Commission







# Space Development (SD) Module Parcel Level Data and Derived Floorspace

- · For each parcel:
  - Area of the parcel
  - Existing space type
  - Existing space quantity (building floorspace)
  - Structure year
  - Zoning rules (allowable uses and density range)
  - Cost and fees (associated with development of each permitted space type and quantity)
- · Challenges (20 Counties: every dataset is different)
  - Parcel features and ID
  - Parcel attributes (building floorspace, space type...)
  - Geocoded points for Clayton...
  - Combine parcel with tax assessors' data
  - Updates
- · 20-county parcels are cleaned and loaded
  - About 2 million parcels are cleaned
- · Benefit other planning projects

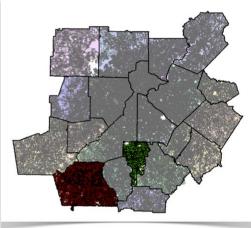
Source: Atlanta Regional Commission

Paul Waddell, 2011

# Space Development (SD) Module

Parcel Level Data and Derived Floorspace

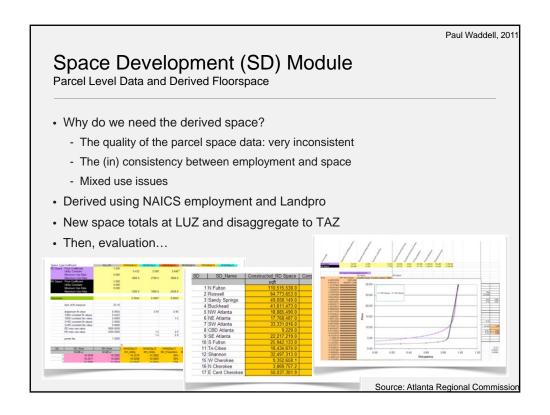
#### 20-County parcel features

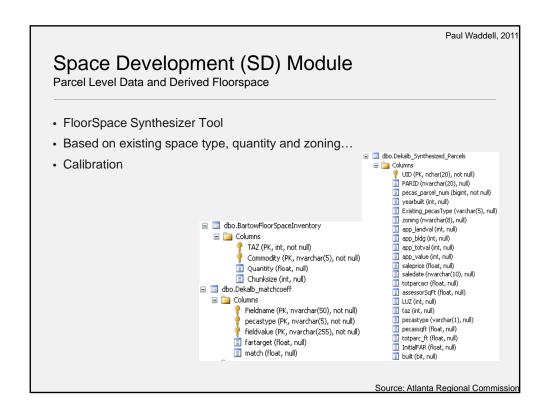


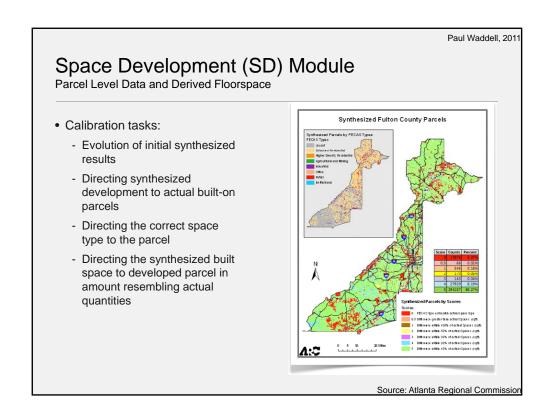
Source: Atlanta Regional Commission

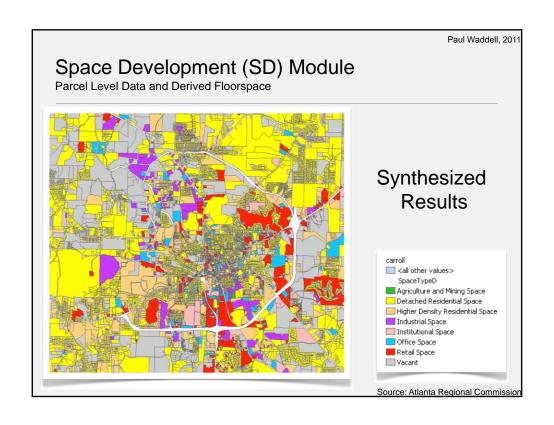
County	Parcels
Barrow	28,184
Bartow	42,167
Carroll	50,633
Cherokee	93,866
Clayton	88,723
Cobb	228,690
Coweta	55,348
DeKalb	230,888
Douglas	39,140
Fayette	42,808
Forsyth	77,639
Fulton	341,017
Gwinnett	260,371
Hall	77,103
Henry	72,839
Newton	44,374
Paulding	59,670
Rockdale	34,780
Spalding	29,616
Walton	36,561
Total	1,934,417

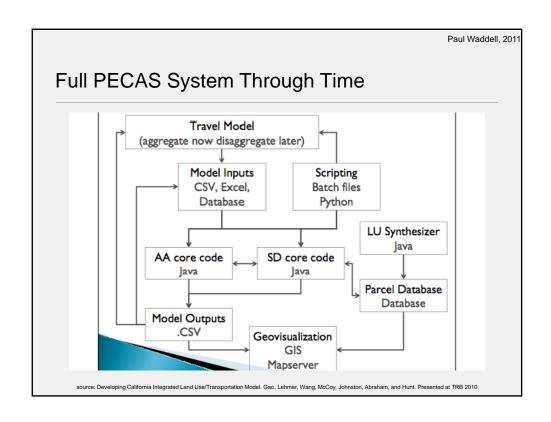
20

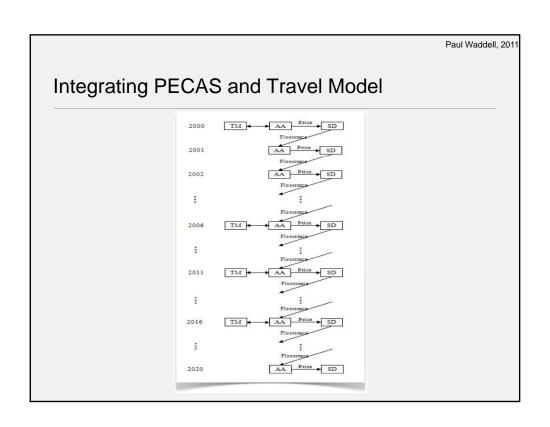












### PECAS 3-Stage Calibration Approach

- Stage 1 the S1 parameters
  - Consider each module separately
  - Based on specific, separate dataset
  - Often 'disaggregate data'
  - Often statistical estimation
  - Fixed for remainder of calibration
- Stage 2 the S2 parameters
  - Consider each module separately
  - Based on module hitting targets
  - Often 'aggregate data'
  - Some also S3 parameters
  - Specialized software developed

- Stage 3 the S3 parameters
  - Consider all modules linked together
  - Based on module hitting targets
  - 'Aggregate data'
  - Certain S2 parameters also S3 parameters, process updates these in response to total model behaviour
  - Specialized software developed

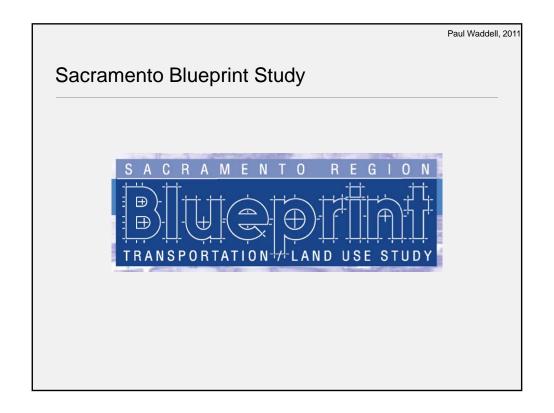
Paul Waddell, 2011

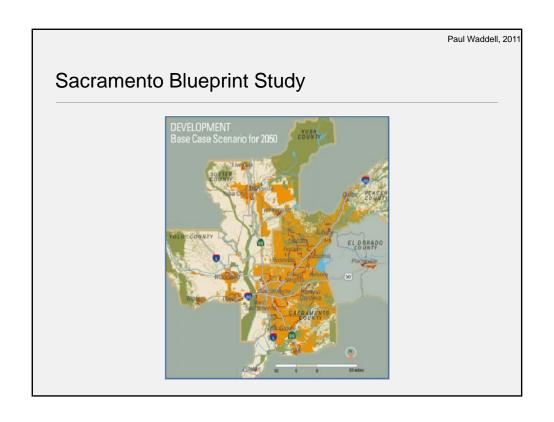
## **Calibration Targets**

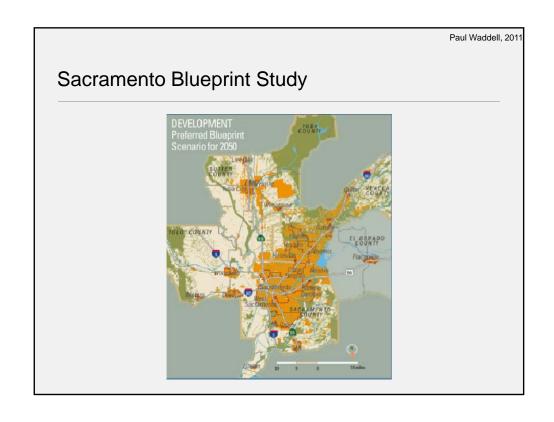
- AA Calibration Targets
- · Buying and selling choice
  - Distance to buy or sell
  - CFS survey
- Technology choice
  - Synthetic population
  - PUMS
  - Cluster analysis
- · Location choice
  - Synthetic population
  - Synthetic employment

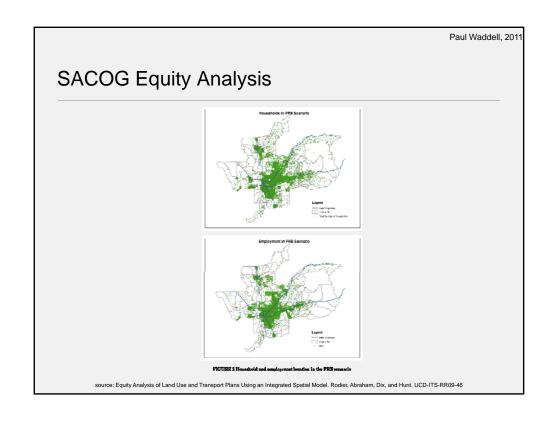
- · SD Calibration Targets
- · Transition constant
  - · Building permit
  - · Parcel data at two time points
- · Dispersion parameter
  - · Existing land use

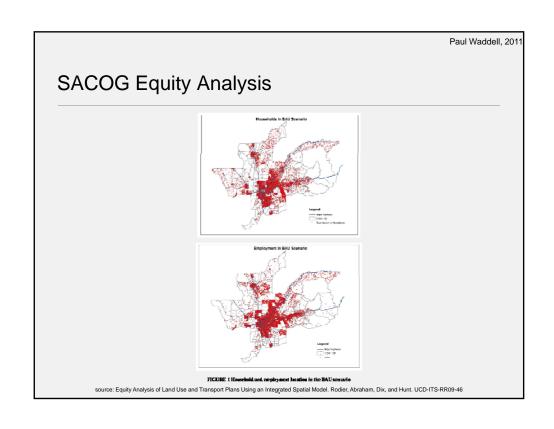
1. PECAS overviewAnatomy of the System
2. Application in Practice
3. Assessment

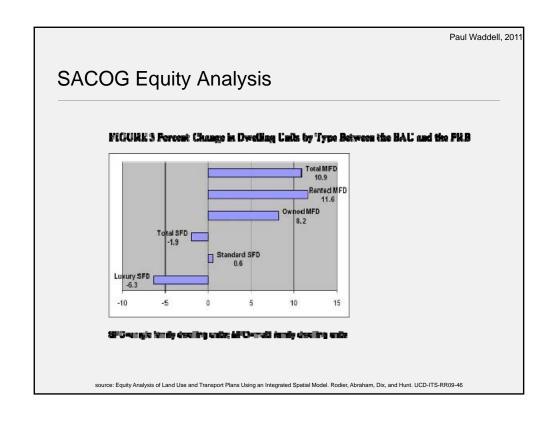


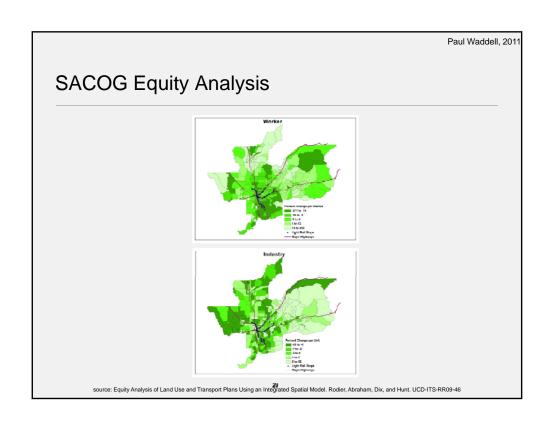












# SACOG Equity Analysis

TABLE 1 Average Annual Transport Coet (TC) by and seriou Labor Group(s) (29%) U.S.

Laker Group	Change in TC (dellars)	Percentage Change in TC	BAU: TC as Income Share	
Agriculture	-326	-1.6	6.0	5.2
Construction	-303	~1.1	5.8	5.2
Educators	-170	4.5	5.8	5.6
Frieddines.	-5372	-47	67	50
Ford	-200	-6.6	5.6	8.0
Health	-306	~1.8	5.3	4.6
Maintananca & repeir	-300	~1.1	5.0	8.3
Maragare	-339	-2.0	8.6	4.6
Man-rotal actes	-426	-5.0	6.7	4.9
Office & contributive	-323	-2.7	5.4	4.6
Production	-263	-10,0	5.0	5.5
Pratesalonals	-361	<b>12.4</b>	5.4	4.6
Rotal solos	-206	-8.6	8.6	8.0
Sandao	-306	_12.0	. 6.4	4.9
Transport	-261	- Q.B	5.0	5.4
Total	-307	-1.8	6.6	5.0

source: Equity Analysis of Land Use and Transport Plans Using an Integrated Spatial Model. Rodier, Abraham, Dix, and Hunt. UCD-ITS-RR09-46

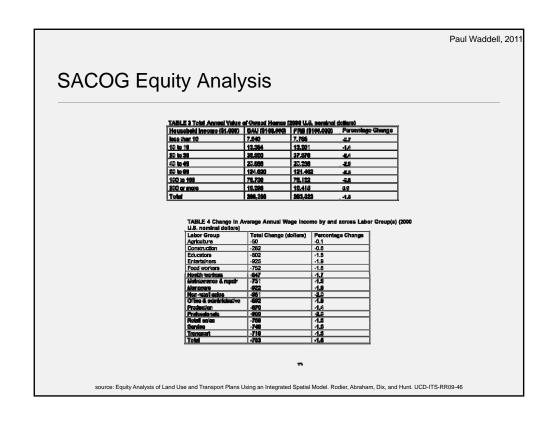
Paul Waddell, 2011

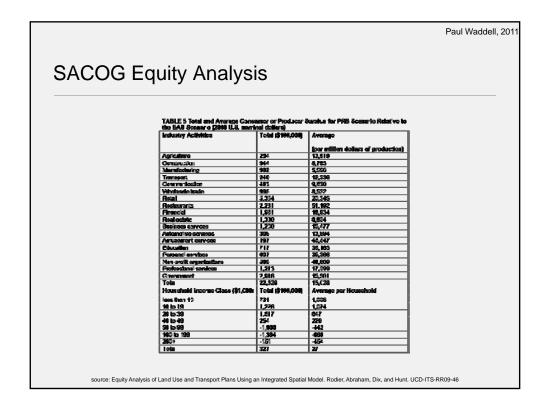
# SACOG Equity Analysis

TABLE 2 Change in Average Annual Rent by and screen Household Class(ed) (2988 U.S. nominal dollars)

Income Class (\$1,000)	Total Change (dollars)	Percentage change
less than 10	-1.248	-6.4
10 to 10	-1.295	-6.0
20 to 36	-1.702	6.0
40 10 46	-1.032	-7.0
60 to 36	-1.033	-6.7
100 is 169	-308	1-0.7
200+		1.0
Total	-1.525	-8.1

source: Equity Analysis of Land Use and Transport Plans Using an Integrated Spatial Model. Rodier, Abraham, Dix, and Hunt. UCD-ITS-RR09-46





# **SACOG Equity Analysis**

TABLE 6 Total and Change in Annual Values of Space Categories (2009 U.S. sominal

deffare)				
	BAU Total (\$100,000)	PRS Total	Total Change (\$190,040)	Average Change
		(\$100,890)	1, ,	_
Indestry Space			_	
Acriculture & Mining	43	48		0.3
Industrial	3,424	3,994	79	0.1
Office	22,501	22,728	109	0.1
Rotal	24,200	24,240	30	G.O.
Moded	26,182	28,200	48	0.1
Primary School	7,434	7,430	1	0.0
Osloges & Education	2,663	2,699	1	0.0
Government Office	31,015	31,002	-15	6.0
Total	117,491	117,013	325	u
Residential Space		•	•	
Leaury 6FO	195,707	185,408	-10,299	948.0
Standard SFD	183,246	182,531	-714	-243.0
Ormed MF0	6,673	0,322	345	-1017.0
Rented MFD	26,510	27,010	599	-1637.0
Total	384,439	374,336	-10,186	-820.8

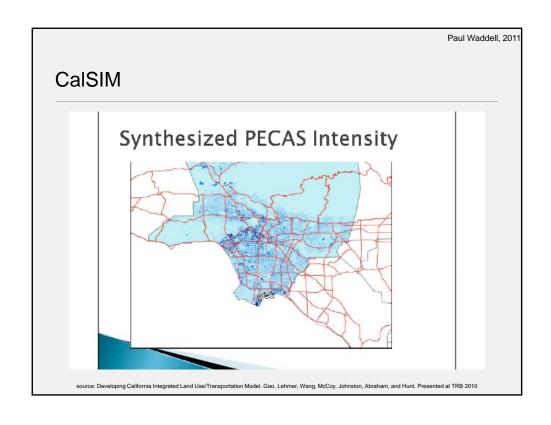
SPD-single-fimily development; NPD-maki-family development

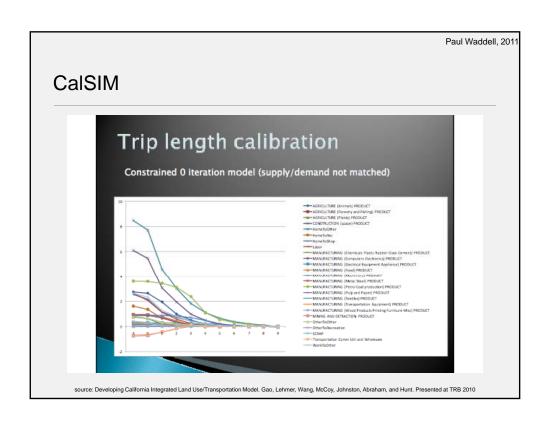
source: Equity Analysis of Land Use and Transport Plans Using an Integrated Spatial Model. Rodier, Abraham, Dix, and Hunt. UCD-ITS-RR09-46

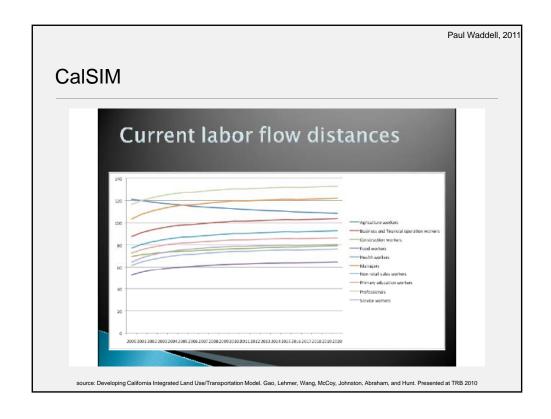
Paul Waddell, 2011

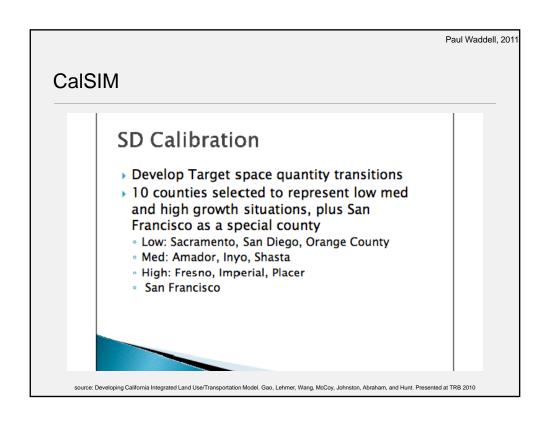
### CalSIM

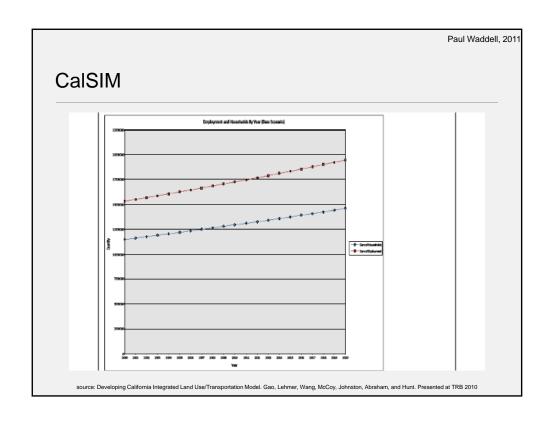
- · California Statewide Integrated Model
- Integrated PECAS land use model and new statewide activity-based transportation model
- Spurred by California SB375: land use related reductions from autos and light trucks
- Funded by CalTrans in conjunction with metropolitan-level upgrades
- · Massive data collection and imputation effort
- Timeline
  - Transportation model built and calibrated during 2010
  - Land use model calibration ongoing
  - Metropolitan models ready by 2015
- · Preliminary results

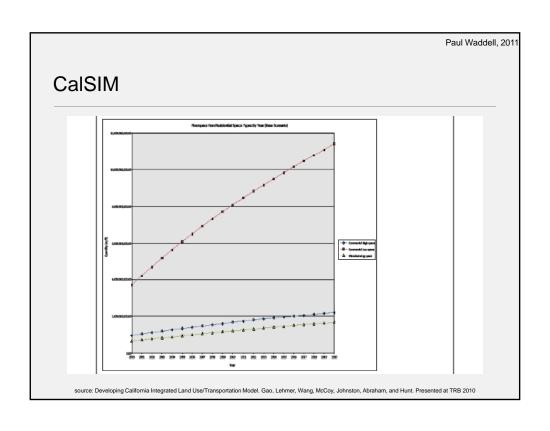


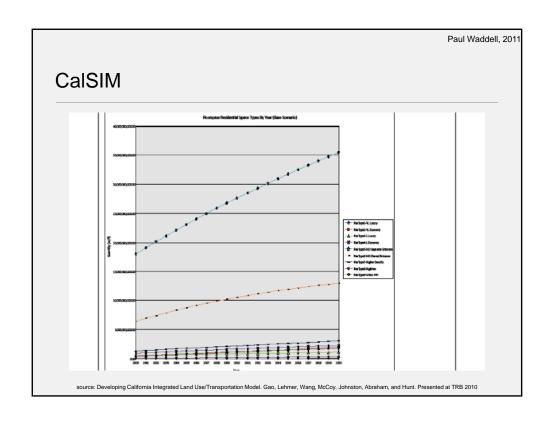


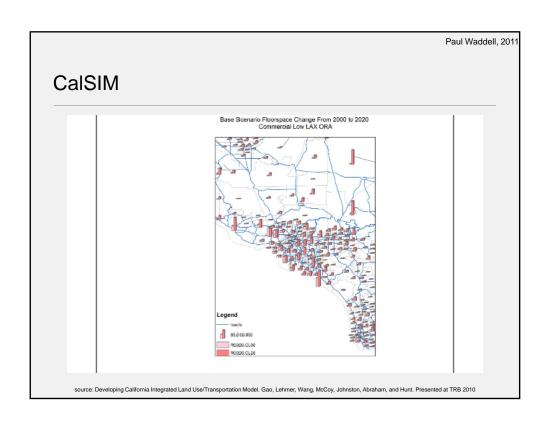


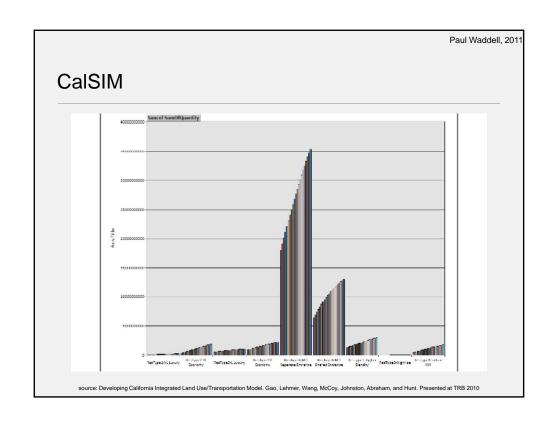


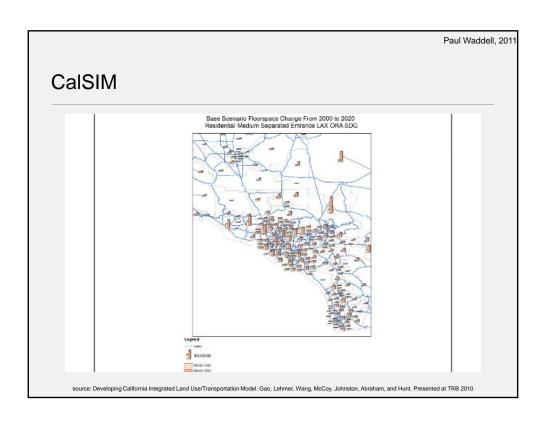


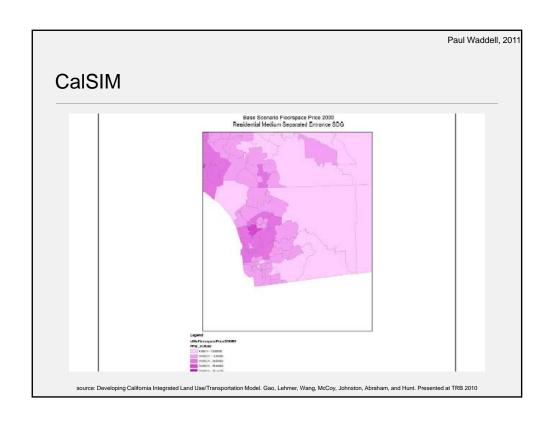


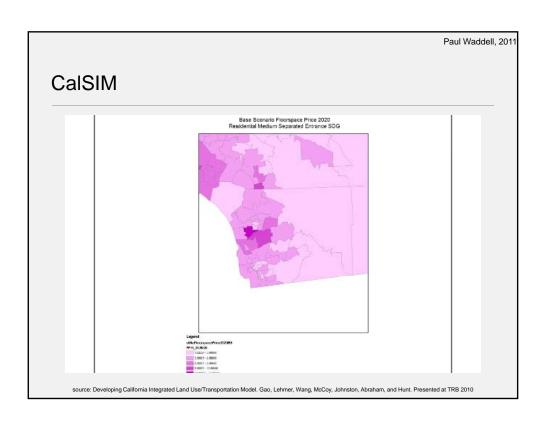


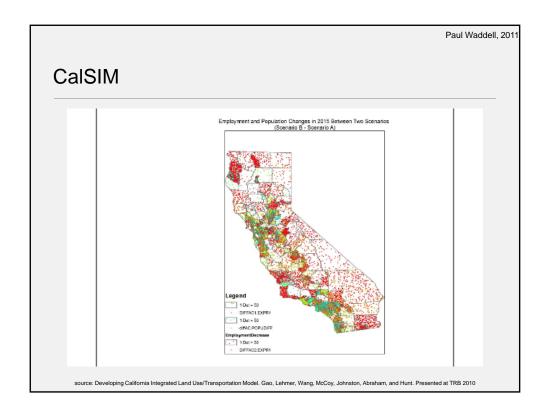


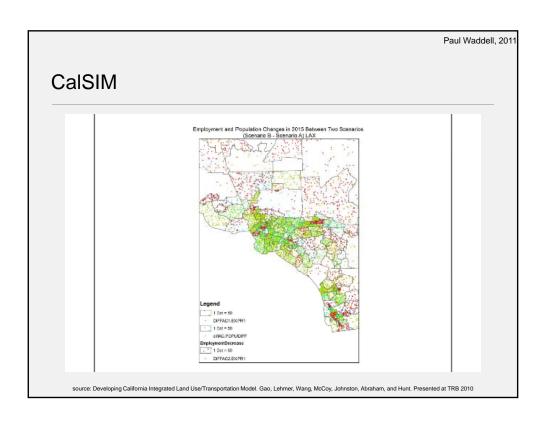












- 1. PECAS overview
- 2. Anatomy of the System
- 3. Application in Practice
- 4. Assessment

Paul Waddell, 2011

# Strengths of Input-Output Models

- I-O Models provide a concise summary of the economic flows in the economy
- Multipliers from I-O models are used widely to predict the impact of changes in output of a sector on the broader economy the multiplier effect
- With suitable data, national I-O models can be localized to states or possibly lower units of geography
  - Keep in mind the model represents economic flows between every geographic unit and every sector, as in an international trade model - so the data requirements to generate a highly disaggregate I-O model are immense

### **Limitations of Input-Output Models**

- · Wikipedia's article on Input-Output models provides the following assessment:
  - "Input-output is conceptually simple. Its extension to a model of equilibrium in the national economy is also relatively simple and attractive but requires great skill and high-quality data. One who wishes to do work with input-output systems must deal skillfully with industry classification, data estimation, and inverting very large, ill-conditioned matrices. Moreover, changes in relative prices are not readily handled by this modeling approach alone."
- I-O model theory does not account for the effects of changes in relative prices on production functions of firms, and therefore on the I-O structure
- I-O model does not allow flexible substitution among inputs and price adjustment
- I-O model deals only with monetary flows in the economy, not quantities of employment, households, population, etc.
- I-O model is an aggregate, static equilibrium model, with no capacity to represent effects of heterogeous agents, temporal dynamics, changes in production technology

Paul Waddell, 2011

### Strengths of the PECAS Model System

- Built on a half-century of Input-Output modeling of macro-economies dating to Leontieff's 1960's model of U.S. economy, and spatial input-output models of MEPLAN and TRANUS from approximately 1970
- The spatial input-output framework has been used over several decades outside the U.S., and is beginning to see more use in the U.S., especially at a statewide scale
- Integrates interregional trade with and supports modeling of freight due to the relationship between trade and the movement of goods by mode at a time when logistics is becoming increasingly important in many cities
- The model development process can be started with IMPLAN, commercially available data that many U.S. regional planners already use
- Has been extended in PECAS to include not only origin and destination markets but also exchange markets
- Provides a static equilibrium framework, but can be run annually
- Is marketed as open source software (but not clear that it is downloadable)

### Limitations of PECAS Model System

- Theory for price adjustment and its integration with I-O model needs development
- Spatial extensions to include production, consumption and exchange locations is complex and abstract
- Data is not readily available for the large number of assumptions to be made especially at the the metropolitan spatial scale, much must be synthesized.
- Creation of quantities of population, jobs, and commodity weights for freight movement are all derived by translating dollars flows to quantities
- AA module is an aggregate, static equilibrium model not microsimulation
- SD module is a loosely coupled land transition model at a cell or parcel level, household and job location not modeled at same level disaggregate level
- Model estimation/calibration is difficult and to our knowledge no applications have been developed without substantial consulting involvement by developers
- There is limited experience with fully operational applications. No MPOs had used PECAS for official Regional Transportation Plan updates in a 2010 survey by Maricopa Association of Governments; only one reported having used it in their projection series.

#### Questions and Discussion

#### **PECAS Links:**

http://www.hbaspecto.com

#### Presenters:

Paul Waddell

Department of City and Regional Planning University of California Berkeley email: waddell at berkeley.edu

Mike Reilly

Association of Bay Area Governments email: michaelr at abag.ca.gov