

## TMIP Webinar: How to Make the Most of Your Models in a Rapidly Changing World

Webinar description: Travel demand models have been around for decades now, and how people travel has changed a lot in that time, especially in the past few years. We've learned a lot about both travel behavior and models over the years, and we are continuing to learn. And we have some really cool new tools at our disposal, including "big data." But the demands on our models are changing as planners tackle a continually growing set of challenges.

This webinar discusses the modeling concepts that remain critical, as well as how to take advantages of our new tools and new knowledge in developing and validating the models. The focus is on how to make our models as useful as possible so that we can plan for our changing world.

Presenter: Thomas F. Rossi, a Principal of Cambridge Systematics, is an internationally recognized expert in travel demand modeling. He has been doing this for more than 40 years but still acts alike he's young. Tom has led or overseen the development of many activity based and trip based models throughout the country and has been an expert advisor to federal agencies and metropolitan planning organizations in the development of travel models and survey data collection efforts. For 30 years, he has worked with the U.S. Department of Transportation to conduct research and develop and teach training courses in travel demand modeling. Tom is a past chairman of the Transportation Research Board's Transportation Demand Forecasting Committee.

You are invited to a Zoom webinar.

When: Apr 26, 2023 01:00 PM Eastern Time (US and Canada)

Topic: How to Make the Most of Your Models in a Rapidly Changing World

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Or an H.323/SIP room system:

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