

Local Business Website

Color Me Once (Madison, WI)

User 1: Tommy Jones, works for a cafe, 25 years old

His cafe has local artists perform every month and he is scouting for some talent to book. He stumbles across their website and wants to know if they have the right feel for his hipster coffeeshop. Maybe he wants to listen to a few songs and see where they have played before.

User 2: Kaylee, college student, 22 years old

She heard them last at an open mic a couple weeks ago and wanted to see when she could catch them again. She is looking for a calendar so she can see times and locations for the shows that are coming up.

User 3: Benji, fellow musician, 32 years old

Heard about the group and wants to see what they sound like. He definitely wants to hear some of their latest songs. Is there possibility for collaboration? Maybe they can meet up and share their knowledge of the local music scene.

