

Admob Mediation Integration Guide

Before You Start

- Please make sure you have correctly integrated Admob Rewarded Video or Interstitial or Banner Mediation into your application.
- Support banner, interstitial and rewarded video;
- Support iOS 8.0+;
- Please make sure you have signed up on Cloudmobi Platform to get your own slot id for test. If you haven't signed up, please contact us, email to sdk_support@yeahmobi.com.
- Please make sure you have added an app and at least one ad slot in Cloudmobi Platform
- [click here to download the mediation adapter](#)

Set Up Cloudmobi as your ad sources in Admob

1. Create apps and ad unit id in Admob console, as below

ADD APP

Apps

Clean your device
Free | Android

App overview

Ad units

Blocking controls

App settings

Reports

Mediation

Campaigns

Last visited

Clean your device
Free | Android

Clean your device
Free | Android

com.cloudtech.example
Android

com.cloudtech.gift
Android

gps pro
Android

Kitty City: Harvest Valley
Free | iOS

Message Bird
Free | iOS

MessageBird
Free | Android

ADD APP

VIEW ALL APPS

ADD AD UNIT

Apps

Clean your device
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App overview

Ad units

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Reports

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ADD AD UNIT

VIEW FILTERED REPORT

REMOVE

Search for ad units by ad unit name, ad unit ID, and ad format

Ad unit	Ad unit ID	Mediation groups	Campaigns	Frequency capping (per user)
<input type="checkbox"/> banner text Banner		0 active	0 enabled	Not applicable
<input type="checkbox"/> meditation ads Rewarded video		0 active	0 enabled	Ad unit-level: No cap App-level: No cap
<input type="checkbox"/> qequerqe Rewarded video		1 active	0 enabled	Ad unit-level: No cap App-level: No cap
<input type="checkbox"/> test native express Native express		0 active	0 enabled	Not applicable
<input type="checkbox"/> try Interstitial		0 active	0 enabled	Ad unit-level: No cap App-level: No cap

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2. Create Mediation Group, as below

AdMob

Home

Apps

Reports

Mediation

Campaigns

Blocking controls

Payments

Settings

Feedback

Mediation

MEDIATION GROUPSAD NETWORKS

Queries 416+32.06% last 7 days

Impressions 450% last 7 days

Fill rate 10.82%0% last 7 days

Est. AdMob Network earnings \$0.120% last 7 days

Mediation groups don't waterfall or daisy-chain. Ad requests matching multiple groups will use the one with the highest priority. Ad requests that can't be matched to any group will be filled by the AdMob (default) group. [Learn more](#)

CREATE MEDIATION GROUP

EDIT

COPY

<input type="checkbox"/>	Mediation group	Priority	Queries	Impressions
<input type="checkbox"/>	vv	1	82 (0%)	38 (0%)
<input type="checkbox"/>	Messagebird-iOS	2	18 (0%)	6 (0%)
<input type="checkbox"/>	cloudmobi	3	—	—
AdMob (default)			316 (+0.32%)	1 (0%)

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3. Create the Ad Unit in your Admob dashboard that corresponds to your Cloudmobi slot ID

New mediation group

NameExample7 / 80

Ad unit formatRewarded video

PlatformAndroid

Location

Select locations to target

☒ All countries and territories

☐ Target countries and territories

☐ Exclude countries and territories

Status☒ Enabled

Ad units

You haven't added any ad units for this mediation group. Add one or more to get started.

ADD AD UNITS

SAVE

CANCEL

4. Add Cloudmobi custom event in Admob console, as below

New mediation group

Name

Example

7 / 80

Ad unit format

Rewarded video

Platform

Android

Location

Select locations to target

☒ All countries and territories

☐ Target countries and territories

☐ Exclude countries and territories

Status

☒ Enabled

Ad units

ADD AD UNITS

REMOVE

<input type="checkbox"/>	Ad unit	App
<input type="checkbox"/>	meditation ads	<div><div><input checked="" type="checkbox"/></div><div>Clean your device</div><div>Free Android</div></div>

Show rows: 15 1 - 1 of 1 < > >|

Ad sources

ADD AD NETWORK

ADD CUSTOM EVENT

REMOVE

<input type="checkbox"/>	Ad source	Optimized <div></div>	eCPM (\$ USD) <div></div>
<input type="checkbox"/>	AdMob Network	<div><div><input checked="" type="checkbox"/></div></div>	Real-time

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SAVE

CANCEL

cloudmobi: Configure ad units

We need more information to map the ad units to this custom event. Please enter details for each ad unit below.

AdMob

☒

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meditation ads

ca-app-pub-1568208088163309/7526668947

cloudmobi

Class Name

Parameter (optional)

CANCEL

DONE

```
Class Name: GADMBannerApplins (for example : banner)
Parameter: xxxx (Cloudmobi slot id)
```

5. Copy adapter files into your code folder

Add files to your project !!! You should Call Applins init Interface in Application Start!!!

```
- (BOOL)application:(UIApplication *)application didFinishLaunchingWithOptions:
(NSDictionary *)launchOptions {
    [[Applins shareSDK] initWithSDK:slotID];
    return YES;
}
```

6. Swift

Please import adapter in your OC-Swift Bridging Header.

```
#import "GADMBannerApplins.h"
#import "GADMInterstitialApplins.h"
#import "GADMRewardedVideoAdapterApplins.h"
```

Done! You are now all set to deliver Cloudmobi Ads within your application!