



Modern App Development

Serverless First

Adrian Cockcroft

@adrianco

AWS VP Cloud Architecture strategy



AWS Re:Invent

Non-profit Hackathon for Social Good

Several teams
of ~four people



Non-profit organization
with a problem



SKYTRUTH



V!brant



Monday, 10 AM

“ Here's a set of
problems. Pick
one and build a
solution by 8 PM
this evening... ”

AWS Re:Invent

Non-profit Hackathon for Social Good

Several teams
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Monday, 10 AM



Where would you start?



Vibrant

Here's a set of
problems. Pick
one and build a
solution by 8 PM
this evening...

2016 AWS Re:Invent Hackathon

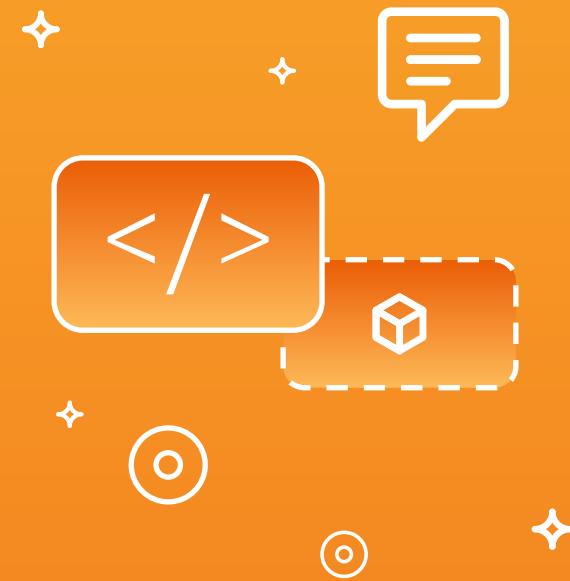
Adrian is a judge



- 1** | Every team used AWS Lambda
- 2** | Less than a day total
- 3** | Many team members first time using Lambda
- 4** | Extremely functional and scalable prototypes

**“The plural of
anecdote is not data”**

But I collect anecdotes...



Conventional Development

20 people



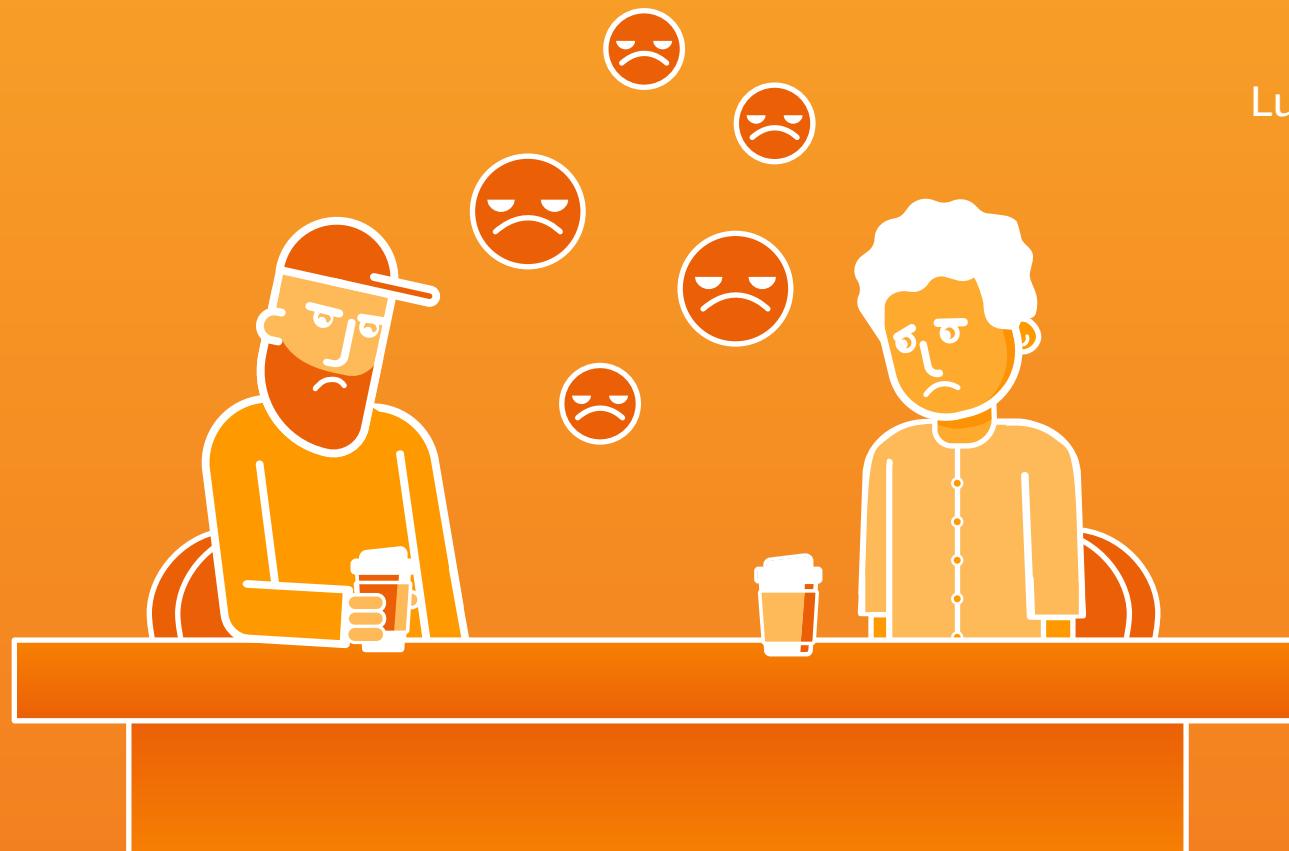
9 months



2 months left



Conventional Development



2 months left

Friday
Lunchbreak



Progress

Conventional Development



Serverless Development



2 months left



AWS Lambda

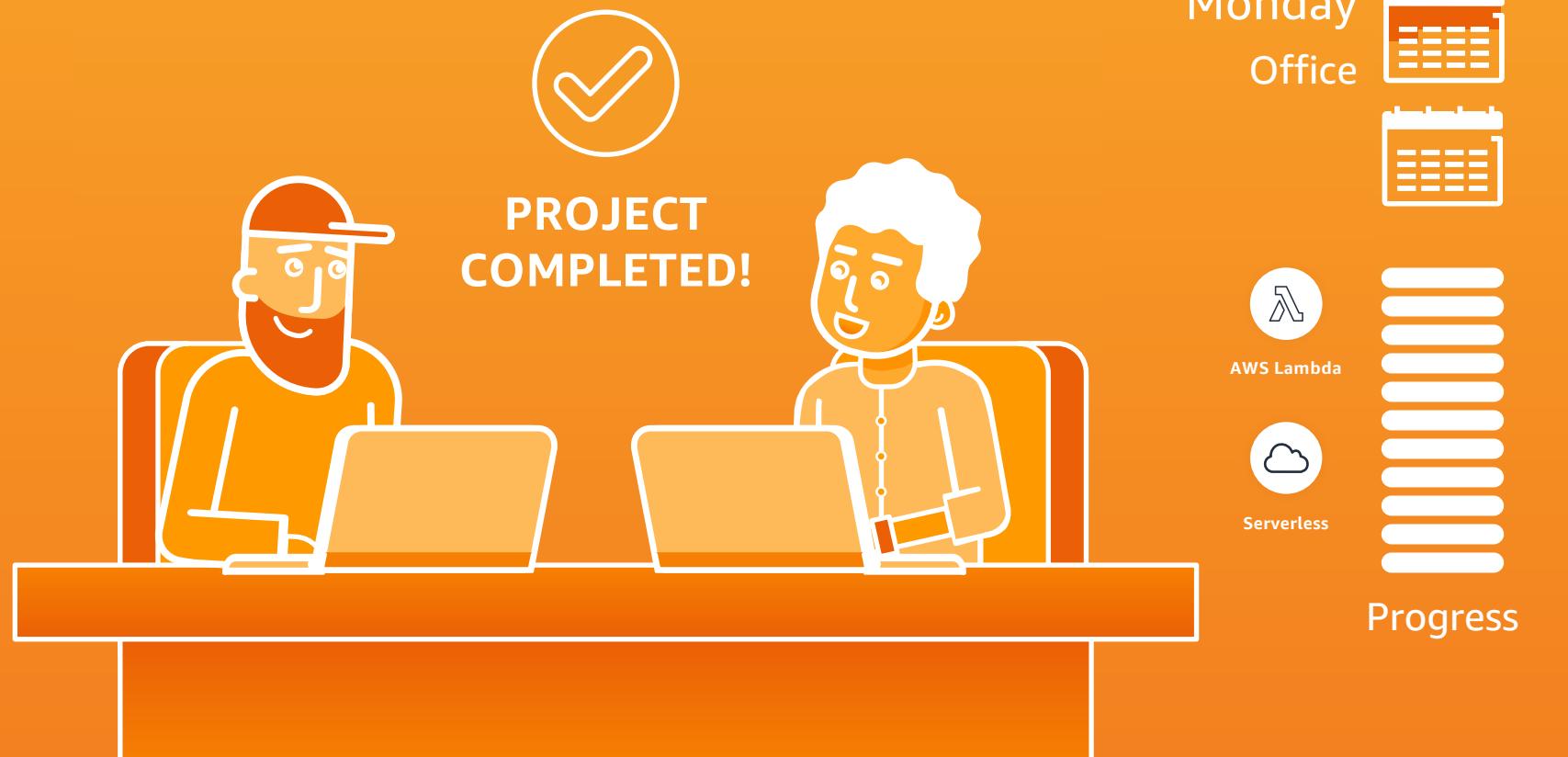


Serverless



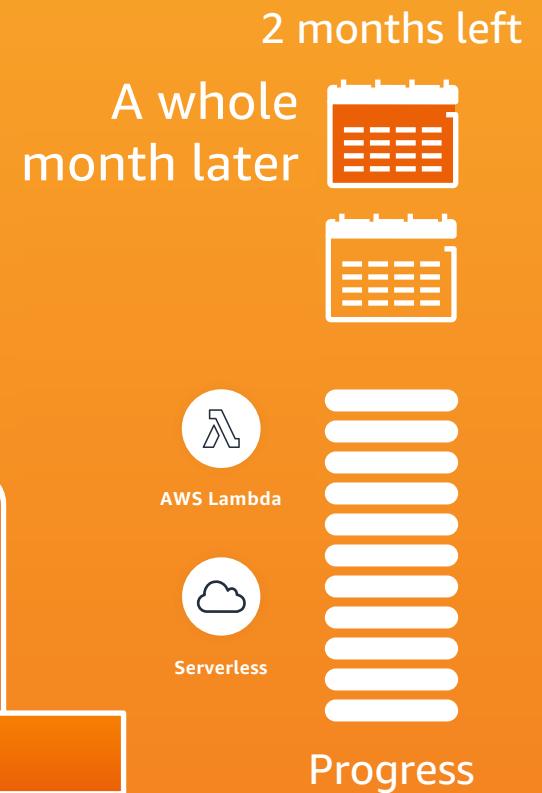
Progress

Serverless Development

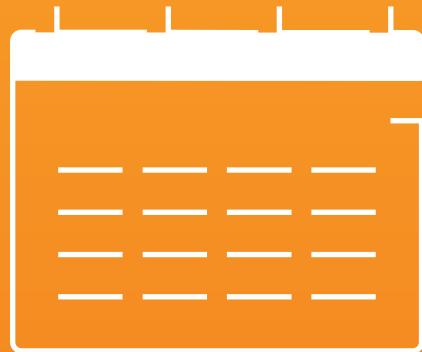


Serverless Development

Team finally agrees
It works and is secure

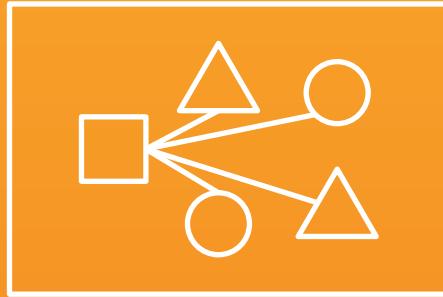


Serverless Development



**Shipped
application
1 month early**

Serverless sizing discussion

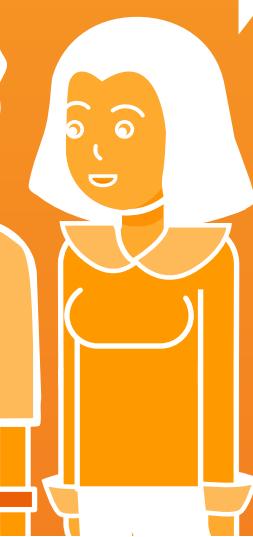


We have this small but critical app running on an IBM Mainframe.

We would like to re-write it.

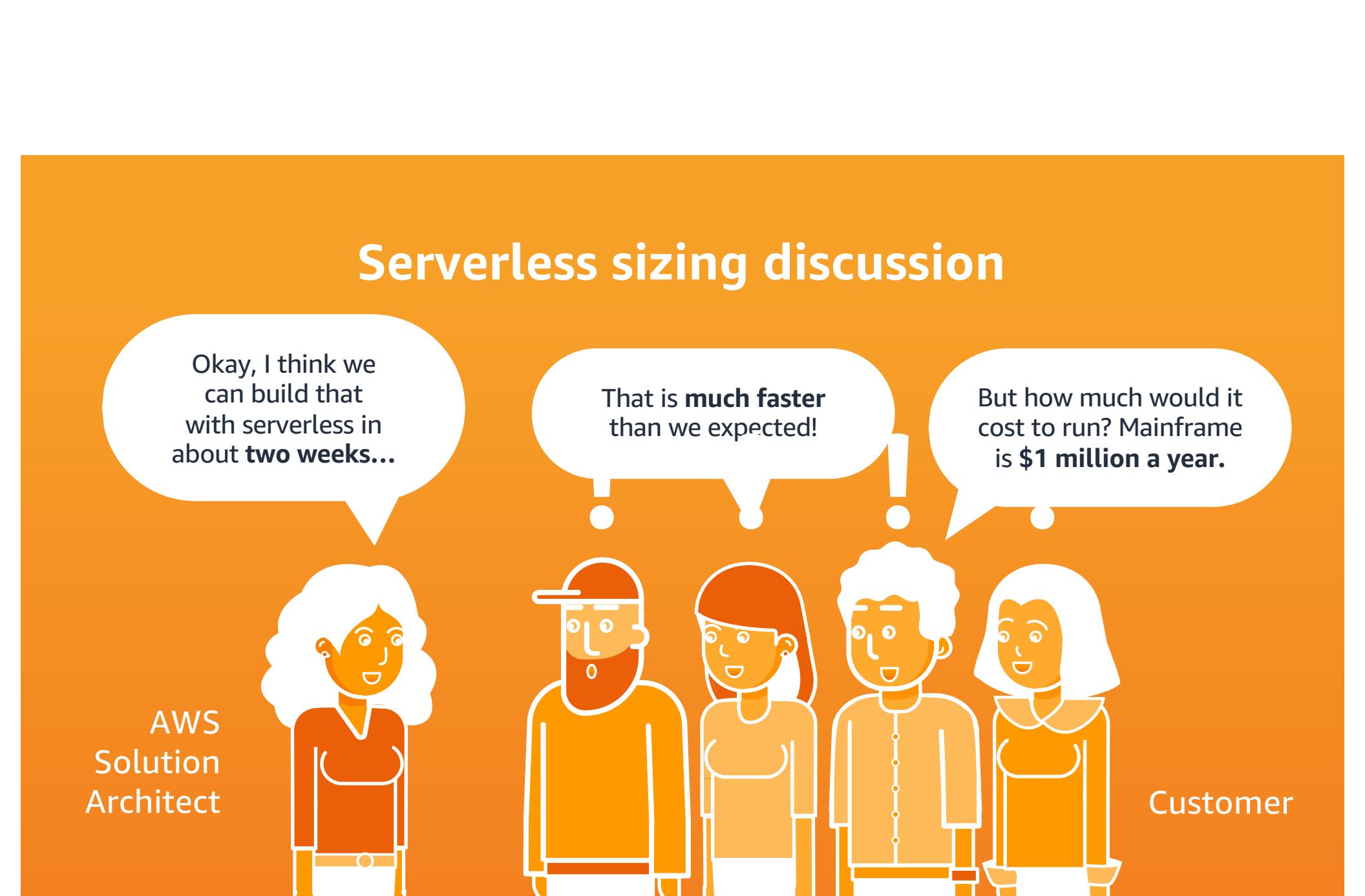
It looks like this.

AWS
Solution
Architect



Customer

Serverless sizing discussion



Okay, I think we can build that with serverless in about **two weeks...**

That is **much faster** than we expected!

But how much would it cost to run? Mainframe is **\$1 million a year.**

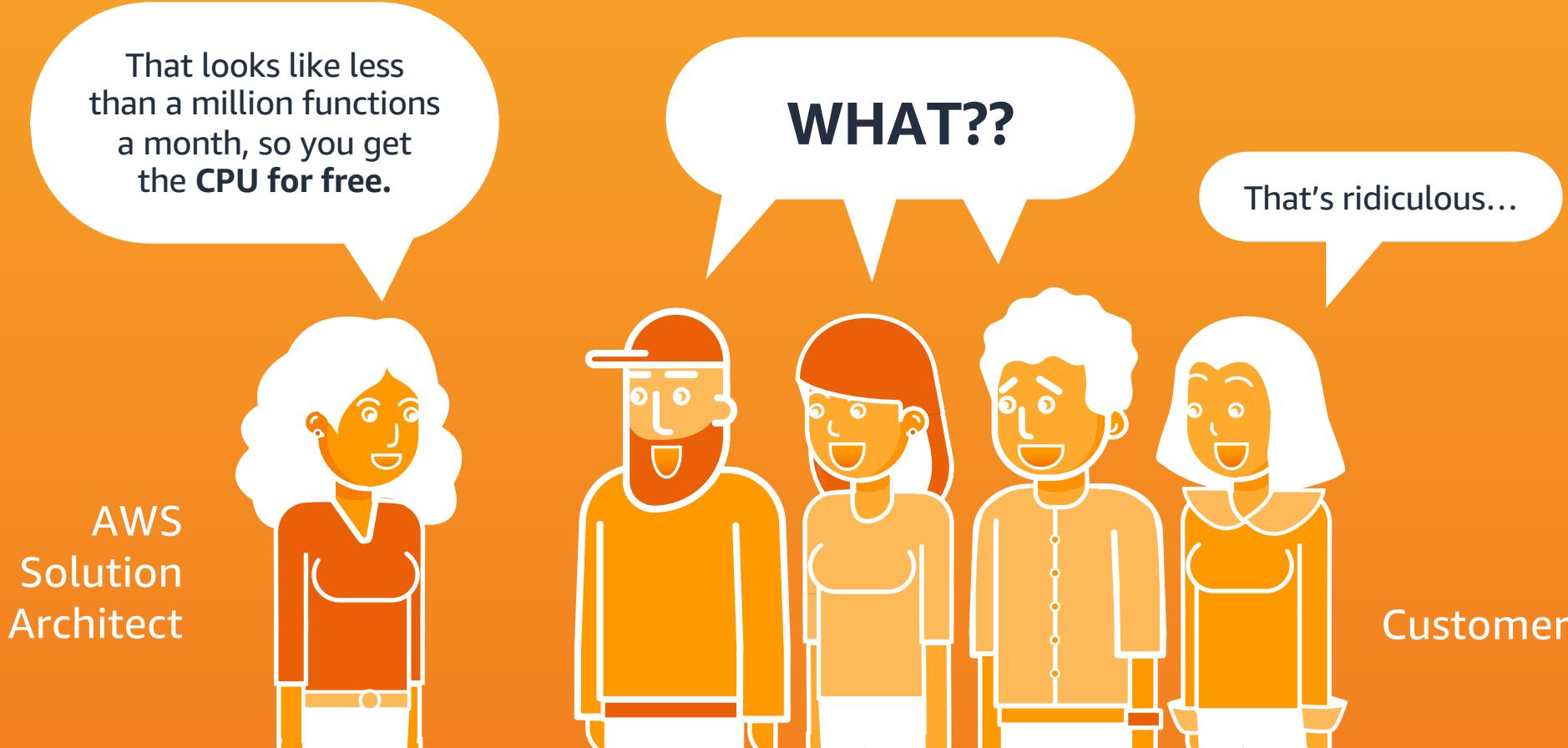
AWS
Solution
Architect

Customer

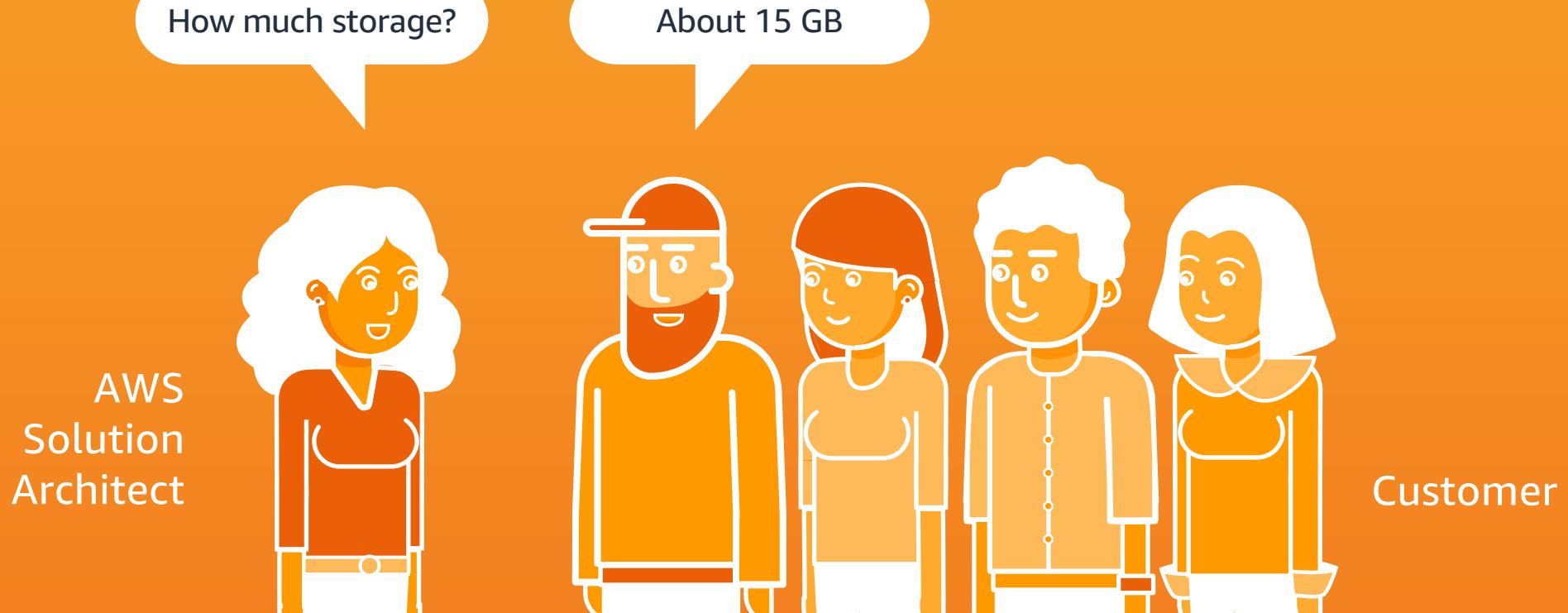
Serverless sizing discussion



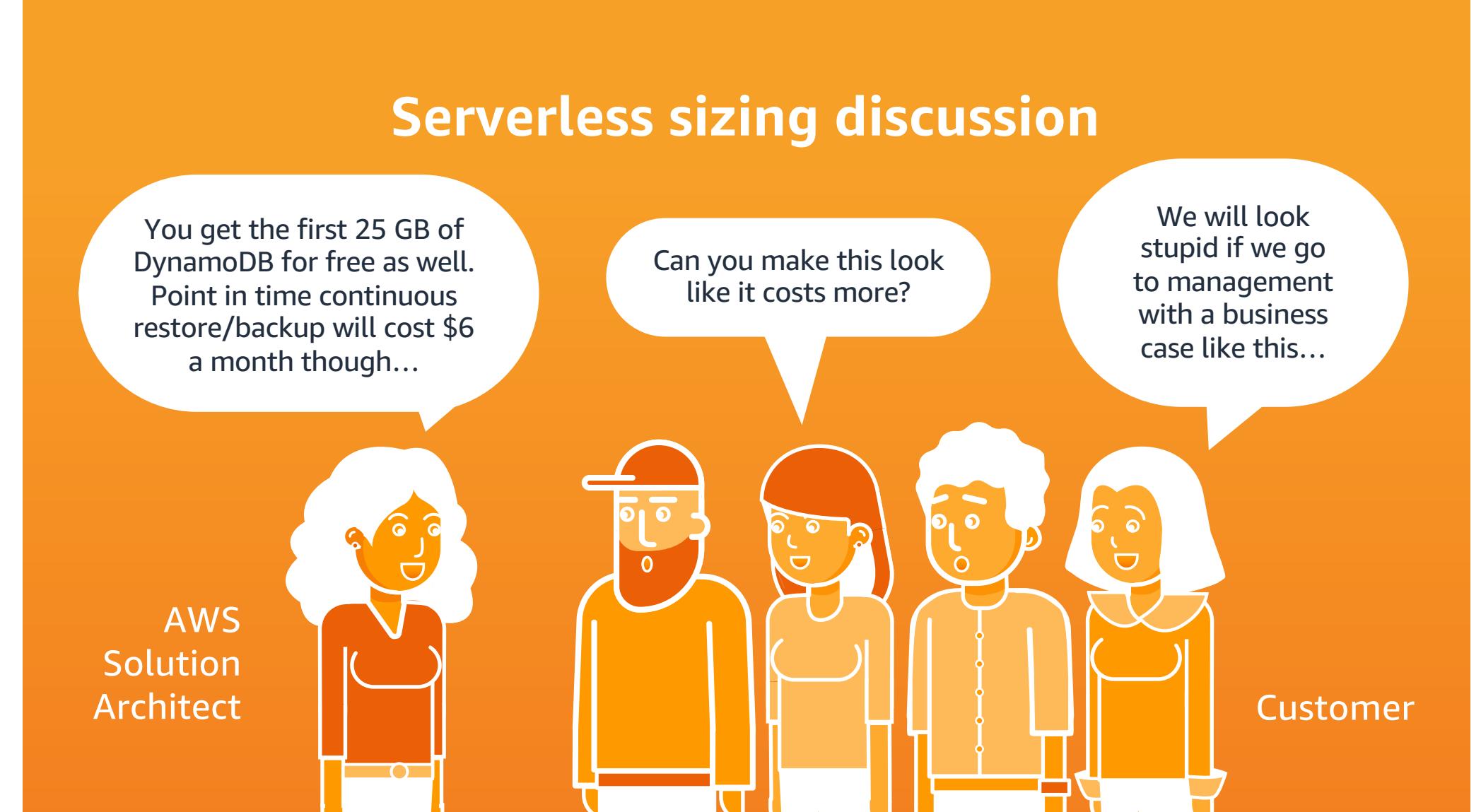
Serverless sizing discussion



Serverless sizing discussion



Serverless sizing discussion



You get the first 25 GB of
DynamoDB for free as well.
Point in time continuous
restore/backup will cost \$6
a month though...

Can you make this look
like it costs more?

We will look
stupid if we go
to management
with a business
case like this...

AWS
Solution
Architect

Customer

Small but critical IBM Mainframe App Sizing Exercise

Cost to run today

\$1,000,000

per
year

Serverless Lambda Functions

2 weeks of work
to build and test

Less than 1 million
executions per month

Runs **in the free tier**, a few
\$ for storage, API calls, etc.

<https://medium.com/@gary.crook/ibm-mainframe-to-microservices-on-aws-lambda-done-in-60-seconds-6d07024c23d3>

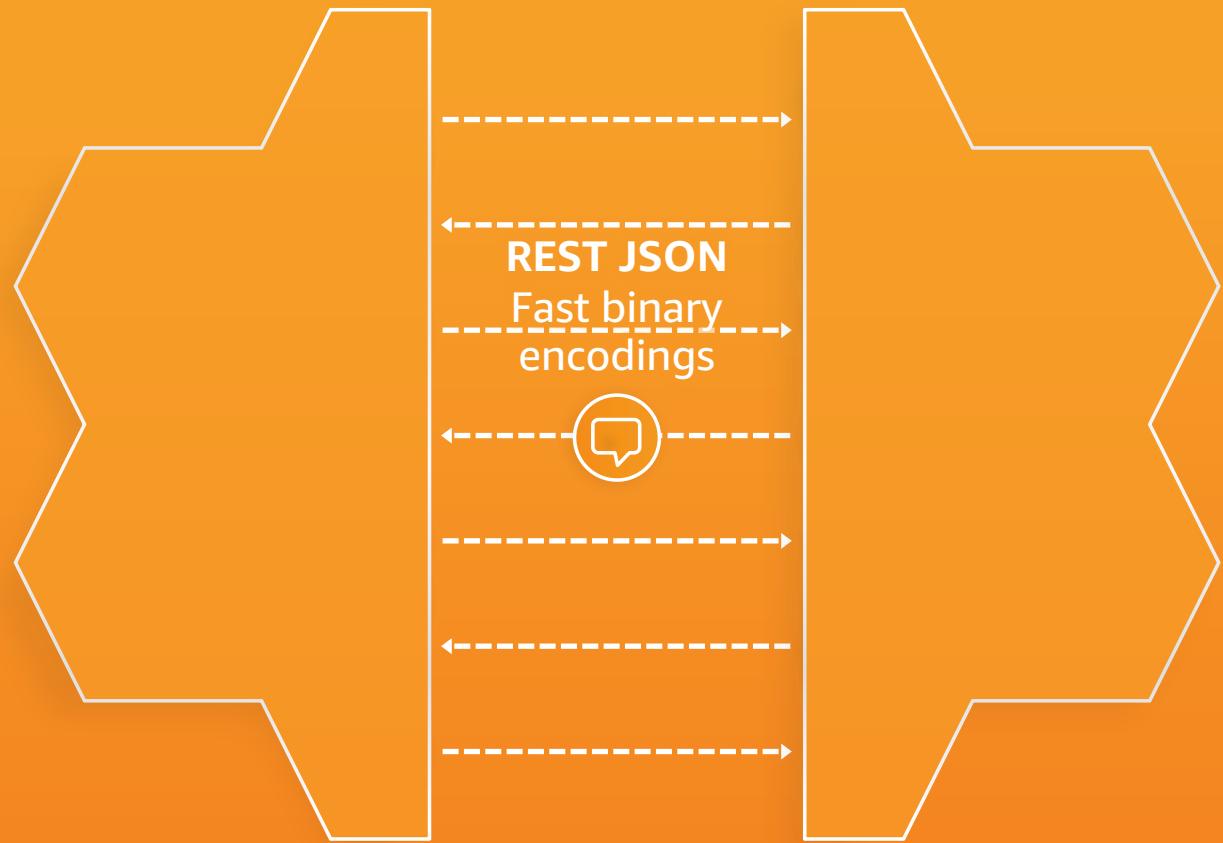
Lots of corporate IT apps are very low utilization spiky workloads. Complex business event handling logic and workflow.

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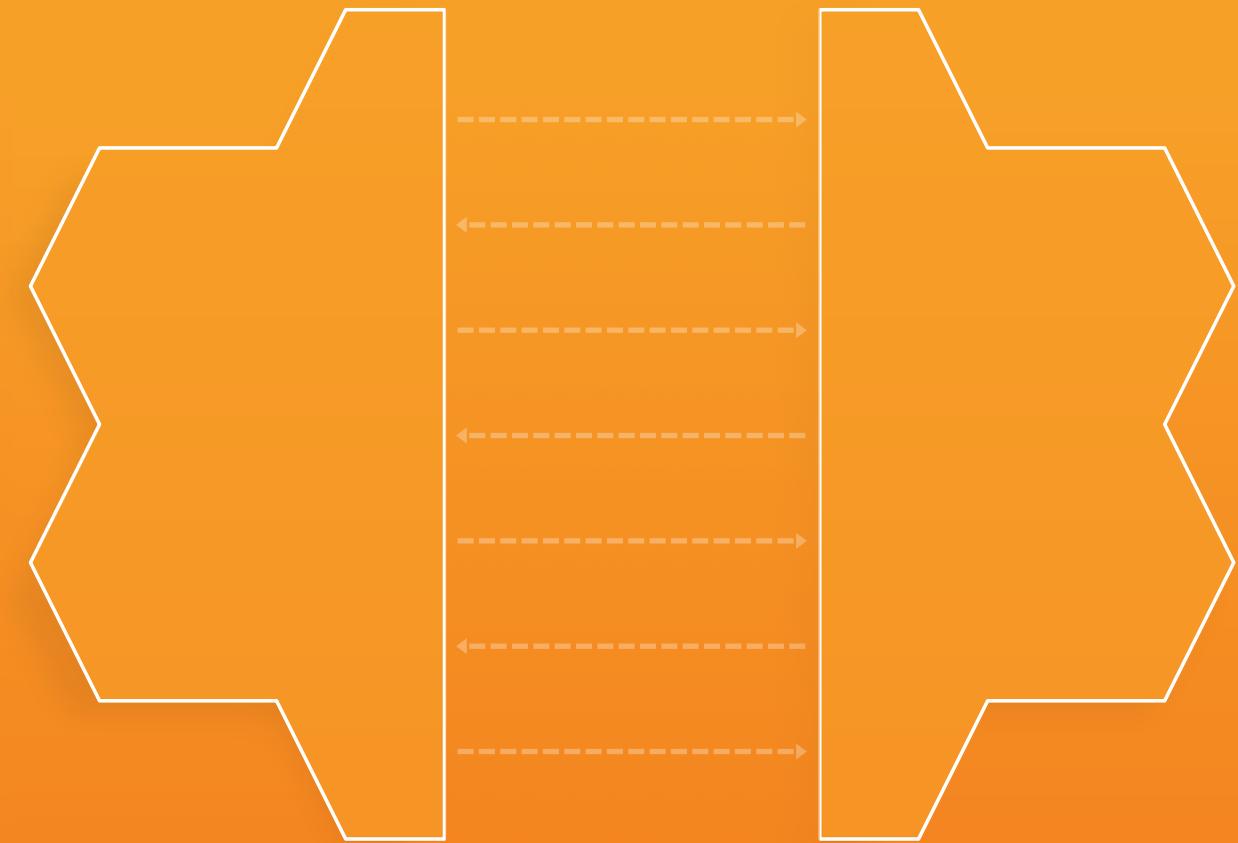
Ideal to re-write as serverless!

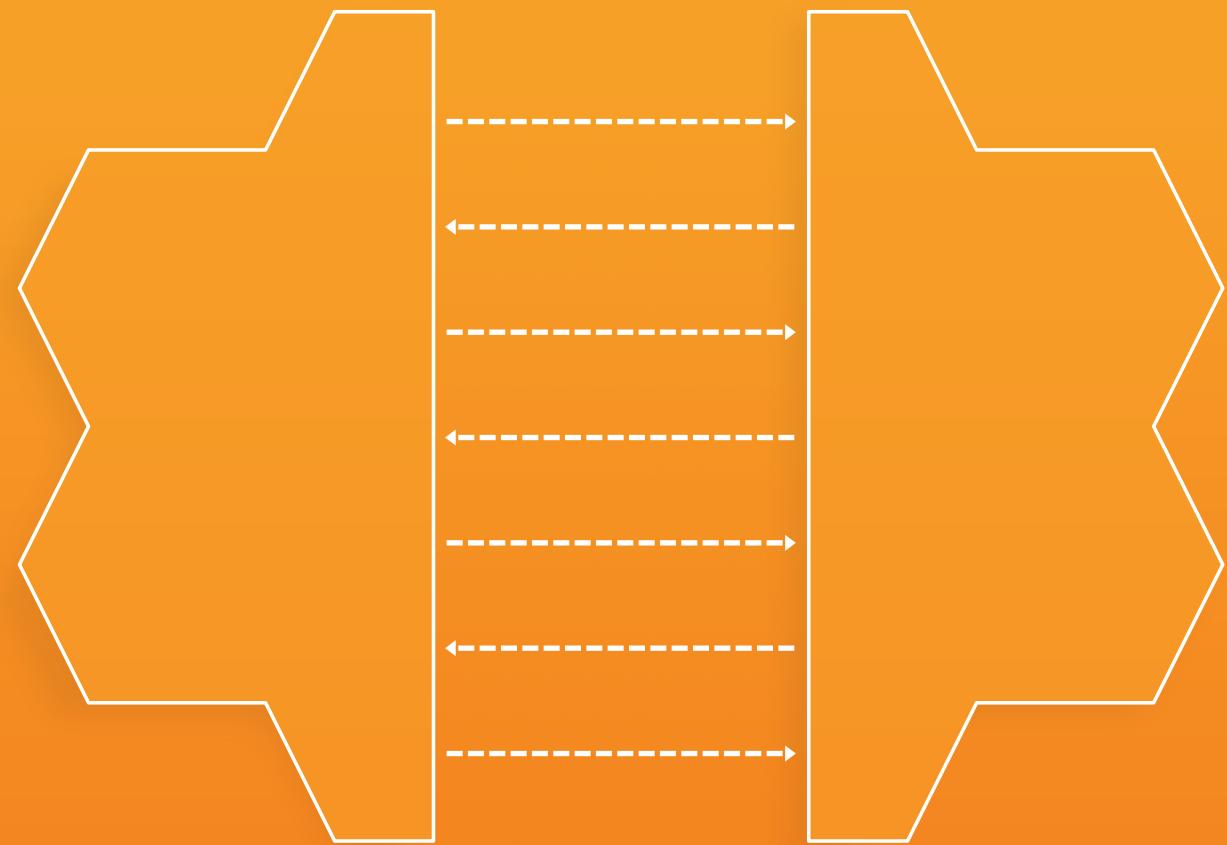
What is different about serverless?

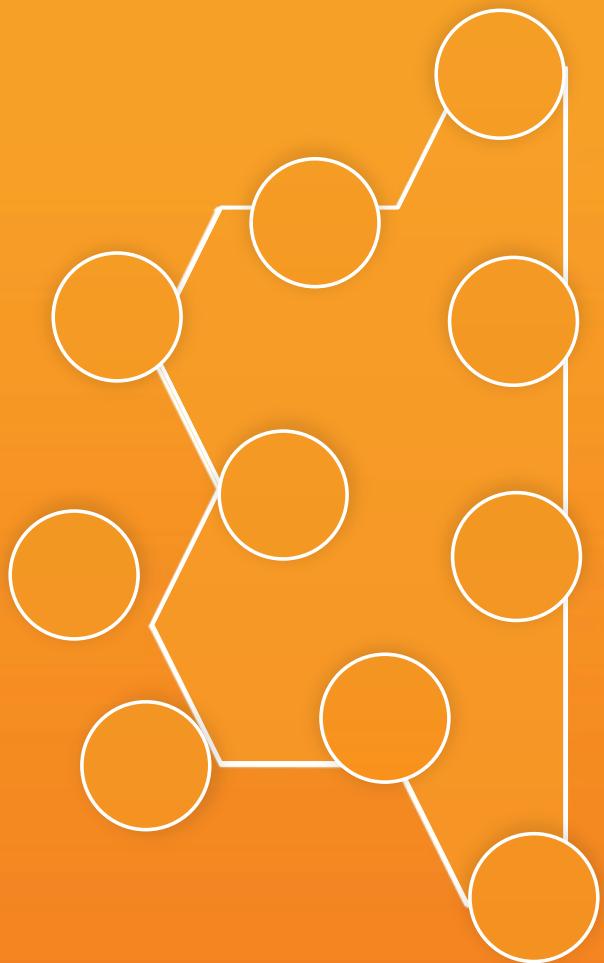
Splitting Monoliths

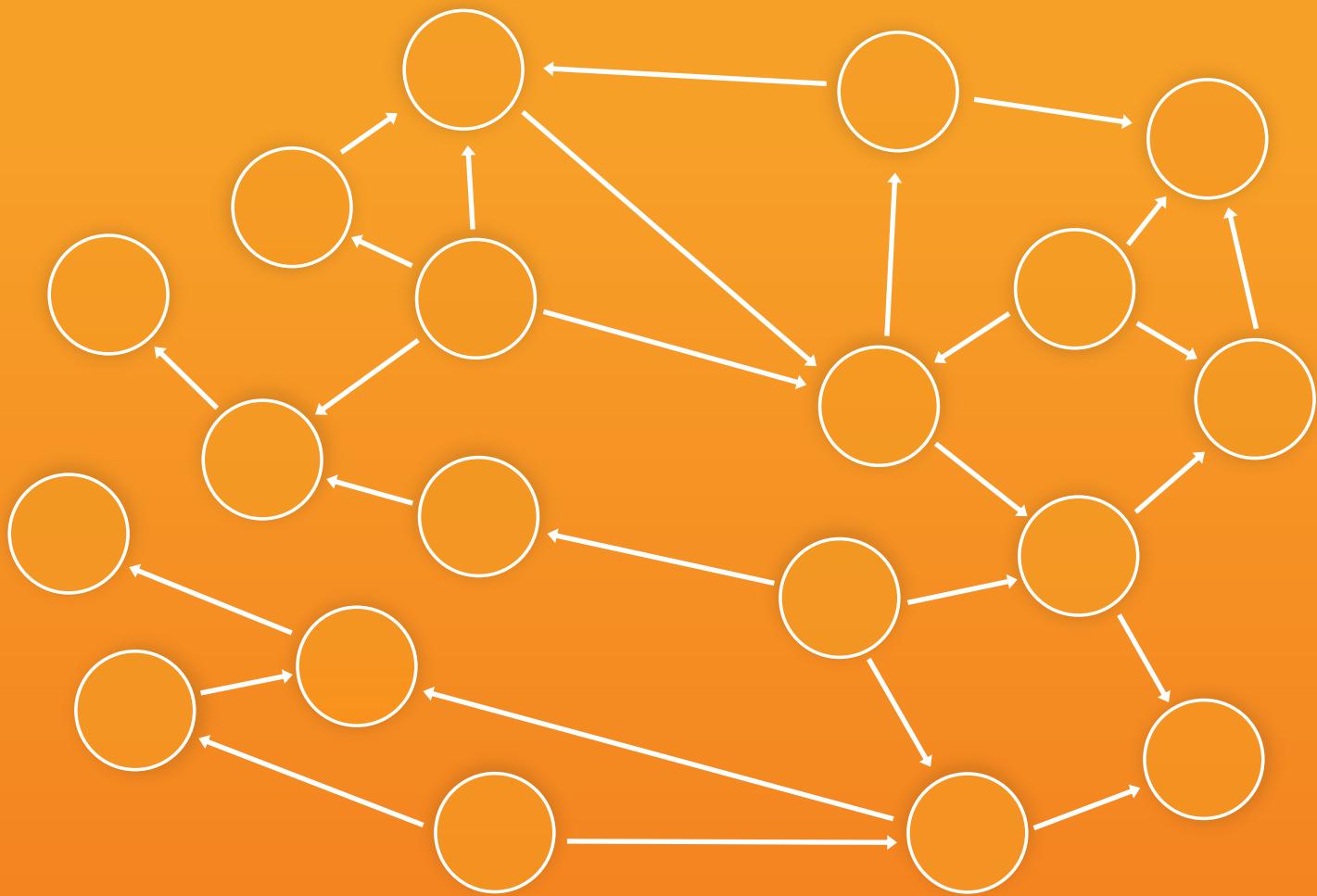


Splitting Monoliths









Microservices

Microservices to Functions

Standard building brick
services provide standardized
platform capabilities



Amazon API
Gateway



Amazon S3



Amazon
SQS



Amazon
DynamoDB

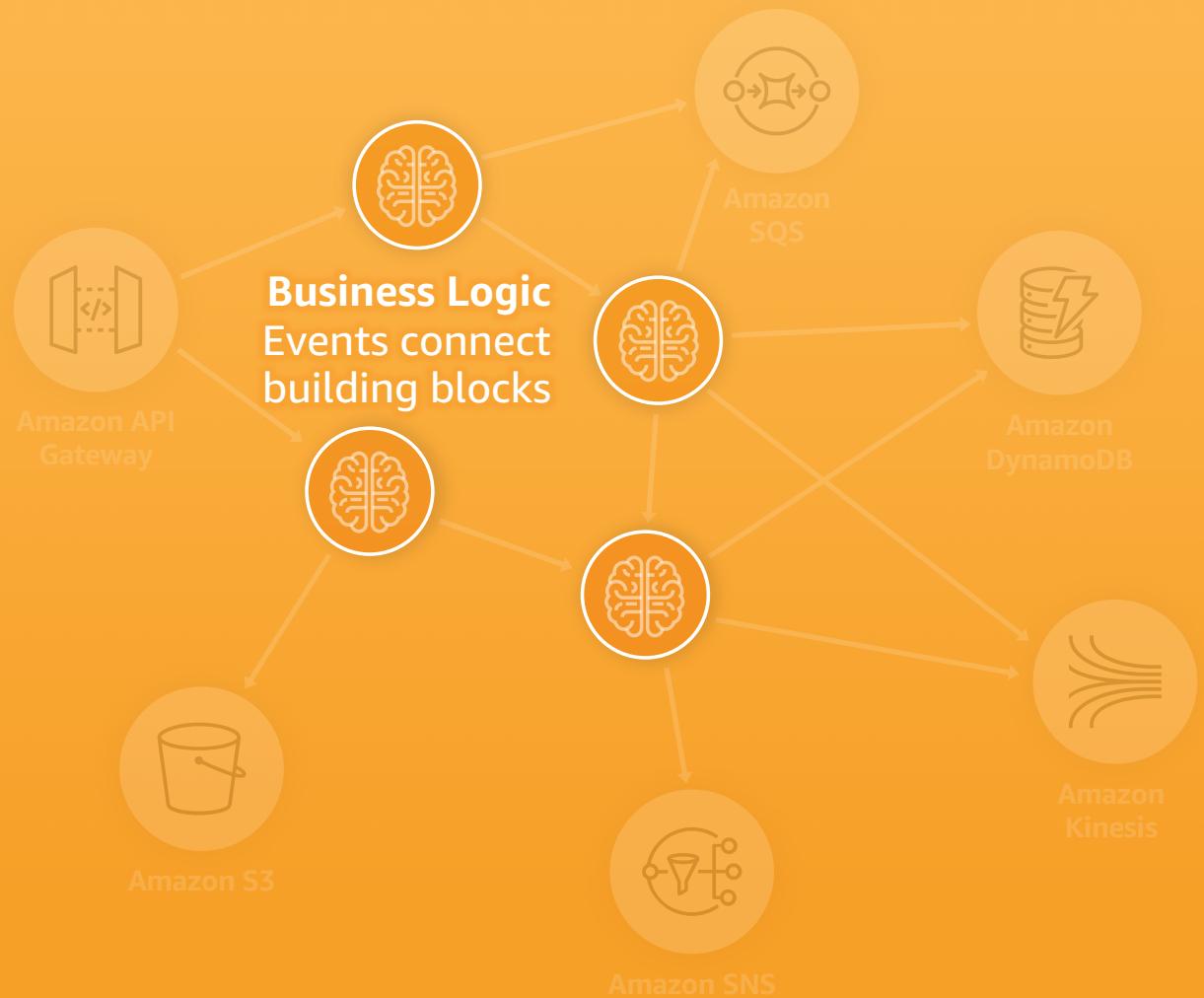


Amazon
Kinesis



Amazon SNS

Microservices to Functions



Microservices to Functions



Microservices to Functions



Microservices to Ephemeris



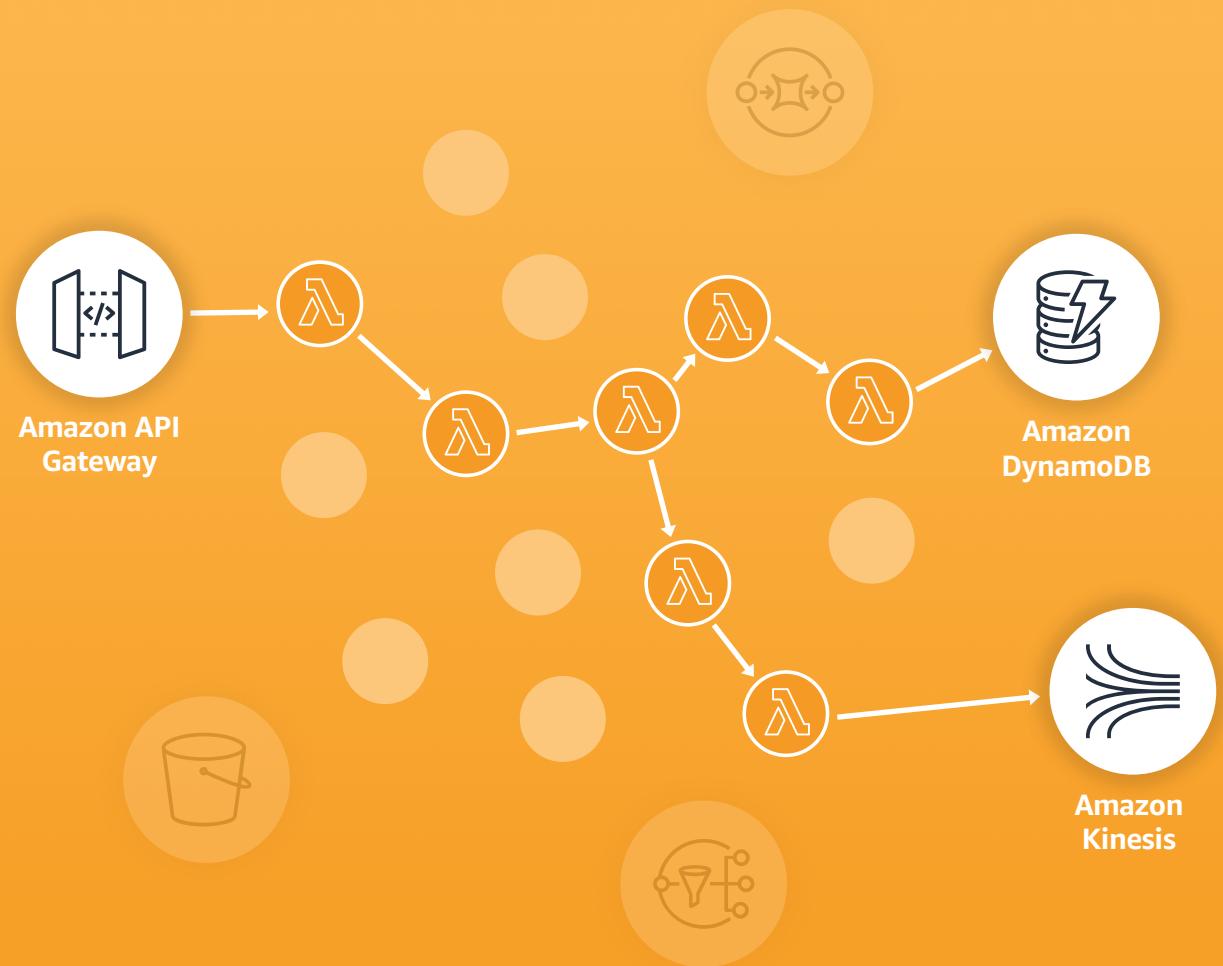
Microservices to Ephemeral Functions



Microservices to Ephemeral Functions



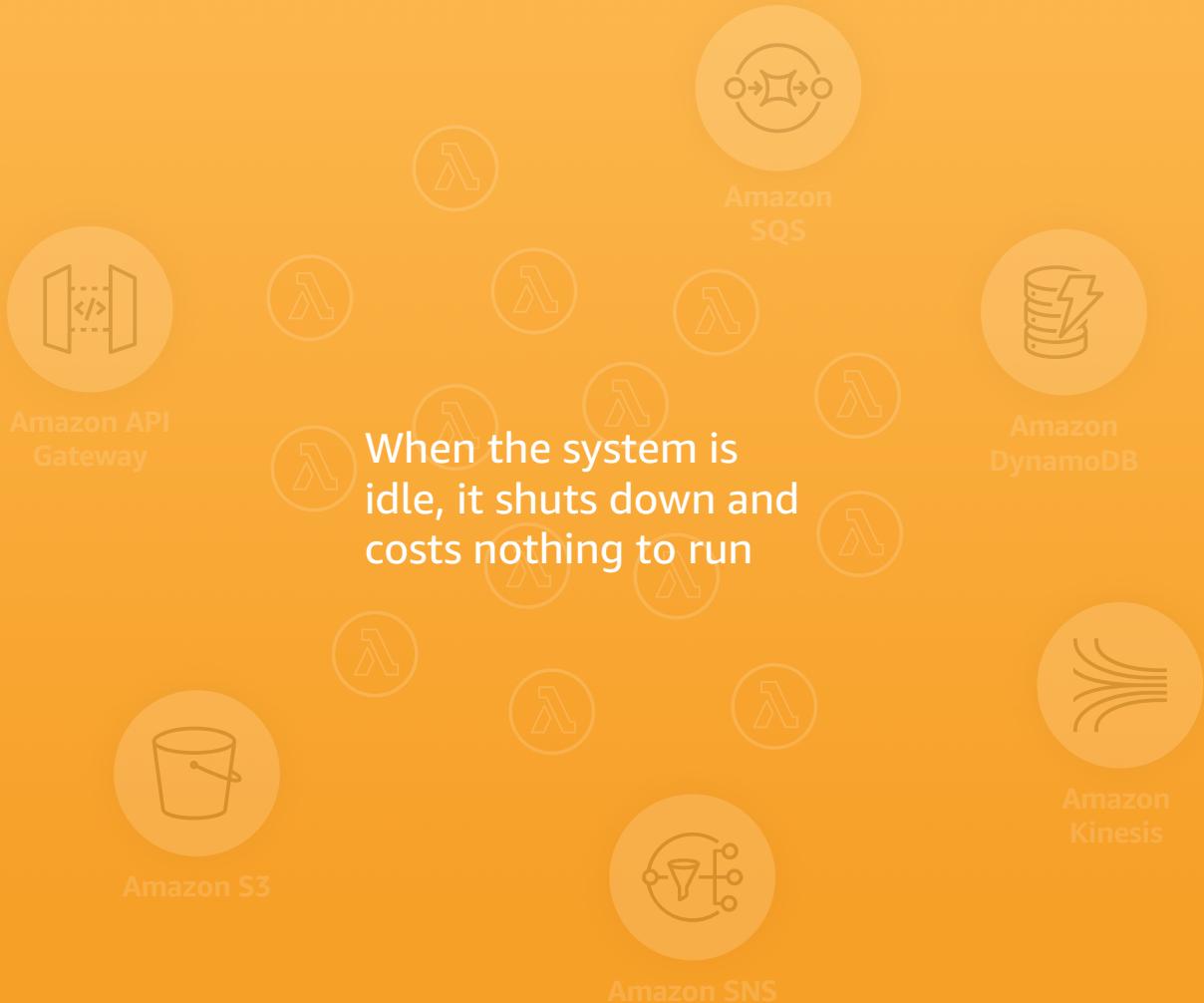
Microservices to Ephemeral Functions



Microservices to Ephemeral Functions



Microservices to Ephemeral Functions

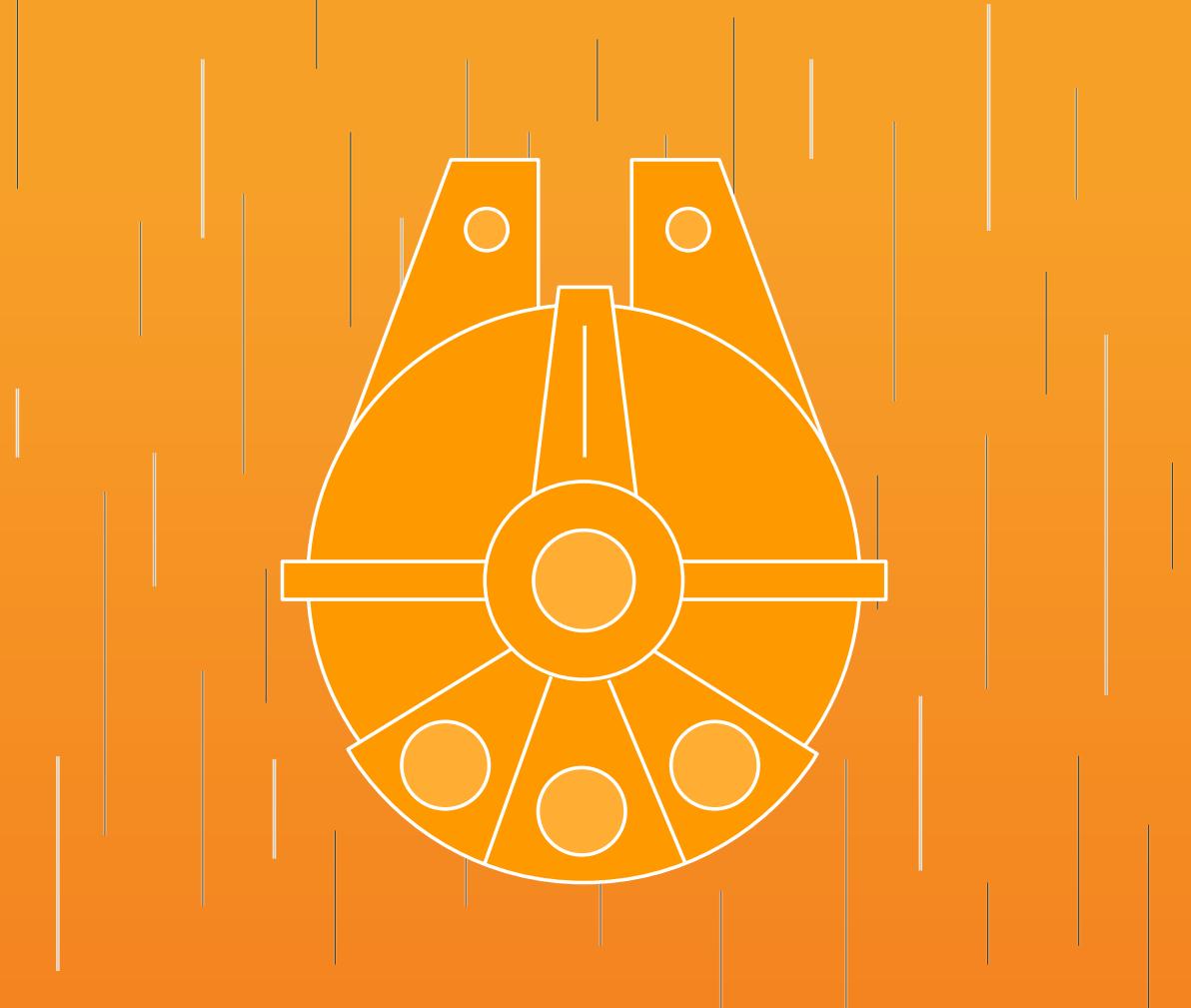


**So WHY is it so fast to
write a serverless app?**

An analogy...



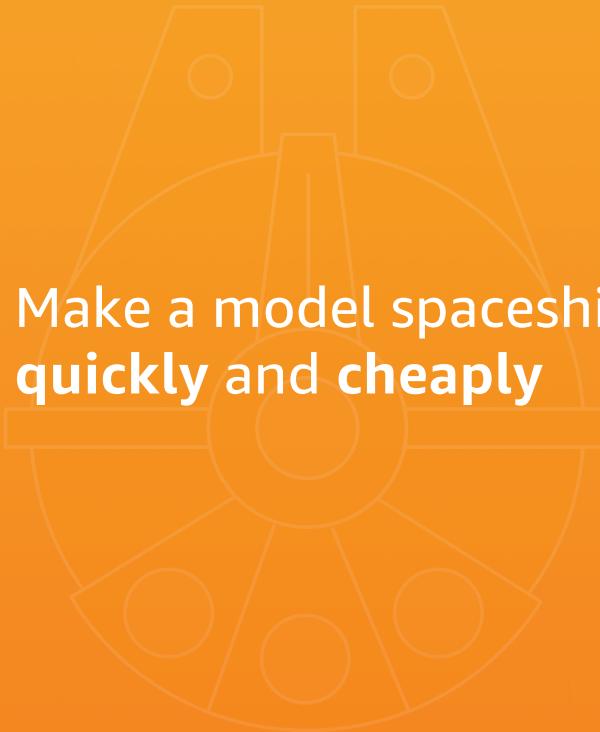
**What is the
user need?**



**What is the
problem you are
trying to solve?**



**Make a model spaceship
quickly and cheaply**



Traditional Development



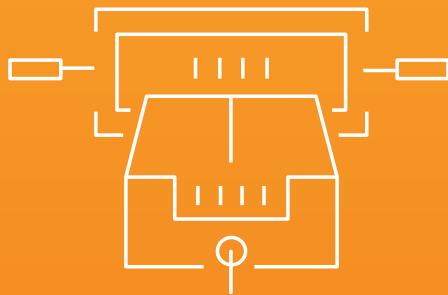
Design a prototype

Traditional Development



Carve from
modelling clay

Traditional Development



Make molds

Traditional Development



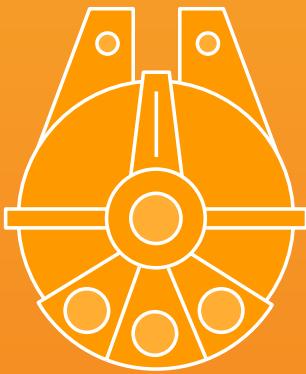
Produce injection molded parts

Traditional Development



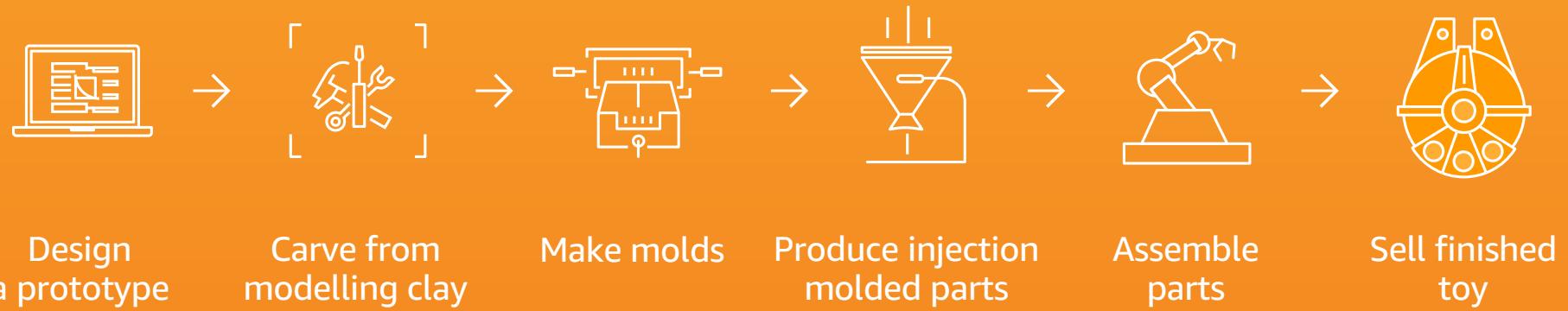
Assemble parts

Traditional Development



Sell finished toy

Traditional Development



Rapid Development



Big bag of blocks

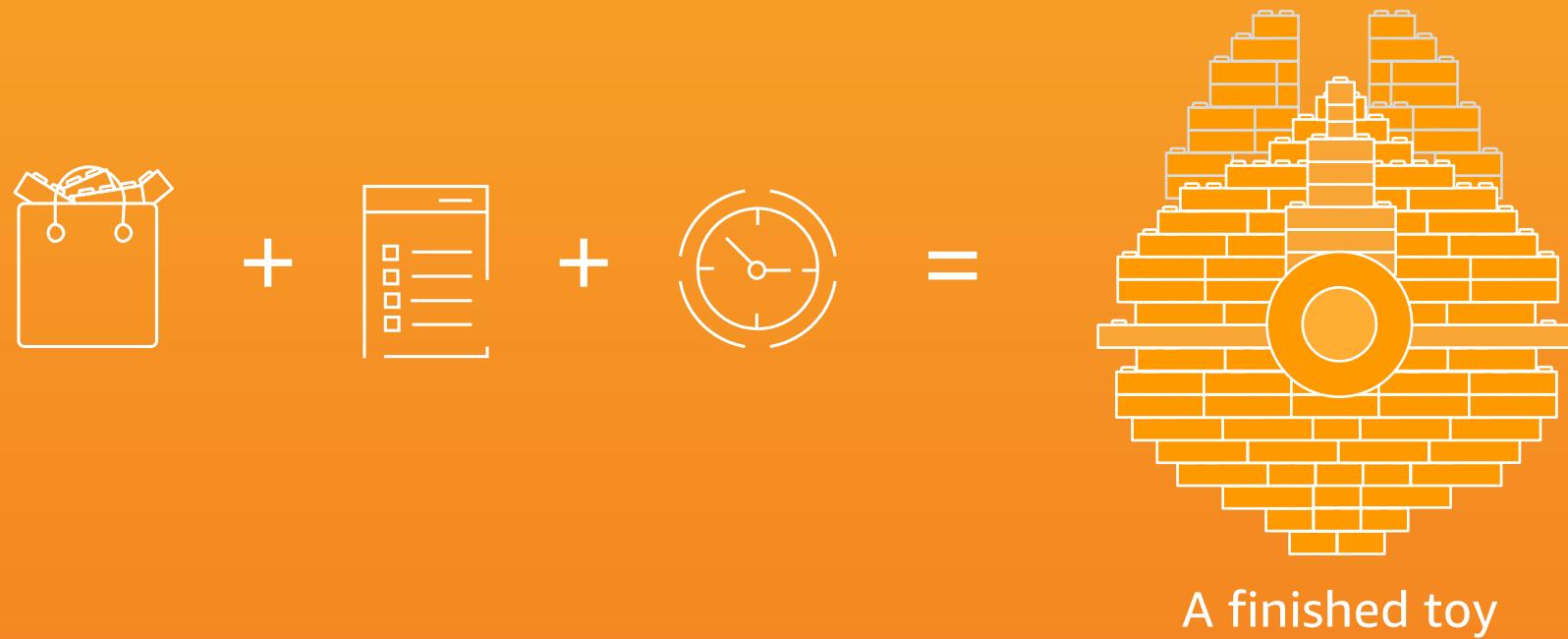


Instructions

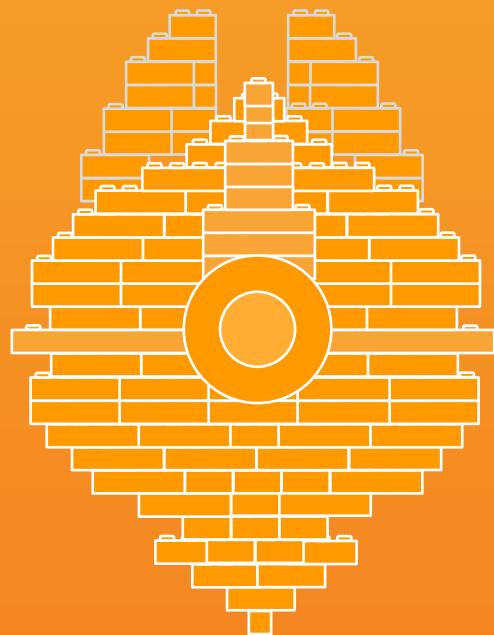


A few hours

Rapid Development



Rapid Development

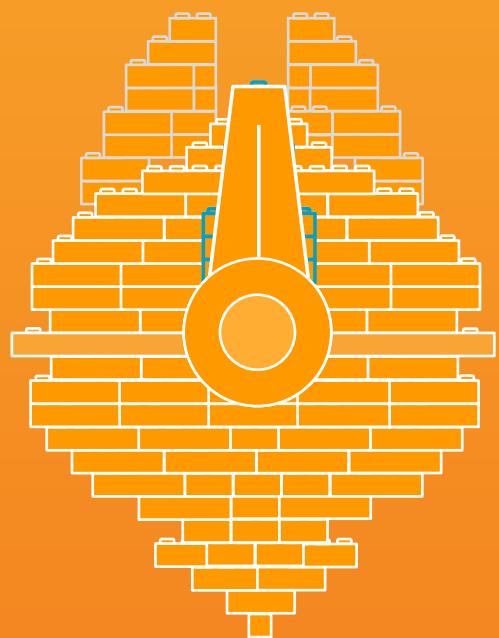


Lacks fine detail

Recognizable, but not exactly
what was asked for

Easy to modify and extend

Optimization



← Take a group of Lego bricks...
...and form a new custom brick

A more specialized common component

Traditional

Rapid Development

Full custom design

Building blocks assembly

Months of work

Hours of work

Custom components may be fragile and need to be debugged and integrated

Standard reliable components scale and are well understood and interoperable

Too many detailed choices

Need to adjust requirements to fit the patterns available

Long decision cycles

Constraints tend to reduce debate and speed up decisions

Containers

Custom code and services

Lots of choices of frameworks
and API mechanisms

Where needed, optimize serverless
applications by also building services
using containers to solve for anything
serverless doesn't do well... yet.

Serverless

Serverless events and functions

Standardized choices

Combine building blocks including:

- λ AWS Lambda
- ⌚ API Gateway, EventBridge
- ✉️ Amazon SNS, SQS
- 🔥 Amazon DynamoDB
- ⤓ AWS Step Functions

**So... why doesn't everyone
use serverless first?**

Objections and limitations



Note: See Re:Invent 2019 SVS343

Objection

My favorite programming language isn't supported by AWS Lambda

AWS supported languages:

Java, Go, PowerShell, Node.js,

C#, Python, and Ruby

C++ example BYOL Runtime API

Third-party language support:

JVM based—Clojure, Scala etc.

Rust, PHP, Erlang, Elixir,

COBOL, FORTRAN... etc.

Objection
**Serverless apps
aren't portable**

1 week on
AWS Lambda



2 MONTHS to build
portable with containers



Time spent
arguing about
Kubernetes features



AWS Lambda

Other cloud serverless

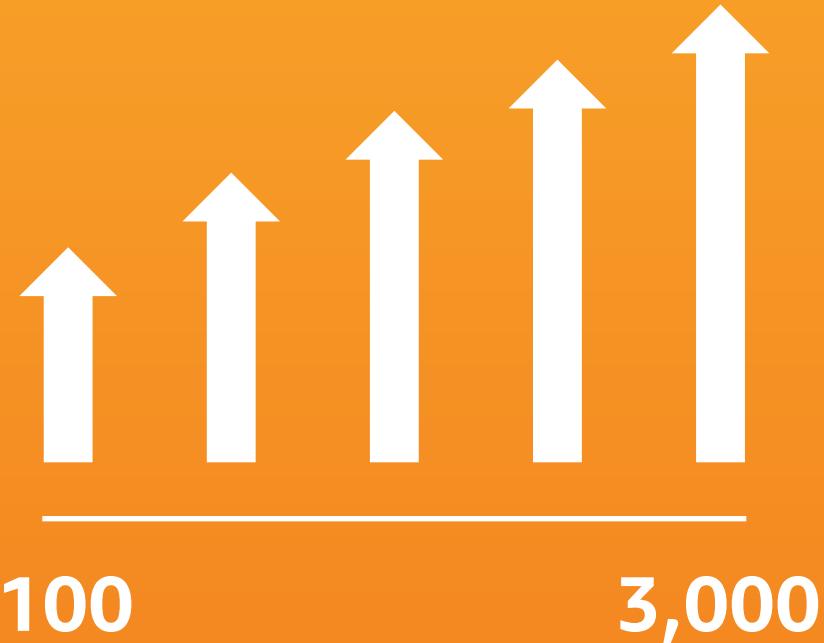
Time spent
building
serverless app

TWICE

Objection
**Serverless
can't scale**

Since launch
AWS Lambda **DEFAULT**
concurrent execution limit
increased from 100 to 3,000 CPUs

Virginia, Oregon, Dublin
(500–1,000 elsewhere)



<https://docs.aws.amazon.com/lambda/latest/dg/scaling.html>

Objection
**Serverless
can't scale**

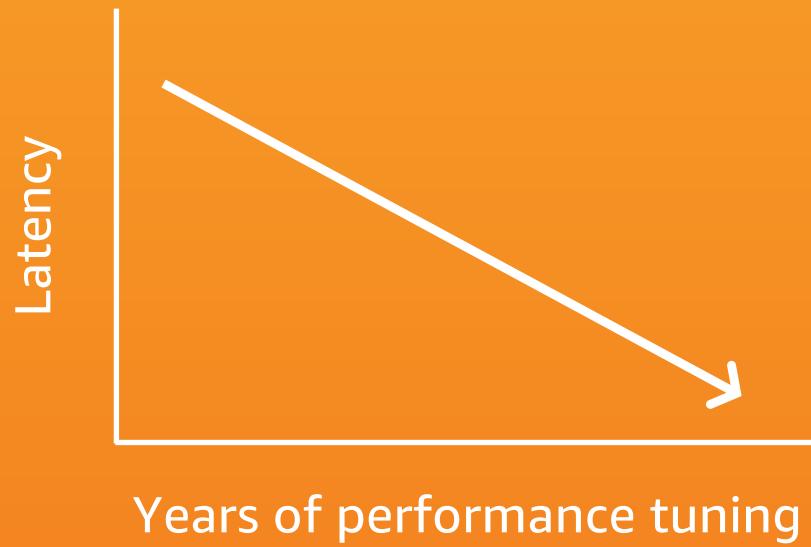
Request increase
to AWS Lambda
concurrent execution limit



**Limit can be increased to well over 10,000
CPU's all running your workload at once!**

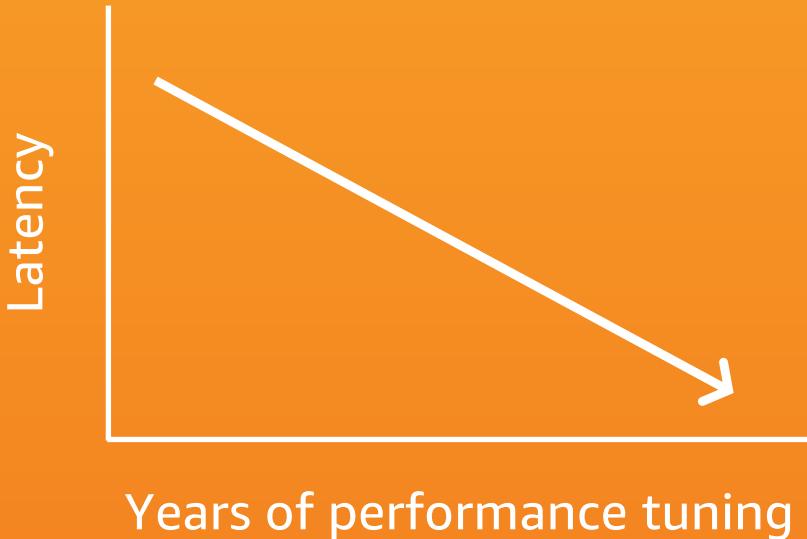
Objection

**Startup latency
is too high**



Objection

Startup latency is too high



NEW

Provisioned concurrency lets
you pre-initialize functions

Up to
300 in 1–2
minutes

Then
500 per
minute

10,000 in 15
minutes

Useful for “flash-sale” workloads

Objection

Network setup takes too long

It used to be slow
to attach a function
to a VPC network



**September 2019
FIXED**

**Now secure access to private
VPC networks isn't an issue**

Objection

Routing traffic to Lambda is expensive



API gateway

Reduced cost/faster transforms, throttles



ALB to Lambda path based routing

Simpler, high throughput



AppSync GraphQL

Provides rich query language to support more work in fewer calls

Note: See Re:Invent NET413, MOB307, MOB402

Objection

Serverless isn't secure



Every function runs in **its own** virtual machine

Minimal attack surface



Initialized Lambda's are only reused for **the same account**

NO open ports



Initialised functions are re-cycled after a few hours

NO long running services to get infected

Objection

Lambda doesn't handle state



AWS Step Functions provides a Lambda based **state machine**



Flows can run for a year



Visual creation of business logic

Objection

Step Functions is a toy

Based on

Amazon Simple Workflow

**SWF Used throughout
Amazon for many years**

**Very reliable
and scalable**

Since launch



Step
rates



Cost/
step

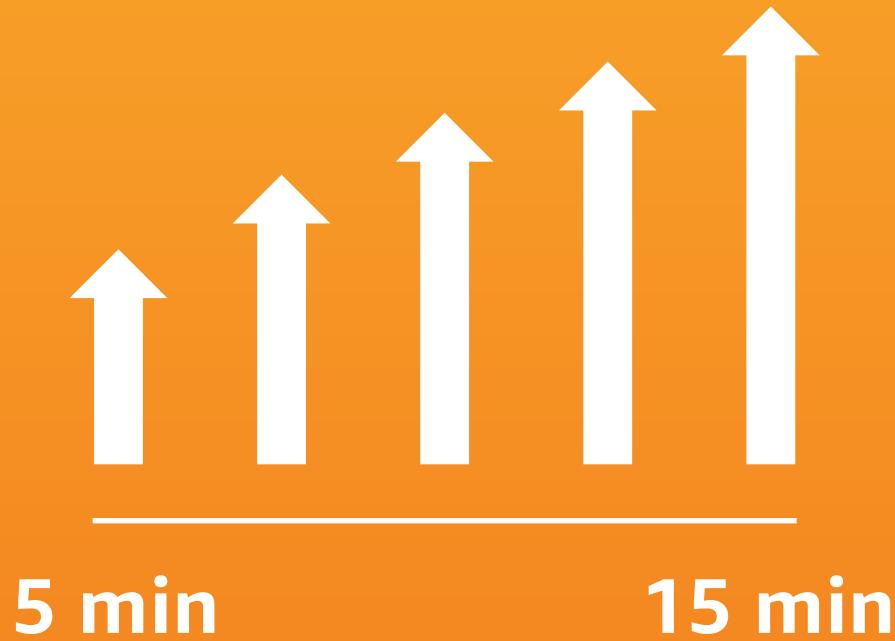
NEW

**AWS Step Functions Express
Workflows supports over
100,000 events per second!**

Objection

**Need to run
for longer**

2018
AWS Lambda's
max duration increased



Objection

**Need to run
for longer**

Since launch

AWS Lambda's
max duration



Use **AWS Batch** or **Fargate** to create serverless containers for long running jobs, or to access specific instance types

Objection

AWS Lambda can't do sophisticated event processing

NEW

1 | Amazon Kinesis Data Streams,
SQS FIFO, SNS Dead Letter Queue

3 | Detailed controls for streamed
events and async events

2 | Lambda
Destinations

4 | EventBridge schema registry and
discovery. One to many fan-out

Note: See Re:Invent API304, API315, API320, SVS308, SVS317

Objection

It's hard to configure Lambda for complex production use cases



AWS Systems Manager
Parameter Store



AWS Lambda
Environment variables
for feature flags



KMS for encryption
and integration with
secrets manager—no
hard coded credentials

Objection

It's hard to configure Lambda for complex production use cases

2018

AWS Lambda Layers
for common code



Stacks up in
reusable modules

Objection

My debug tools don't know how to monitor Lambda

AWS X-Ray Integration trace maps

CloudWatch Service Lens

CloudWatch Synthetics canary test

CloudWatch Contributor Insights

Third-party tools for serverless:

Datadog, I0pipe, SignalFX,

New Relic, Thundra, Epsagon,

Dashbird, AppDynamics, etc.

Objection

Lambda doesn't handle SQL databases well

Per function concurrency limits to
prevent Lambda from overrunning
SQL database interfaces



NEW

RDS Proxy for serverless connection pooling and failover, using
AWS Secrets Manager to keep credentials out of application code

Objection

Too hard to get started

1 AWS Serverless Application Model—simple templating for common cases including IAM roles management

Third-party

2 Serverless Framework and Terraform support

3 AWS CDK support for serverless applications

NEW

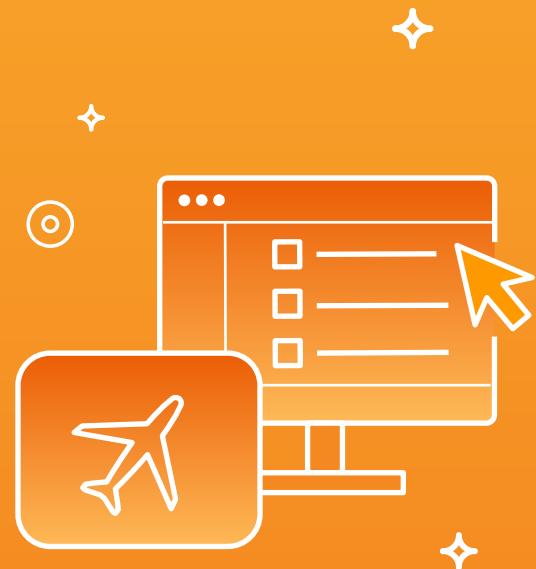
4 SAM CLI—lots of new features in 2019. Local support for testing with Docker Containers

<https://aws.amazon.com/blogs/compute/improving-the-getting-started-experience-with-aws-lambda/>

Demo

Serverless application AircraftML

Jerry Hargrove
@awsgeek



What's this?



AircraftML

a serverless bot

[Edit profile](#)**AircraftML**

@AircraftML

Send an aircraft pic & I'll guess what it is. A #serverless app built on AWS w/Lambda, Step Functions, Sagemaker, Rekognition & EventBridge. By @awsgeek

📍 Near PDX 🌐 awsgeek.com 📅 Joined April 2018

1 Following 269 Followers

**It started with
a BIG idea...**



**It started with
a BIG idea...**

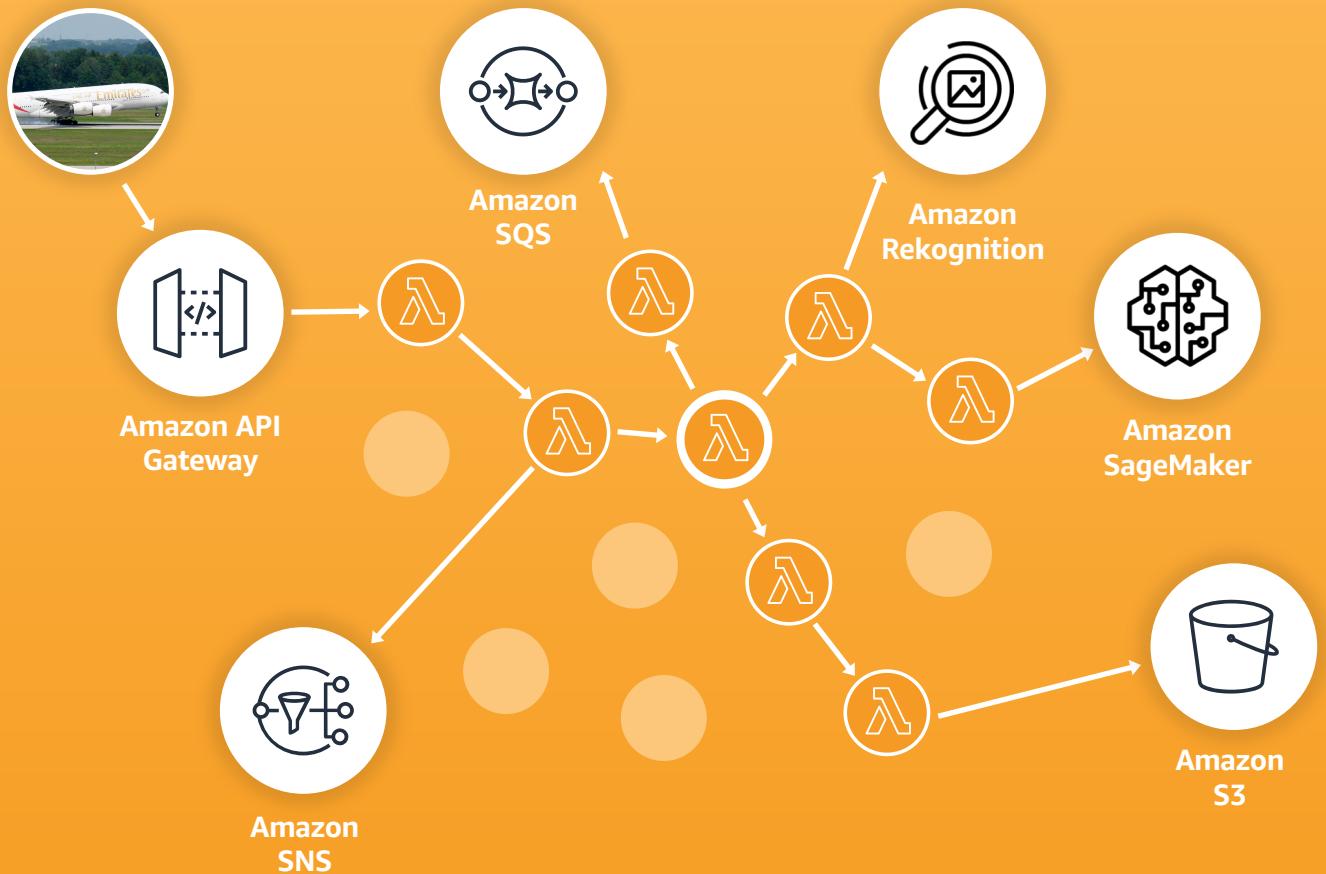


...and a little bit of code

```
def handler(event, context):  
  
    labels = recognition.detect_labels(image)  
    return parse_labels(labels)
```

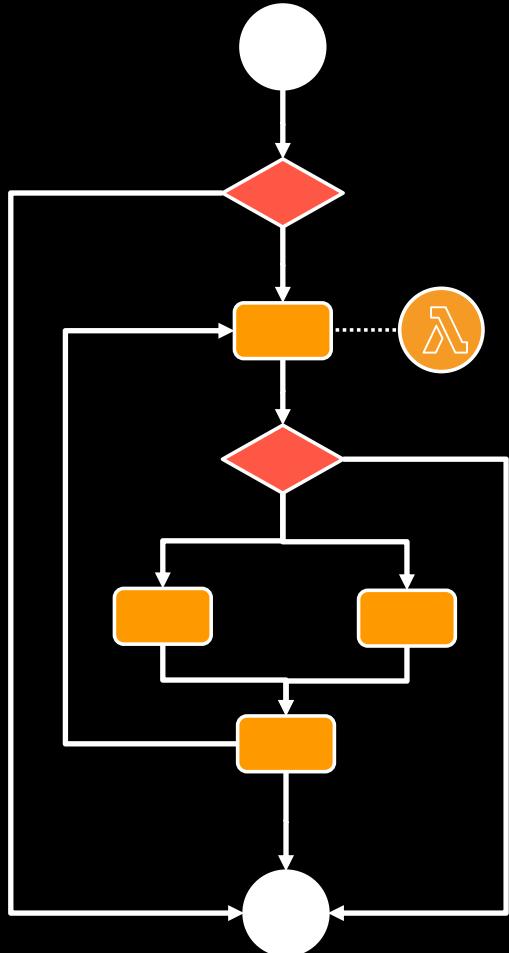
**It EVOLVED
over time...**

**...and a little
MORE code**



Into a **MODERN** cloud application





Orchestrated with AWS Step Functions

Business logic in Lambda

Control flow in Step Functions

Error
conditions

Looping

Branching

Built entirely with the AWS CDK

```
# Step 5 - classify aircraft
classify_aircraft_job = aws_stepfunctions.Task( self,
    'Classify aircraft',
    task = sft.InvokeFunction(classify_aircraft_func))

# Step 4 - Scan for tail numbers
detect_tailnumber_job = sf.Task( self,
    'Detect tailnumber',
    task = sft.InvokeFunction(detect_tailnumber_func))

detect_tailnumber_job.next(classify_aircraft_job)

# Step 3 - Crop aircraft from image
crop_aircraft_job = sf.Task( self,
    'Crop aircraft',
    task = sft.InvokeFunction(crop_image_func))

crop_aircraft_job.next(detect_tailnumber_job)
```



1 | Extensible

2 | Cost efficient

3 | Scalable

4 | Portable

Bottom line—

Serverless is the **fastest way**
to build a modern application

If you object, let us know what
we should work on next!





Modern App Development

Serverless First

Adrian Cockcroft

@adrianco

AWS VP Cloud Architecture strategy



Thank you!

