

# Alan Maizon

Module 1 - Web Design

# Conceptualization

The target audience are people looking for a violin player, and listeners in search engines, looking for more information about the music services, coming events of the artist, online classes and videos.

Goal:

- A Single Parallax Page Website for Melisa Corso
- Give focus, direction, and action to the project
- Provide a clear and concise message to the customer

# Analysis

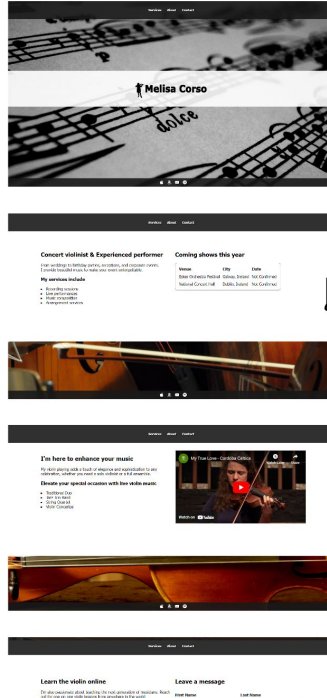
"Parallax scrolling is a technique where background content moves at a different speed than foreground content, creating an illusion of depth and a more dynamic visual experience. This small but impactful design choice enhances storytelling, guides the user journey through the website, and increases engagement by providing a unique user experience."

Source: <https://webflow.com/blog/web-design-trends-2024>

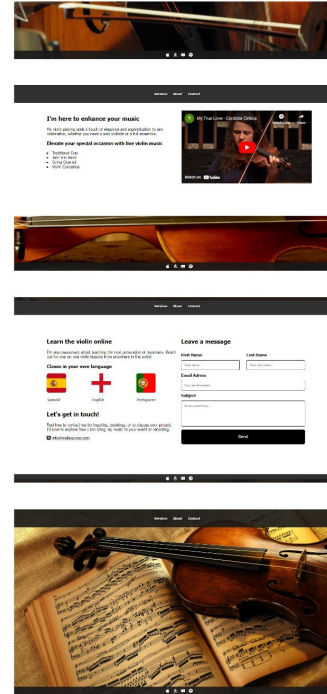
# Design



# Wireframes



- scroll from main 3 pages down.



- Nav bar scroll up to the page selected.

# Main page: Logo Banner and Name.

Show the identity of the customer:

#1 Violin teacher

#2 Concert violinist

#3 Experienced performer

Show table with information of coming dates, link to tickets

## Secondary Pages:

About: Bio, her career in music, she offering different formats.

Show any audiovisual material, Youtube channel video.

Contact: Focus on online lessons, list of multi language options.

Create contact form and share email.

Footer: Icons for social media.

## Testing and challenges:

The background wasn't responsive on smartphones, image too small and tiled.

The space between the sections was hard to scroll.

I choose to fit a panoramic image of best resolution instead.

Select the background to be  $\frac{1}{2}$  of the viewport height in between sections.

Re-position of small-logo at left-top corner in accord to best practices.

Removing anchor elem. from the corners of the nav look better on small devices.

No need to use a column link to tickets in the dates table.



# Link to Github

<https://alanmaizon.github.io/melisacorso/>

## Resources used for this project:

- <https://icomoon.io/>
- <https://www.meta.ai/>
- <https://www.falconmasters.com/>
- <https://www.adobe.com/>
- <https://www.figma.com/>
- <https://octopus.do/>
- <https://developer.mozilla.org/>
- <https://www.w3schools.com/>
- <https://stackoverflow.com/>
- <https://validator.w3.org/>