

Core Features

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User Experience

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Hurdles

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Technology / Data

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Engagement / Growth

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10-min meal plans

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Onboarding Goals

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Dorm Kitchen Limits

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Nutrition Database

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Cooking Streaks

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Auto Grocery List

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Weekly Planner

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Low Motivation

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Barcode Scanning

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Meal Streaks

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Swap Ingredients

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Meal Reminders

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Campus Meal Plans

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Price Data

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Discounts

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Budget Mode

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Grocery Checklist

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Food Deserts

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Offline Access

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Recipe / Meal Sharing

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