Core Features	User Experience	Hurdles	Technology / Data	Engagement / Growth
Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran
10-min meal plans	Onboarding Goals	Dorm Kitchen Limits	Nutrition Database	Cooking Streaks
Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran
Auto Grocery List	Weekly Planner	Low Motivation	Barcode Scanning	Meal Streaks
Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran
Swap Ingredients	Meal Reminders	Campus Meal Plans	Price Data	Discounts
Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran
Budget Mode	Grocery Checklist	Food Deserts	Offline Access	Recipe / Meal Sharing
Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran	Andrew Tran