

# 統計學習初論 (Spring, 2018)

## 作業一

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截止時間：2018 年 3 月 13 日上午 9 點

第一題請至 RSAND 上批改，範例命令：`sl_check_hw1q1 ./your_program`。第二題的第一小題請上傳至 Ceiba 作業區。第二題第二小題請至 RSAND 上批改，範例命令：`sl_check_hw1q2 ./your_program`。作業自己做。嚴禁抄襲。不接受紙本繳交，不接受遲交。請以英文或中文作答。

### 第一題

(40 points) We are going to construct prediction models using the conditional distributions of multivariate Gaussian. Recall that for a random vector  $x = [x_1 \ x_2 \ \dots \ x_D]$  that follows a multivariate Gaussian distribution with mean  $\mu$  and covariance  $\Sigma$ . If we partition the random vector  $x$  into two groups,  $x = \begin{bmatrix} x_a \\ x_b \end{bmatrix}$ ;  $x_a = [x_1 \ x_2 \ \dots \ x_M]^T$ , and  $x_b = [x_{M+1} \ \dots \ x_D]^T$ , then  $p(x_a|x_b) = MN(\mu_{a|b}, \Sigma_{a|b})$ , where

$$\Sigma_{a|b} = \Sigma_{aa} - \Sigma_{ab}\Sigma_{bb}^{-1}\Sigma_{ba}$$

$$\mu_{a|b} = \mu_a + \Sigma_{ab}\Sigma_{bb}^{-1}(x_b - \mu_b)$$

We are going to consider a special case that  $x_a$  only consists of one variable using a dataset that consists of 44 variables. This dataset was collected from a social media platform. The goal is to understand how a post on a company fan page reach the consumers. The first variable, `life_post_consumer`, is the number of people who clicked anywhere in the post. We want to construct a model that can predict this variable using the value of other variables. Thus, this variable is  $x_a$  and the remaining variables are  $x_b$ . The meaning of these variables are briefly described below.

Variable	Description
<code>life_post_consumer</code>	The number of people who clicked anywhere in the post.
<code>comp_page_like</code>	The number of likes on the company's fan page.
<code>Paid</code>	If the company paid to Facebook for advertising (1=yes).
<code>life_post_reach</code>	The number of people who saw a page post (unique users).

life_post_impression_liked	Total number of impressions just from people who have liked a page.
life_post_reach_liked	The number of people who saw a page post because they have liked that page (unique users).
comment	Number of comments on the publication.
like	Number of “Likes” on the publication.
share	Number of times the publication was shared.
type_link	Type of content is link sharing.
type_status	Type of content is status updates.
type_video	Type of content is video sharing. Note: photo sharing is represented as type_link=0 and type_status=0 and type_video=0.
cat2	Type of content is product (direct advertisement, explicit brand content).
cat3	Type of content is inspiration (non-explicit brand related content). Note: action (special offers and contests) is represented as cat2=0 and cat3=0.
month1 to month11	Posting month is Jan., Feb.,..., Nov. Note: Dec. is represented as month1=month2=...=month11=0
dow1 to dow6	Day of week is Sunday, Monday, ..., Friday.
hour2 to hour14	Posting hour is 2 to 14.

Write a function named `gpredict` that takes a training data frame (`dftrain`) and an optional testing data frame (`dftest`). You should assume that the first column of `dftrain` is  $x_a$  while the remaining columns are  $x_b$ . The testing data frame (`dftest`) should contain the values of  $x_b$  only. You should first check whether `dftest` contain the correct number of columns. **If this is not the case, return NULL directly.** If yes, then you can assume that the `dftrain` and `dftest` is compatible. That is, the variables in `dftrain` and `dftest` have the same columns and are of the same order except for the first column in `dftrain`. Use `dftrain` to compute  $\hat{\mu}_a$ ,  $\hat{\mu}_b$ ,  $\hat{\Sigma}_{ab}$ , and  $\hat{\Sigma}_{bb}$ . Let  $x_i$  denote the  $i$ -th row in `dftest`, compute its prediction via  $\hat{\mu}_a + \hat{\Sigma}_{ab}\hat{\Sigma}_{bb}^{-1}(x_i - \hat{\mu}_b)$ . Your function should output a list that contains the following components: `mua`, `mub`, `s_ab`, `s_bb`, `predict`. The first component, `mua`, stores the value of  $\hat{\mu}_a$ , `mub` stores the value of  $\mu_b$ , `s_ab` stores the value of  $\hat{\Sigma}_{ab}$ , `s_bb` stores the value of  $\hat{\Sigma}_{bb}$ , and `predict` is a vector that contains the prediction of the testing data frame. The `predict` component should have a NULL value if `dftest` is not provided. A sample code segment that constructs the returned list (with all values set to zero) is as follows:

```
nfeature = ncol(dftrain)
ntest = nrow(dftrain)
ret=list(mua=0, mub=rep(0,nfeature),
        s_ab = matrix(0, nrow=1, ncol=nfeature),
        s_bb=matrix(0, nrow=nfeature, ncol=nfeature),
        predict=rep(0, ntest))
return(ret)
```

Sample input and output:

```
> options(scipen=10)
> dfl_train = read.csv('dfl_train.csv')
> dfl_test1 = read.csv('dfl_test1.csv')
> dfl_testly = read.csv('dfl_testly.csv')
>
> out1 = gpredict(dfl_train[1:200,], dfl_test1)
> print(out1$mua)
[1] 750.69
> print(out1$mub[1:5])
      comp_page_like      Paid      life_post_reach
      123093.660      0.275      13268.630
life_post_impression_liked      life_post_reach_liked
      16135.520      6366.485
> print(out1$s_ab[1:5])
      comp_page_like      Paid      life post reach
      -1538198.40241      18.67362      6314389.97518
life post impression liked      life post reach liked
      15093184.46352      3128693.27171
> print(out1$s_bb[1:5, 1:5])
      comp_page_like      Paid life_post_reach
comp page like      267002163.9542      360.1894472      6302704.080
Paid      360.1894      0.2003769      1205.389
life_post_reach      6302704.0796      1205.3886935      411470987.862
life_post_impression_liked -108781263.7469      694.1829146      392956330.480
life_post_reach_liked      -4833532.2564      440.9664573      108363037.427
      life post impression liked life post reach liked
comp_page_like      -108781263.7469      -4833532.2564
Paid      694.1829      440.9665
life_post_reach      392956330.4798      108363037.4266
life_post_impression_liked      2349881335.3363      234692522.0581
life_post_reach_liked      234692522.0581      52188995.7887
>
> maela = mean(abs(dfl_testly[,1] - out1$pred))
> cat("MAE1a=", maela, "\n")
MAE1a= 277.9231
```

Evaluation: All credits will be given based on the correctness of 10 testing cases. Correct output in a case is worth 4 points.

## 第二題

(60 points) We are going to look at the issue of sequential estimation in this problem. You can also find relevant discussion in Section 2.3.5 of PRML. Consider a set of observations  $D = \{x_1, x_2, \dots, x_{N-1}\}$ . Each  $x_i$  is a vector of length  $k$ ,  $k \geq 1$ . If  $D$  is a sample from multivariate Gaussian, then we know that the MLE of mean and variance (i.e., covariance matrix) is:

$$\mu_{ML}^{N-1} = \frac{1}{N-1} \sum_{i=1}^{N-1} x_i \text{ and } \Sigma_{ML}^{N-1} = \frac{1}{N-1} \sum_{i=1}^{N-1} (x_i - \mu_{ML}^{N-1})(x_i - \mu_{ML}^{N-1})^T.$$

When we add one additional observation  $x_N$  to  $D$ , then the MLE of mean becomes:

$$\begin{aligned}\mu_{ML}^N &= \frac{1}{N} \sum_{i=1}^N x_i = \frac{1}{N} x_N + \frac{1}{N} \sum_{i=1}^{N-1} x_i = \frac{1}{N} x_N + \frac{N-1}{N} \mu_{ML}^{N-1} \\ &= \mu_{ML}^{N-1} + \frac{1}{N} (x_N - \mu_{ML}^{N-1})\end{aligned}$$

Thus, we do not need to go through all  $N$  observations again in order to compute the new MLE estimator of  $\mu$ . Instead, we only need to use the update formula equation above to compute the new estimator for mean. This type of updating formula is quite useful if we are handling a very large dataset, and going through the whole dataset again is very time consuming. We are going to derive a similar updating formula for the covariance matrix, and implement a R function that can perform the task of computing the updated mean and covariance.

- (1) (20 points) Derive the update formula that can move from  $\Sigma_{MLE}^{N-1}$  to  $\Sigma_{MLE}^N$ . This formula should take only  $\mu_{MLE}^{N-1}$ ,  $\mu_{ML}^N$ ,  $x_N$ ,  $\Sigma_{MLE}^{N-1}$ , and  $N$  as inputs.
- (2) (40 points) Write a R function named `mle_update` that takes three parameters:
  - mu: the original MLE estimator of  $\mu$ ,
  - s: the original MLE estimator of  $\Sigma$ ,
  - n: number of observations in the original dataset,
  - x: the new observation.

Apply your updating formula and compute the update MLE for  $\mu$  and  $\Sigma$ . Your function should return a list that contains three components: mu, s, and n. The three components should contain the values of the corresponding updated estimators.

Sample input and output:

```
> set.seed(1223)
> nob = 3
> nfeature = 7
> rawdata=matrix(runif(nob*nfeature), nrow=nob, ncol=nfeature)
> data1 = rawdata[1:(nob-1),]
> xn = rawdata[nob,]
> cov1 = cov(data1)*(nrow(data1)-1) / nrow(data1)
> mu1 = colMeans(data1)
>
> out1 = mle_update(mu1, cov1, nrow(data1), xn)
> print(out1$mu[1:3])
[1] 0.3614303 0.4386873 0.5753175
> print(out1$s[1:3,1:3])
      [,1]      [,2]      [,3]
[1,] 0.042576147 0.001314261 -0.05248834
[2,] 0.001314261 0.081681814 0.04338238
[3,] -0.052488343 0.043382384 0.08951474
> print(out1$n)
[1] 3
```

Evaluation: All credits will be given based on the correctness of 10 testing cases.  
Correct output in a case is worth 4 points.