

2025 Privacy Awareness Training

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Understanding Personal Data Privacy

LESSON 1 OF 4

What is Personal Data?

Personal data refers to any information that can be used to identify an individual, either directly or indirectly. This includes information that relates to a person's identity, characteristics, behavior, or relationships.

Examples of Personal Data

Direct identifiers:

- Full name
- Social Security Number
- Driver's license number
- Email address
- Phone number
- Home address

