Regression Analysis

Using regression analysis to try to explain which terrorist groups lasted how long or how they ended entails creating a dependent variable (e.g., lifetime) and seeing whether it is correlated with one or more independent variables (e.g., its primary classification). Our analysis refuted many hypotheses and confirmed none. The only variable that correlated with terrorist duration (explained in this appendix) was the group's peak size. Essentially, the larger terrorist groups were those that lasted longer and were more likely either to achieve their outcomes or to close up shop consistently with their goals (e.g., politics). But causality could work the other way: Longevity, in part, may explain size.

In performing this task, we created a single "success" measure for terrorist groups that had to include how they ended (e.g., in victory or not), how long they lasted, and (because many such groups are of recent formation) whether they were still active. Our measure was built on a point system, composed of three factors:

- *Longevity:* The points awarded equal the square root of the number of years between the group's founding and its ending, or 2006, if they were alive as of that date.
- *Survival:* If the group was alive, the points awarded for the longevity measure were doubled—but in no case was allowed to exceed 10 points.
- *Ending:* We added 10 points if the group ended because of victory and two points if it ended because of politics or splintering (conversely, a group that ended because of police or military pressure received no extra points).