# Tableau Case Study

By: Parag Bute

# Final Project Submission based on case study & Dashboard preparation

Tableau Public - Book1

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Entire View

Dashboard Layout

Device Preview

Size

Automatic

Sheets

Unit Sold Number
Sheet 7
Sheet 8
Sheet 9
Sheet 10

Objects

Horizontal
Vertical
Text
Image
Web Page
Data Story
Blank
Navigation
Download
Extension
Ask Data
Workflow

Tiled Floating

Show dashboard title

# ABC LTD. Executive Report

## Total Sales

2,938,089

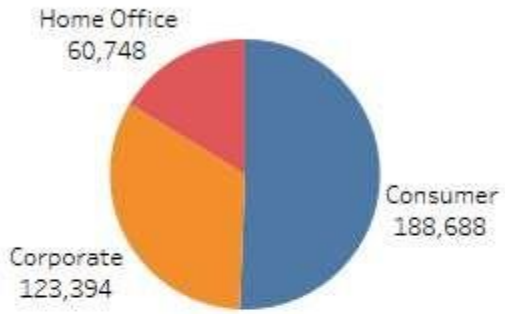
## Total Profit

372,830

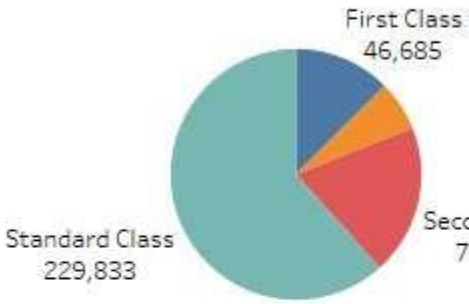
## Total Unit Sold

37,773

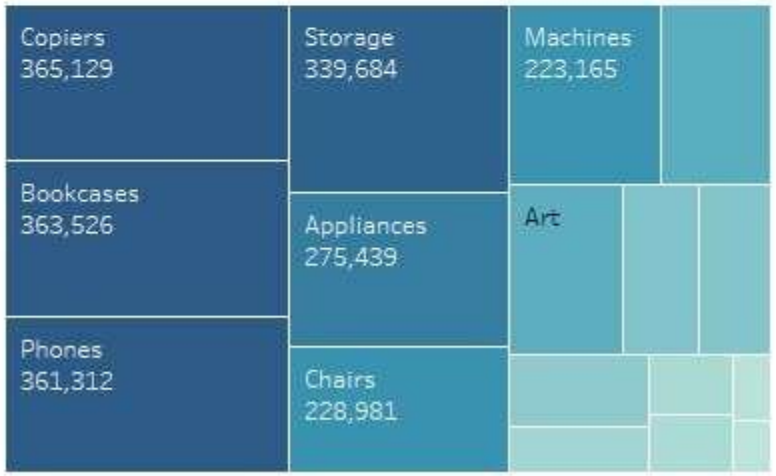
## Segment by Profit



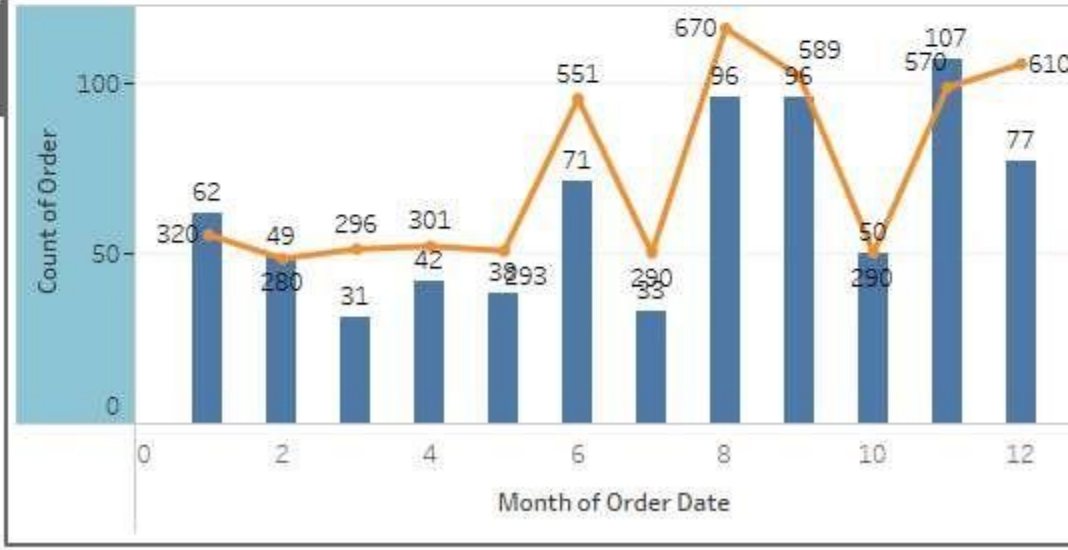

## shipmode by Profit




## Sales By Sub category




## Order and Return




Data Source | KPI Sales | KPI Profit | Total Unit Sold | Sales Number | Profit Number | Unit Sold Number | Dashboard 1 | Dashboard 2 | Sheet 7 | Sheet 8 | Sheet 9 | Sheet 10

24 marks 1 row by 1 column SUM of CNTD(Order ID): 5,060

# ABC LTD. Executive Report

## Total Sales

2,938,089

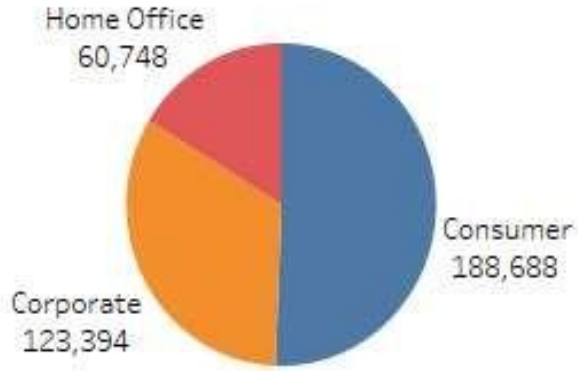
## Total Profit

372,830

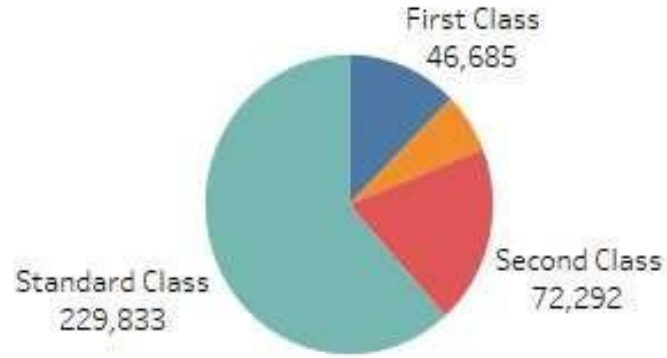
## Total Unit Sold

37,773

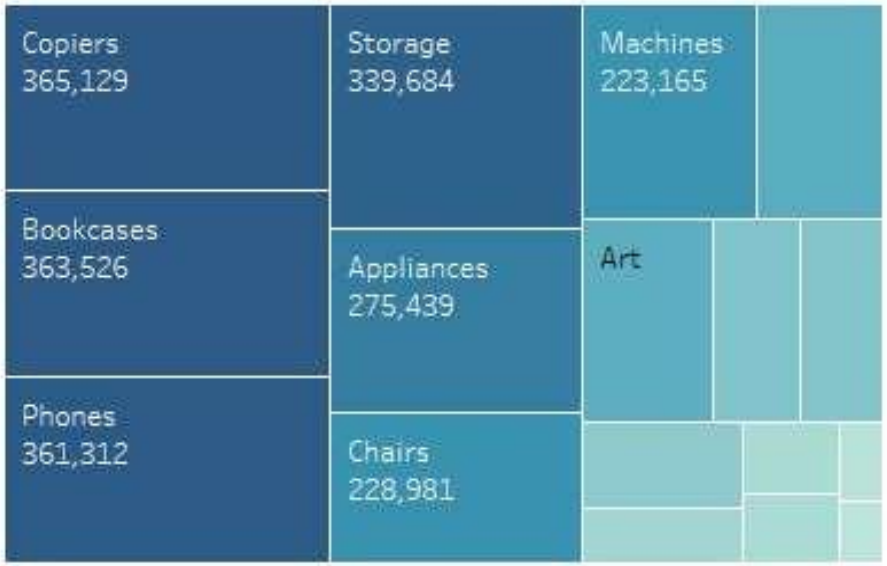
## Segment by Profit




## shipmode by Profit




## Sales By Sub category




## Order and Return

Tableau Public - Book1

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Dashboard Layo...

**Selected item**
ABC LTD. Executiv...

Show title
Floating
Control visibility ...

Position
x 8 y 8

Size
w 1,179 h 32

Border
None

**Item hierarchy**
Dashboard 1
Tiled

# ABC LTD. Executive Report

## Total Sales

2,938,089

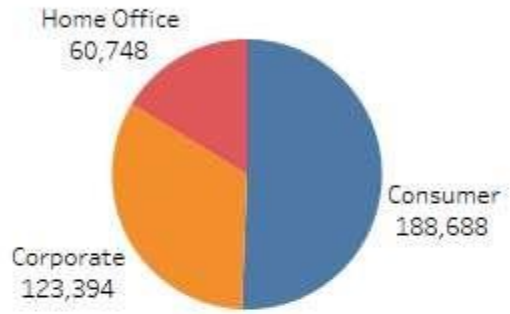
## Total Profit

372,830

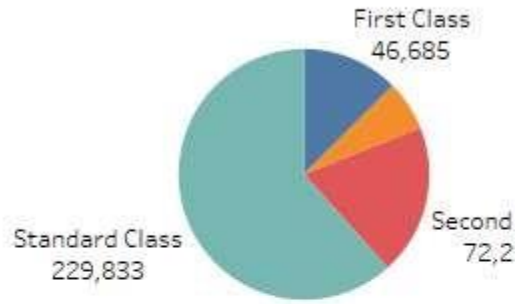
## Total Unit Sold

37,773

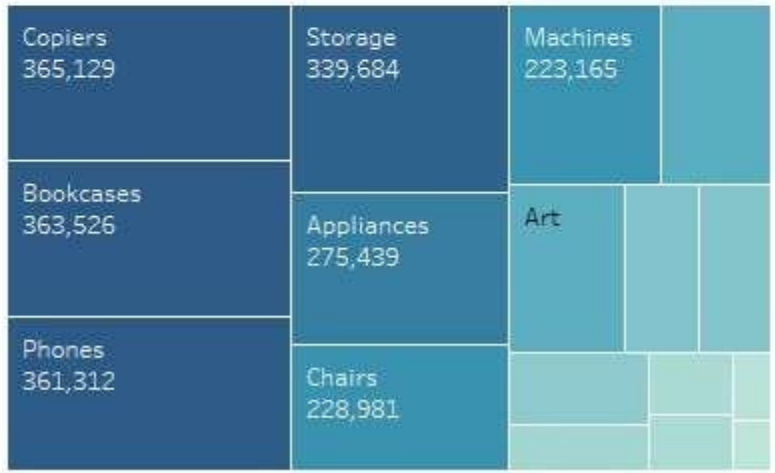
## Segment by Profit




## shipmode by Profit




## Sales By Sub category




## Order and Return

Data Source | KPI Sales | KPI Profit | Total Unit Sold | Sales Number | Profit Number | Unit Sold Number | Dashboard 1 | Dashboard 2 | Sheet 7 | Sheet 8 | Sheet 9 | Sheet 10

Data Source

# ABCLtdExecutiveReport

AsonCurrentBusDate-1

**Selections**

Region

Country

Sales

1042204

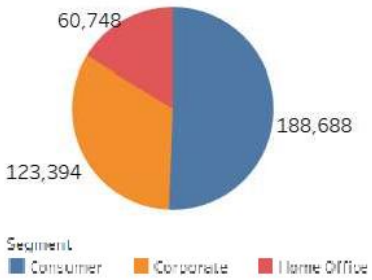
Profit

128994

Units Sold

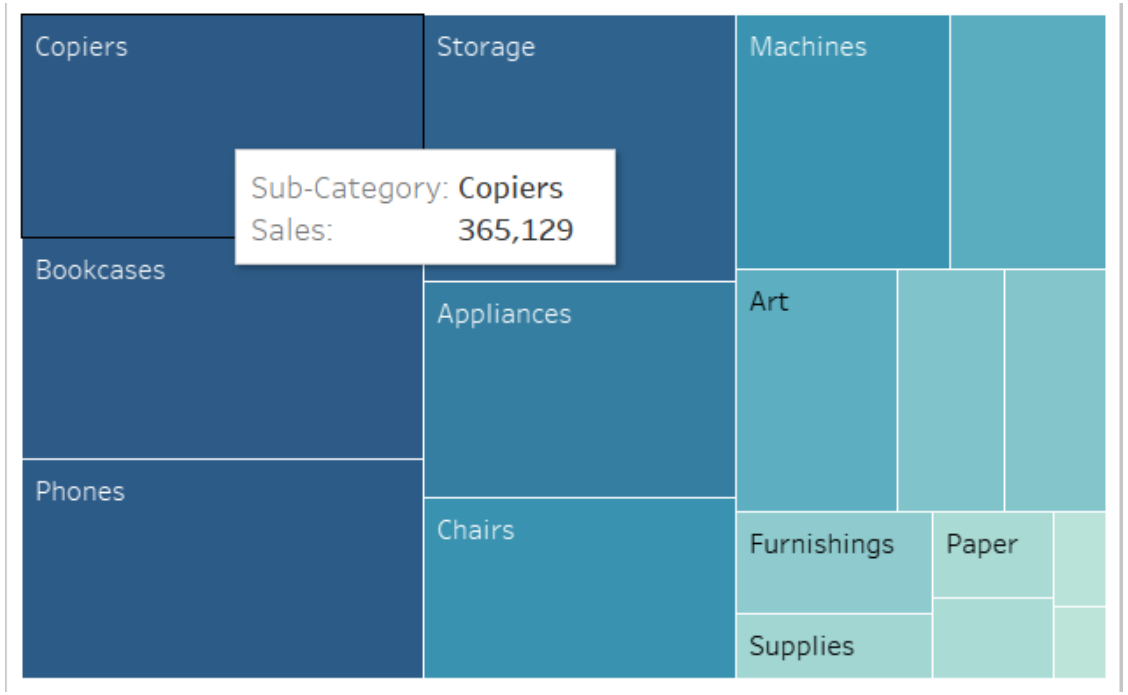
128994

Profit By Segments

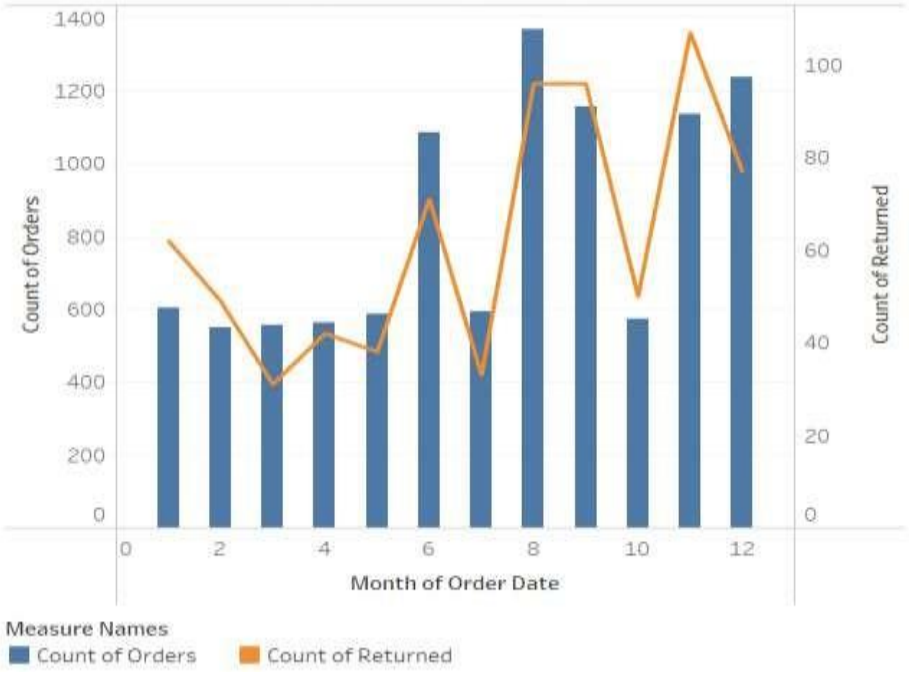



Profit by Ship Modes

Sales by Sub Categories




Orders and Returns




©2022ABCLtd.Allrightsreserved

- **StoryTitle:CreateKPIsrelatedtosalestomonitorperformance**
- **StoryTitle:CreateTrendsofOrdersandReturnOrders**
- **StoryTitle:PreparePie chartforSegmentsandShip Mode**
- **StoryTitle:CreateaTreeMapforSubCategoryofProducts**
- **StoryTitle: ApplyfilteronentireDashboard**