EMAIL
sponsor@carlhacks.io

WEB
carlhacks.io

CARLHACKS
Sponsorship

400 talented developers. 1 location.

This spring, CarlHacks aims to host 400 top students from the midwest and beyond for 36 hours of coding, learning, and collaborating. As the first large-scale hackathon hosted at a small liberal arts college, CarlHacks will draw a unique crowd: those who have not only built the hard skills of a developer, but who also possess the critical thinking skills and interdisciplinary awareness of a classic liberal arts student.

We believe that this poses a valuable opportunity for our sponsors to meet skilled individuals who have assets beyond those gained in computer science courses, and to promote their brand to a group of students with a wide range of skills and interests.

A breakdown of sponsorship opportunities is included below. Please contact us at info@carlhacks.io with any questions about what CarlHacks can do for your company, or to learn more about how you can help us bring a liberal-arts perspective to the world of hackathons. We look forward to working with you.

	Penguin	Knight	Shining Armor	Hacker Hero	Title Sponsor (Limit 1)
	$500-$1,499	$1,500-$4,999	$5,000-$8,999	$9,000+	Min. Bid $20,000
GENERAL					
Mentors at Event	Yes	Yes	Yes	Yes	Yes
Award Ceremony Closing Talk				10 min	10 min
Keynote at opening ceremony					15 min
RECRUITING					
Reserved Table		1 Table	1 Table	1 Table	2 Tables Prime Spot
Tech Talk during Event		15 min	30 min	1 hr	Two 1 hr Talks
Resumes & Github IDs			Yes	Yes	Yes
Pre-event Resumes, Github IDs, and Emails				Yes	Yes
Personal on-site interviews allowed				Timeshared Room	Dedicated Room
Pre-event Talk at Carleton					Yes
Email Carleton CS Majors					Yes
BRANDING					
Logo on Website	Yes	Yes	Yes	Yes	In Header
Materials & Swag Distribution During Event	Yes	Yes	Yes	Yes	Yes
Branded Prize		Yes	Yes	Yes	Yes
Logo on Shirt			Yes	Yes	Yes
Put Materials in CarlHacks Swag Bag			Yes	Yes	Yes
Large Banners Allowed			Yes	Yes	Yes
Logo on Event Ads				Yes	Yes
Listed as CarlHacks Title Sponsor					Yes