

UNLOCK POTENTIAL: JOIN THE #FUTUREREADYCSR MOVEMENT

WHY JOIN US

Position your organization as
an innovation leader

Strengthen community ties and
inspire the next generation

Build partnerships & expand
your network through industry-
school collaborations

Enhance your brand's purpose

Engage employees with
meaningful volunteer opportunities

FutureReadyCSR

A Code Week initiative

seeks to...



INSPIRE
ENCOURAGE
EMPOWER



**BUSINESSES & INDUSTRY SUPPORT
ORGANIZATIONS** across Europe,
to align their existing or future
Corporate Social Responsibility (CSR)
initiatives/activities with
EU Code Week's mission



UNLOCK POTENTIAL: JOIN THE #FUTUREREADYCSR MOVEMENT

WHY JOIN US

Reach & build a large pipeline
of talent across EU

Promote specific roles/career
pathways to youth

Improve DEI metrics
(e.g. gender, marginalized groups,
people with disabilities)

Offer powerful stories for owned
channels & publicity

Make a long-lasting impact,
with minimal effort

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