

THE EU CODE WEEK CSR TOOLKIT

YOUR PLAYBOOK TO INSPIRE & SUPPORT FUTURE INNOVATORS

CSR

toolkit

Ready-to-use guide with templates & innovative ideas for Coding & Digital Skills development activities/events

Simple ways **organizations, innovation labs/hubs, clusters, networks, and chambers of commerce** can drive change



GUIDELINE



EMPLOYEE-DRIVEN ACTIVITIES

Employee Volunteering & Mentorship Programmes



SKILL-BUILDING ACTIVITIES

Digital Literacy & Coding Workshops, STEM Seasonal Camps & Tech Exchanges, STEM Seasonal/Mobile Coding Clubs, and Competitions, Hackathons & Bootcamps.



INSPIRATION & CAREER PATHWAYS ACTIVITIES

Industry Talks, Digital Career Days & Gender Equality Events, In-House Events for Employees' Children, STEM Fairs, Scholarships, Apprenticeships & Internships.



DEEPER ENGAGEMENT ACTIVITIES

Adopt a Class/School Program, training courses & educational material on company-owned or external platforms.

