Coinweb Financial model

Team																										
			Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 2											
Role	Group	\$/mo	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
heads			1	3	4	8	11	11	11	12	14	15	17	18	18	18	19	20	20	20	20	20	20	20	21	21
/month			25,000	30,500	41,000	83,500	118,000	118,000	121,500	125,000	145,500	155,000	203,500	211,000	211,000	218,500	222,000	229,000	229,000	229,000	229,000	229,000	229,000	229,000	242,500	242,500
TOTAL			25,000	55,500	96,500	180,000	298,000	416,000	537,500	662,500	808,000	963,000	1,166,500	1,377,500	1,588,500	1,807,000	2,029,000	2,258,000	2,487,000	2,716,000	2,945,000	3,174,000	3,403,000	3,632,000	3,874,500	4,117,000
CEO	Management	35,000											1	1	1	1	1	1	1	1	1	1	1	1	1	1
CS	Engineering	20,000				1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Ops	Gand0	7,000			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
LP Director	Launchpad	5,000				1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
IR	Investors	10,000					1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
СТО	Engineering	25,000	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Community	Marketing	6,000										1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Intern	Gand0	3,000		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
PA	Gand0	5,000		0.5	0.5	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Marketing Dir	Marketing	15,000				1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Strategy Dir	Management	15,000					0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Bizdev	Business	20,000					0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	1	1
Support	GandO	7,000					1	1	1	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	2
IT	Gand0	7,000							0.5	0.5	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Legal	GandO	7,000			0.5	0.5	0.5	0.5	0.5	0.5	0.5	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Launchpad Ops	GandO	7,000									0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	1	1
HR	GandO	7,000									0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Finance	GandO	7,000								0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Comms	Marketing	7,000											0.5	0.5	0.5	0.5	1	1	1	1	1	1	1	1	1	1
СМО	Marketing	20,000									0.5	0.5	1	1	1	1	1	1	1	1	1	1	1	1	1	1
C00	Management	15,000												0.5	0.5	1	1	1	1	1	1	1	1	1	1	1
Year 1	1,377,500																									
Year 2	2,739,500																									
Year 3	3,109,500																									
Year 4	3,482,000																									
Year 5	3,835,000																									

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