The General Distance Measure

(see Walesiak [2006])

The General Distance Measure (GDM) is given by the following equation:

$$GDM = \frac{1}{2} - \frac{\sum_{j=1}^{m} a_{ikj} b_{kij} + \sum_{j=1}^{m} \sum_{\substack{l=1\\l \neq i,k}}^{n} a_{ilj} b_{klj}}{2 \left[\sum_{j=1}^{m} \sum_{l=1}^{n} a_{ilj}^{2} \cdot \sum_{j=1}^{m} \sum_{l=1}^{n} b_{klj}^{2} \right]^{\frac{1}{2}}},$$
(1)

where: i, k, l = 1, ..., n – the number of object,

j = 1, ..., m – the number of variable,

 $x_{ij}(x_{kj},x_{lj})$ – *i*-th (*k*-th, *l*-th) observation on *j*-th variable.

For the variables measured on **ratio and (or) interval scale** we take a_{ipj} , b_{krj} given as (Walesiak [2002]):

$$a_{ipj} = x_{ij} - x_{pj} \quad \text{for} \quad p = k, l$$

$$b_{krj} = x_{kj} - x_{rj} \quad \text{for} \quad r = i, l$$
(2)

$$GDM1 = \frac{1}{2} - \frac{\sum_{j=1}^{m} (x_{ij} - x_{kj})(x_{kj} - x_{ij}) + \sum_{j=1}^{m} \sum_{\substack{l=1\\l \neq i,k}}^{n} (x_{ij} - x_{lj})(x_{kj} - x_{lj})}{2 \left[\sum_{j=1}^{m} \sum_{l=1}^{n} (x_{ij} - x_{lj})^{2} \cdot \sum_{j=1}^{m} \sum_{l=1}^{n} (x_{kj} - x_{lj})^{2} \right]^{\frac{1}{2}}}.$$
(3)

For the variables measured on **ordinal scale** we take a_{ipj} , b_{krj} given as (Walesiak [1993], pp. 44-45):

$$a_{ipj}(b_{krj}) = \begin{cases} 1 & \text{if } x_{ij} > x_{pj} (x_{kj} > x_{rj}) \\ 0 & \text{if } x_{ij} = x_{pj} (x_{kj} = x_{rj}), \text{ for } p = k, l; l, r = i, l, \\ -1 & \text{if } x_{ij} < x_{pj} (x_{kj} < x_{rj}) \end{cases}$$
(4)

$$GDM2 = \frac{1}{2} - \frac{\sum_{j=1}^{m} a_{ikj} b_{kij} + \sum_{j=1}^{m} \sum_{\substack{l=1\\l \neq i,k}}^{n} a_{ilj} b_{klj}}{2 \left[\sum_{j=1}^{m} \sum_{l=1}^{n} a_{ilj}^{2} \cdot \sum_{j=1}^{m} \sum_{l=1}^{n} b_{klj}^{2} \right]^{\frac{1}{2}}}.$$
 (5)

The properties of the General Distance Measure

- it can be applied when the variables are measured on the ordinal (GDM2), interval and ratio scale (GDM1),
- it takes values from the [0; 1] interval. Value 0 indicates that for the compared objects i, k between corresponding observations of variables, only relations "equal to" take place. For GDM2 the value 1 indicates that for the compared objects i, k between corresponding observations on ordinal variables, relations "greater than" take place or relations "greater than" and relations "equal to", if they are held for other objects (i.e. objects numbered l = 1, ..., n; where $l \neq i, k$),

- it satisfies the conditions: non-negative, reflexive, and symmetric (for all i, k = 1, ..., n),
- the empirical analysis proves that distance *GDM* sometimes does not satisfy the triangle inequality,
 - it needs at least one pair of non-identical objects in order to avoid zero in the denominator,
- the transformation of data by any strictly increasing function (GDM2) or by any linear function (GDM1) does not change the value of distance.

References

- Jajuga, K., Walesiak, M., Bak, A. (2003), *On the general distance measure*, In: M. Schwaiger, O. Opitz (Eds.), *Exploratory data analysis in empirical research*, Springer-Verlag, Berlin, Heidelberg, pp. 104-109.
- Walesiak, M. (1993), Statystyczna analiza wielowymiarowa w badaniach marketingowych [Multivariate Statistical Analysis in Marketing Research], Wroclaw University of Economics, Research Papers no. 654.
- Walesiak, M. (2002), *Propozycja uogolnionej miary odleglosci w statystycznej analizie wielowy-miarowej*, In: J. Paradysz (Ed.), *Statystyka regionalna w słuzbie samorzadu lokalnego i biznesu*, Internetowa Oficyna Wydawnicza, Centrum Statystyki Regionalnej, AE w Poznaniu, Poznan, 115-121.
- Walesiak, M. (2006), *Uogólniona miara odległości w statystycznej analizie wielowymiarowej* [The Generalized Distance Measure in multivariate statistical analysis], Wydanie drugie rozszerzone, Wydawnictwo AE, Wroclaw.