Lecture -7 KB - 18/02/2019

Factors affecting ferception

Factors that affect pucelition greatly relates to the fucreuer, percieved stimuli and the schuation It can be classified into the following factors—

marker have the Properties

- 1. Internal factors
- 2. Enternal factors
- 3. difuational factors
- · Internal factors These factors reside in the perceieurs corretur Most important factors are as follows
 - is views and desired. In individuals ferception about stimuli varies with his needs and desires that is present in his inner self. Whenever any needs emains that windstied, the maje to fulfil that need arises into unsatisfied, the majes from time to time.
 - ii) hearing and experience knowledge is the basis for perception and it comes from learning and experience.
- o Enternal factors i) like The enternal stimuli counts size as the an inhortant factor. If the size of the stimuli is ling, it generally atteacts the attention of people lig, it generally atteacts the attention of people in Frequent occurrees when a stimulus is repeated more than a single time, it gains more attention.

more likely the herception is.

ii) blow - bolour is also an important factor that grabs more attention of stimuli.

estituational factors -The finishing time, the attitudes of fleople with whom one works and other situational factors will influence perfectual accuracy.

dissignment-B 20 solver brotospe lesson tomobale. 98. Offerentiate bos various défisitions of fuchtion 94. a) With the help of suitable enauples, discuss the eliments of perceptual process.

b) Burefly discuss factors affecting perception.

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- Evolute factors -