

# The Issue and the Context

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**Idea:** Modeling Opinion Dynamics: A Hybrid Approach

**Key Issue:** Traditional Voter Model (1975) is limited to pairwise interactions and immediate responses, which fail to capture real-world complexities such as group influences, nonlinear adoption, and delays.

## Recent Research:

*Adaptive Voter Model* (2023): Group-based influences using hypergraphs.

*Nonlinear Voter Model* (2023): Persistence of minority opinions through nonlinear adoption.

*Latency Model* (2024): Delays introducing oscillatory opinion swings.

**Research Gap:** No single model integrates all three dimensions to address complicated real-world phenomena like polarization and cascading behaviors.

**Our Goal:** Develop the Hybrid Hypergraph-Nonlinear-Latency Voter Model, combining these factors into one unified framework. Applications include understanding polarization, social media trends, and public health campaigns.

## Key Components:

- **Hypergraph Structure:** Influence within a hyperedge  $e$ :

$$S_X(e) = \sum_{j \in e} \alpha_j \cdot \mathbf{1}(X_j = X)$$

- $S_X(e)$ : Influence score for opinion  $X$ .
- $\alpha_j$ : Influence weight of node  $j$ .

- **Nonlinear Influence:** Probability of adopting opinion 1:

$$P(X_i = 1|e) = \frac{S_1(e)^q}{S_0(e)^q + S_1(e)^q}$$

- $q > 1$ : Majority dominates.
- $q < 1$ : Minority persists.

- **Latency:** Opinion update rule:

$$X_i(t+1) = \begin{cases} X_i(t), & \text{if } t - T_i(t) < L_i, \\ \operatorname{argmax}_X P(X_i = X|e), & \text{otherwise} \end{cases}$$

- $L_i$ : Latency period for node  $i$ .

## Parameters:

- $V, E$ : Nodes and hyperedges.
- $q$ : Nonlinearity parameter (majority/minority sensitivity).
- $L_i$ : Latency period per node.

## A Preview of One Thing We've Found So Far

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### Preliminary Observations:

**Test 1:** High nonlinearity parameter ( $q=2$ ) leads to rapid consensus. Consensus achieved in 53 steps, reflecting viral trends or widespread agreement in simple systems.

**Test 2:** Low  $q = 0.5$  leads to minority opinion persistence. Sustained diversity of opinions, mirroring societal polarization.

**Test 3:** Gaussian-distributed latency introduces oscillatory opinion dynamics. Reflects systems with uniform response times, such as structured decision-making environments.

**Test 4:** Mixed latency settings yield prolonged opinion diversity. Mirrors unpredictable real-world scenarios with delayed responses, such as indecision in polarized debates.

**Takeaway:** The interplay of  $q$  (nonlinearity) and latency governs whether systems converge to consensus, oscillate, or maintain diversity. These insights offer critical understanding into societal polarization, decision-making delays, and the dynamics of consensus-building.

Figure 1: Opinion Dynamics Over Time for Different Test Scenarios.

*X-axis: Time Steps, Y-axis: Average Opinion*

