EVL - Web3.0

Mandate | Version 0.0.0

Publisher(s): DATRO Consortium

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CHAPTER 1

Release Notes and Notices

This section provides information about what is new or changed, including urgent issues, documentation updates, maintenance, and new releases. - "Updates" are the term used to describe significant changes to our public source code and/or records.

1.1 This Release (Version 0.0.0)

• 2022-Feb-1 - Draft document created only

1.2 Older Versions

In the table below the last entry displays a link to an archived copy of the last report. To keep the filename from overflowing in the table below, the name displayed may differ from the file name. The date the file was archived will differ from the date of the document label, which is its creation date.

Table1: Older Versions of this Document

Archive Date	Version	Description	Download Link
n/a	n/a	n/a	n/a

To view releasenotes of versions older than the one(s) above, visit the DATRO Consortiums Wayback Archive

1.3 Known and Corrected Issues

Below is a table of pending issues which have been reported to our team. When these issues are remedied, or any significant changed made, a new release will be published.

Table2: Known Issues

Date	Version	Subject	Description
n/a	n/a	n/a	n/a

Purpose

This document is designed to portray the exact business solution EVL is looking to have developed, in as much detail as possible. This will then give EVL a point of reference for the relationship between the overall business strategy and any projects derived from this document. This Project Mandate document will also define how EVL expects DATRO Consortium to deliver the solution in the least disruptive way possible by specifying the exact definition of each of those individual expectations.

This Project Mandate also helps DATRO Consortium ensure that any concerns EVL have at this stage are responded to within the project brief (also referred to as the proposal).

The information in this Project Mandate will trigger the starting-up of a Project (SU) process. The information contained in this document will then be used to construct the Project Brief. The Project Brief will then be used to plan the project and contribute towards the project plan documentation.

EVL must be as detailed and exact in their expectations and requirements as possible as the end product delivered by the project team will meet the exact criteria set in this document. Any missing information can only be included throughout the project by way of a change request which will have an impact. Any change requests submitted will be responded to by the project manager who will raise an impact report which will detail the implication that the change request will have on the project. Only on approval of this report, by the project board can the change request be responded to.

The purpose of the sections within this project mandate is as follows;

2.1 Authority Responsible

Key individuals involved in this project will have various levels of authority on particular matters. For example the web developer will have authority on all matters concerning the website development however timings, quality expectation and task approval authority will come from the project manager whose authority can be overruled by the project board.

This authority can be best represented by a hierarchy or levels of authority. Once set, each individual/organization will be assigned a level of authority so that their authority, as well as area of responsibility within the project is clear.

2.2 Background

The background section described how EVL's online activity arrived at its current state with respect to business development. This helps clarify EVL's confidence in their own business moving forward and helps EVL understand why processes and configuration is the way it is. This background information can also help EVL identify other areas of development that may have been overlooked in the past so that these can also be included in the current business strategy and the projects within that strategy.

2.3 Objectives

This section describes the particular business objectives extracted from the strategy that EVL now wishes to have fulfilled, in full or in part, by EVL. These objectives can have sub-objectives and can even include the objective of having more objectives (and/or sub objectives) based on expertise that may be outside of EVL's board's remit of knowledge. (e.g objective 1 – There needs to be a set of online marketing objectives that counter the competitors online marketing strategy based on the intelligence that can be gathered. This objective is to be fulfilled and continued by the project team commissioned to execute the project.)

2.4 Scope

The scope section best describes the boundaries of EVL's wealth of expertise and resources and helps clarify the arcs of capability to the project team as well as their own company. This will help ensure that any resources within EVL are considered for utilization in the execution of the strategy before any labor is requested from external agencies. Defining the internal resources and how and when they may be available for use, in addition to the factoring the workload balance may be also helpful to clarify to the project team what existing resources can be utilized for the execution of the objective and overall strategy. In this section EVL must describe the major deliverables of the Project along with specific products, which are not part of the Project. Describe the major dependencies (which impact on the project during its life) and interdependencies, which will exist after implementation.

2.5 Constraints

Known constraints will help clarify the reality of the surrounding environment of EVL, DATRO Consortium and the project team and its resources in order to successfully achieve the goals and objectives by ensuring no limiting factors are left out of the equation. Constraints to consider can be anything from financial, politicalor environmental to technical, legal, commercial etc. In any case all known constraints should surface into this document as later exposure to constraints may have serious implications that can affect the project goals and objectives.

2.6 Interfaces

Information regarding EVL's preferences surrounding interfaces (e.g- user login portals, front end website design etc) should be included in this section in as much detail as possible. This will help the project team ensure that after functionality has been achieved by the project team, the way EVL interacts with the controls will be in compliance with their requirements which will be outlined in this section in as much detail as possible.

2.2. Background 4

2.7 Quality Expectation

EVL's quality expectation should be detailed in this section as clearly as possible so that the project team includes these expectations in the quality control guide of the project. This will ensure that all work approved meets the quality expectation as well as the objectives. This is by far the most important section of the entire document and must be completed in as much detail as possible by EVL.

2.8 Outline Business Case

Describe the business outcomes and service/works requirements in a way that is unambiguous. Ensure that the total project scope is described. Requirements should usually be specified in terms of outcome, based on "what" rather than "how".

2.9 Associated Documentation

All EVL's material in relation to this mandate should be enclosed and referenced with this document. This will help clarify the descriptions given in this document as well as aiding the project team in visualizing the current status of the company.

2.10 Proposed Project Board

EVL is to put forward their proposed executives in this section that will then be included in the construction of the project board and project management team. These individuals will have decision making responsibilities that form an axis on which the success of the project will be determined. It is also recommended that any second in command personnel are included to ensure contingency plans are not executed should the primary decision maker be unresponsive throughout the project.

2.11 Customers and Users

Insert the names of all known users; customers and any other interested parties as well as their specific relationship to this project and the overall strategy.(e.g - existing ecommerce customers and booking details that will need to be migrated to the new system.

2.12 Approvals

All approving parties named in the approvals section above must sign to authorize this document as it also serves as a legally binding agreement and point of reference when referring to "What the customer wanted".

$\mathsf{CHAPTER}\,3$

Authority Responsible

The authority at EVL responsible for cost and resource usage in relation to this project are the company's co-founder/CEO's. Who shall remain nameless at this juncture.

CHAPTER 4

Background

EVL displays millions of real-estate listings internationally. The platform crawls the Internet and captures real-estate listings without a need to manually upload the information. The platform has a subscription service which allows subscribers to represent property listings as their "agents" prior to others being able to represent the listings. An opportunity is also being explored, for affiliate marketers to obtain subscriptions via trackable unique hyperlinks, which point to the website's agent-registration page.

When affiliate marketers share these unique links with their social media followers, their contribution is recognised and they are remunerated by way of revenue sharing the earnings from the subscriptions they obtain. Furthermore this affiliate marketing model is multi-tier, meaning a 3rd party is also able to generate and issue their associates and/or subordinates trackable links, subsequently incurring them a percentage of the subscription revenue paid out to their associates and/or subordinates. EVL is centrally controlled on Google Cloud making it a Web2.0 platform.

CHAPTER 5

Objectives

The company now seeks to decentralize the platform in order to become Web3.0. Furthermore the many benefits of the blockchain, cryptocurrency, smart contracts, NFT's and so forth, will be taken advantage of in order to enhance the platform's existing capabilities and offerings, in addition to the extra security and resilience decentralization provides. The core upgrade focuses on anonymity, secure messaging and cryptocurrency instruments in order to facilitate users engaging and transacting with one another, without needing to leave the platform. This move to web3.0 seeks to make EVL a pioneering one-stop-shop to view, lease/sell, rent and/or buy land and properties.

This document explains the company's aforementioned requirement using the Prince 2 Project Management Methodology. This mandate serves as a foundation for a whitepaper and/or project brief, which shall serve as the foundations for a detailed development plan, prior to any serious development commencing. By following the aforementioned methodology, we increase the likelihood of the proposed project being delivered to timescale, budget and quality expectation. This document will now attempt to clearly communicate the company's needs, requirements and quality expectation in as much detail as is necessary. Should tenders for this project seek additional information, the document will be updated and re-published in accordance with semantic version control.

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Author(s):

6.1 DATRO Consortium