Project name: DevXP
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{Startup} Programming

Value Proposition Canvas

Gain Creators

Curated setup,
Information banks,
Interactive information - visual examples,
DevOp tools with easy auto setup - linters, etc.

DevOps as a Service (education, slick UI, auto setup for DevOp tools)

Product & Services

Supporting x popular languages,
Excellent UI/UX,
Intuitive design/information,
Open source - for privacy concerns,
Can undo changes easily (source control),
Well tested/built
OAuth - easy setup, privacy

Pain Relievers

Saves time(workflow),
Demystifies/teaches DevOps,
Bug reduction,
Code quality/readability,
Empowerment

Gains

Pains

Customer Job(s)

Developers without access to DevOps (either a DevOps engineer or the knowledge)

Language of choice isn't supported,
Large learning curve,
Time to setup/integrate,
Breaks the repo,
Privacy concerns,
Unclear info/bad UI