







### **Digital Catalogues Study**

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### **Key Findings**

### **About the Digital Catalogues**

### **Background Literature**

### **Research Questions and Methods**

#### **Marketing and Demographics**

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### Why do users visit the catalogues?

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# Are users accustomed to using digital scholarly resources like these catalogues?

#### **Functionality and Design**

What are users' first impressions of the catalogues?

Do users understand how to navigate the catalogues and find content of interest?

Which special digital features are most appreciated by catalogue users?

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# Do users understand how to navigate the catalogues and find content of interest?

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#### **Scholarly Content**

What is the depth and breadth of a typical use session?

What kinds of content and information are most useful to users?

Do users have confidence in the catalogues' scholarship?

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What special value do digital catalogues hold for users? What other possibilities could digital platforms explore to serve users?

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## What kinds of content and information are most useful to users?

# Do users have confidence in the catalogues' scholarship?

# What special value do digital catalogues hold for users?

# What other possibilities could digital platforms explore to serve users?

### **Methods in Depth**

#### **Credits**