

DJANGOCON US 2020

VISUAL IDENTITY

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LOGO

2020
djangcon.us
SAN DIEGO

2020
djangcon.us
SAN DIEGO

2020
djangcon.us
SAN DIEGO

SUBMARK

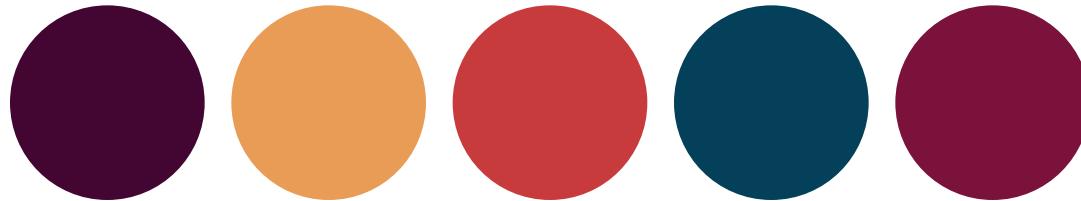
DC|20
US|



DC|20
US|

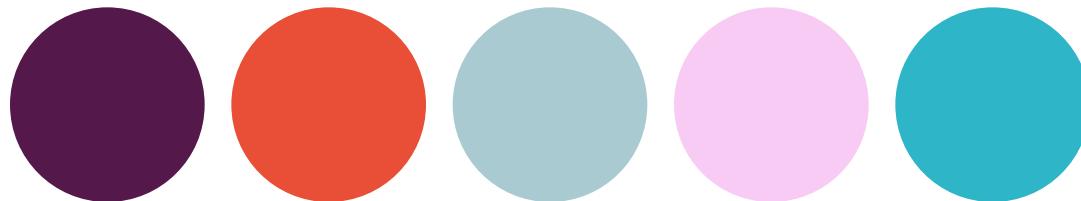
COLORS

PRIMARY



HEX	#430632	#E99C56	#C73B3D	#044059	#7B123C
RGB	67 6 50	233 156 86	199 59 61	4 64 89	123 18 60
CMYK	61 96 47 58	6 44 75 0	16 91 80 5	98 70 44 32	36 100 57 34

SECONDARY



HEX	#54184B	#E94F37	#A9CAD0	#F7CBF3	#2FB5C8
RGB	84 24 75	233 79 55	169 202 208	247 203 243	47 181 200
CMYK	65 99 38 37	3 84 86 0	33 10 16 0	4 23 0 0	70 6 21 0

TYPEFACES

LOGOTYPE & HEADINGS - GOOGLE FONT

Rubik

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

BODY COPY - GOOGLE FONT

Karla

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

SWAG

STICKERS

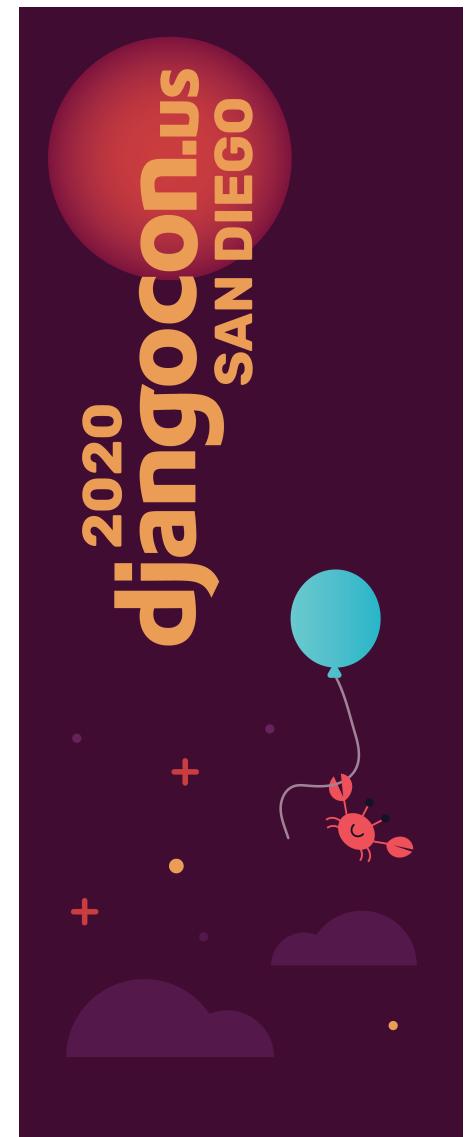


SWAG

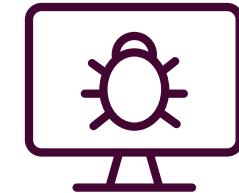
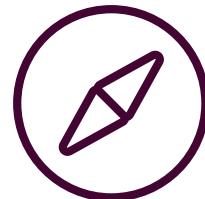
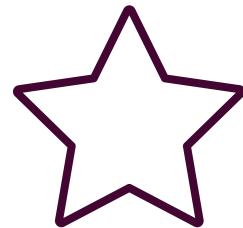
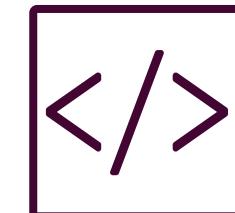
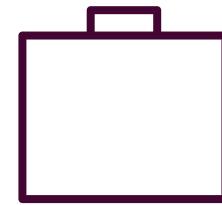
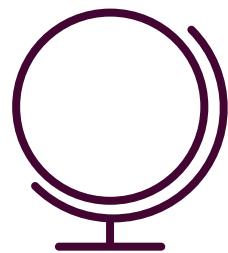
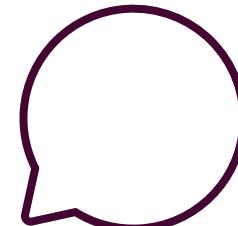
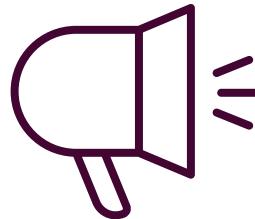
SHIRTS



SIGNAGE



ICONS



SOCIAL

ROUND AVATAR



SQUARE AVATAR



TITO COVER



YOUTUBE COVER



OG, SQUARE



SPEAKER CARD

A speaker card template for DjangoCon US 2020. It features a circular portrait of a smiling woman with blonde hair and glasses, wearing a grey sweater over a blue striped shirt. The background is a dark purple gradient with a stylized city skyline silhouette and a red-orange diagonal bar at the bottom. The text "Chloe Condon" is displayed in large white letters, followed by a title placeholder "Title of Talk, Which Could be Very Long Like This One Is Getting To Be". In the bottom right corner, the text "2020 djangocon.us SAN DIEGO" is shown.

Chloe Condon

Title of Talk, Which Could be
Very Long Like This One Is
Getting To Be

2020
djangocon.us
SAN DIEGO