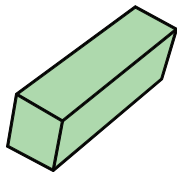
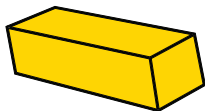
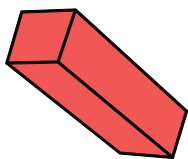


privacy jenga

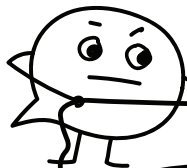
how a tower of blocks can
strengthen our intuition
around privacy



a bitcoin jenga zine
<3 amiti & stacey

there is a fundamental tension between privacy & communication

communication is necessary
to participate in society, but
every time you communicate,
you lose some privacy



in bitcoin, you need to tell everybody
to send x bitcoin from account a →
account b, but you don't want them
to know it corresponds with you,
reader-with-name-y-living-at-address-z

behold, a tower of blocks!!

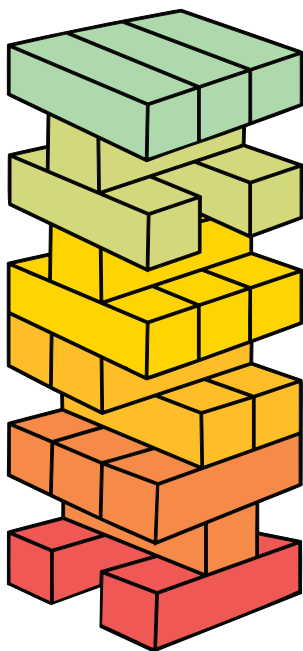
we can use a tower of blocks to strengthen our intuition around what it means to stay private.

let's imagine the collapse of the tower to be an irreversible consequence

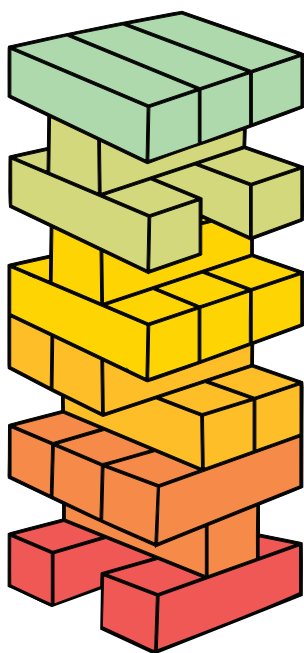
for example...

your authoritarian government identifies your bitcoin contributions to the fight for democracy, and you face the risk of jail time.

that's kind of a big deal.



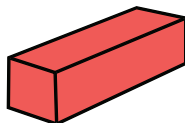
the stronger your tower,
the harder it is for your
adversary to knock it over



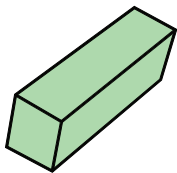
each time you leak some
meaningful information,
you knock a block down
from the tower...

the impact to the overall
structure will vary
depending on severity

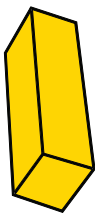
significant privacy
leaks correlate with
the bottom block.



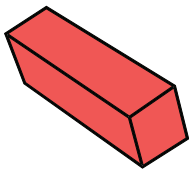
here are some examples around how you use bitcoin



low:
talking about bitcoin publicly



medium:
using a compromised
block explorer



high:
sending funds from a KYC
exchange that a government
warrant can retrieve

it's ok if you make some mistakes.

although it's possible, a tower rarely falls
over when removing a single block

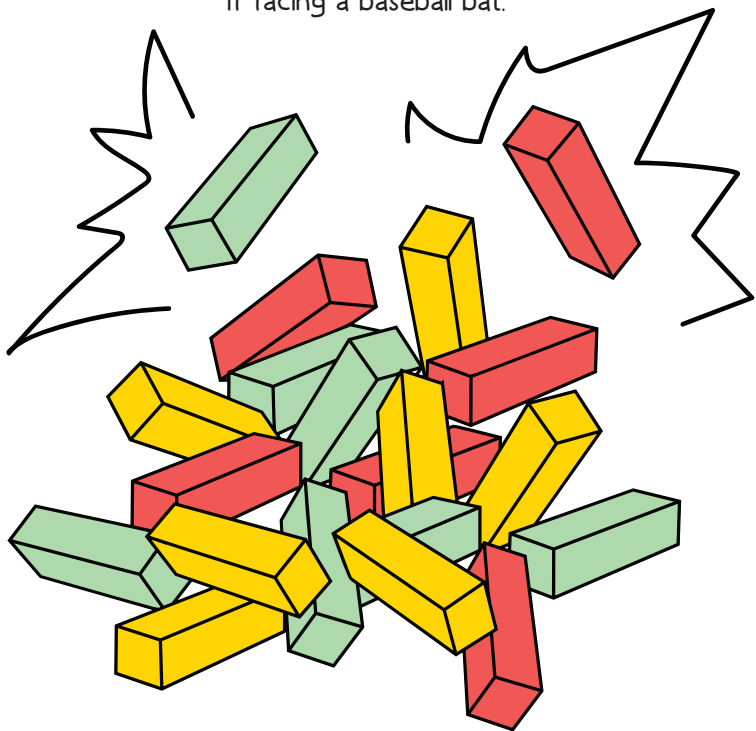
however, a porous structure is
vulnerable to even threats like
a gentle breath or a mildly
competent government.

when our structure is strong, it
requires a stronger, assertive
effort to knock over.

which means its okay to make
some mistakes. what's important is
attending to your overall structure.

& it's important to calibrate for your environment...

we have to play a different game entirely
if facing a baseball bat.





like this zine?

learn how to create your own
privacy jenga game at bitcoinjenga.com