



6TH - 8TH NOVEMBER



2024 Prospectus

For Partners, Sponsors
& Exhibitors



www.flutterconke.dev

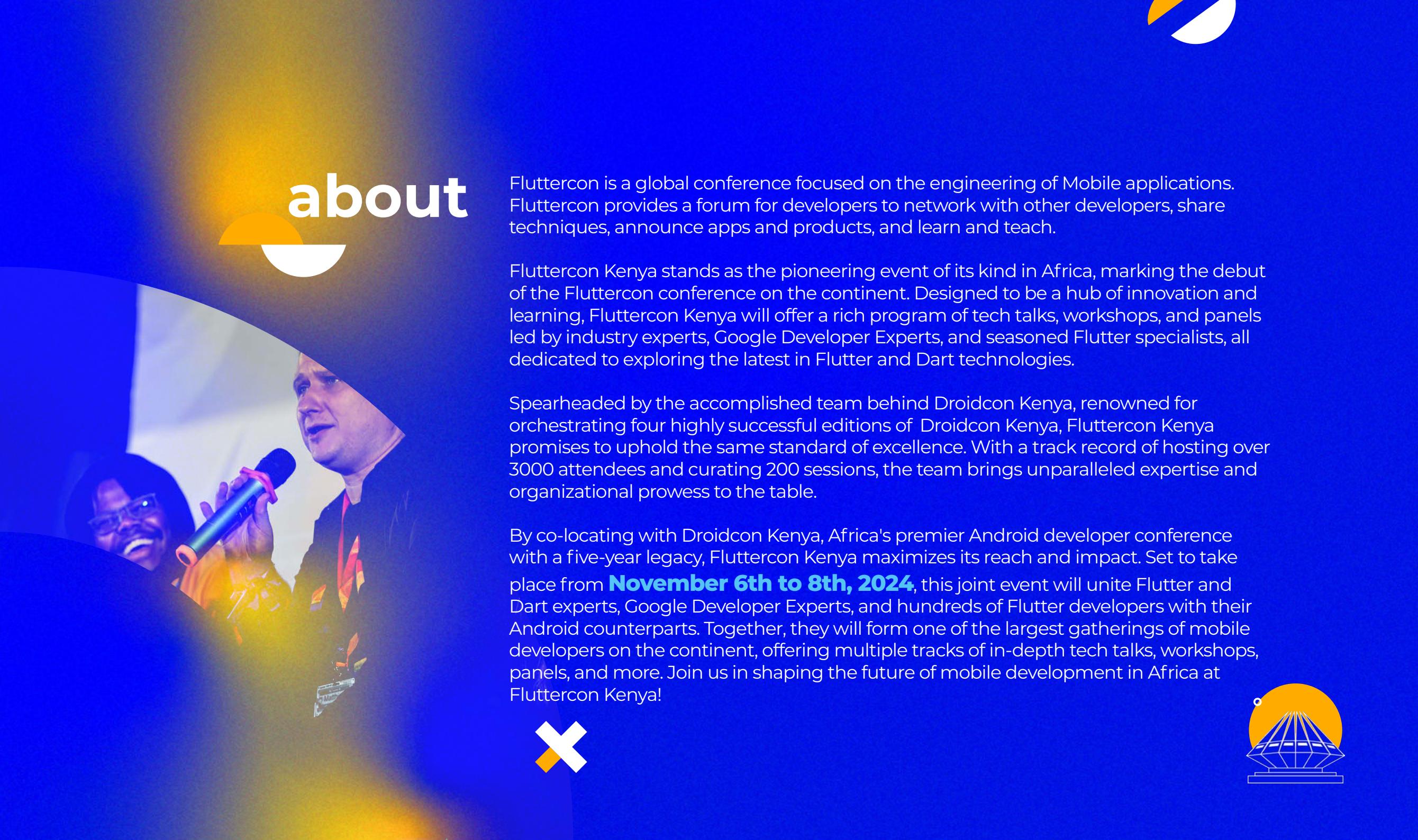


+about





about



Fluttercon is a global conference focused on the engineering of Mobile applications. Fluttercon provides a forum for developers to network with other developers, share techniques, announce apps and products, and learn and teach.

Fluttercon Kenya stands as the pioneering event of its kind in Africa, marking the debut of the Fluttercon conference on the continent. Designed to be a hub of innovation and learning, Fluttercon Kenya will offer a rich program of tech talks, workshops, and panels led by industry experts, Google Developer Experts, and seasoned Flutter specialists, all dedicated to exploring the latest in Flutter and Dart technologies.

Spearheaded by the accomplished team behind Droidcon Kenya, renowned for orchestrating four highly successful editions of Droidcon Kenya, Fluttercon Kenya promises to uphold the same standard of excellence. With a track record of hosting over 3000 attendees and curating 200 sessions, the team brings unparalleled expertise and organizational prowess to the table.

By co-locating with Droidcon Kenya, Africa's premier Android developer conference with a five-year legacy, Fluttercon Kenya maximizes its reach and impact. Set to take place from **November 6th to 8th, 2024**, this joint event will unite Flutter and Dart experts, Google Developer Experts, and hundreds of Flutter developers with their Android counterparts. Together, they will form one of the largest gatherings of mobile developers on the continent, offering multiple tracks of in-depth tech talks, workshops, panels, and more. Join us in shaping the future of mobile development in Africa at Fluttercon Kenya!



FlutterconKe official community partner



Established in 2020, FlutterKenya is the leading Flutter community in Kenya with over 2400 members. It aims to foster a vibrant ecosystem of Flutter developers through monthly meetups, offering education, inspiration and networking opportunities. With over 45 physical meetups organized, it attracts over 40 attendees each month, empowering developers to leverage Flutter for mobile, web, and desktop app development.





+FlutterconKE at a glance

droidcon



.in 2024

3 Event Days

400+
Flutter & Dart
Developers

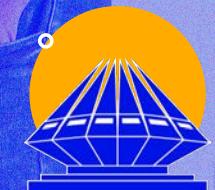
50+
Sessions

2 Tracks





+ sponsorship
packages



Slots: 2



Platinum

\$15,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in breakout rooms.

Sponsorship acknowledgment in keynote.

1 Keynote session + 1 regular session

Expo area

Exhibition space - 20SqMs.

100 Word description in Show Program (To be played on main auditorium screen on breaks).

Company Logo on expo floor plan (on directional sign and in the show program).

Daily featured tweets on the community platforms during event.

Featured Emails to the FlutterconKE & DroidconKe community partners(See our list of community partners provided separately) for Pre-Event & Post-Event Campaign (90 Days).

Branding on delegate registration lanyard and name tag.

Option to include items in brochures/promotional item in delegate pack.

15 Delegate passes.



Slots: 2



Gold

\$8,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms

Sponsorship acknowledgment in keynote.

1 regular session

Expo area

Exhibition space - 15SqMs.

50 Word description in Show Program.

Company Logo on expo floor plan (on directional sign and in the show program).

Featured daily tweets on the community platforms during the event(3 days).

6 Emails to the FlutterconKE community & DroidconKe community partners (See our list of community partners for 2024 provided separately) for Pre-Event & Post-Event Campaign.

Branding on delegate registration lanyard and name tag.

Option to include items in brochures/promotional item in delegate pack.

8 Delegate passes.



Slots: 10



Silver

Startup-Alley

\$4,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.
Logo on branding in meeting rooms
Sponsorship acknowledgment in keynote.

Expo area

Exhibition Table and/or Hiring Booth

70 Word description in Show Program

Company Logo on expo floor plan (on directional sign and in the show program).

4 featured tweets on the community platforms during the event

2 Email mentions about your startup to the FlutterconKE community & DroidconKe community partners (See our list of community partners for 2024 provided separately) Post-Event Campaign

Branding on delegate registration lanyard and name tag

Option to include items in brochures/promotional item in delegate pack.

4 Delegate passes.

Hiring announcement during the event everyday

Hiring announcement on community day

2 dedicated Social Media Post for hiring



Slots: 4

Bronze

Startup-Alley

\$1,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms

Sponsorship acknowledgment in keynote.

Expo area

Exhibition Table and/or Hiring Booth

70 Word description in Show Program

Company Logo on expo floor plan (on directional sign and in the show program).

4 featured tweets on the community platforms during the event

2 Email mentions about your startup to the FlutterconKE community & DroidconKe community partners (See our list of community partners for 2024 provided separately) Post-Event Campaign

Branding on delegate registration lanyard and name tag

Option to include items in brochures/promotional item in delegate pack.

4 Delegate passes.

Hiring announcement during the event everyday

Hiring announcement on community day

2 dedicated Social Media Post for hiring



Slots: 2



Speaker Party

\$3,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms .

Sponsorship acknowledgment in keynote.

General Party Logo on sponsor banner.

Expo area

Exhibit Table @ Party Location

4 Tickets

1 dedicated Social Media Post on our platforms(Twitter and Instagram)

1 Email mention about your company to the FlutterconKE community & DroidconKe community.

Opportunity to host party at preferred location(Even your offices).



Slots: 4



Exhibitions

Product showcase / Hiring booth

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Logo on podium in main auditorium.

Logo on branding in meeting rooms.

Sponsorship acknowledgment in keynote.

General Party Logo on sponsor banner.

Expo area

Hiring Booth @ Event Location

Product Showcase @ Event Location

4 Tickets

2 dedicated Social Media Post

3 Emails about opportunities to the partner developer communities (See our list of community partners for 2024 provided separately)



Slots: 2



Lanyard

\$3,000

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Lanyard Sponsor Logo on sponsor banner.

Expo area

1 dedicated Social Media Post

1 Email mention about your Company to the FlutterconKE community & DroidconKe community

2 Tickets

Price includes Extra Lanyard / Printing Costs for attendees' replacement

Slots: 2



Media & Comms

\$2,400

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Sponsor Logo on sponsor banner.

Expo area

Custom Video Intro Splash Screen with Logo
Tagline or 1-Liner under Logo on splash screen
In-Video CTA
5 Tickets



Slots: 2



General Party

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.

Sponsor Logo on sponsor banner

Expo area

Exhibit Table @ Party Location
4 Tickets

1 dedicated Social Media Post

General Party Logo on website

General Party Logo on sponsor banner

Opportunity to host party



Slots: 2



Speaker Gifts sponsor

\$2,500

Pre-event Benefits

Your logo featured on the event website, mobile app and invitations, as well as in the Conference video intro and all sponsors' banner.

Onsite Event Benefits

Sponsorship acknowledgment in keynote.
Sponsor Logo on sponsor banner.
Logo on gifts given to speakers.

Expo area

Including Insert of your choice

4 Tickets

1 dedicated Social Media Post on our platforms(Twitter and Instagram)





+2024 event highlights





2024 - event highlights

Day 1

Community Day 6th Nov 2024

- Co-shared with DroidconKe24
- Community Keynote
- Sessions(Selected by Speaker Committee + Community Voting)
- Lunch and Networking

Day 2 & 3

Conference 7th & 8th Nov 2024

- 2 Tracks | 2 Days | 50+ Sessions
- Developer Keynote
 - Flutter & Dart sessions (Selected by Speaker Committee + Community Voting)
 - Lunch and Networking

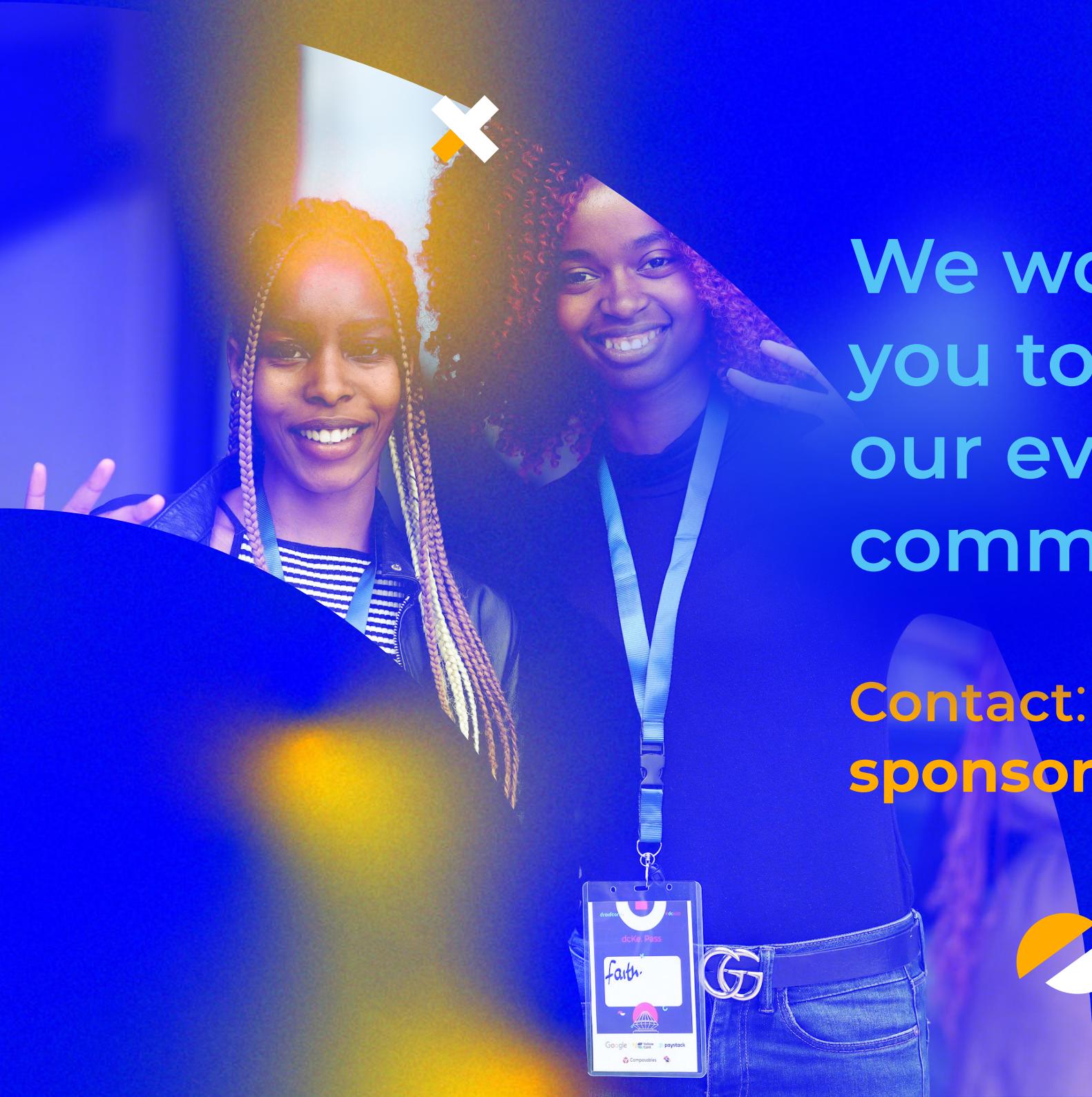
Party

After Event Party 8th Nov 2024

Kenyan Food and dine experience

- Co-shared with Droidcon Kenya
- Kenyan Food and dine experience
- Happens: 6PM-9PM
- Location: Event Venue



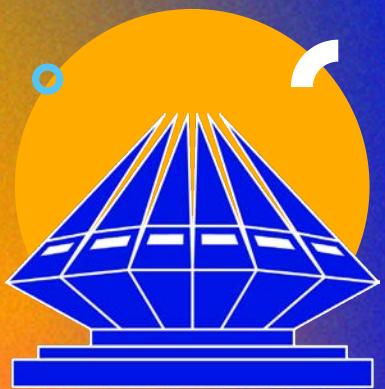
A photograph of two young women smiling at the camera. They are wearing lanyards with ID badges. The woman on the left has long, braided hair and is wearing a black leather jacket over a striped shirt. The woman on the right has curly hair and is wearing a dark t-shirt. They are standing behind a white counter with a blue cloth, which has a large white 'X' logo on it.

We would love for
you to be part of
our ever growing
community.

Contact:
sponsor@androidcon.co.ke



Let us build the community together



 **FlutterconKE**
www.flutterconke.dev

