### StudyWave

#### AI-Powered Study OŞ for Desi Dreamers

From Uni Burnout to AI Breakthroughs: Refined for India's 43.3M Students

This presentation introduces StudyWave, an AI-powered study operating system designed to transform the academic journey for India's 43.3million university students. It tackles challenges like information overload and procrastination, offering a personalized solution that adapts to individual learning styles. Discover how StudyWave redefines productivity and success for the next generation of Indian talent.

Khadeejah Shaikh | OpenAI x NxtWave Buildathon



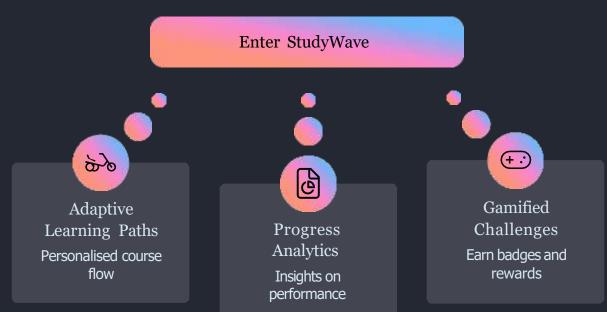


## The Problem: Uni Grind Real Talk

As a 3rd-year IT student, I've lost weeks to this4imagine for 43.3M Indians?

- 8-hour uni days +procrastination/perfectionism drain energy and skills.
- Fragmented learning: Visual/auditory/kinesthetic gaps in tools.
- Scholarship black holes: Buried government schemes inaccessible to Tier
   2/3 students.

**3** 70% rural students face language barriers.



# My workshop-fueled rage-out: From French croissants in Tamil to equity engines.

This journey wasn't linear; it was a continuous loop of learning and adaptation, fueled by workshop inspiration and personal experiences with academic burnout. Inspired by the judges' focus on innovation and societal impact, my ideas spiraled from simple concepts to a revolution in education.

#### Started: Everyday India

Multilingual recipe translators via Whisper, focusing on delicacies like French croissants in Tamil.

#### Landed: Education = > Wildcard

Visual explainers +Atomic Habits gamification, leading to the StudyWave concept.



#### Pivoted: Business

Startup pitch communities with LinkedIn ties, evolving into "equity engines" for broader impact.

#### Deepened: Societal Good

Welfare navigators for equity, aiming to empower underserved communities.



# Core Features: The Wave Breakdown

StudyWave combines cutting-edge AI with practical study techniques to create a holistic learning ecosystem tailored for Indian students.

Visual Explainer

GPT-4o narration + DALL-E diagrams (multilingual Feynmanstyle).

Habit Builder

d

 $\mathring{\mathbb{H}}$ 

2-min nudges, flashcards, Pomodoro, kinesthetic walk-quizzes (cultural twists like Diwali streaks).

**Group Coordinator** 

Whisper summaries +GPT task assignment.

Welfare Navigator

Voice scholarships +predictive job matching (burnout radar via sentiment).

### What Makes Us Stand Out? Gap Crusher

TurboLearn? Notes only. Jenni AI? Just notes too. Us? StudyWave is a full operating system with cultural spice, designed to crush the unique challenges faced by Indian students. It's a comprehensive, free platform that goes beyond mere note-taking.

Product	AI Notes	Visual Explainer	Habit Builder	Group Coordinator	Welfare Navigator	Cultural Integration
TurboLearn	<b>/</b>	×	×	×	×	×
Jenni AI	<b>/</b>	×	×	×	×	×
StudyWave	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>

Source: EdTech 2025 Analysis

### OpenAI Magic: APIs in Action

StudyWave leverages the power of OpenAI's suite of APIs to deliver personalised, context-aware, and engaging learning experiences.

- **CPT-40:** Reasoning/prompts (RCAFT example: "Act as Tier 3 tutor4Feynman \[topic] in Tamil with Pongal refs.").
- **DALL-E:** Low-data diagrams (e.g., "Duolingo-style binary search with rangoli.").
- **Whisper:** Multilingual voice (queries/meetings +sentiment for burnout).



#### Build Plan & Scale: From Solo MVP to 1M Users

Our agile development roadmap focuses on rapid prototyping and iterative improvements, aiming for massive scale and impact.

#### Week 1: Core Prototyping

Initial prompt tests and functional prototypes developed in evenings only.

## Week 3: Feature Expansion & Testing

Integration of key add-ons and comprehensive peer testing sessions.

#### Month 1-3: Early Adopter Growth

Targeting 100K users through focused social media campaigns and university partnerships.

### Year 2-3: 5M User Expansion

Expand to 10 million users by deepening cultural integration, expanding language support, and forging strategic educational alliances across India.

### Week 2: MVP Deployment

Streamlit-based Minimum Viable
Product deployed on Hugging
Face.

### Week 4: Scaling & Pitch Prep

Development of scalable mockups (Notion/Google) and final pitch preparation.

#### Year 1: 1M Users Milestone

Achieve 1 million users via viral Instagram challenges, opensource co-building initiatives, and sustained social media engagement.



# Why Me? Innovate Alongside You

My personal journey and dedication drive StudyWave, creating a unique solution that truly resonates with the needs of students.

- Lived the struggle4building for shared small wins to success.
- Unique: Multimodal +equity mashup fills edtech gaps.
- I've hacked my habits with Grok4join me to co-wave for the next gen?

#### The Perfect Wildcard



## My Transformation: AI + Atomic Habits in Action

Before: Uni zombie mode. After: GPT-powered overhaul4AI refined chaos into cue-reward wins.

**Daily Refinement:** Stacked habits (e.g., Coffee cue -> 2-min notes -> GPT quiz reward).

**GPT Plan Excerpt:** Morning (6-9 AM): Wake +meditation stack -> Whisper voice study sprint. Uni Day: Walk-quiz +DALL-E visuals. Evening: Scholarship scan +journal summary. Result: 2/10 to 8/10 productivity.

**Future:** 6-month milestones (50 Leetcode questions<sup>3</sup> Internship autoapply).

**Lesson:** AI tools +habits +feedback =unlocked potential for all students.

