project : Digital Safety for Open Researchers

Problem

Scholars working open lack sufficient understanding of digital safety. Why is this a problem? Fears of digital safety issues (for example, doxxing) can keep people at universities from working openly by engaging in public scholarship. We can't eliminate the risk, but we can mitigate it with information.

Solution

Create a teaching toolkit for members of the higher ed community looking to work or teach open.

Unique Value Proposition
Helping researchers work open with confidence in their digital safety!

Digital safety and privacy threats can create a chilling effect on open research, academic freedom, and those who work open (especially when research is deemed controversial). There are currently few formal resources to learn more about the issues and best practices for assessing and addressing potential threats to their digital safety and privacy.

Key Metrics

How much the toolkit is used Social media shares Feedback from users about the toolkit

User Profiles

Target audience and early adopters

Academic libraries Faculty members and other universityaffiliated researchers **Teaching Assistants** Graduate/Undergraduate students

User Channels

Existing UW partnerships (eScience Institute, Graduate School) Scholarly communication and open access networks (ex SPARC, HASTAC) Mozilla communications teams Graduate student and faculty organizations and unions Social media

Resources Required

- -place to host the toolkit
- -GitHub training
- -Time

Execution

Project

-how to publicize and invite other collaborators

Contributor Profiles

Contribution types and ideal contributors

Digital Safety Experts (EFF, Library Freedom Project, ACLU, etc.) Librarians Interested Faculty and Graduate Students

Contributor Channels

UW Campus Privacy Week Invitation Library Freedom Project Social Media DHSI Listserv/Program **EDUCAUSE** SPARC

See next slide for instructions!

Product

Community

users

Your

Open Canvas

project : Title

Make your own canvas: Go to File > Make a Copy...

Problem

The top 1-3 problems you want to solve

Solution

Outline your proposed solution for each problem

Unique Value Proposition

A clear message that states what you offer and why you are different. Can be derived from:

- 1. The main problem you are solving
- 2. The finished story and benefits users will have by using your product

Example: Square - start accepting credit cards today

Key Metrics

How will you measure success?

User Profiles

Target audience and early adopters

Who are you building this for? Who will your early adopters be?

User Channels

List how you will gain new users

Resources Required

What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs

Contributor Profiles

Contribution types and ideal contributors

What do your contributors look like? Be sure to include the different expertise you outline in "Resources Required"

Contributor Channels

List how you will gain new contributors

Execution Project

Product

Community