

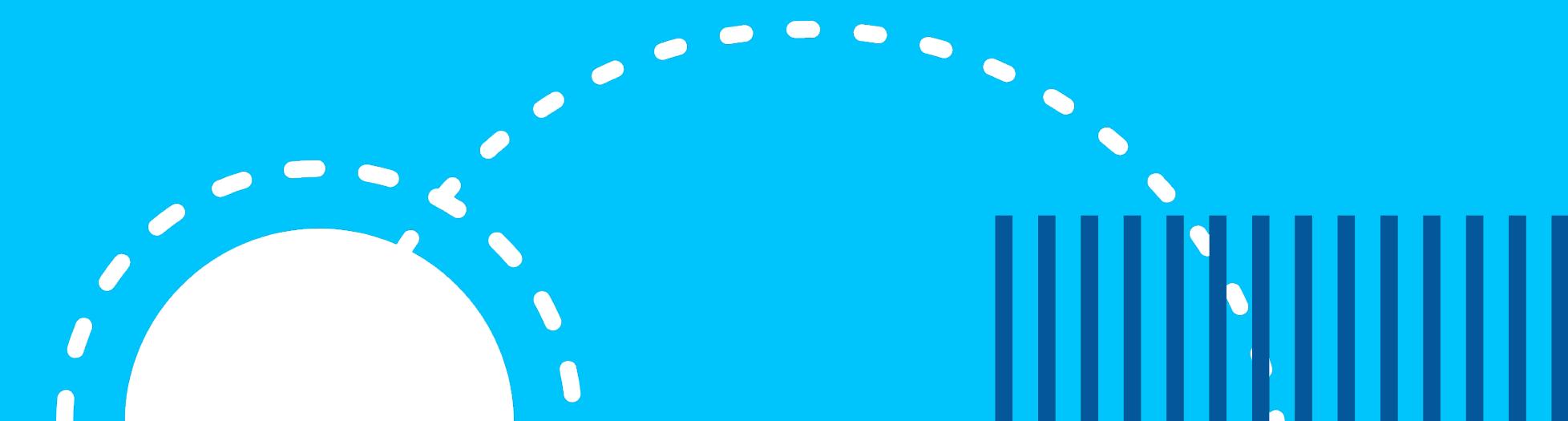


O porque do slogan  
“Design beautiful apps”



# UM DESIGNER POR AÍ

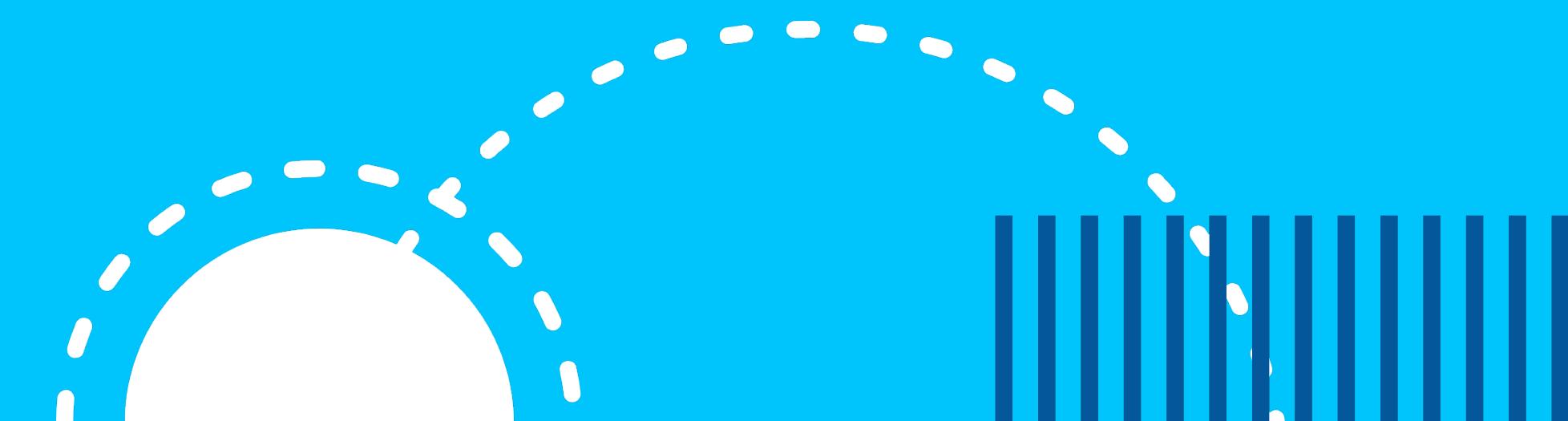
- Leonam Brunhari
- UX/UI Designer na Sciensa
- Design Systems e User Interface Design





# O QUE IRÁ ROLAR

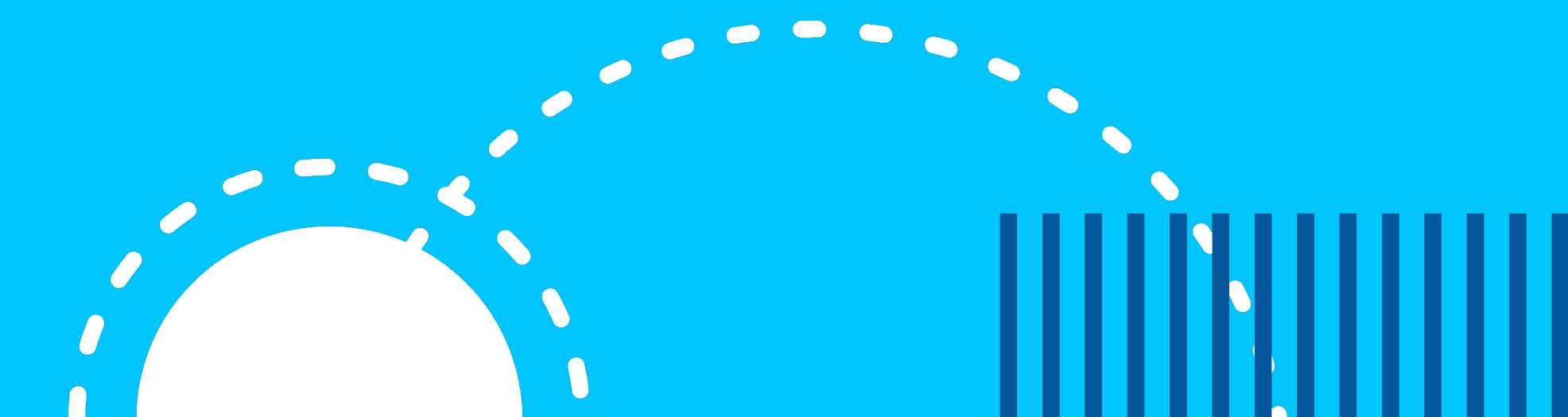
- “Design beautiful apps”
- Design Systems
- Material Design





# O QUE IRÁ ROLAR

- A iniciativa Flutter
- Material Theming na prática





# DESIGN BEAUTIFUL APPS

- Usabilidade e experiência nativa
- Personalização completa
- Renderizações incrivelmente rápidas

Expressive and flexible UI





# DESIGN BEAUTIFUL APPS

- Material Design e Cupertino widgets
- Guidelines de design
- Design Systems

Expressive, beautiful UIs

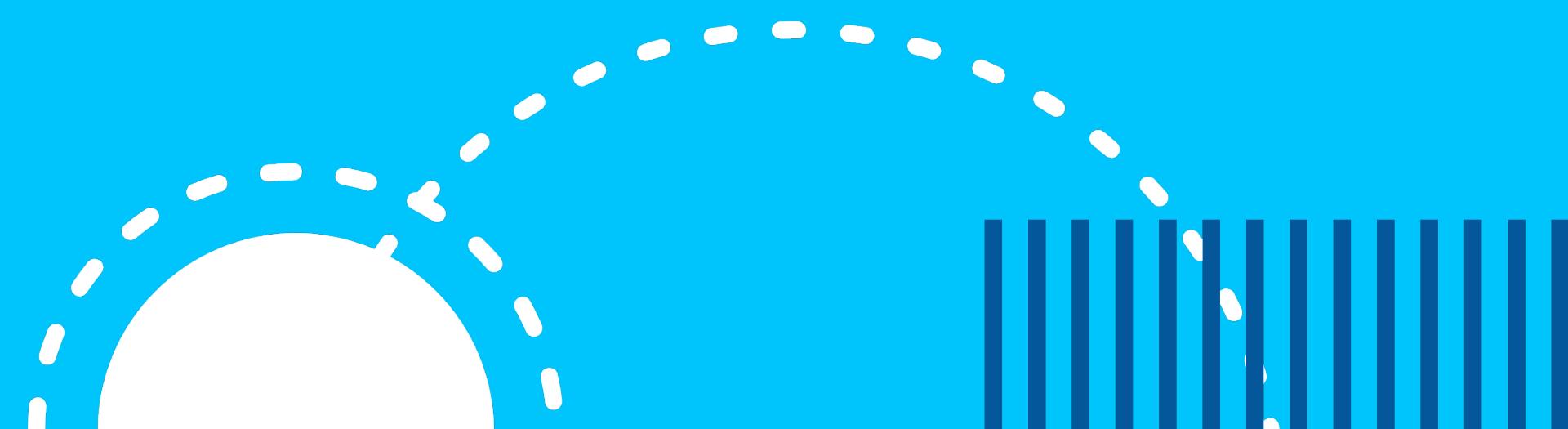




# DESIGN SYSTEMS

- Componentes reutilizáveis
- Boas práticas e padrões bem definidos
- Componentes VS ~~Pecas isoladas~~

Super caixinha de lego





# DESIGN SYSTEMS

- Mentalidade de produto
- Valores a serem comunicados
- Características únicas

Valores

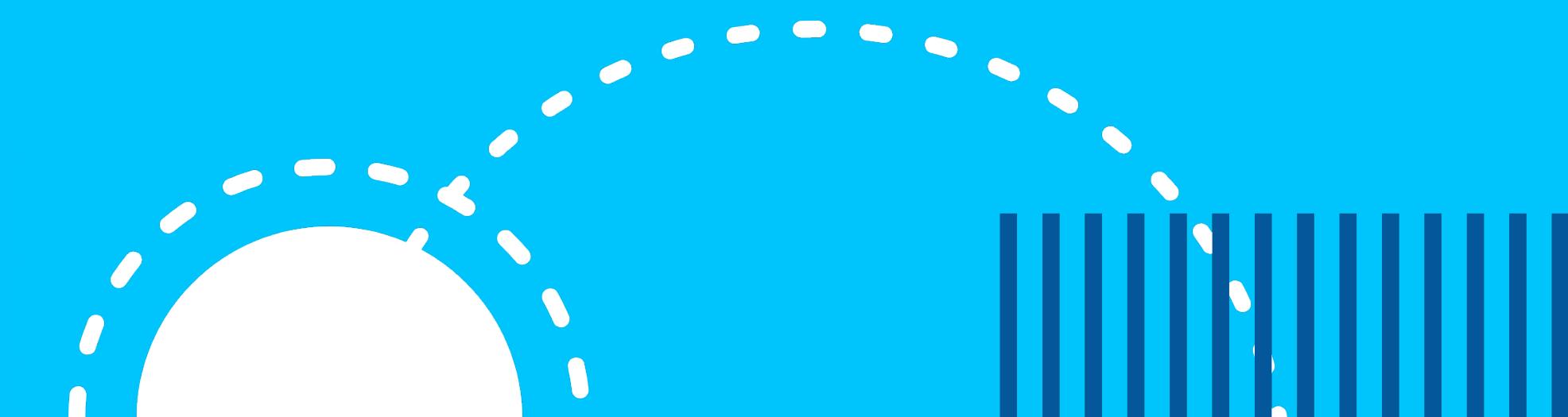




# MATERIAL DESIGN

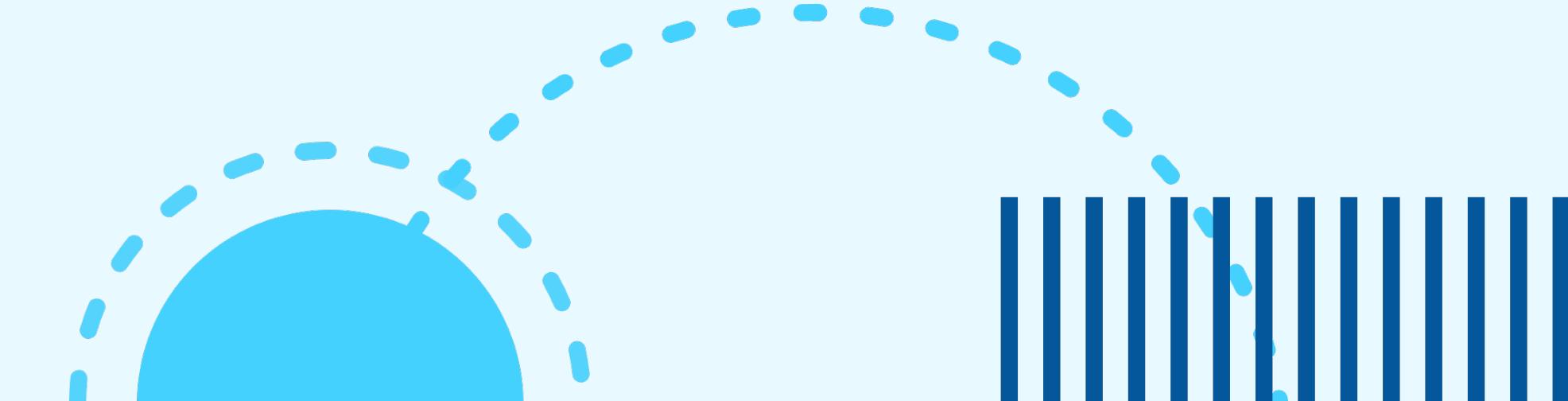
- Design System utilizado por milhares de aplicativos
- Apoiado por código aberto
- União entre designers e desenvolvedores

Design Systems adaptável





# GOOGLE DOCS



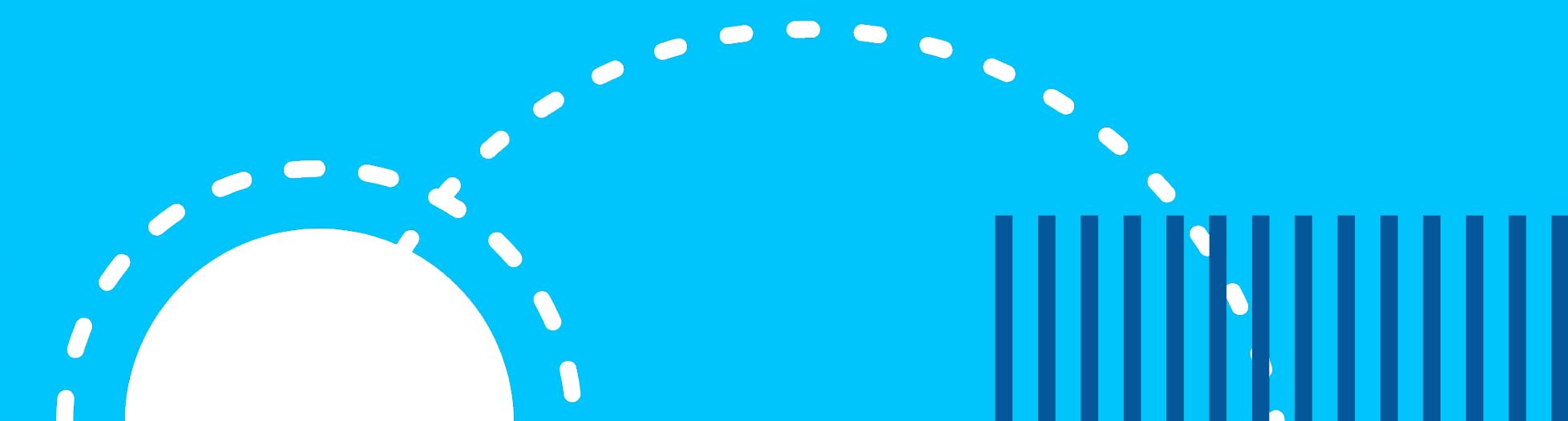




# MATERIAL DESIGN

- Primeira versão
- Milhares de aplicativos idênticos

Os problemas que surgiram





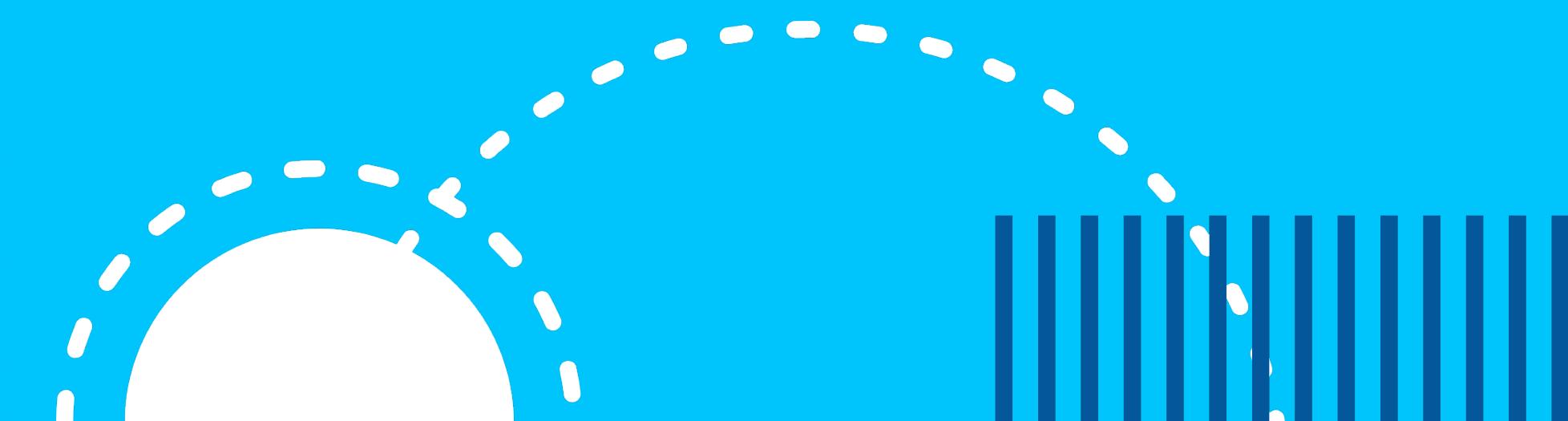
# MATERIAL DESIGN

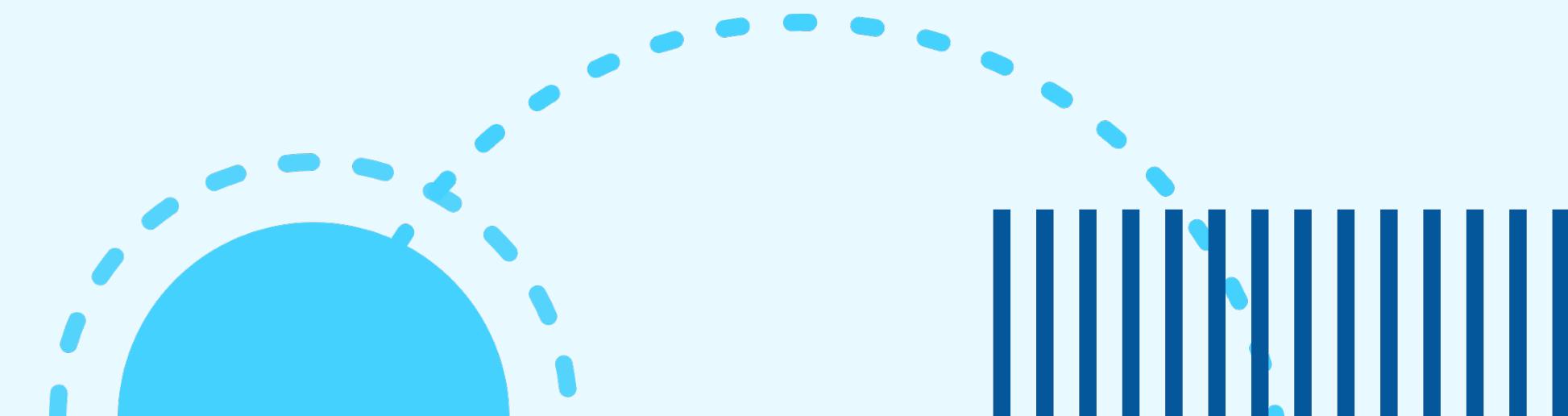
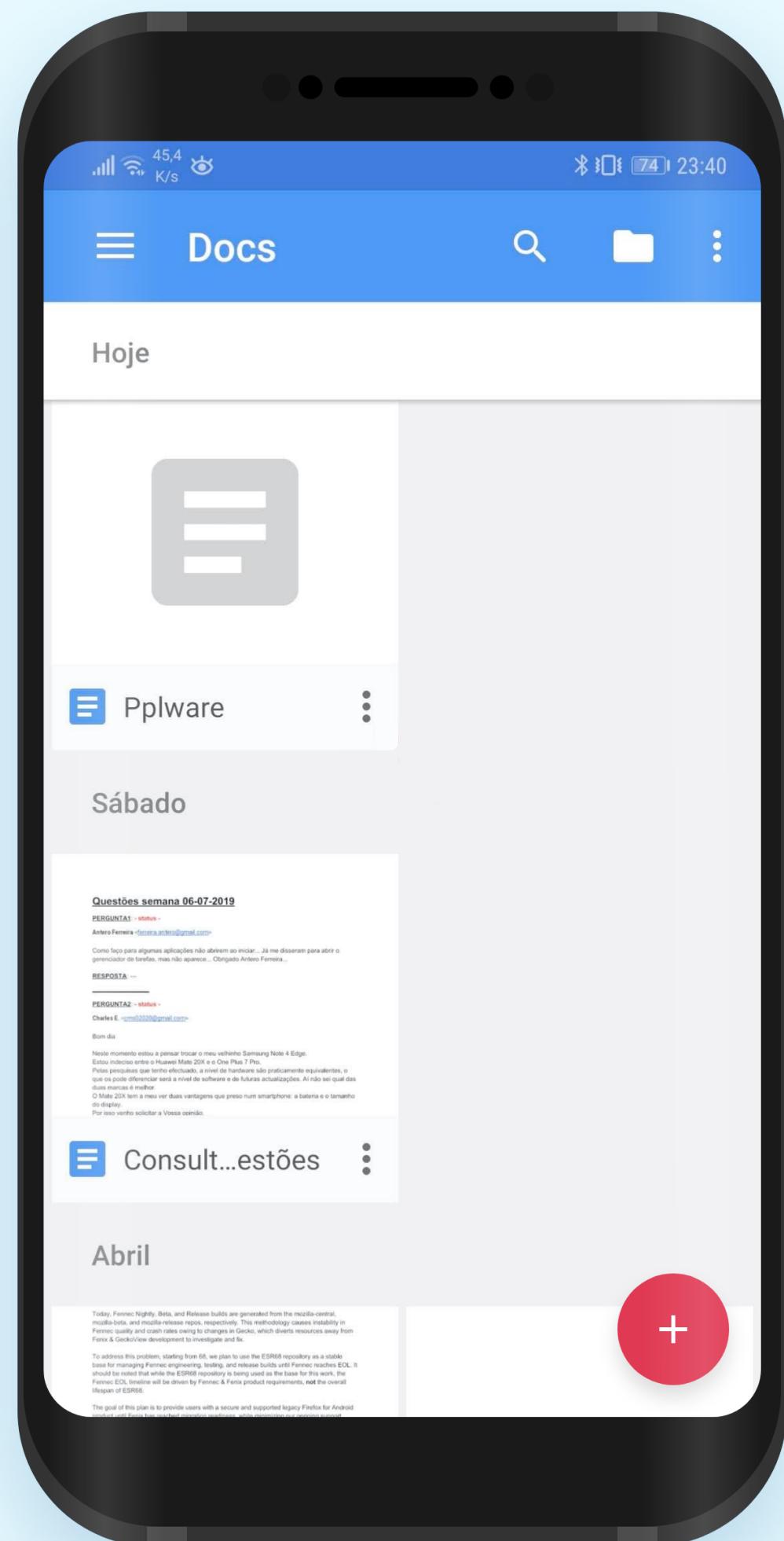
“Os aplicativos pareciam ter a identidade do Google  
ao invés da sua própria...”

— Will Larche

Flutter Engineering Lead for Material Design

Os problemas que surgiram



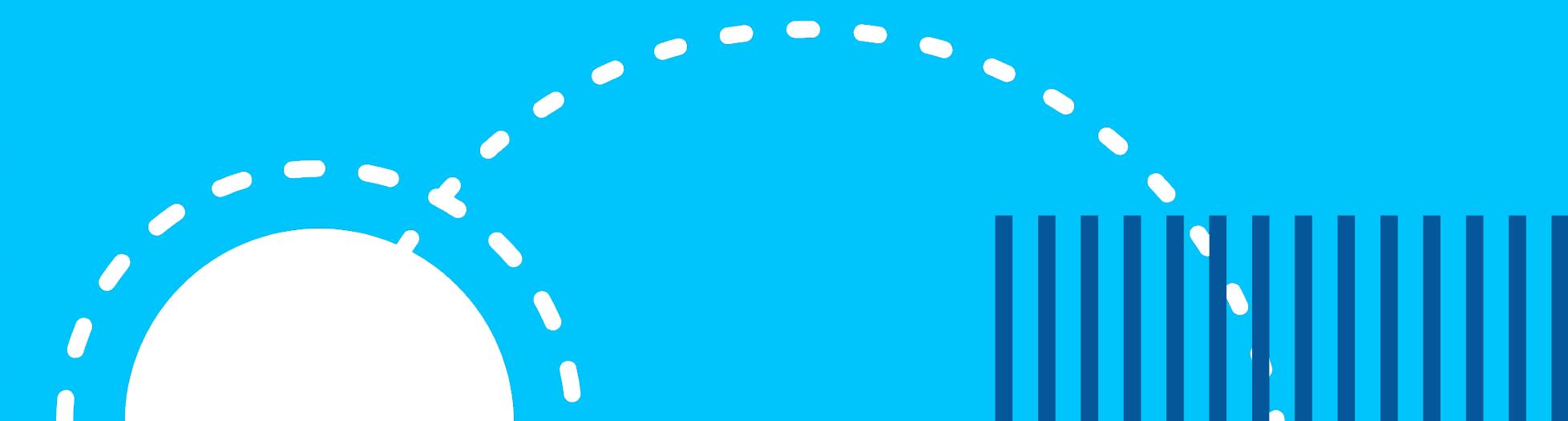




# MATERIAL DESIGN

- Aplicação de identidade visual
- Customização de elementos
- Foco na flexibilidade

Material Theming

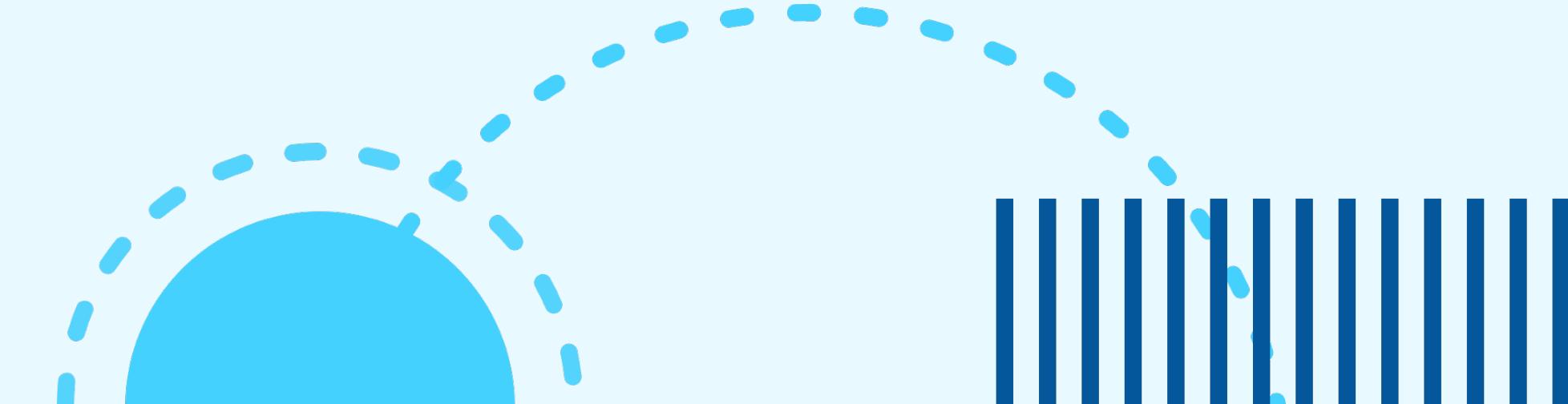
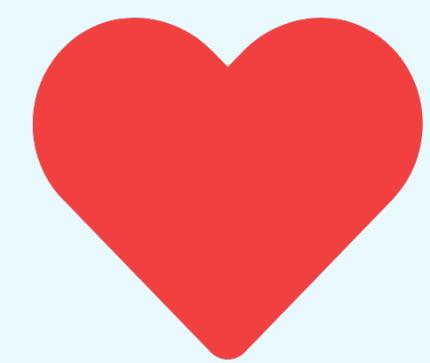
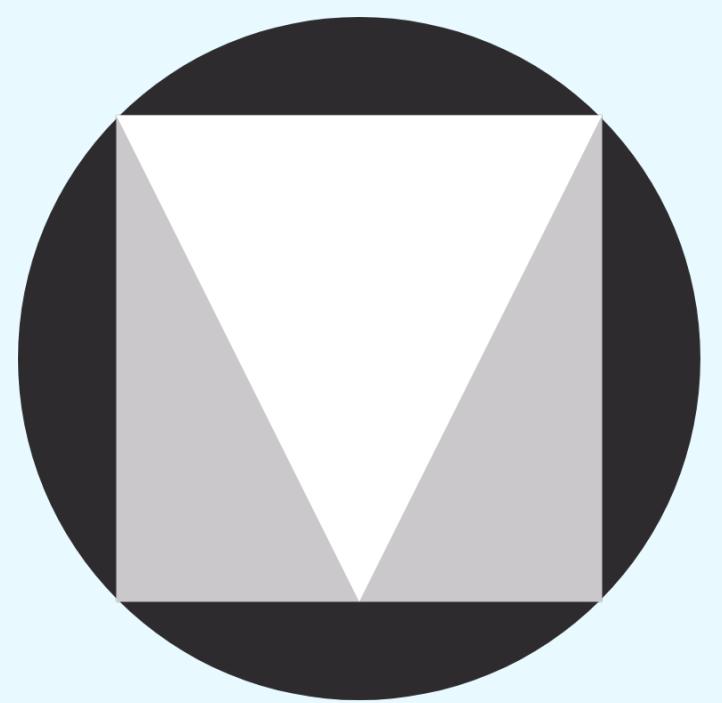




# MATERIAL DESIGN 2018





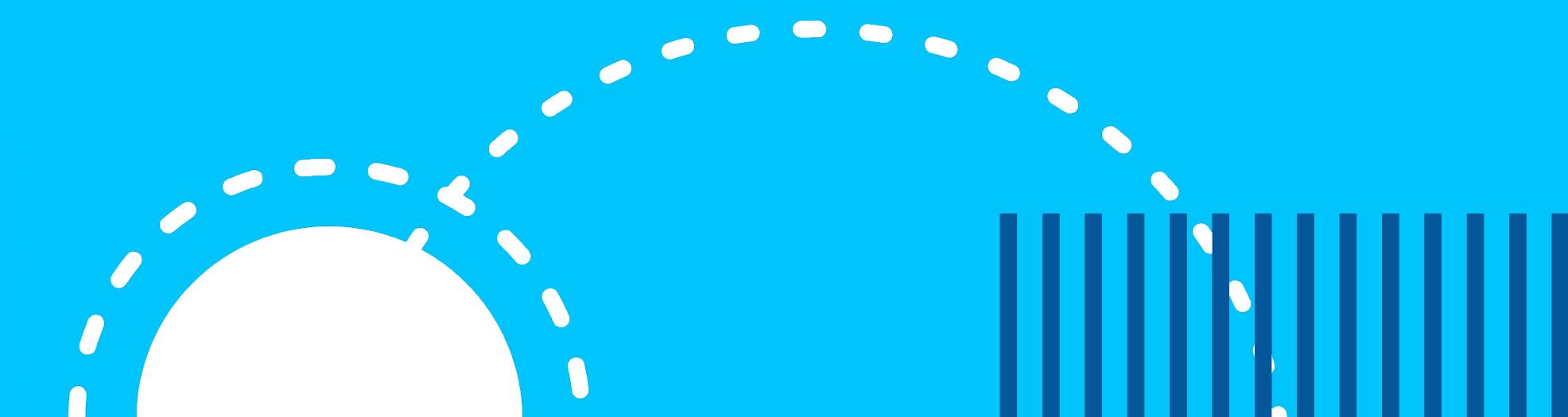




# A INICIATIVA FLUTTER

- Flutter VS Material Theming
- Não diga não para o design
- Foco no que realmente importa

Crie produtos especiais

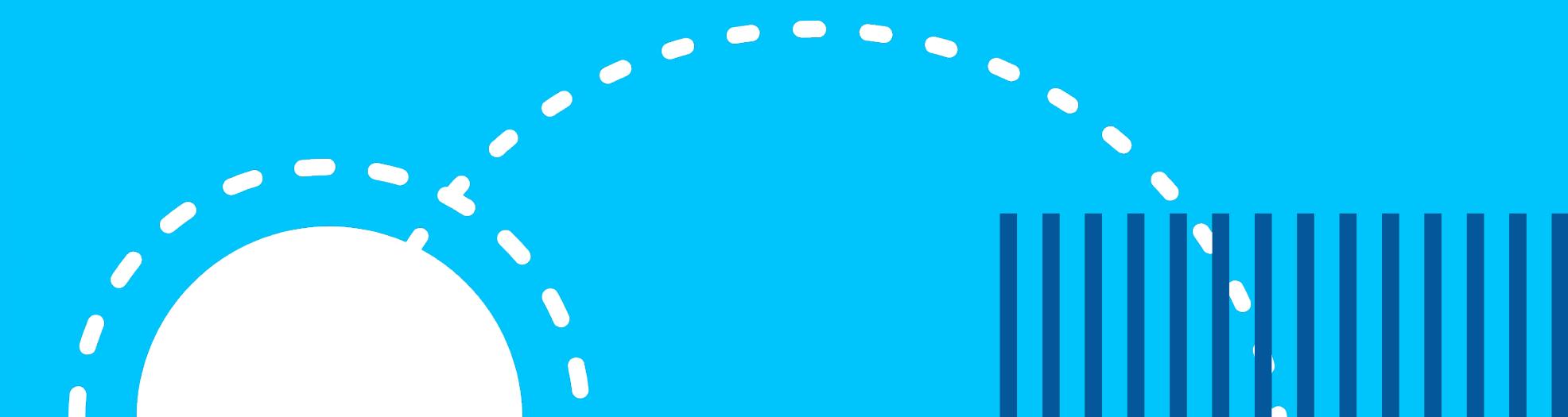




## A INICIATIVA FLUTTER

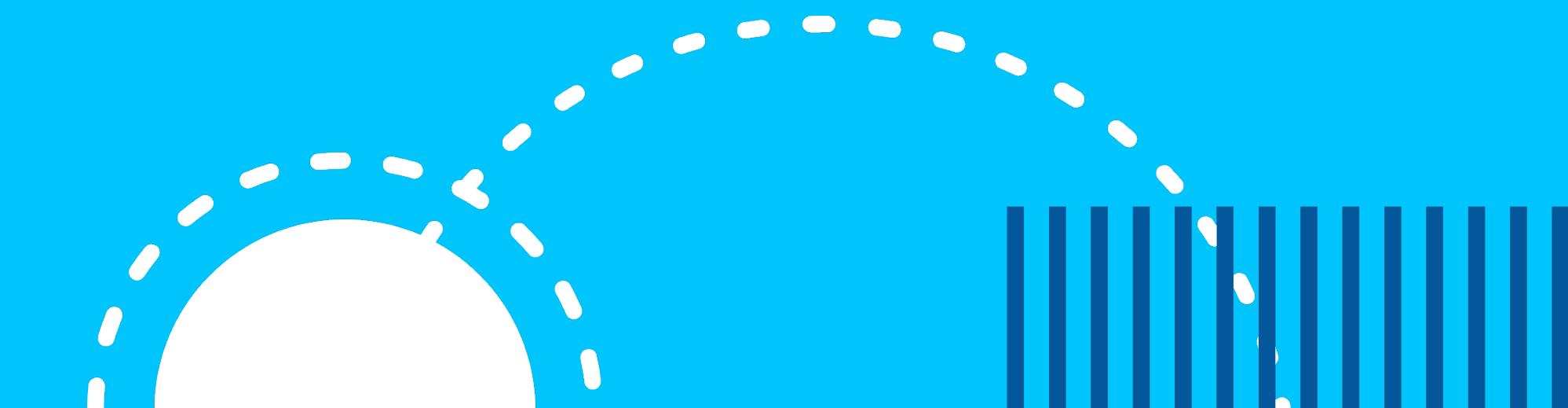
- Personalização fácil e prevista nas guidelines
- Configuração única
- Muito além de textos e cores

Crie produtos especiais

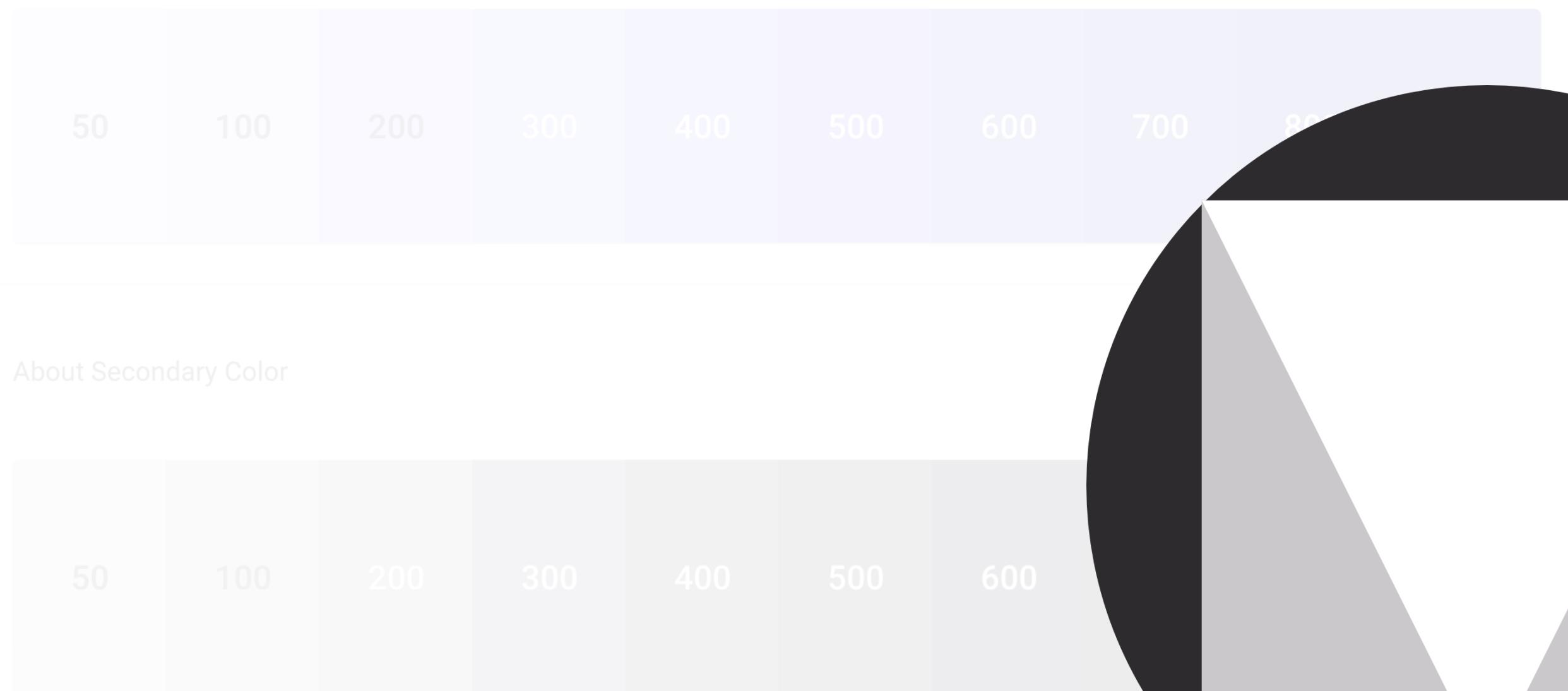




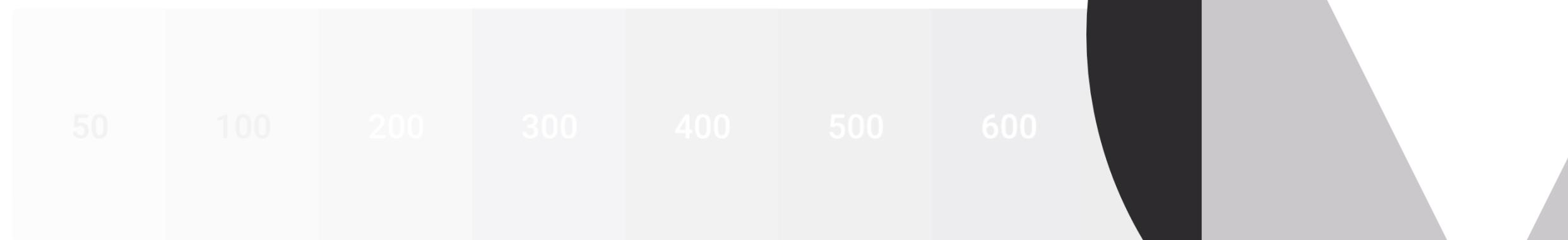
# MÃO NA MASSA!



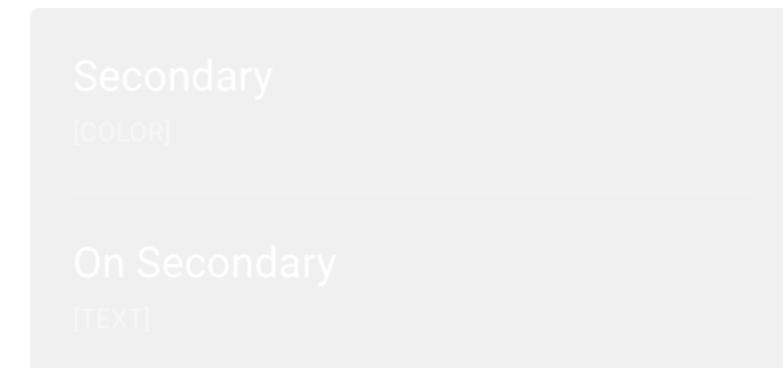
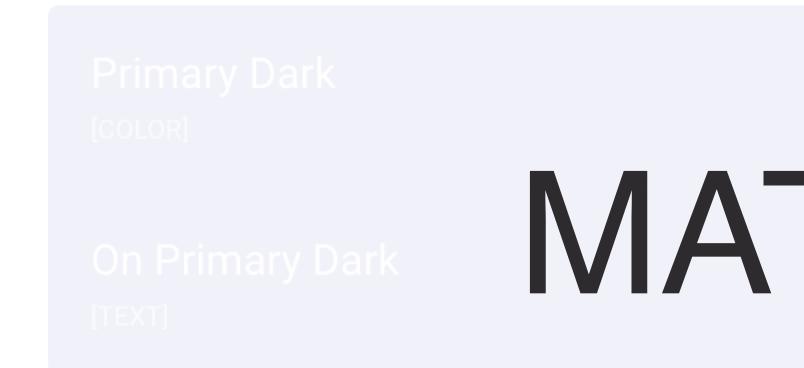
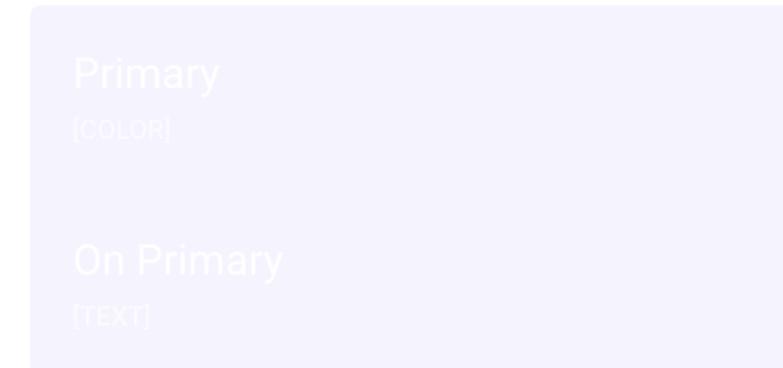
About Primary Color



About Secondary Color

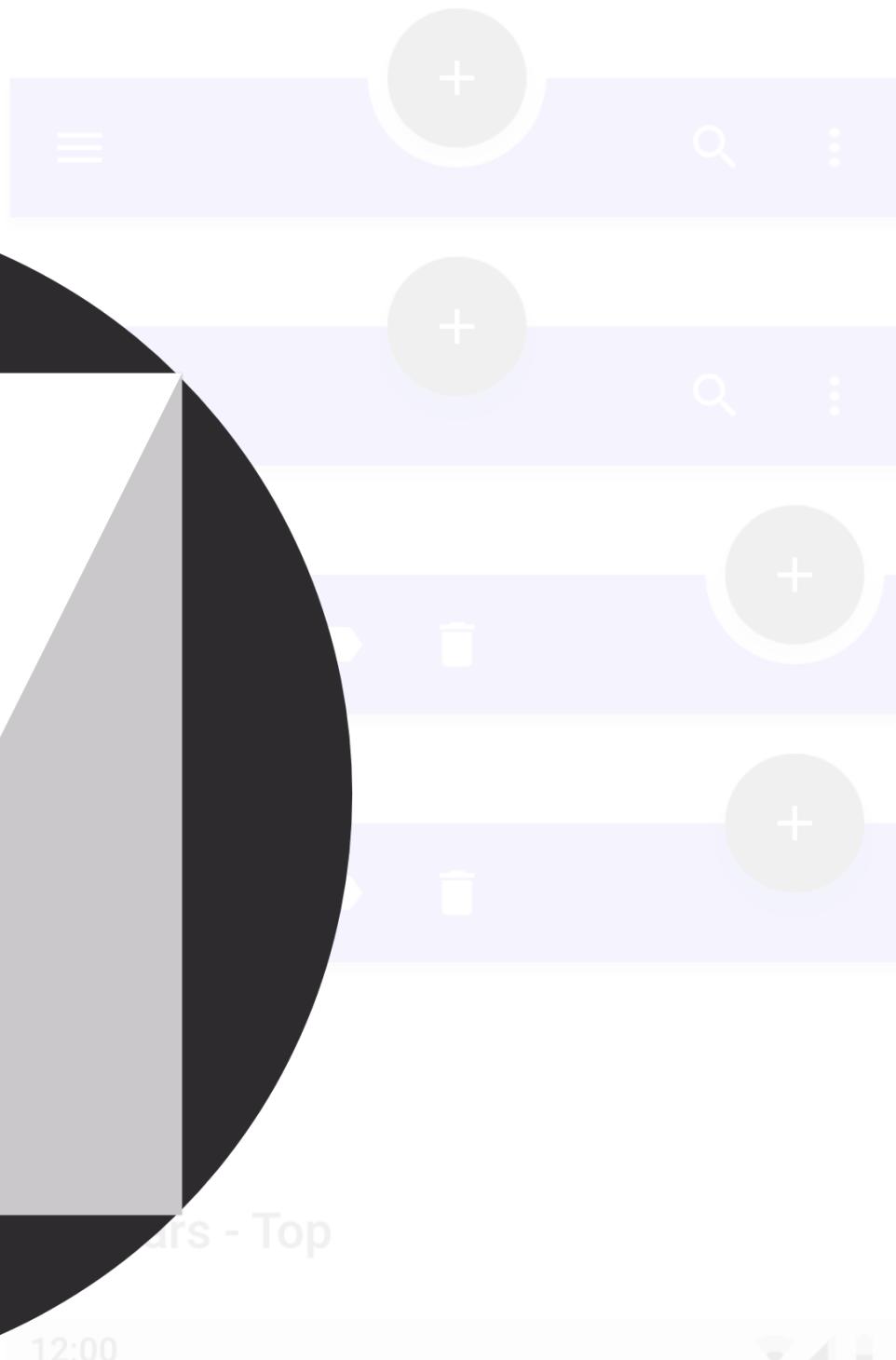


UI and Text Colors



Icons usage

App Bar - Bottom



12:00

Headline 6

12:00

Headline 6

12:00

Pesquisar



Buttons: FAB



Cards

OVERLINE

Headline 5

Greyhound divisively hello coldly wonderfully.

ACTION ACTION

Title goes here

Secondary Line Text and lorem ipsum donor sit.

ACTION ACTION

Title goes here

Secondary Text



# MATERIAL DESIGN UI KIT



Adobe XD

Lorem ipsum dolor sit amet, conjecture, adipisicing elit, sed do eiusmod tempor.



# OBRIGADO!



Leonam Brunhari

[linkedin.com/in/lebrunhari](https://linkedin.com/in/lebrunhari)

## LINK PARA DOWNLOAD

