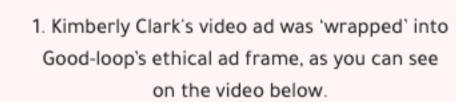


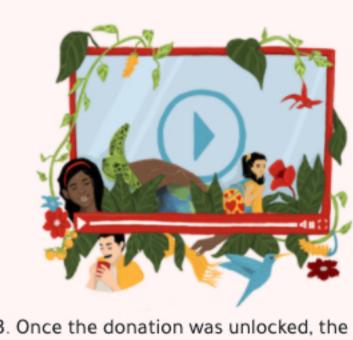
HOW DOES IT WORK?





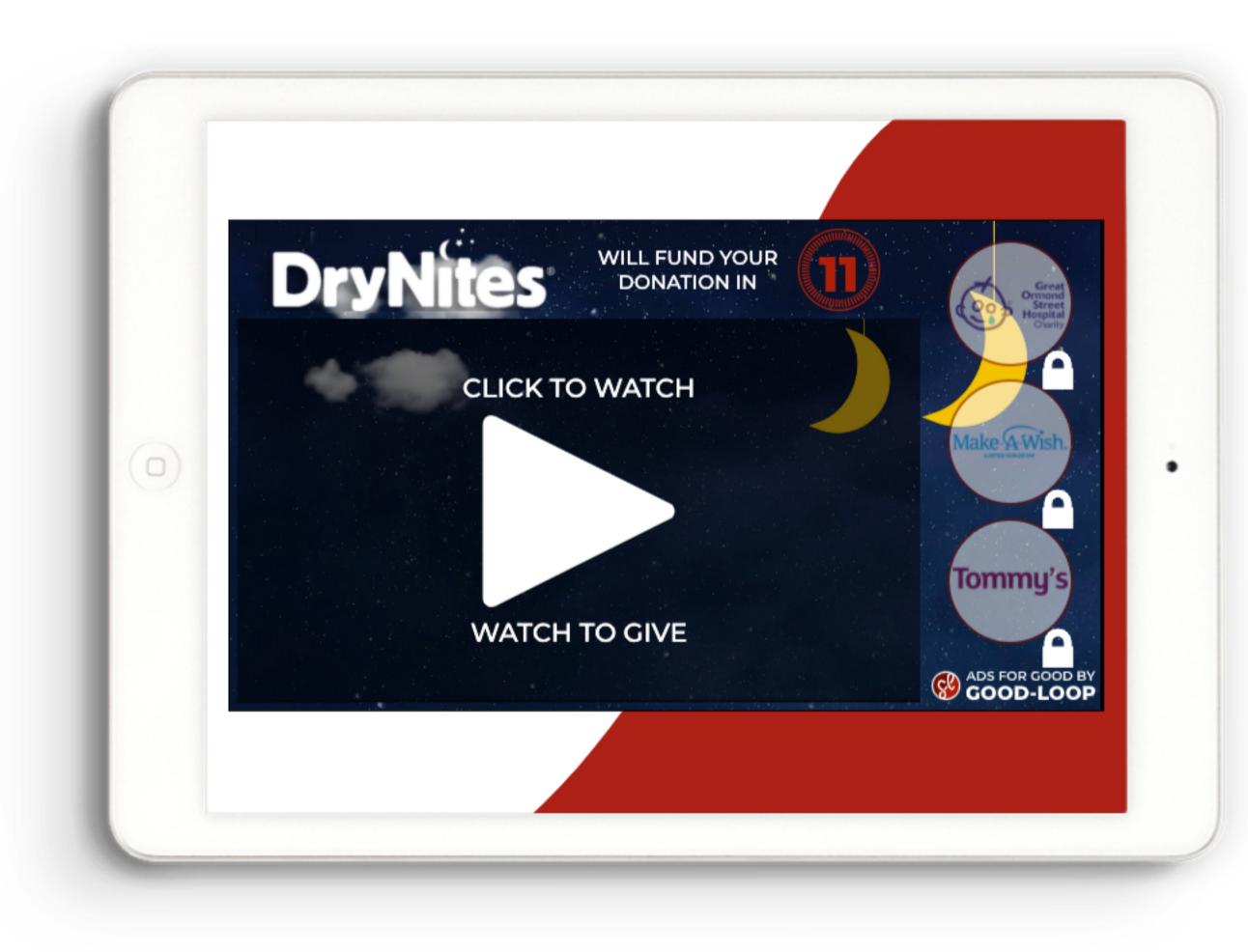


When the users choose to engage (by watching, swiping or clicking) they unlocked a donation, funded by Kimberly Clark.



 Once the donation was unlocked, the user could then choose which charity they wanted to fund with 50% of the ad money.

WATCH THE KIMBERLY CLARK AD THAT RAISED £4,745 WITH 129,000 AD VIEWERS



See all campaigns

OUR IMPACT



Make-a-wish foundation grants wishes of

children and young people aged between 3

and 17 living with life threatening illnesses

£2,472.90 RAISED

Go to charity website



£2,272.40 RAISED

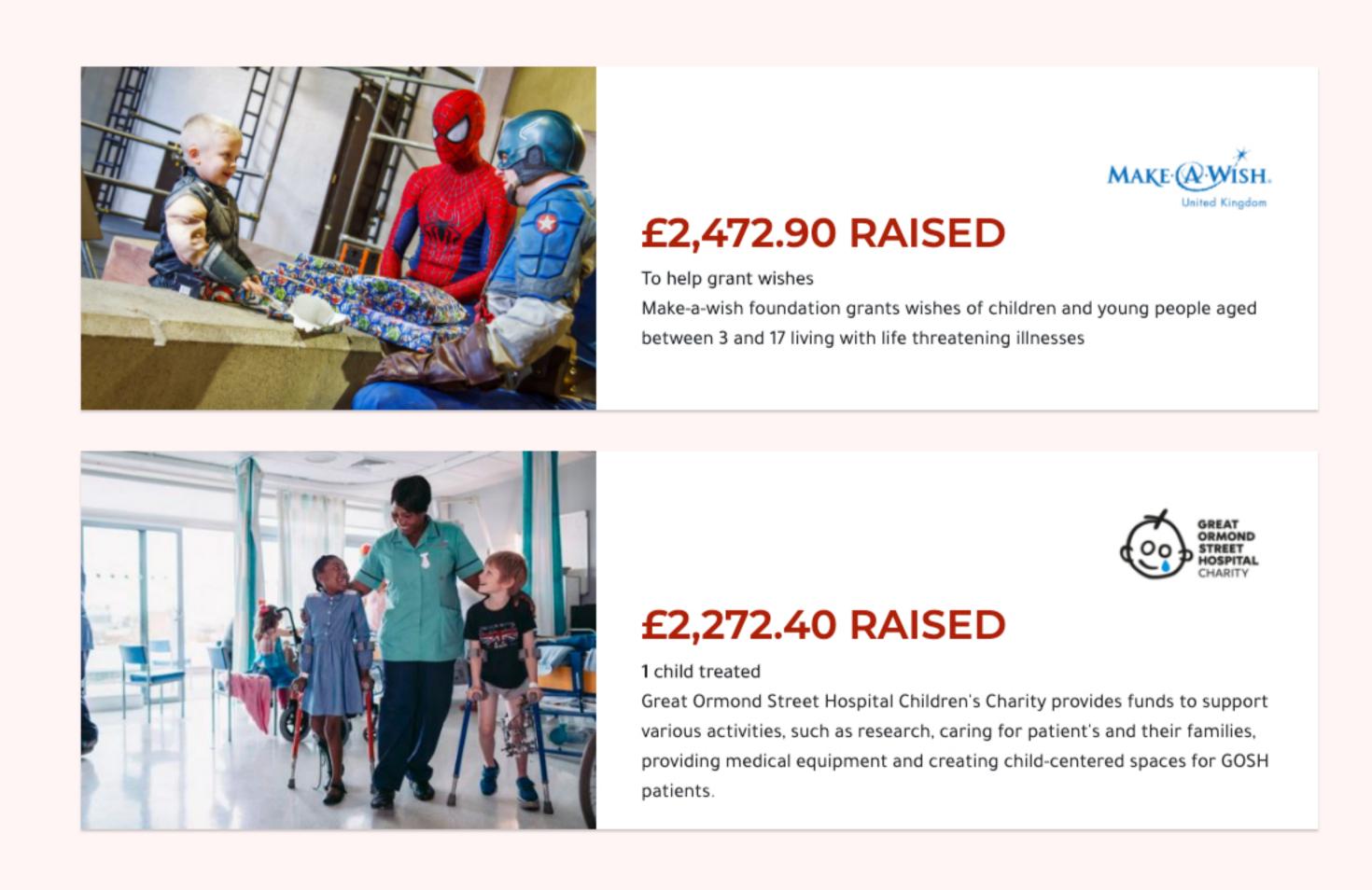
Go to charity website

Great Ormond Street Hospital Children's
Charity raises money for Great Ormond Street
Hospital (GOSH), a London-based hospital
providing care for children.

ALSO SUPPORTING

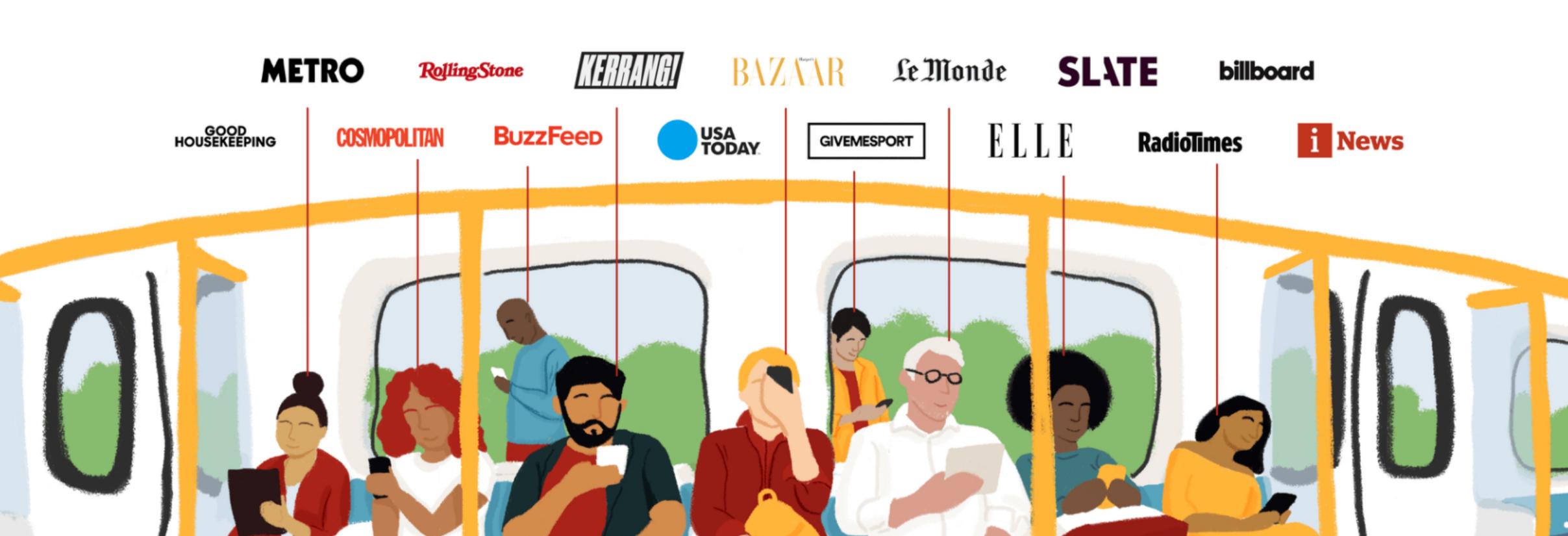


HOW CHARITIES USE THE DONATIONS



WHERE CAN YOU SEE OUR ADS?

Good-Loop distributes ethical online ads to millions of people every month in premium websites across the world's best publishers and social platforms.



JOIN THE REVOLUTION AND SUPPORT ADS THAT MAKE A DIFFERENCE

Help us do even more good in the world!

All you have to do is sign up with your email or social account.

This will help us boost the donations you generate by seeing our ads.

Sign up

ARE YOU A BRAND OR AN AGENCY?

Company website: www.good-loop.com Email: hello@good-loop.com

Book a call