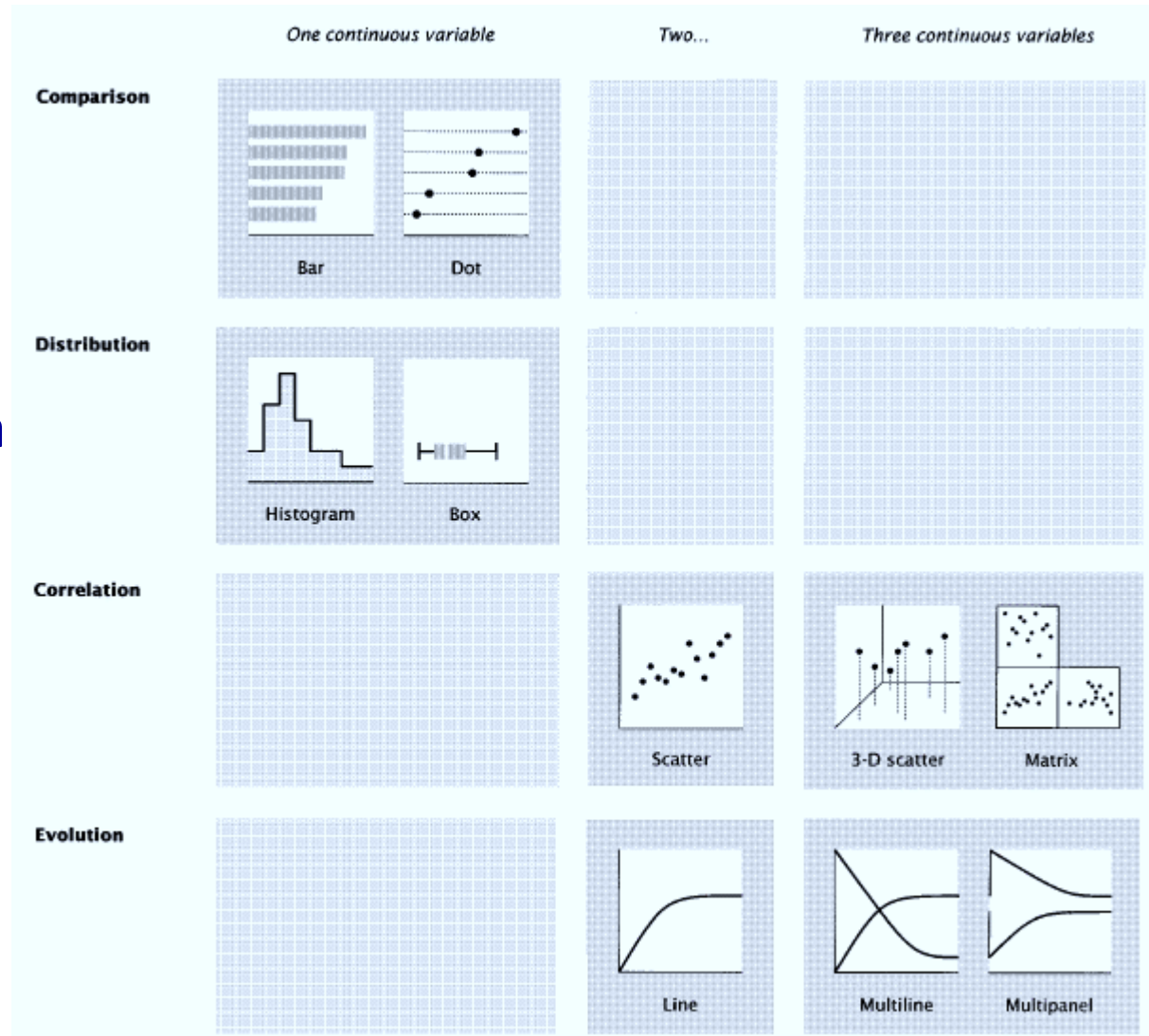


Relating data structure and graph design

ME447 Visualizing Data
Spring 2019–20

Richard Layton



Jean-Luc Doumont: Optimal graph design depends on **the variables** to be shown...



Number of variables?
Continuous or discrete?



Number of variables?
Nominal or ordinal?
Number of levels each?

... and **the message** to be conveyed



displaying distributions

comparing data

revealing correlations

showing evolution

Let's examine match-ups of graph design/data structure

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strip plot

box and whisker plot

multiway

scatterplot

dot plot

line graph

conditioning plot

scatterplot matrix

63

parallel coordinate plot

cycle plot

mosaic plot

financial (OHLC) plot

diverging stacked bar

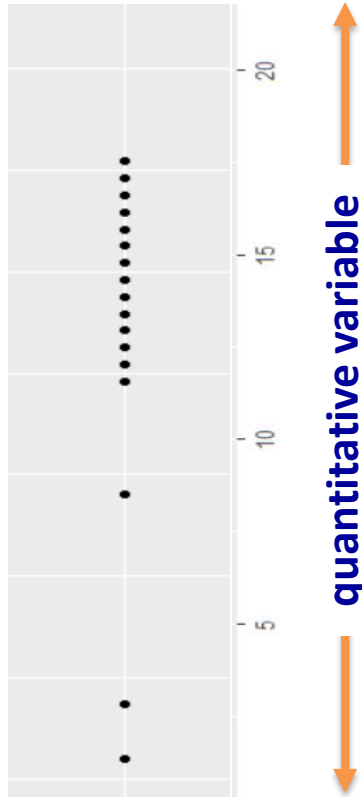
linked micromaps

proportional symbol map

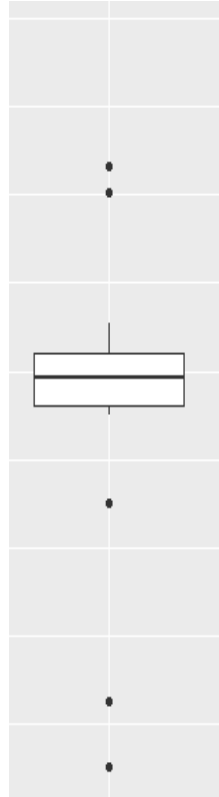
dot density map

Story: **distributions**
Data: **1 quantitative variable**

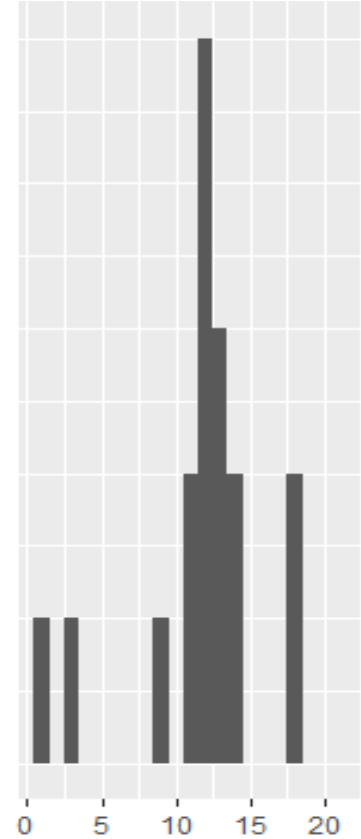
strip plot or box plot



strip plot
preferred

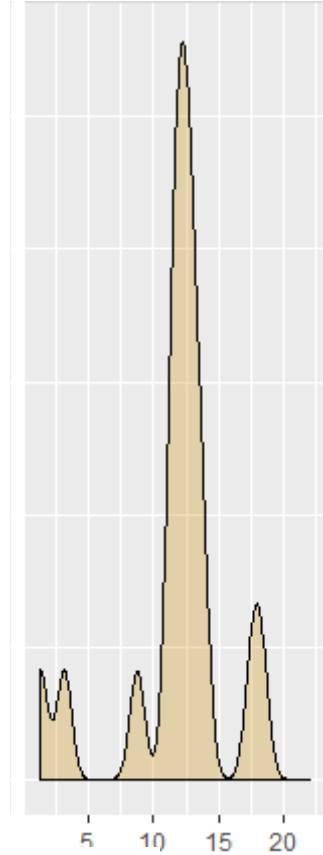


box & whisker
preferred



histogram

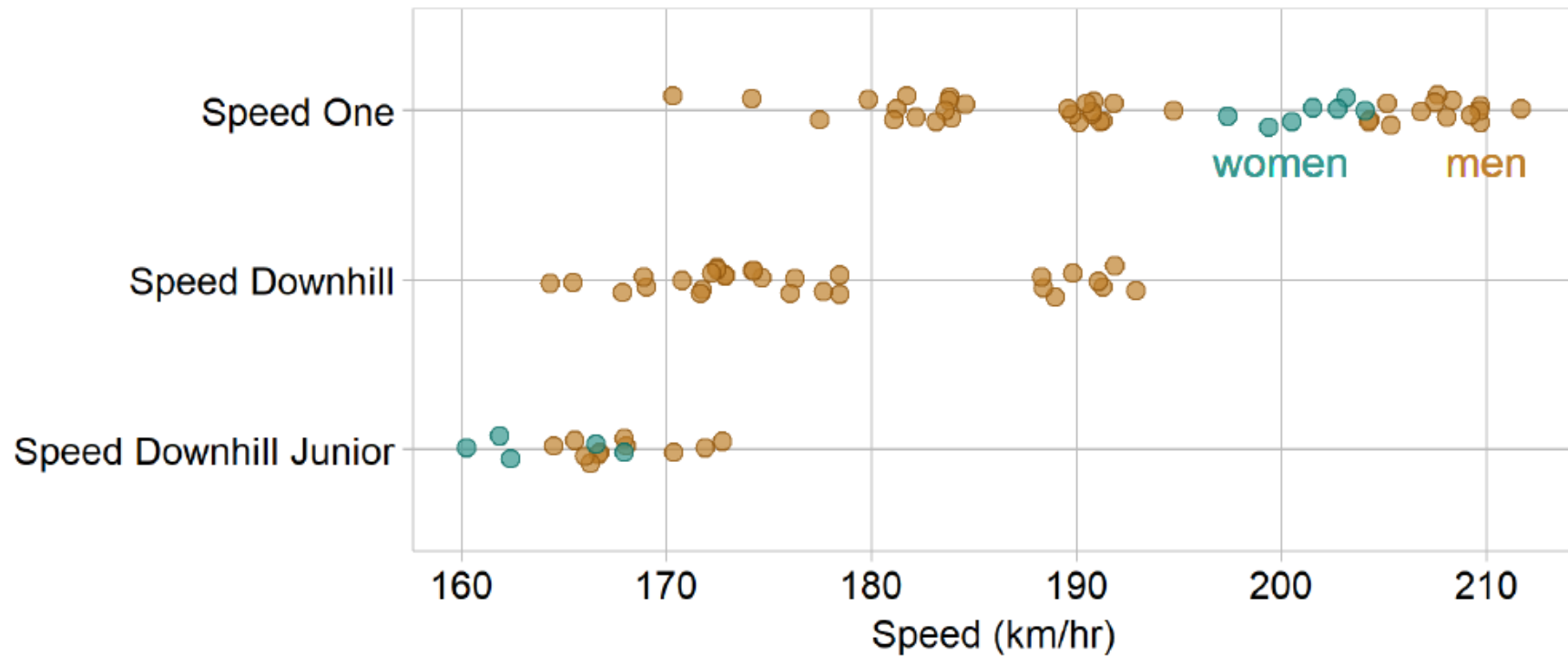
(prone to rhetorical malpractice)



density

1. Strip plot

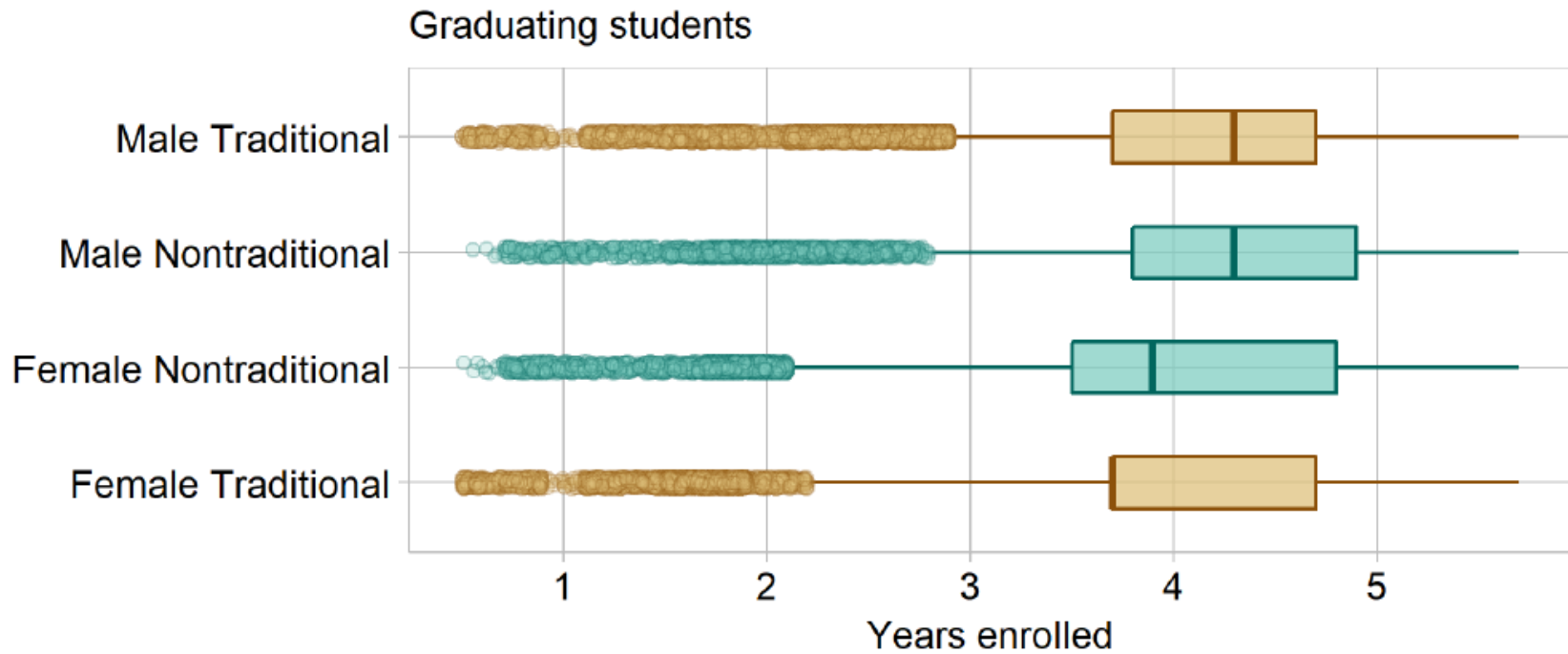
Olympic speed skiing



Data source (Unwin, 2015)

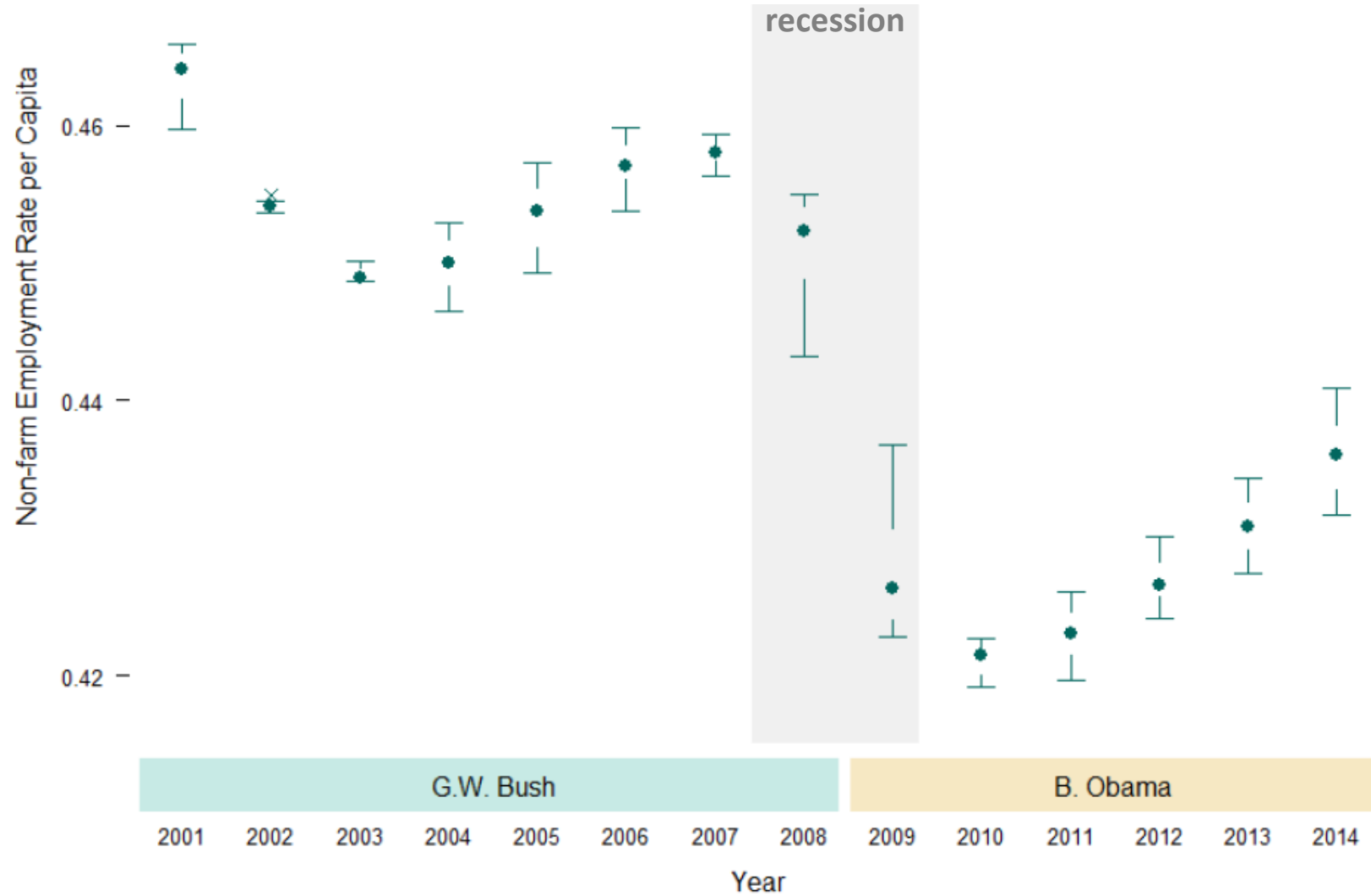
2. *Box plot*

Years to graduation



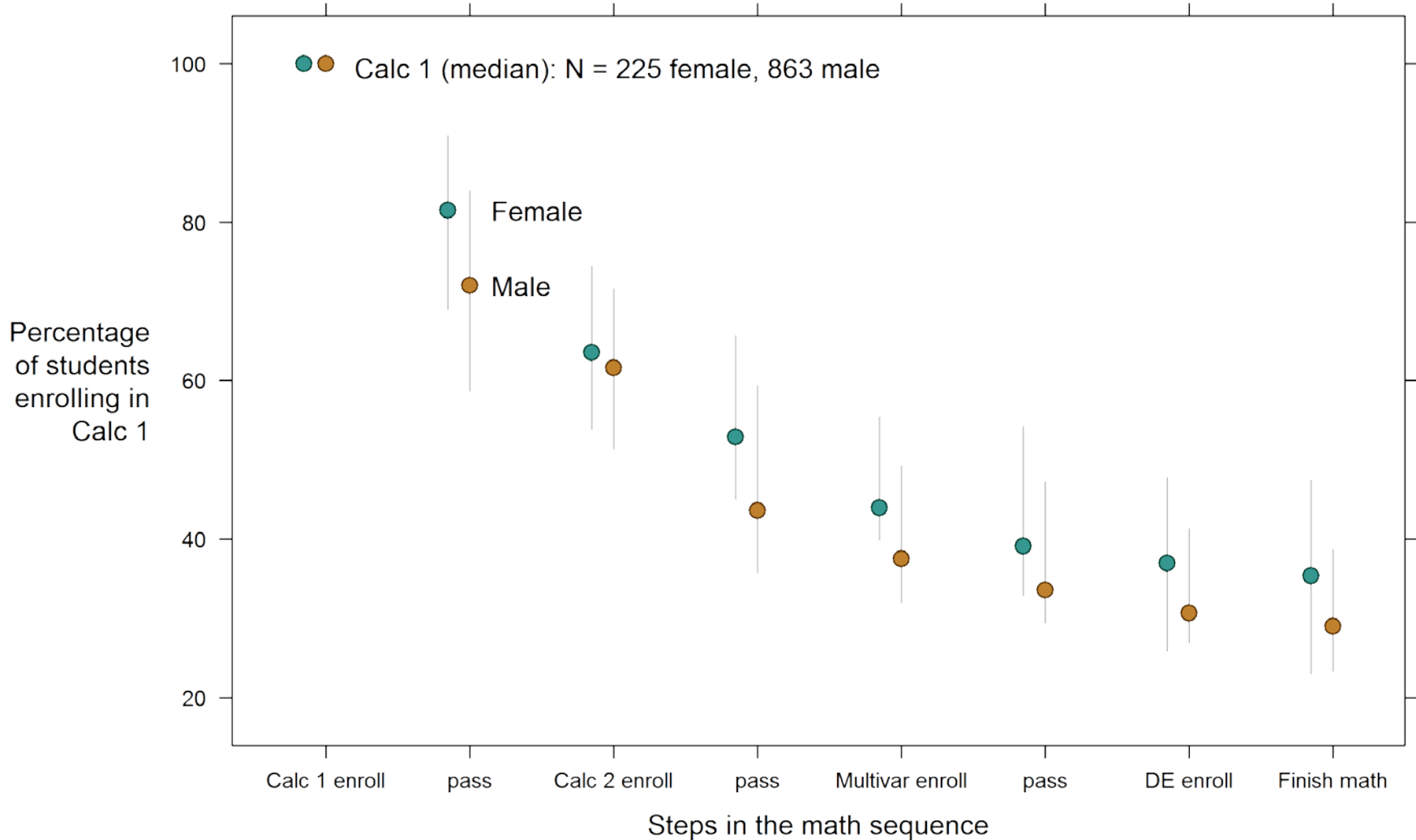
3. Box plot

US employment



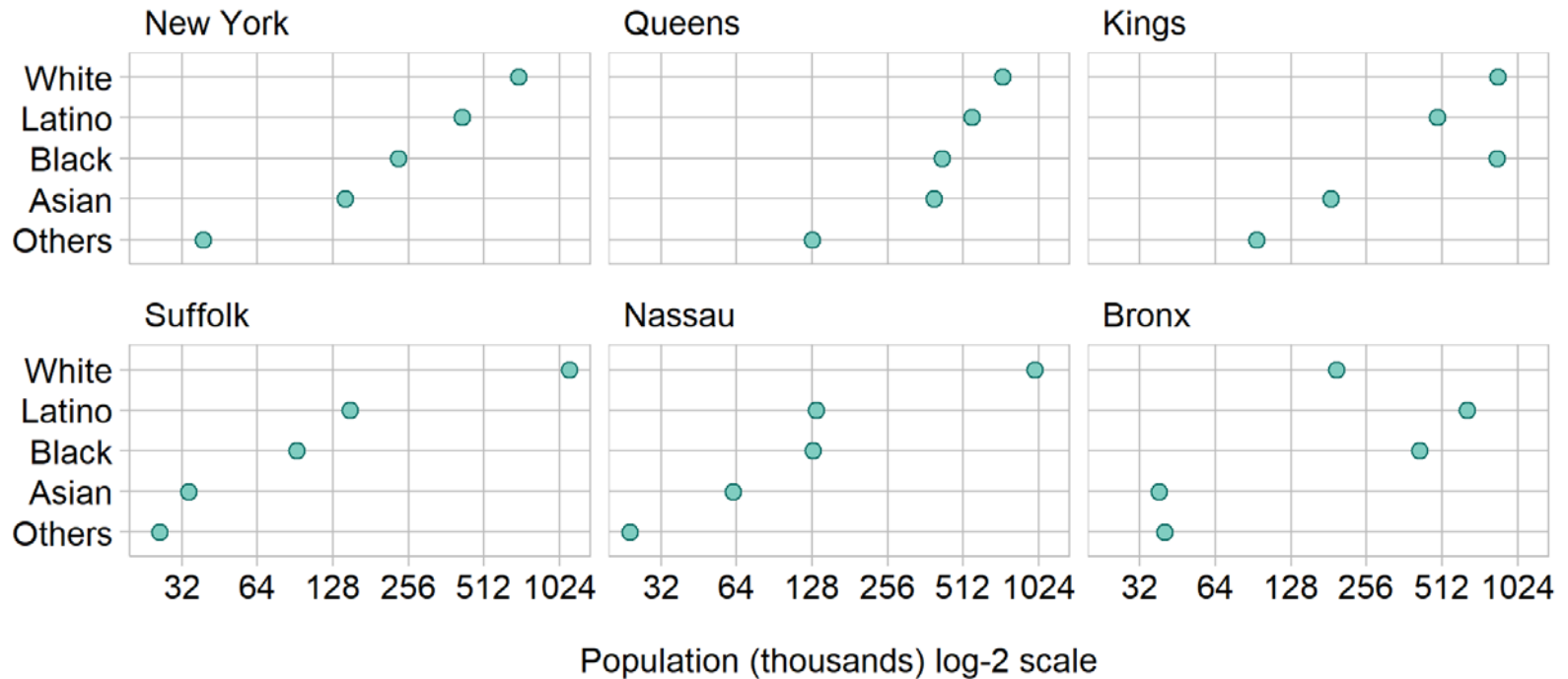
4. Distributions

Math sequence attrition



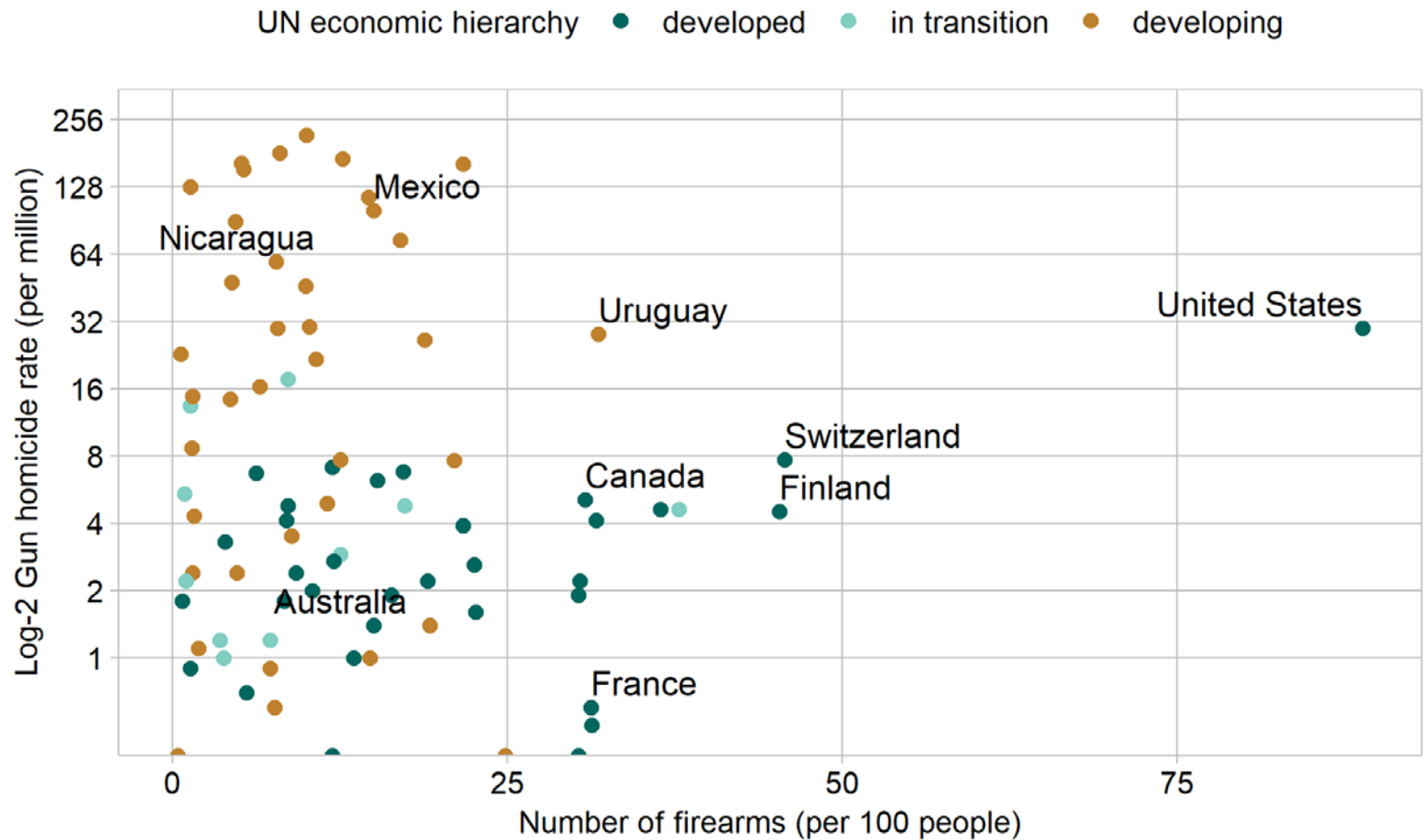
5. Multiway

County population in NY State



6. Scatterplot

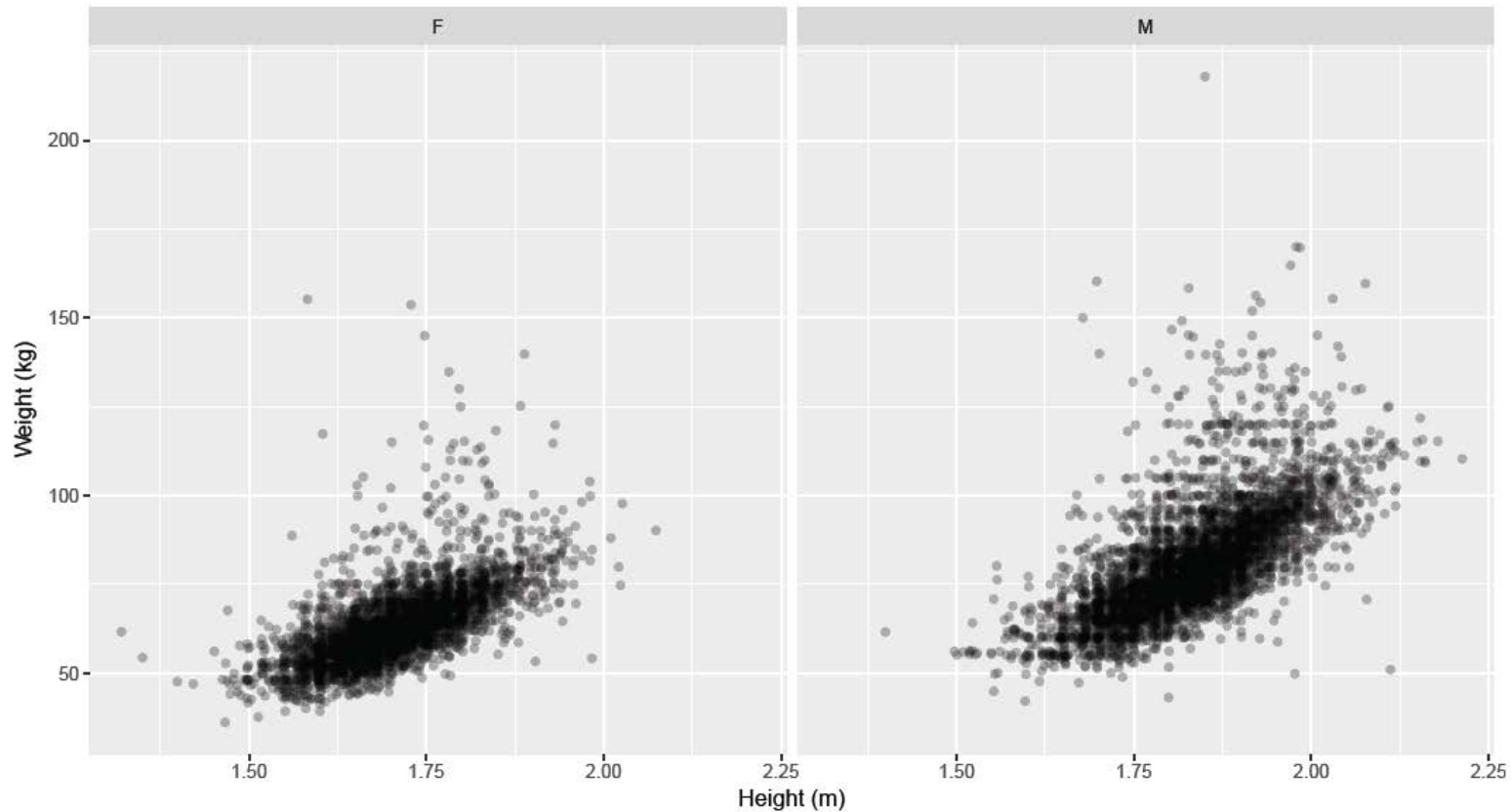
Gun ownership and gun homicides



7. Scatterplot

multi-panel

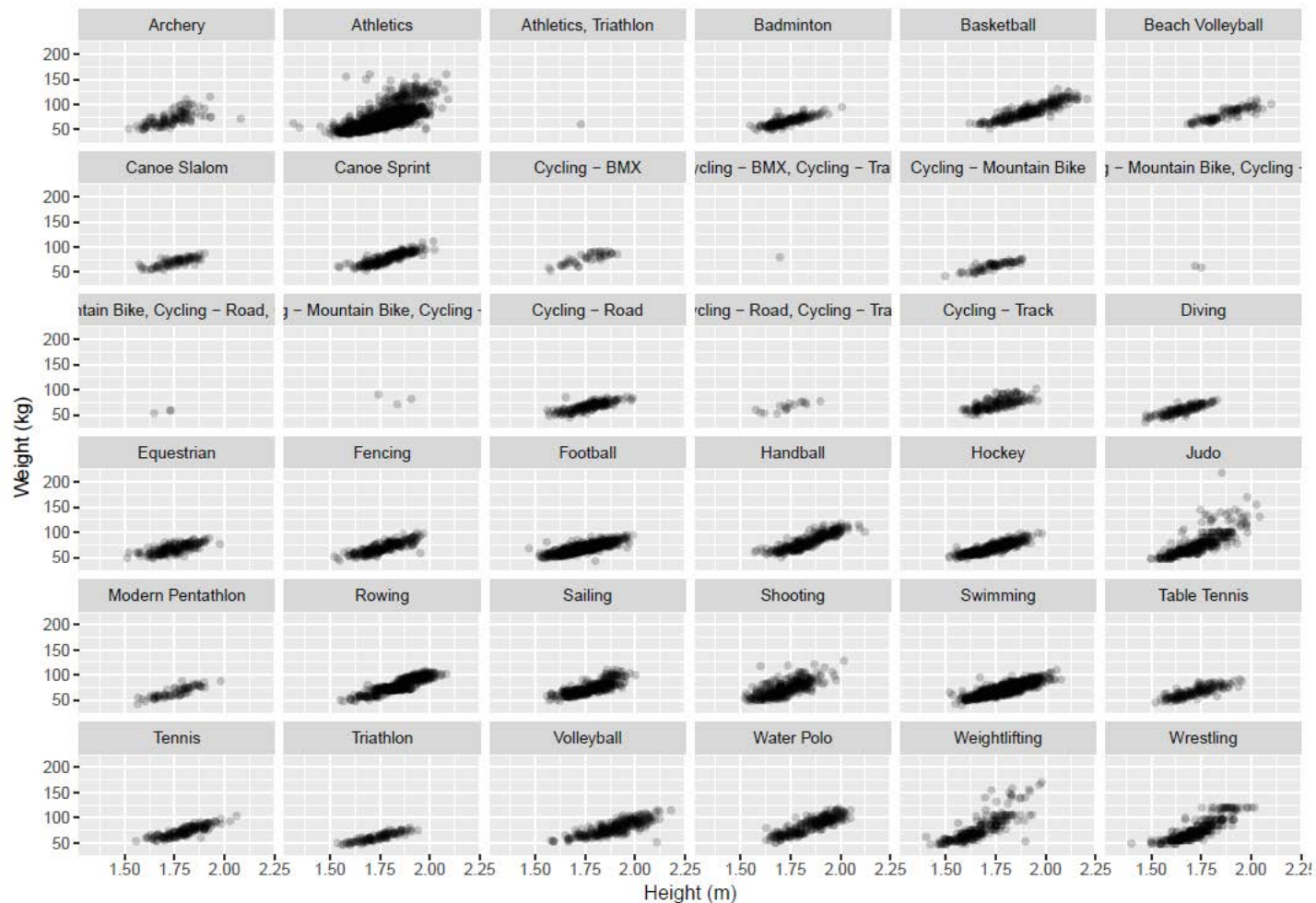
Olympians' height and weight



8. Scatterplot

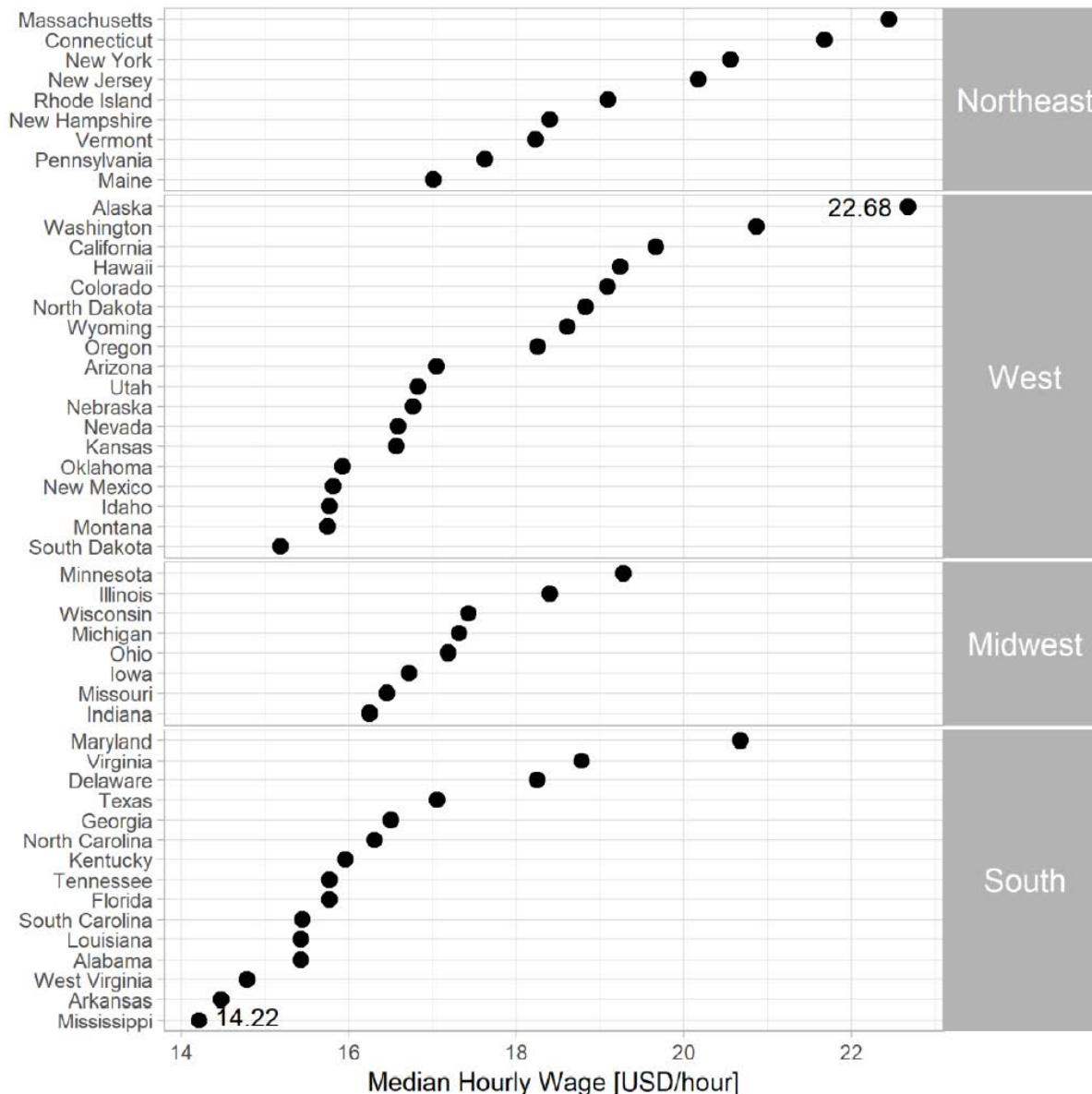
small multiples

Olympians' height and weight, by event



9. Cleveland dot plot

US median hourly wages



10. Line graph

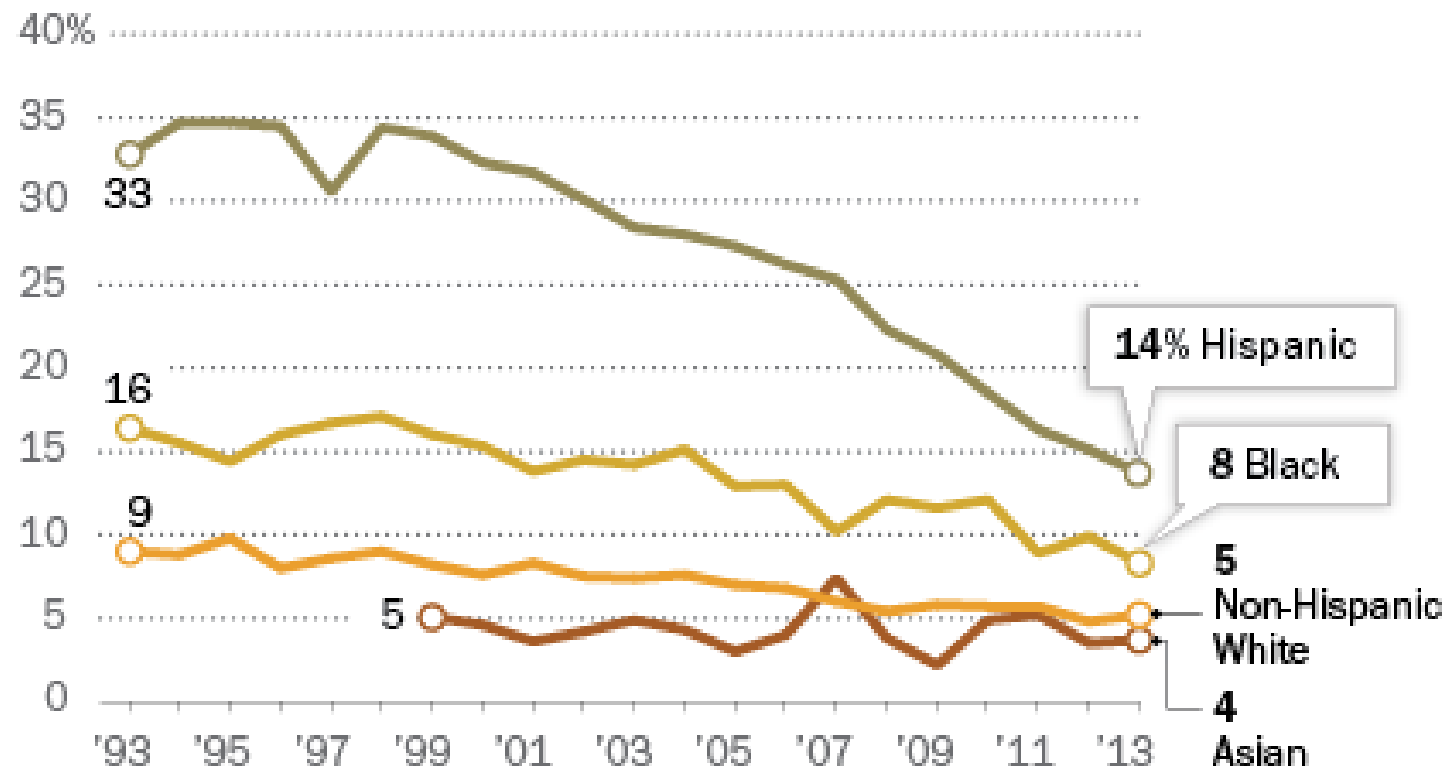
US firearm deaths



11. Line graph

US high school dropout rates

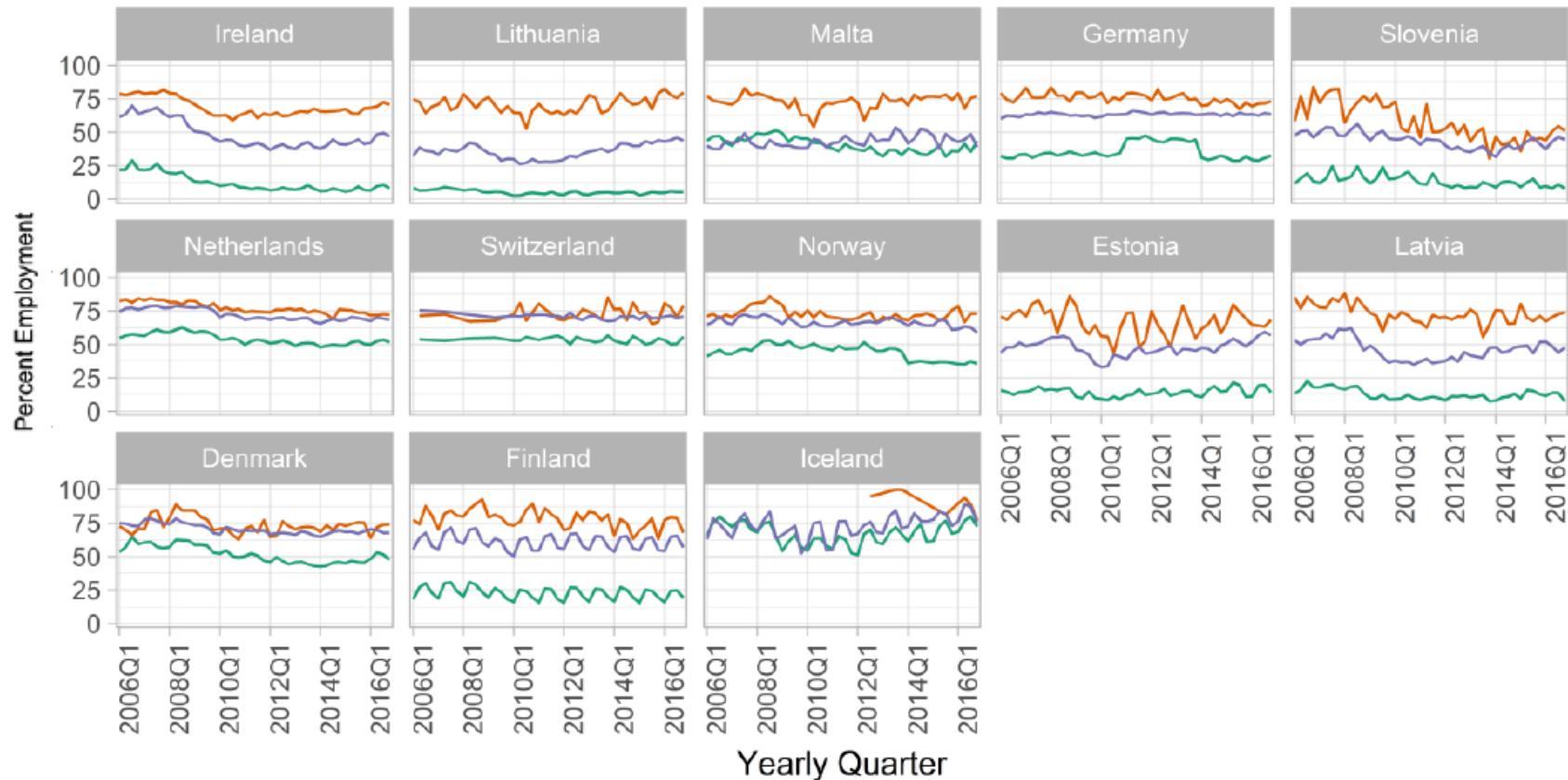
Percent of 18-to 24-year-olds dropping out of high school



12. Line graph

small multiples

EU employment by education level

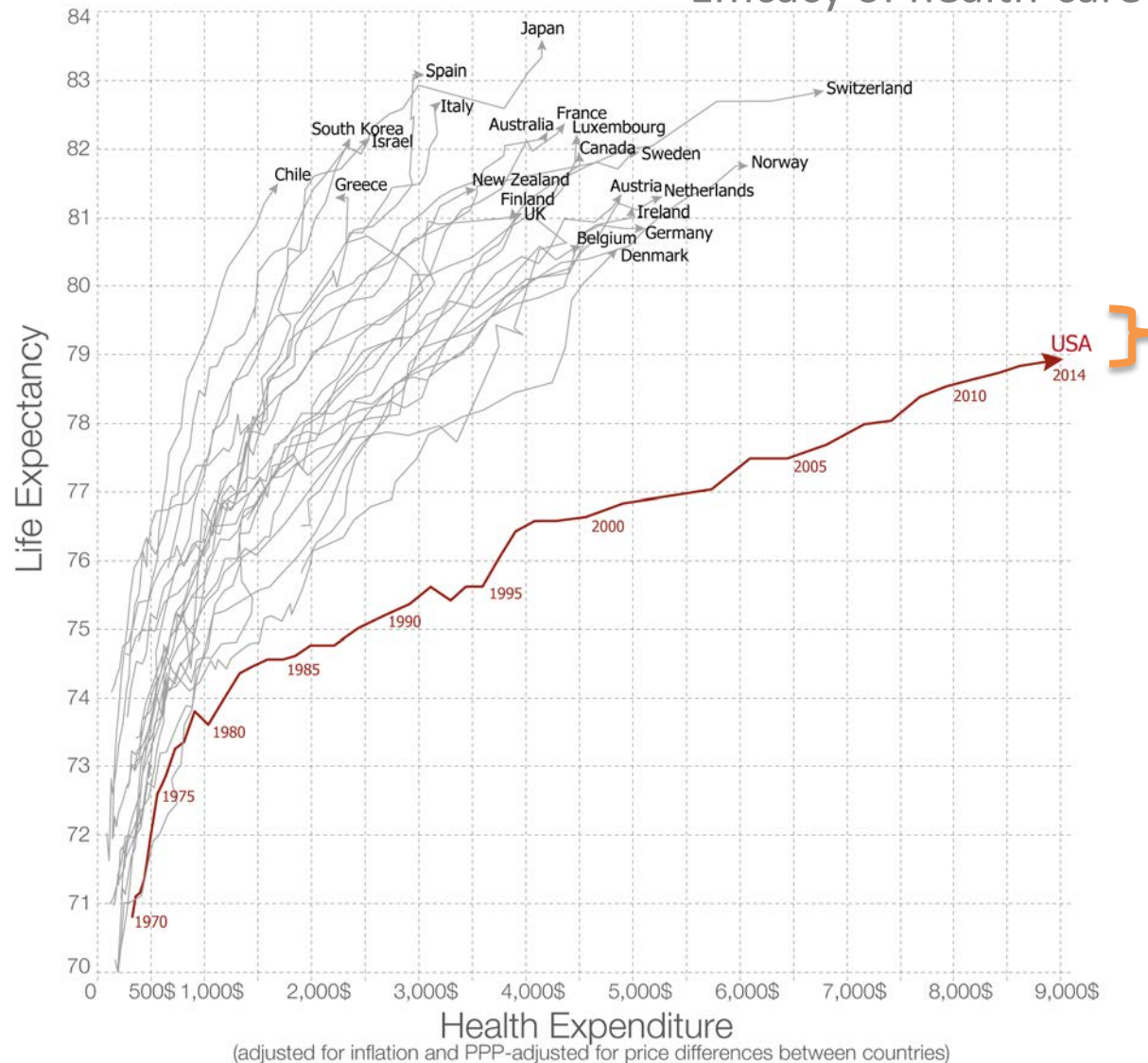


Education Level Completed

- Less than primary, primary and lower secondary education (levels 0-2)
- Upper secondary and post-secondary non-tertiary education (levels 3 and 4)
- Tertiary education (levels 5-8)

13. Line graph

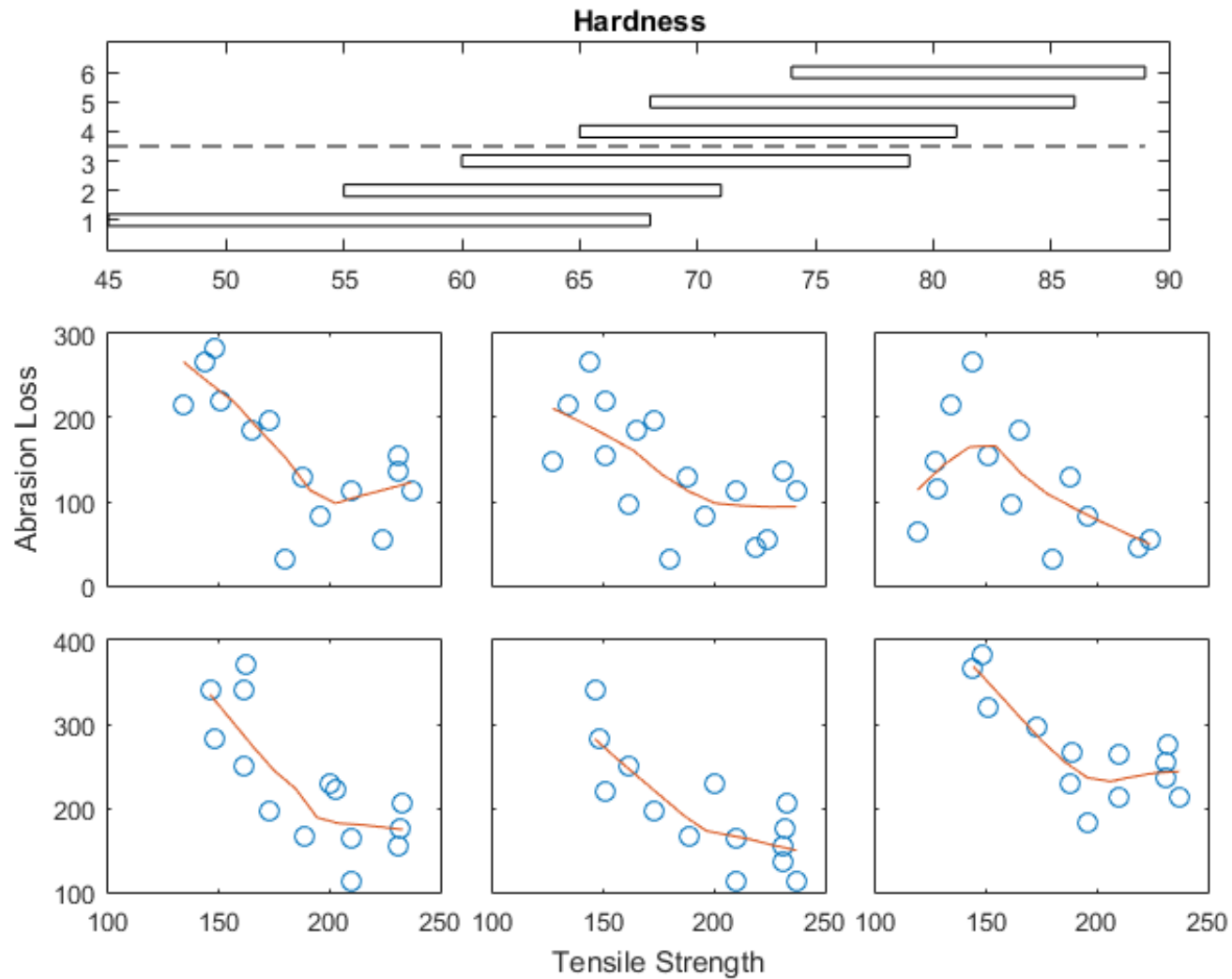
Efficacy of health-care expenditures



Data source: Health expenditure from the OECD; Life expectancy from the World Bank. Licensed under CC-BY-SA by the author Max Roser.
The interactive data visualization is available at [OurWorldinData.org](https://ourworldindata.org). There you find the raw data and more visualizations on this topic.

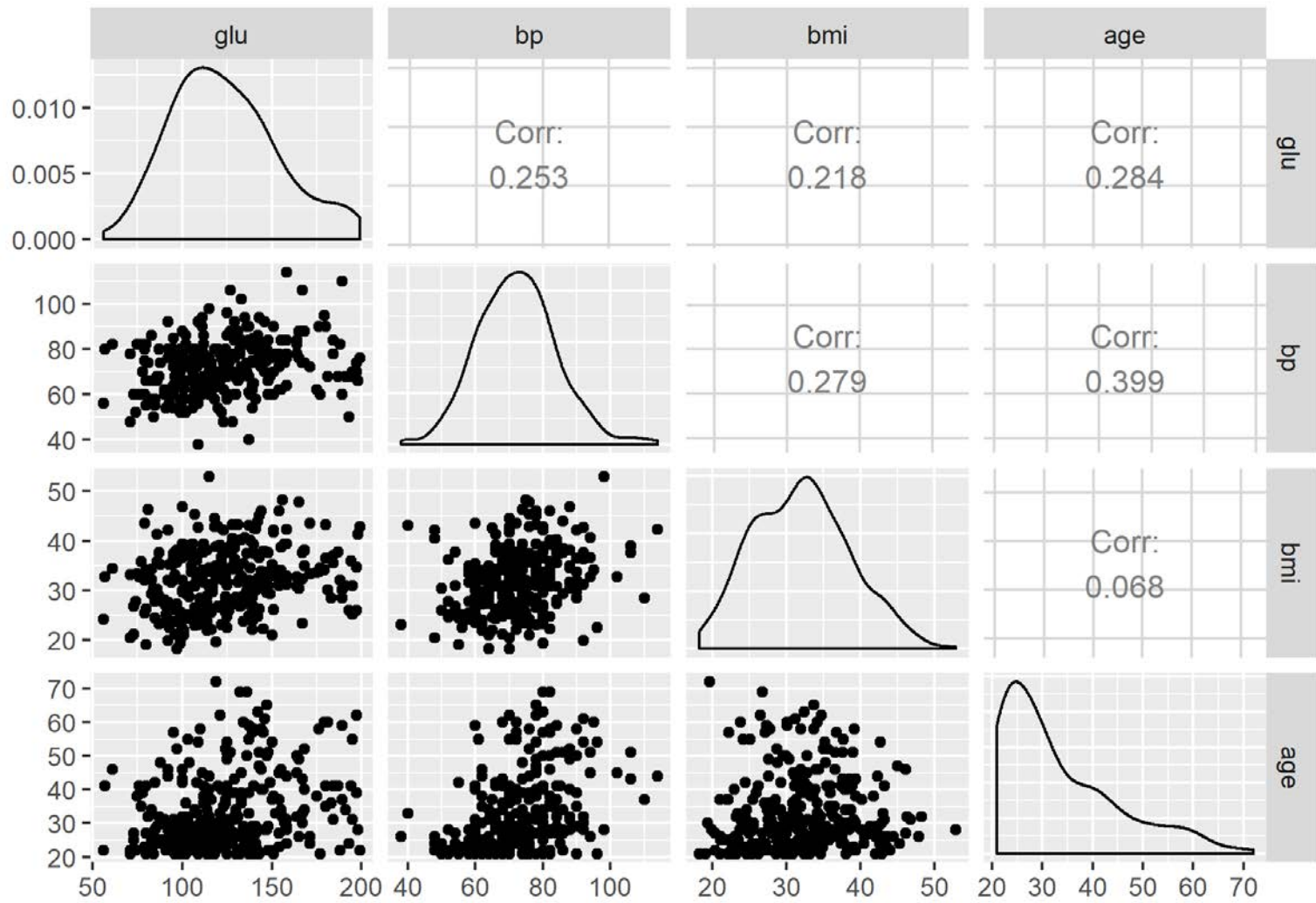
14. Conditioning plot

Properties of rubber



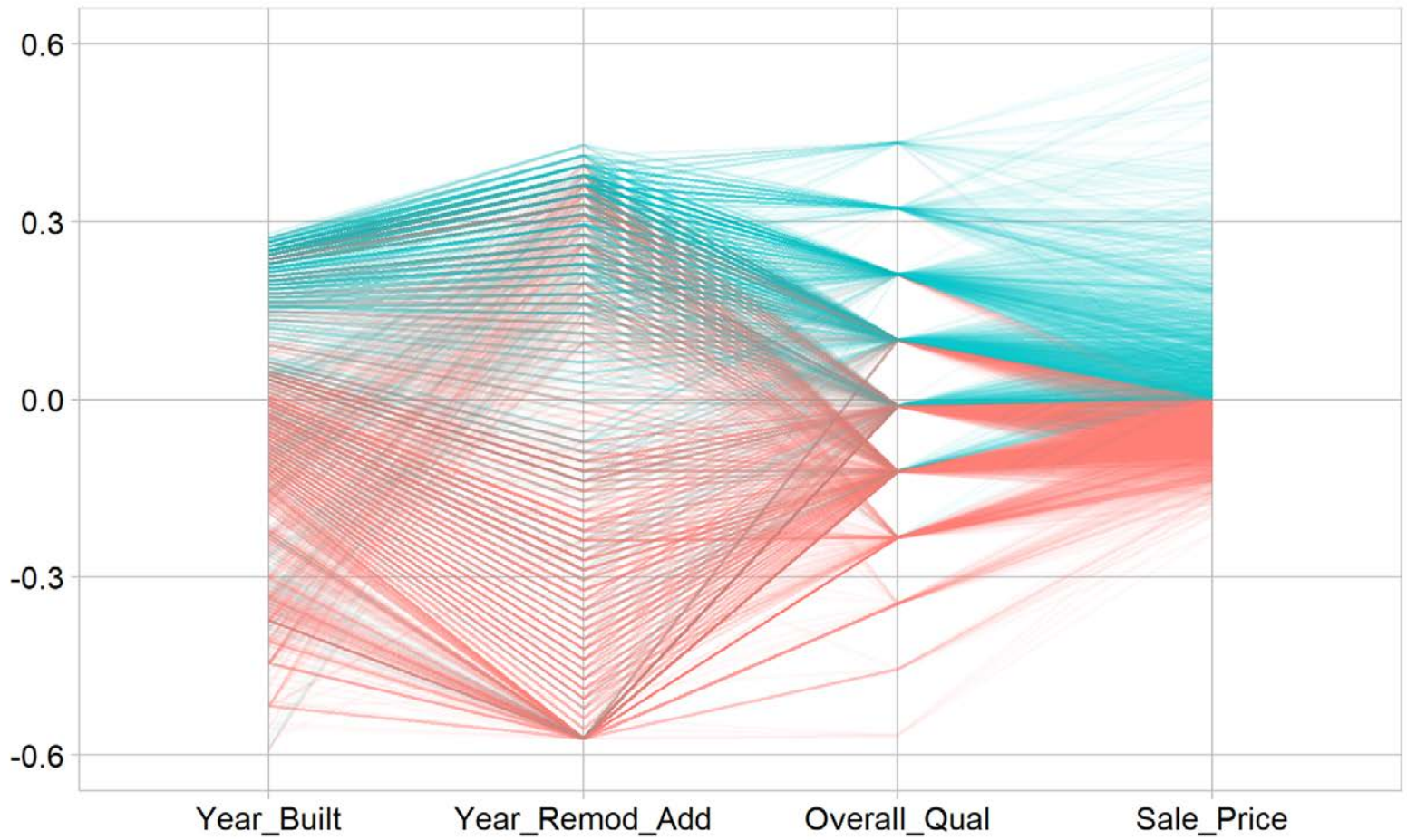
15. Scatterplot matrix

Diabetes in Pima women



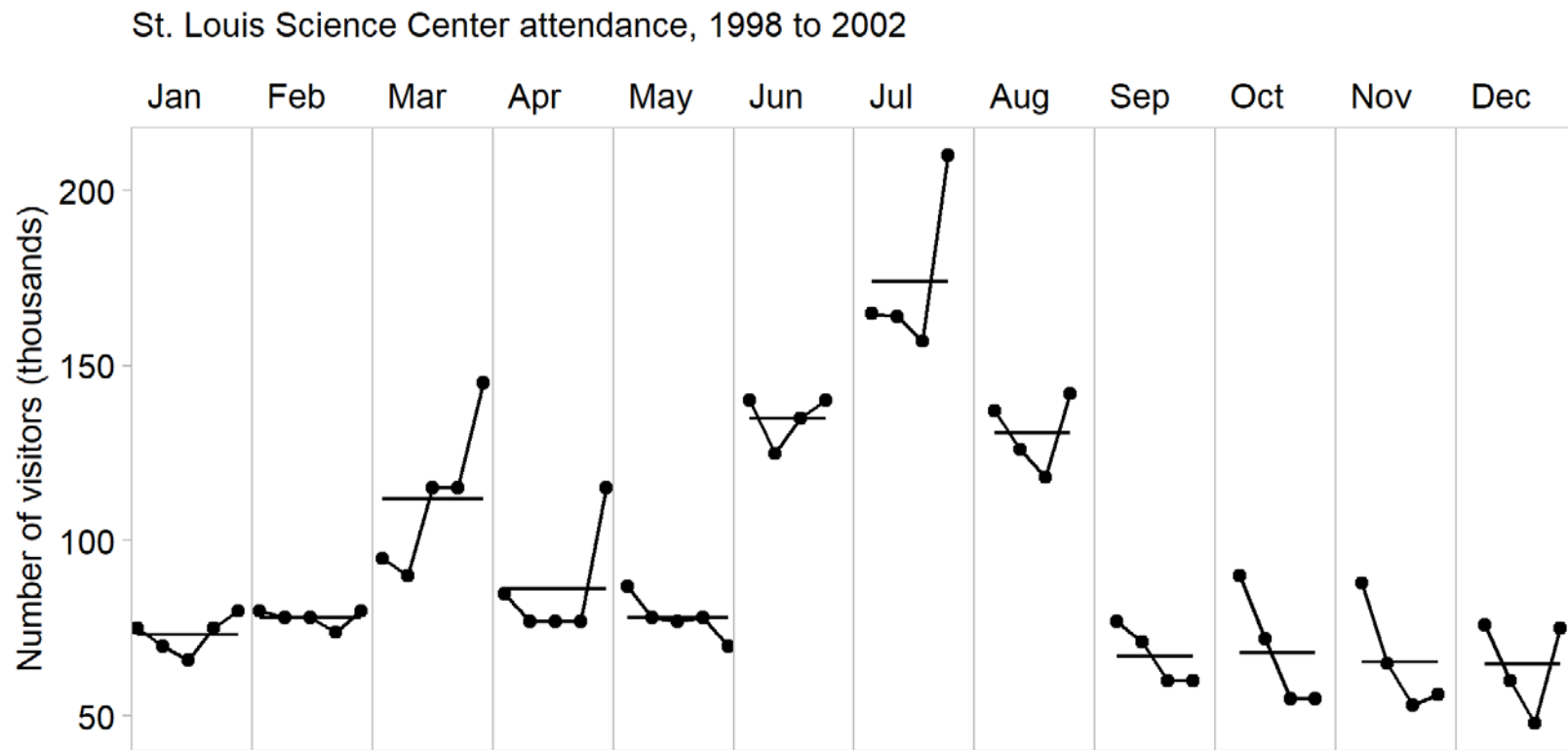
16. *Parallel coordinate*

House pricing



17. Cycle plot

Science center attendance

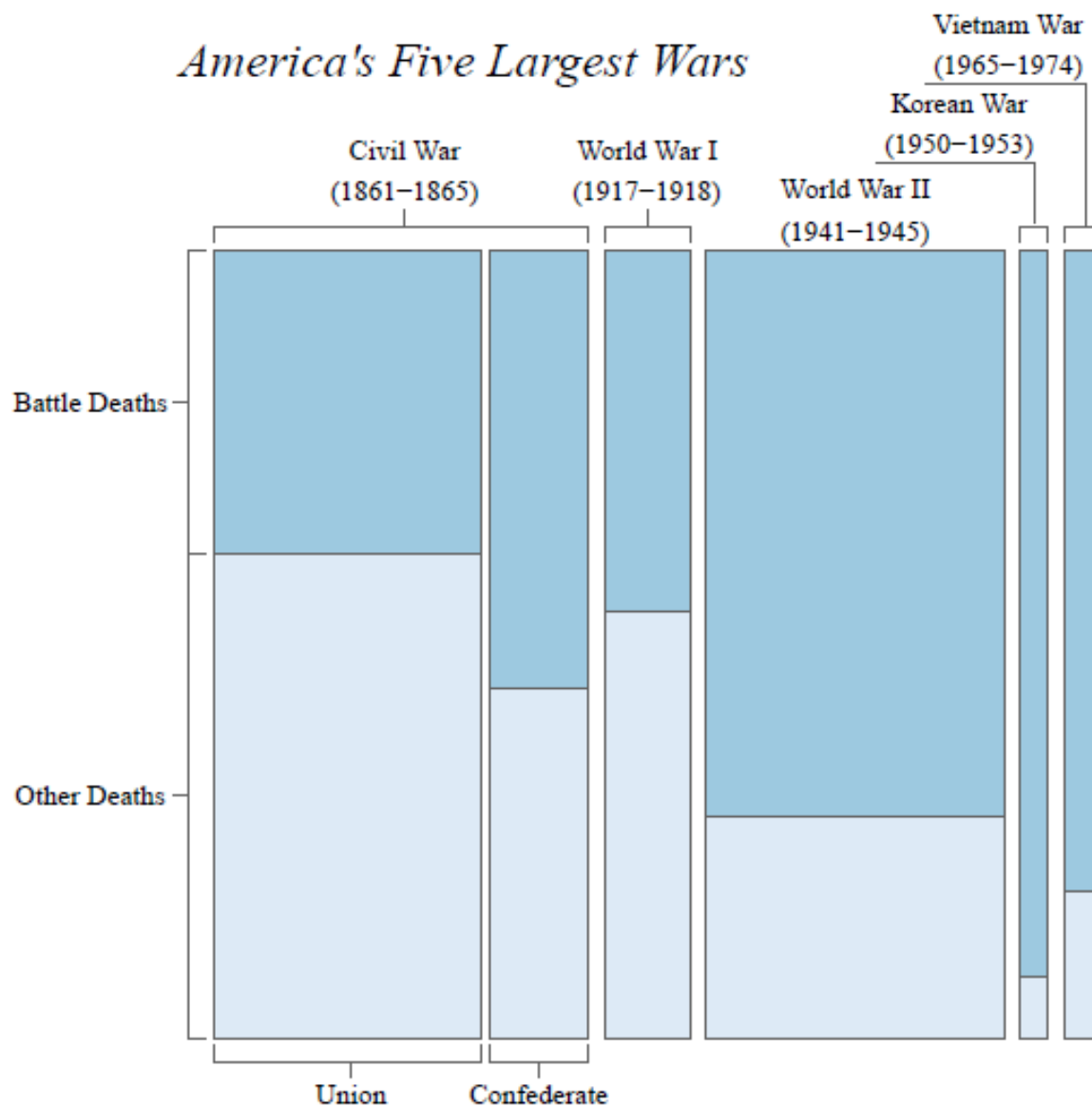


18. Mosaic

Enrollment at RHIT

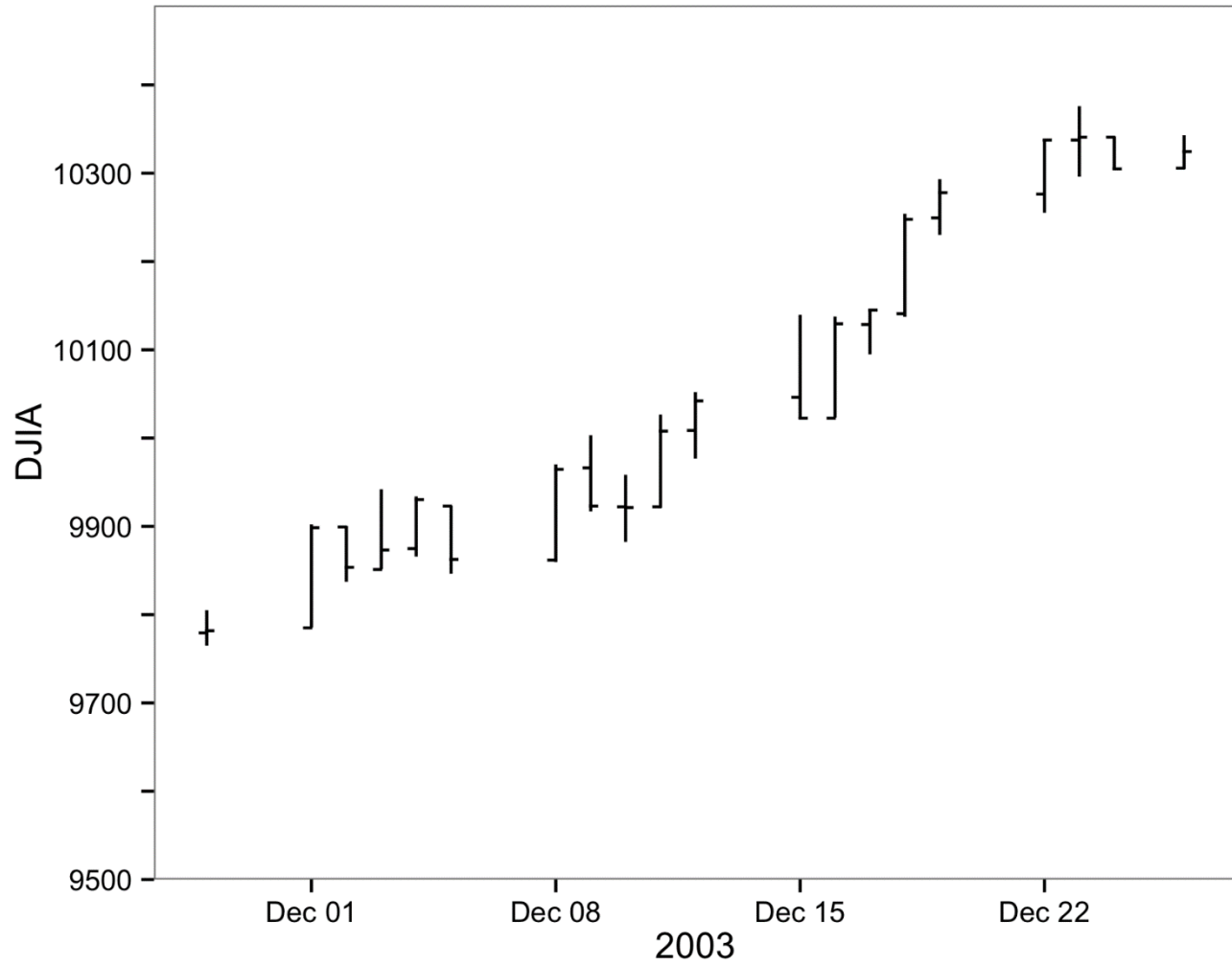


Deaths in major US wars



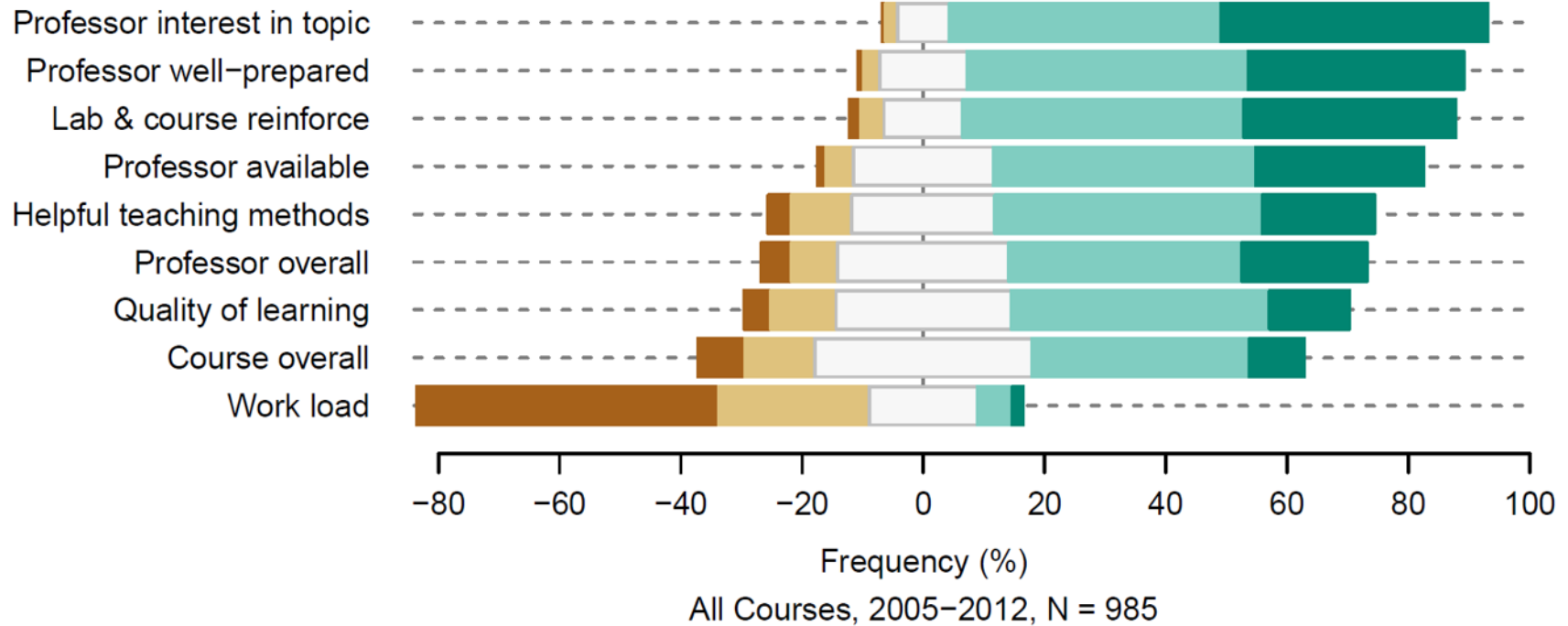
20. Financial plot

Dow Jones Industrial Average



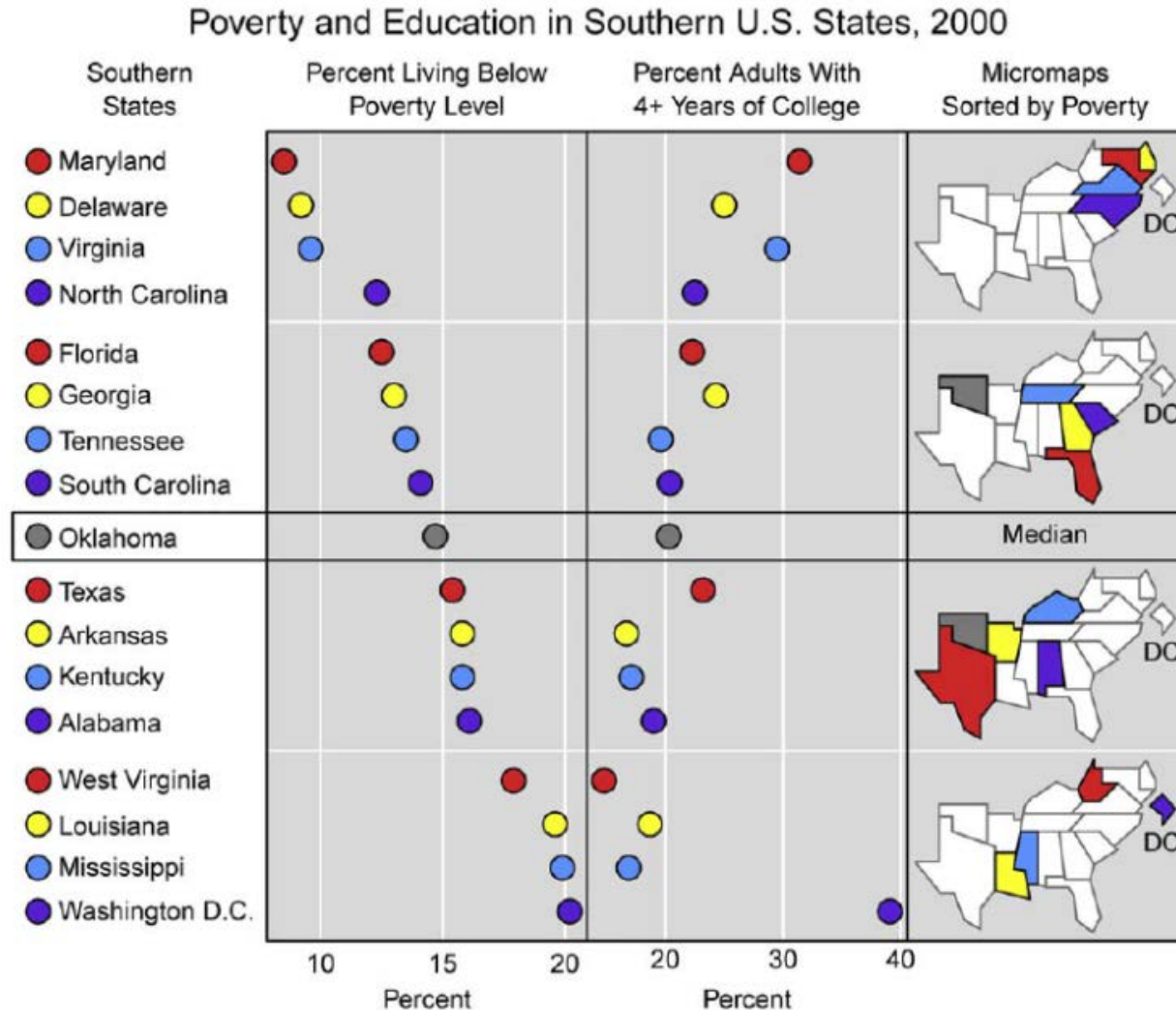
21. Diverging stacked bar

Course evaluation survey results



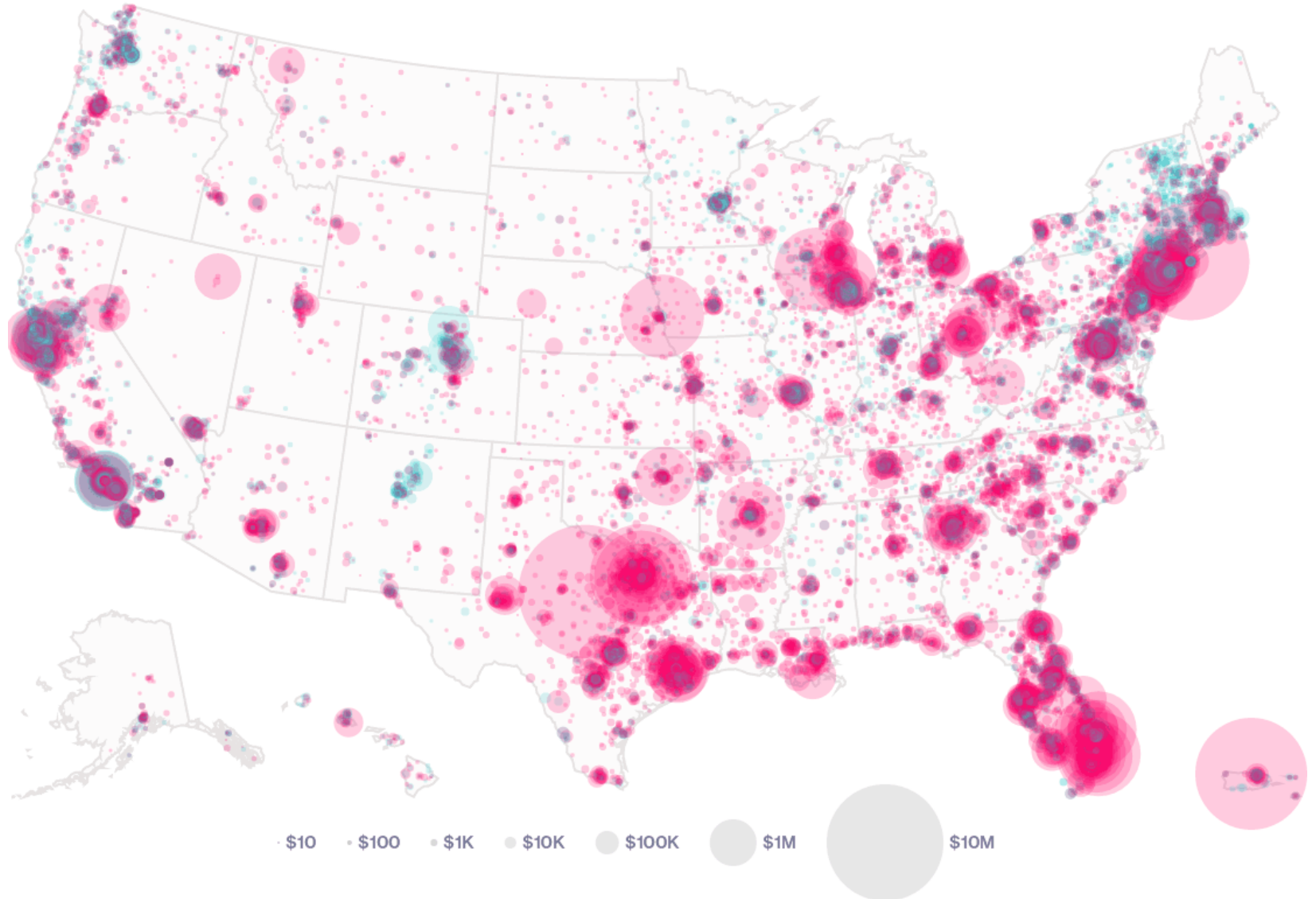
22. *Linked micromaps*

Poverty and education level



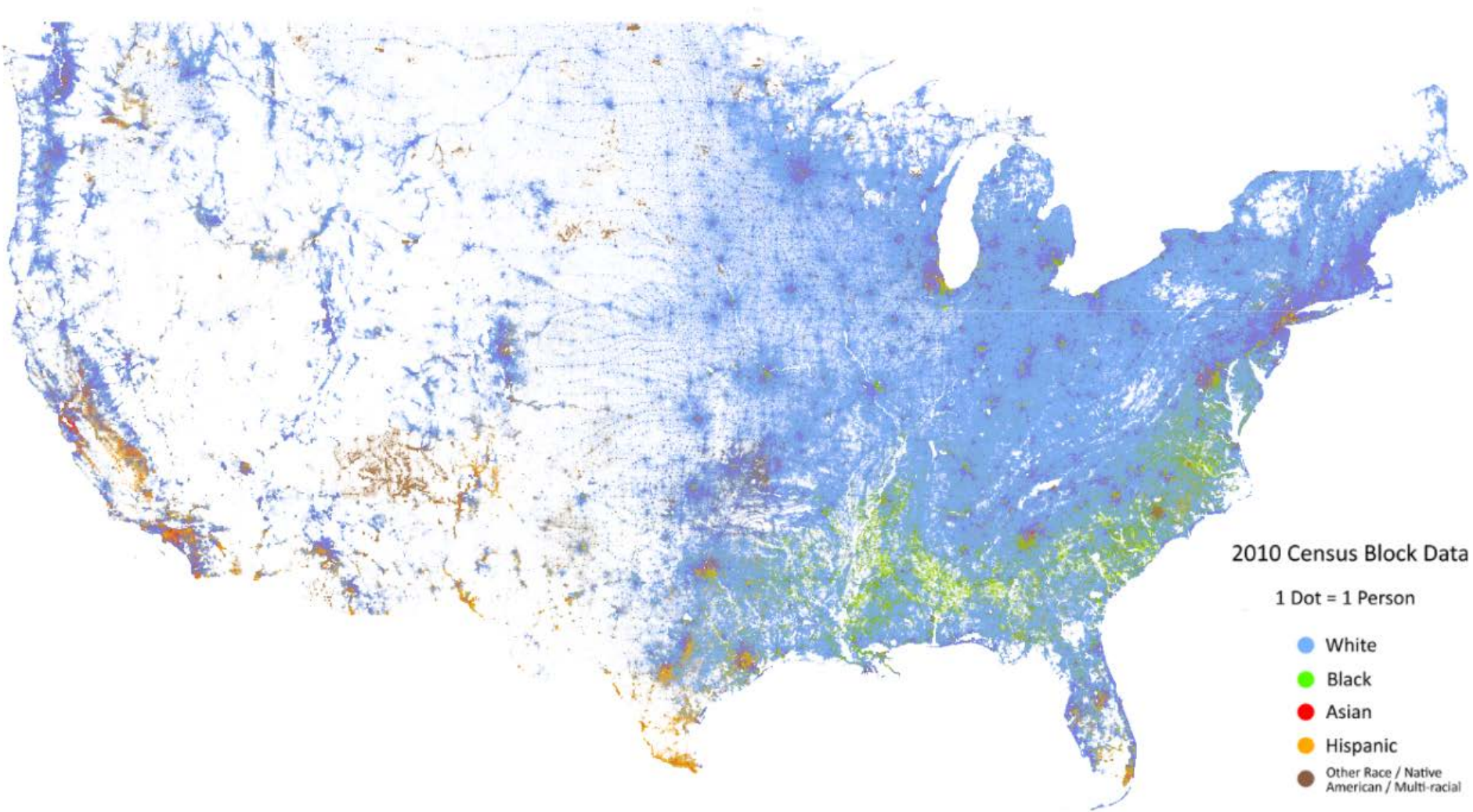
23. *Proportional symbol*

Presidential election fundraising

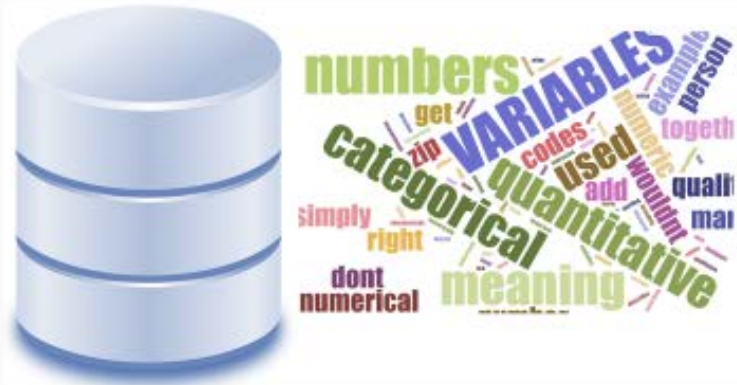


24. *Dot density*

2010 Census population density



Implications for the designer



Grasp the **data structure** first

Explore **data-suitable** designs

