HACKSURREY VIRTUAL SPONSORSHIP PROSPECTUS

27th-28th
February 2021

WHO WE ARE?

HackSurrey is a student society at the University of Surrey. Our society aims to bring people who are willing to learn new skills as well as bring together students who are passionate about programming.

WHAT IS A HACKATHON?

A hackathon is an invention marathon. Programmers, designers, builders, and more come together to learn, build, and share their creations over the course of a few days. Your sponsorship will help this become a reality.

Hackathons are not limited to computer science students - anyone who has an interest in technology and is eager to learn can participate in a hackathon. More on this can be found here: https://mlh.io/college-administrator-hackathon-guide

WHY SPONSOR US

▶ **To increase the reach of your brand** ensure you maintain your association with fast-paced innovation by showing your product to talented student developers, designers and entrepreneurs of the future.
Get feedback on your products there will be an excellent opportunity to demo your product or APIs, through interactive workshops, to some of the brightest students around.

▶ **You can let attendees use your product** to fuel even more exciting projects. You can even fund a prize branded by your company to get students to develop on your platform! The opportunities that this could bring to your company are limitless.

▶ **Recruit talented interns and graduates** Hackathons are already replacing career fairs everywhere because you have an opportunity to watch the best students doing what they love. Your company can interact with and observe students working on exciting and creative projects throughout the weekend.

HOW TO GET IN TOUCH WITH US

If you would like to know more about our society or about sponsoring us, do not hesitate to contact us by email: **ussu.hacksurrey@surrey.ac.uk** ,

Sponsorship Packages

	DIGITAL £300	BRONZE £700	SILVER £1500	GOLD £2200
BRANDING				
Logo on website	●	●	●	●
One social media post		●	●	●
Bring swag		●	●	●
Logo as society sponsor		●	●	●
Logo on event banner			●	●
GENERAL				
Company Introduction		●	●	●
Host a workshop*		●	●	●
Judging Panel			●	●
Sponsored Challenge and Prize			●	●
Sponsored Event				●
Featuring as exclusive co-host				●
RECRUITMENT				
Recruitment Booklet			●	●

*priority to Silver and Gold sponsors

Platinum Sponsorship

To discuss the Platinum package, please contact us. In this package, you will be listed as an exclusive co-host to the event and will be able to choose which perks you would like to be included.

Only one Platinum Sponsorship available