

2023



Sponsor Guide

WELCOME!

Thank you for joining us, along with hundreds of industry professionals this January in Miami, United States, as a sponsor of the **2023 EB-5 & Global Immigration Expo Miami** at the beautiful **Hilton Miami Airport Blue Lagoon**!

This sponsor guide was created by **EB5 Investors & Uglobal Magazines** to provide your team important information needed to assist in planning for your arrival this November, including:



TRAVEL
INFO



HOTEL
INFO



DIGITAL
LOOK BOOK
INFO



EXHIBITOR
INFO



15-MINUTE PRESENTATION
INFO



SHIPPING
INFO

Leading up to the event, your team may have additional questions regarding the convention. The EB5 Investors & Uglobal Magazines staff will assist in answering those questions and will be on hand to assist with all special requests during the event.

Again, we want to give our thanks to your organization for supporting the **2023 EB-5 & Global Immigration Expo Miami** and wish your team much success during the event on **January 12 & 13**!

- The EB5 Investors & Uglobal Magazines Team



TRAVEL INFORMATION

EB5 Investors & Uglobal Magazines wishes you safe travels as you join us this January.

As a courtesy, the **EB5 Investors & Uglobal Magazines** team would like to provide you key details to ensure a safe and efficient arrival for your organization. Please plan to your arrival and departure around the scheduled event featured on **January 12th & 13th**.

Closest Airport:	Miami International Airport (MIA)
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Visa Requirements:	Some countries require a visa to travel for this event. Please visit U.S. Visas (state.gov) for more details.
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HOTEL INFORMATION

EB5 Investors & Uglobal Magazines welcomes you to stay with us at the beautiful **Hilton Miami Airport Blue Lagoon** in Miami, USA!

Hotel Location:	Hilton Miami Airport Blue Lagoon – 5101 Blue Lagoon Drive, Miami, FL 33126 (This is where the event will physically take place)
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Contact Details:	If you wish to book a discounted room at Hilton Miami Airport Blue Lagoon, please click the link below: 2023 EB5 AND GLOBAL IMMIGRATION EXPO (hilton.com)
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If you rather stay by the beach, **EB5 Investors & Uglobal Magazines** welcomes you to stay at the wonderful **W Miami** in Miami, USA!

Hotel Location:	W Miami - 458 Brickell Avenue, Miami, FL 33131
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Contact Details:	If you wish to book a discounted room at W Miami, please click the link below: Book Your Group/Corporate Rate Marriott International
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Transportation to the Event:	For those staying at W Miami, shuttle bus will be available to give you a ride to Hilton Blue Lagoon at 8:30am and bring you back to the hotel at 5:30pm.
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DIGITAL LOOK BOOK INFORMATION

We are excited to feature your organization as a participant at the **2023 EB-5 & Global Immigration Expo Miami**.

Sponsors will be featured in our conference digital look book, which permits placement of their company logo and summary in the digital look book.

Detail	Info
Deadline for Inclusion:	December 7, 2022
Word Count Details:	Up to 150 Words. Summaries are subject to editorial revisions.
Guidelines:	<ul style="list-style-type: none">• Summaries do not include contact information aside from an official website URL and do not advertise their company in a blatantly self-promotional manner.• Summaries must not include bullet points, charts, etc.• Summaries should be submitted as one block paragraph.• Summaries should be written in third person, e.g. "Jahangiri practiced corporate securities law at Stradling Yocca Carlson & Rauth, P.C."• Summaries should be submitted in English.• Sponsor logos should be submitted in a hi-resolution format; vector images are highly preferred, an image file exceeding 5 MB or higher should suffice.



EXHIBITOR INFORMATION

During the event on **January 12 & 13, 2023** sponsors that have reserved an exhibitor table will be scheduled to set up their booth & collateral material inside the **International Ballroom** at the designated times featured below.

For sponsors requiring production assistance with their items, i.e.; backdrops, collateral material, A/V, or electrical, we have provided details for a preferred vendor & contact that may assist*.

FAQ's	Answer
Who Exhibits?:	Platinum and higher-level Sponsors
Location:	International Ballroom
Set Up Time:	January 12 th : 5:00am – 8:00am
Breakdown:	No booth may breakdown prior to the end of the event on January 13.
For those permitted to host a backdrop display, EB5 Investors & Uglobal Magazines requests each organization exhibiting to review the backdrop restrictions below, to avoid overextending their allotted area for showcasing their opportunity & services. Sponsor's costs associated with branding and marketing items for the event, including backdrop and/or collateral materials are the responsibility of the Sponsoring organization. Any groups that overextend this referenced area may be asked to remove the item in question.	
Preferred Vendor – Printing needs:	Company: Graphink • Phone: (305) 468 9436 • Email: sales@graphink.com
Preferred Vendor – A.V. Electrical:	Company: Encore Global • Contact: Michaela Ziebell • Email: michaela.ziebell@encoreglobal.com (See form attached)
Backdrop Dimensions	Backdrops may not be larger than • 6ft L x 8ft H (If you have two exhibitor tables your backdrop may be larger)
Deadline	December 7, 2022



10 MINUTE PRESENTATION INFO

(Country Spotlight Sponsors ONLY)

A very limited number of project sponsors are permitted to feature a project presentation to the crowd in attendance.

Those groups who have reserved this exclusive opportunity, will be provided in advance of the **2023 EB-5 & Global Immigration Expo Miami**, details regarding their presentation time to which the sponsor presenting must inform the **EB-5 Investors & Uglobal Magazines Events** team with whom will be presenting.

Detail	Info
Deadline For Submit:	December 7, 2022
Duration:	10-Minutes
Guidelines:	<ul style="list-style-type: none">• Business presentations <i>may not exceed 10-minutes</i> in length from start to finish. A time-keeper will be present to ensure the program stays on track and to notify presenters when their time is running short. Presentations will be automatically cut-off at the conclusion of the allotted 15-minute period.• All presentations should be submitted in 16:9 ratio PowerPoint format. Presentations submitted in any other format will not be accepted.• Presentations may contain embedded videos; videos should not be submitted separately from the PowerPoint presentation, but rather embedded into the presentation to work properly.• All business presentations must be submitted no later than December 5th, for review and to allow adequate time for AV rehearsal. This will allow us to ensure that no technical difficulties will arise on the day of the event that will affect the sponsors presentation.



SHIPPING INFORMATION

All shipments sent to the hotel this November will be handled by the **Hilton Miami Airport Blue Lagoon**, Concierge Services.

All shipments should be received between a minimum of 7 days prior to the event date, **January 12 & 13, 2023**. Which you must specify the size, quantity and type of material being shipped inside each box.

Detail	Info
Delivery Address:	Hilton Miami Airport Blue Lagoon 5101 Blue Lagoon, Drive, Miami, FL 33126 International Ballroom/ Jan 12,2023 *Add name of recipient* EB5 Investors & Uglobal Expo
Pickup Location:	Please send an email with your AWB number so our Concierge team can keep track of packages. Packages will be delivered the day of the event.
Deadline To Ship:	We suggest shipping a minimum of 10 days prior to the event. Any items that include lights or electrical components may be held in customs. ***We suggest for backdrops, to use our preferred vendor to prevent issue.