

Open Source and Agile: Two worlds that should have a closer interaction

Hugo Corbucci¹ and Alfredo Goldman¹

¹Instituto de Matemática e Estatística (IME)
Universidade de São Paulo (USP) - Brazil

{corbucci, gold}@ime.usp.br

Abstract. *Agile methods and open source software communities share similar cultures with different approaches to overcome problems. Although several people are involved in both worlds, neither agile methodologies are as strong as they could be in open source communities nor those communities are strong factors in agile methods. This work intends to identify and expose the obstacles that separate those communities in order to extract the best of them and improve both sides with suggestions of tools and development processes.*

1. Definitions

In order to start talking about open source and agile methods, it is necessary to first define what is understood by such words in the following work. Agile methods are more simply defined at section 1.1 while the most controversial definition, the open source one, is given at section 1.2.

1.1. Agile methods definition

This work will consider that any software engineering methodology that follows the principles in the Agile Manifesto [3] is an agile method. Focus will be layed on the most known methods such as Extreme Programming [1, 2], Scrum [14, 13] and the Crystal family [5]. Closely related ideas will also be mentioned from the wider Lean philosophy [9] and its application to software development [11, 10].

1.2. Open source definition

The terms “Open source software” and “Free software” will be considered the same in this work although they have important differences in their specific context [6, Ch. 1, Free Versus Open source]. Projects will be considered to be open source (or free) if their source code is available and modifiable by anyone with the required technical knowledge without prior consentment from the original author and without any charge (this definition is closer from the free software idea than the open source one). The other restriction is that only projects started from individual initiatives will be considered to be run in an open source development fashion.

Projects controlled by companies, whether they have a public source code and accept external collaboration or not, can be run with any software engineering methodology since the company can enforce it to her employees. Some methodologies will work better to attract external contributions but the company is still in control of its own team.

With a community project, nobody can enforce volunteers to follow a specific work way or those will abandon the project. In such situation, the methodology must

be accepted and embraced by all people involved. Therefore the software engineering methods used must be lightweight.

2. Introduction

Open source projects usually receive the collaboration of many geographically distant people who do not share any organizational structure. At first, this argument could indicate that such projects are not candidates for the use of agile methods since some basic values seem to be damaged. For example, the distance and diversity separating developers surely deteriorate communication, one of the most important values within agile methods. However, most open source projects share principles with the Agile Manifesto [3]. Being ready for changes, working with continuous feedback, delivering real features, respecting collaborators and users and facing challenges are expected attitudes from agile developers naturally found in the Free and Open Source Software (FOSS) communities.

During a workshop [8] about “No Silver Bullets” [4] held at OOPSLA 2007, Agile methods and Open Source Software Development were mentioned as two failed silver bullets having both brought great benefit to the software community. During the same workshop the question was raised whether the use of several failed silver bullets simultaneously could not, in fact, raise production levels in an order of magnitude. This paper is an attempt to suggest one of those mergings to partially stop problems from appearing unexpectedly.

Section 3 will present some aspects of major open source communities that could be improved with agile practices and principles. The following section (Section 4) will focus on the problems agile methods pose when dealing with distributed teams and scaling to big teams which have somehow already been addressed in open source development. Finally, Section 5 will present the work planned and being done.

3. Is Open source Agile?

Open source communities could almost be considered agile and they indeed were by Martin Fowler in his first version of “The New Methodology” [7]. The methods that Eric Raymond describes in “The Cathedral and the Bazaar” [12] lack a more precise definition but several ideas could be related to the Agile Manifesto. The next four subsections will discuss the relations of open source to the four points principles of the manifesto and the fifth one will summarize points where open source could improve towards agility.

3.1. Individuals and interactions over processes and tools

Project processes usually include feature freezing, version branches, commit reviews and several other good practices or rules. Most of the time, tools are used to enable those practices and other ones are present and widely used. Several of the tools used in the open software process are also used in the agile software development, such as version control programs. **The processes and tools** are, however, just a means to achieve a goal: ensuring a stable and welcoming environment to create software collaboratively.

Although open source businesses are growing stronger, the very essence of the community around the software is to have **individuals that interact** in order to produce what interests them. In those communities, the interaction is usually related to source code collaboration and documentation elaboration regardless of the business model. Those

activities are responsible for driving the whole process and modifying the tools to better fit their needs.

3.2. Working software over comprehensive documentation

A lot of open source projects are heavily criticized for their documentations or the lack of it. This comes from the fact that most developers are not committed on writing documentation. More likely, they prefer to have a neat software that is intuitive for users. The result is that new projects hardly have any sort of documentation except the minimum required for the own developer team to be able to work.

Comprehensive documentation grows with the community that builds around the **working software**, as users encounter problems to complete a specific action. It is frequent to have documentation written by volunteer users to help their colleagues. This work generates documents in a language that users understand but that only deal with common problems. Specific problems and solutions are much harder to find.

3.3. Customer collaboration over contract negotiation

Contract negotiation is still only a problem to very few open source projects since a huge number of them do not involve contracts. On the other hand, those involving contracts are usually based on a service concept in which the customer hires a programmer or company to develop a certain feature for a small amount of time. Although this business model does not ensure that the customer will collaborate, it may shorten time between conversations, therefore improving feedback and reducing the strength of long and rigid contracts.

The key point here is that collaboration is the basis of open source projects. The customer is involved as much as he desires to be. **Customers can collaborate** but they are not especially encouraged or forced to do so. This might be related to the small amount of experience this communities has with customer relationships. However, several successful projects rely on fast answers to demanded features from users. In this case customer collaboration allied with responsiveness are specially powerful.

3.4. Responding to change over following a plan

Open source projects tend to have a plan of milestones or releases but, in most cases, those plans are always short term plans. Even when long term plans exist, they are not the main guidelines followed by the developer team. They are only goals sought without any pressure to be met.

Being too demanding about **following a plan** can drag a whole project down in the open source world. The main reason is the highly competitive environment of this universe where only the best projects survive. The **ability of each project to adapt and respond to changes** is crucial to determine those who survive. No marketing campaign or business deal can save a project from abandonment if it cannot compete with a newcomer that adapts more quickly to user needs.

3.5. What is missing on open source?

Although several points of the Agile Manifesto are followed within open source communities, nothing is certain because there is no such thing as an open source method.

Raymond's description is a great example of how the process can work but it does not discriminate guidelines and practices to be followed. If a full open source agile method description was written with the use of compatible tools merging the ideas presented by Raymond, it would follow the same selection rules as the projects. If successful, its adoption would then spread around the community improving and correcting it over time.

Communities created around FOSS projects involve users, developers, and sometimes even clients working together to craft the best software possible. The absence of such community around a program usually denounces a recent project or one that is dying. This means that the development team must be very attentive to this community since it shows how well the project is going. Nowadays, concerns related to this aspect of FOSS development are not specifically considered by the most known agile methods.

4. Agile going Open source

At Agile 2008, Mary Poppendieck led a workshop with Christian Reis to discuss successful practices in an open source project that could not be found in Agile methods. The goal was to capture some essential principles that were applied to open source projects and could help agile methods. A short summary of the discussion can be found in section 4.1. Thinking the other way around, agile methodologies lack some special solutions related to open source development. Section 4.2 discuss with more details some specific points of FOSS development that would need a specific approach from an agile perspective. Finally section 4.3 will shortly present some benefits that agile would receive from attempts to solve those problems.

4.1. FOSS principles agile should learn from

The workshop, intitled "Open Source Meets Agile - What can each teach the other?", was coordinated by Mary Poppendieck and had Christian Reis as the invited guest. Christian is a Brazilian open source developer working at Canonical Inc. on the development of LaunchPad, the project management software for Ubuntu Linux distribution. The workshop started with Christian's preseration on how LaunchPad is developed. During the presentation and once it was done, the group had some questions that helped understand the practices that the team follows.

4.2. Agile helping FOSS

Agile development so far has been described as a way to develop software within companies with contracts and employees. Forming and maintaining a community bounded to the system is the responsibility of the marketing and sales people. As long as the contract exists, there is no danger regarding the adoption of the project and its user base. In a FOSS project, none of those factors are ensured at any moment. Even if there is a contractor and there are employees, the community must be kept active and welcoming. Addressing a community, responding to its requirements and providing feedback to its members is not an easy task. What, when and how to provide feedback must be wisely chosen and is a time consuming activity that cannot be undertaken.

- How to balance between customer requirement and community requirement?
- How should providing feedback be handled within an iteration?
- Should plans be made counting on external help or not?

- If so, how to estimate expectations about external contributions?
- What tools or measures should be used to make it easier for people to contribute?
- How should commits be approved or denied?

Those are only a few questions that are unanswered when dealing with open source communities using an agile method. This work intends to provide a wider analysis of those issues to gather a more complete and precise list of issues related to open source development that agile methods do not provide answers for.

4.3. Agile contributions improving itself

Most of the problems pointed out before are related to communication issues triggered by the amount of people involved in the project and their various knowledges and cultures. Although in open source those matters are taken to a limit, distributed agile teams face some of the same problems. Evolving a software that will be used by many people around the world with slightly different processes and laws may require distributed agile teams working geographically distant with specific local clients.

As the current situation of Internet makes evident, users are becoming more and more important to the success or failure of a system. In such perspective, providing feedback and absorbing suggestions and critics will become essential to survival of a project. Just like the ability to adapt placed agile methods to a very important position, the ability to receive, select and incorporate suggestions from communities will probably make the difference in the near future. According to its own principles, agile methods should respond to those changes and adapt to this growing matter. The best place to start such work is within an extreme community such as open source.

5. Conclusion

In this preliminary work we have shown several evidences that a synergy with agile methods can improve software development on FOSS projects. Several already adopt some agile techniques to be more responsive to users but a complete description of a method that considers all FOSS factors would surely increase adoption in those communities. On the other hand, solving the problem is a challenge that would consolidate agile methods to a distributed environment relying on a large user community.

As part of this work, two surveys are planned. One to be conducted at FISL (International Free Software Forum) 2008 to understand how much open source developers and enthusiasts know about agile methods and what keeps them from using them. The other one to be conducted at Agile 2008 will try to discover how involved is the agile community with open source development. Both surveys will be used to provide a deeper understanding of the interaction between both communities and how to improve it. Also, interviews with leaders of both communities could help address more specific topics and gather suggestions and support for the results of this work.

References

- [1] Kent Beck. *Extreme Programming Explained: Embrace Change*. Addison-Wesley Professional, us ed edition, 1999.
- [2] Kent Beck and Cynthia Andres. *Extreme Programming Explained: Embrace Change, 2nd Edition*. The XP Series. Addison-Wesley Professional, 2 edition, 2004.

- [3] Kent Beck, Alistair Cockburn, Ward Cunningham, Martin Fowler, Ken Schwaber, and al. Manifesto for agile software development. <http://agilemanifesto.org/>, 02 2001. The agile manifesto official web site.
- [4] Frederick P. Brooks, Jr. No silver bullet: Essence and accidents of software engineering. *IEEE Computer*, 20(4):10–19, April 1987.
- [5] Alistair Cockburn. *Agile Software Development*. Addison Wesley, 2002.
- [6] Karl Fogel. *Producing Open Source Software*. O'Reilly, 2005.
- [7] Martin Fowler. The new methodology. <http://martinfowler.com/articles/newMethodologyOriginal.html>. Original version on Fowler's website.
- [8] Dennis Mancl, Steven Fraser, and William Opdyke. No silver bullet: a retrospective on the essence and accidents of software engineering. In *Companion to the 22nd Annual ACM SIGPLAN Conference on Object-Oriented Programming, Systems, Languages, and Applications, OOPSLA 2007, October 21-25, 2007, Montreal, Quebec, Canada, 2007*.
- [9] Taiichi Ohno. *Toyota Production System: Beyond Large-Scale Production*. Productivity Press, 03 1998.
- [10] Mary Poppendieck and Tom Poppendieck, editors. *Lean Software Development: an Agile Toolkit*. Addison-Wesley, pub-AW:adr, 2003.
- [11] Mary Poppendieck and Tom Poppendieck. Introduction to lean software development. In Hubert Baumeister, Michele Marchesi, and Mike Holcombe, editors, *Extreme Programming and Agile Processes in Software Engineering, 6th International Conference, XP 2005, Sheffield, UK, June 18-23, 2005, Proceedings*, volume 3556 of *Lecture Notes in Computer Science*, page 280. Springer, 2005.
- [12] Eric. S. Raymond. The cathedral and the bazaar. <http://www.catb.org/~esr/writings/cathedral-bazaar/cathedral-bazaar/>, 08 1998.
- [13] Ken Schwaber. *Agile Project Management with Scrum*. Microsoft Press, 2004.
- [14] Ken Schwaber and Mike Beedle. *Agile Software Development with Scrum*. Alan R. Apt, first edition, 2001.