

Prediction in Social Science

A Tool to Study Inequality in Populations

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Replication code is available in links on my CV at ianlundberg.org. Research reported in this talk was supported by The Eunice Kennedy Shriver National Institute of Child Health & Human Development of the National Institutes of Health under Award Number P2CHD047879, and by the Russell Sage Foundation.

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Three possible uses:

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Three possible uses:

- 1) Prediction for individuals

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Three possible uses:

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Three possible uses:

- | | |
|-------------------------------|-----------|
| 1) Prediction for individuals | very hard |
| 2) Prediction for description | useful |

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Three possible uses:

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Three possible uses:

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Standard prediction setting



Standard prediction setting

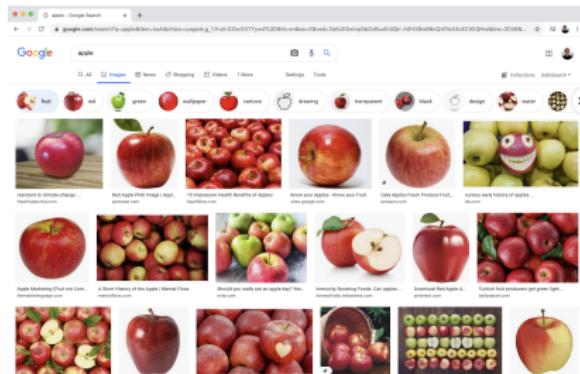


Apple

Standard prediction setting



Apple



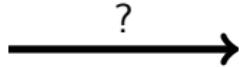
Standard prediction setting



Apple

Social settings

Social Data



Social Outcome



FEATURE

Can an Algorithm Tell When Kids Are in Danger?

Child protective agencies are haunted when they fail to save kids. Pittsburgh officials believe a new data analysis program is helping them make better judgment calls.





Bernard Parker, left, was rated high risk; Dylan Fugett was rated low risk. (Josh Ritchie for ProPublica)

Machine Bias

There's software used across the country to predict future criminals.
And it's biased against blacks.

by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica

May 23, 2016

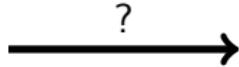
Standard prediction setting



Apple

Social settings

Social Data



Social Outcome

Measuring the predictability of life outcomes with a scientific mass collaboration

Matthew J. Salganik^{a,1}, Ian Lundberg^a , Alexander T. Kindel^a, Caitlin E. Ahearn^b, Khaled Al-Ghoneim^c, Abdullah Almaatouq^{d,e} , Drew M. Altschul^f , Jennie E. Brand^{g,h}, Nicole Bohme Carnegieⁱ , Ryan James Compton^j, Debanjan Datta^j, Thomas Davidson^k, Anna Filippova^l, Connor Gilroy^m, Brian J. Goodeⁿ, Eaman Jahani^o, Ridhi Kashyap^{p,q,r} , Antje Kirchner^s, Stephen McKay^t , Allison C. Morgan^u , Alex Pentland^d, Kivan Polimis^v, Louis Raes^w , Daniel E. Rigobon^x, Claudia V. Roberts^y, Diana M. Stanescu^z, Yoshihiko Suhara^e, Adaner Usmani^{aa}, Erik H. Wang^z, Muna Adem^{bb}, Abdulla Alhajri^{cc}, Bedoor AlShebli^{dd}, Redwane Amin^{ee}, Ryan B. Amos^y, Lisa P. Argyle^{ff} , Livia Baer-Bositis^{gg}, Moritz Büchi^{hh} , Bo-Ryeahn Chungⁱⁱ, William Eggert^{jj}, Gregory Faletto^{kk}, Zhilin Fan^{ll}, Jeremy Freese^{gg}, Tejomay Gadgil^{mm}, Josh Gagné^{gg}, Yue Gaoⁿⁿ, Andrew Halpern-Manners^{bb}, Sonia P. Hashim^y, Sonia Hausen^{gg}, Guanhua He^{oo}, Kimberly Higura^{gg}, Bernie Hogan^{pp}, Ilana M. Horwitz^{qq}, Lisa M. Hummel^{gg}, Naman Jain^x, Kun Jin^{rr} , David Jurgens^{ss}, Patrick Kaminski^{bb,tt}, Areg Karapetyan^{uu,vv}, E. H. Kim^{gg}, Ben Leizman^y, Naijia Liu^z, Malte Möser^r, Andrew E. Mack^z, Mayank Mahajan^y, Noah Mandell^{ww}, Helge Marahrens^{bb}, Diana Mercado-Garcia^{gg}, Viola Mocz^{xx}, Katarina Mueller-Gastell^{gg}, Ahmed Musse^{yy}, Qiankun Niu^{ee}, William Nowak^{zz}, Hamidreza Omidvar^{aa}, Andrew Or^y, Karen Ouyang^y, Katy M. Pinto^{bbb}, Ethan Porter^{cc}, Kristin E. Porter^{ddd}, Crystal Qian^y, Tamkinat Rauf^{gg}, Anahit Sargsyan^{eee}, Thomas Schaffner^y, Landon Schnabel^{gg}, Bryan Schonfeld^z, Ben Sender^{ff}, Jonathan D. Tang^y, Emma Tsurkov^{gg}, Austin van Loon^{gg}, Onur Varol^{gg, hh} , Xiafei Wangⁱⁱ, Zhi Wang^{hhh, jjj}, Julia Wang^y, Flora Wang^{ff}, Samantha Weissman^y, Kirstie Whitaker^{kkk, ll}, Maria K. Wolters^{mmmm}, Wei Lee Woonⁿⁿⁿ, James Wu^{ooo}, Catherine Wu^y, Kengran Yang^{aaa}, Jingwen Yin^{ll}, Bingyu Zhao^{ppp}, Chenyun Zhu^{ll}, Jeanne Brooks-Gunn^{qqq, rr}, Barbara E. Engelhardtⁱⁱ, Moritz Hardt^{sss}, Dean Knox^z, Karen Levy^{ttt}, Arvind Narayanan^y, Brandon M. Stewart^a, Duncan J. Watts^{uu, vvv, www} , and Sara McLanahan^{a,1}

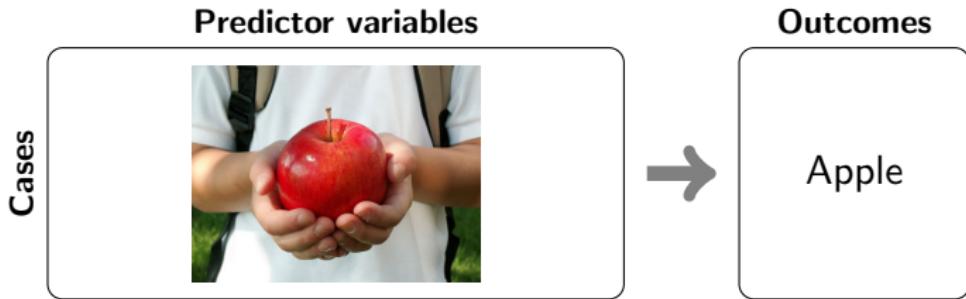
FFragile Families

& Child Wellbeing Study
PRINCETON | COLUMBIA



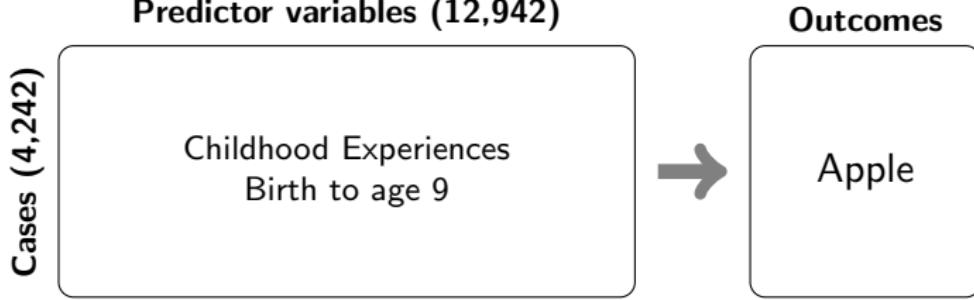
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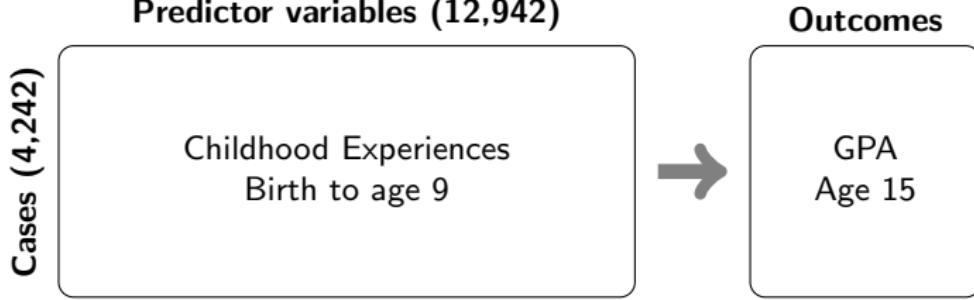
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FF Fragile Families

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Cases (4,242)

Predictor variables (12,942)

Childhood Experiences
Birth to age 9



Outcomes

GPA
Age 15

GPA
Age 15

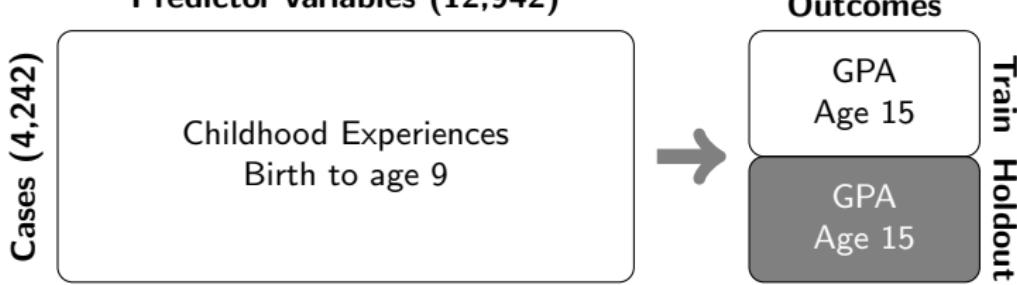
Train Holdout

FF Fragile Families

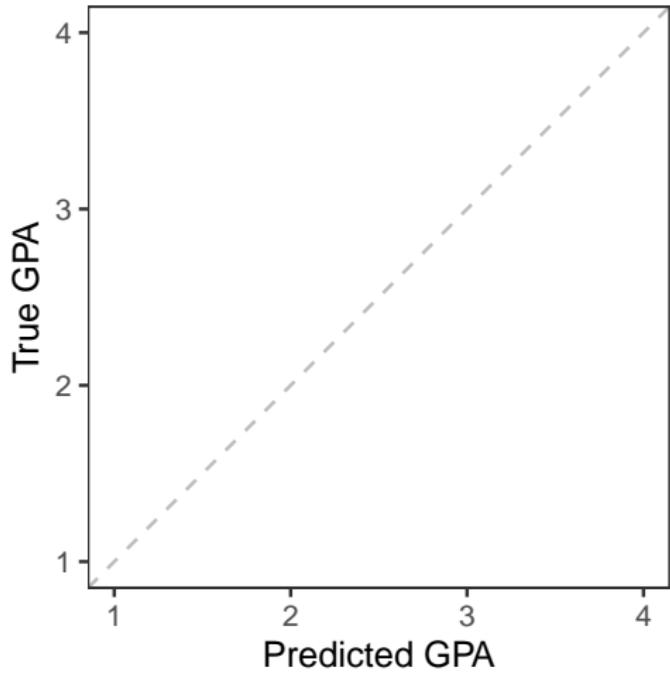
& Child Wellbeing Study
PRINCETON | COLUMBIA



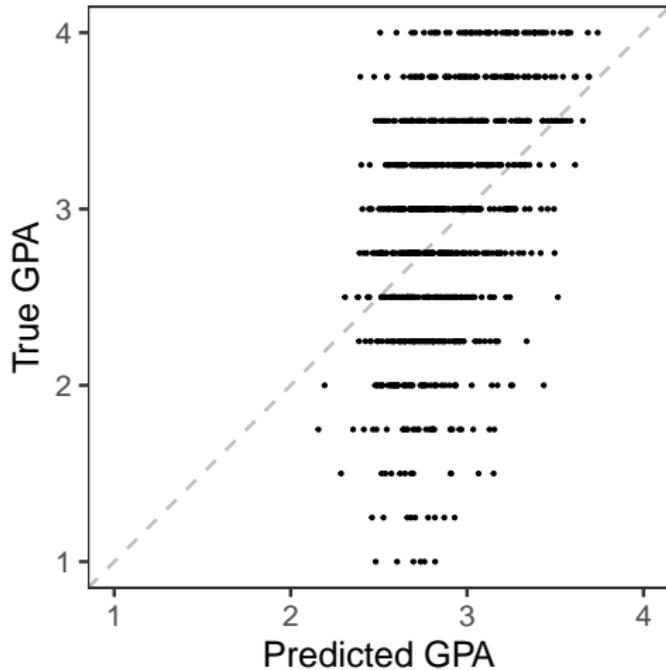
Mass collaboration
160 teams attempted this task



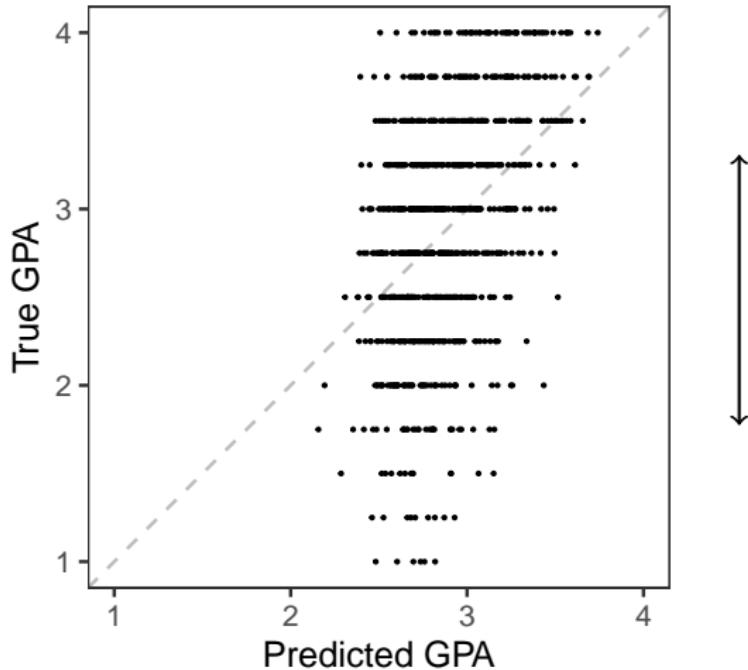
The best of 160 submissions



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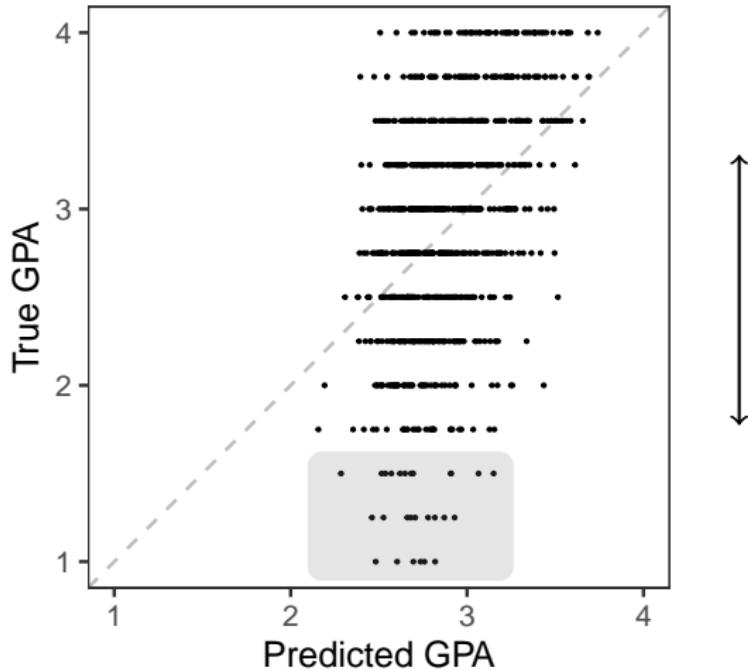


The best of 160 submissions



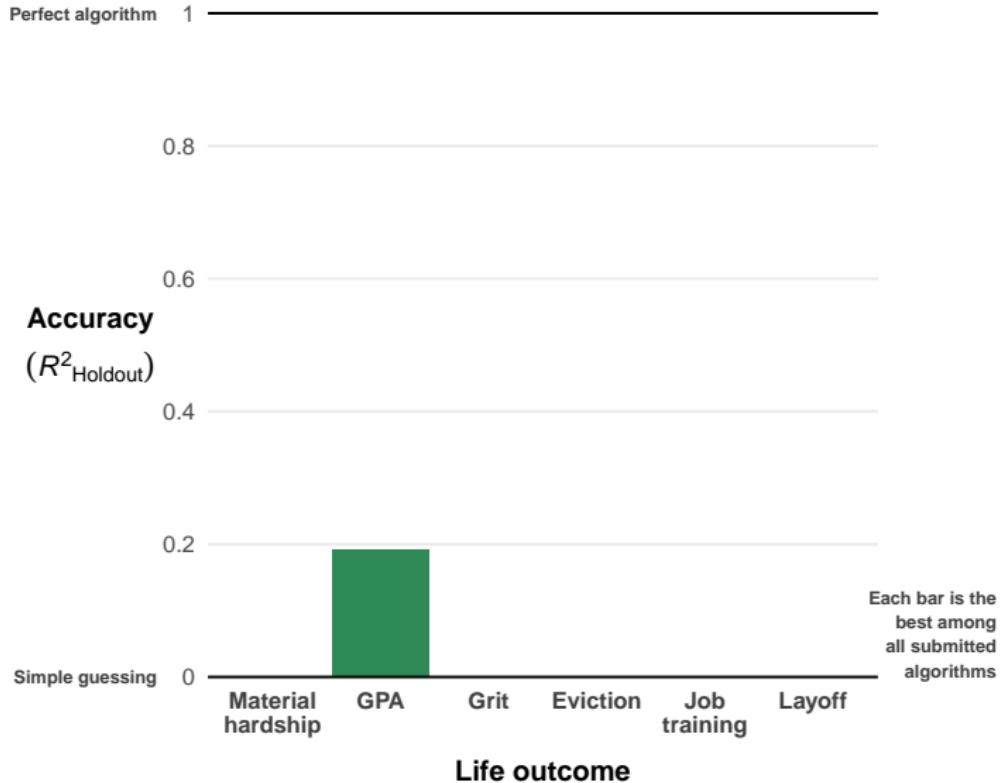
At any predicted GPA,
the true GPA
varies tremendously

The best of 160 submissions

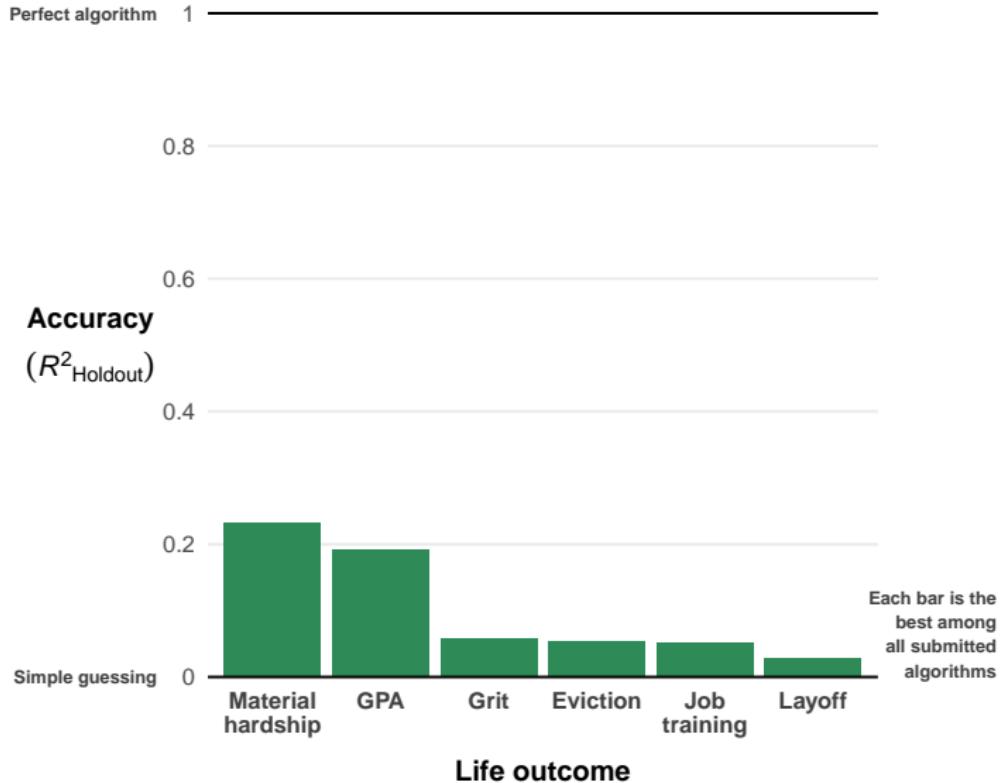


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Best algorithms were not very accurate



Best algorithms were not very accurate



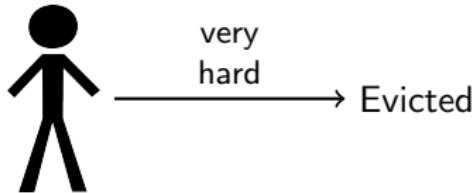
Machine learning was
really bad
at predicting individual outcomes in this social setting

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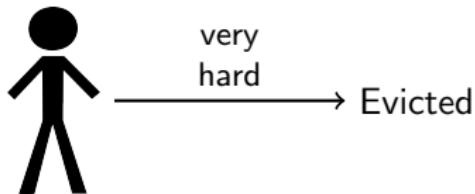


→ Apple

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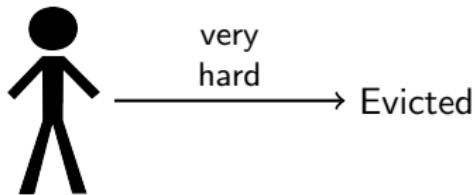
$$\text{MSE}(\hat{Y}, Y) = \text{E}\left(V(Y | \vec{X})\right) + \text{MSE}\left(\hat{Y}, \text{E}(Y | \vec{X})\right)$$

Mean squared
prediction error

Outcome variance
given signal

MSE for the
conditional mean

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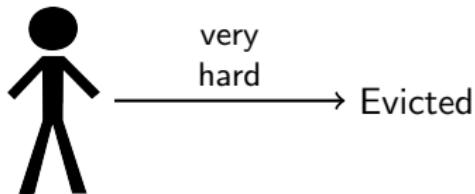
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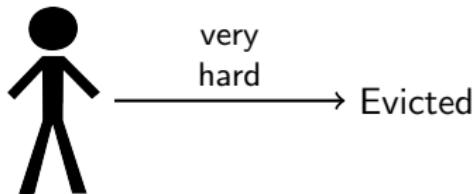
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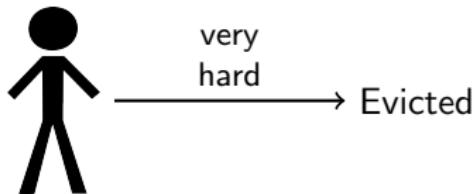
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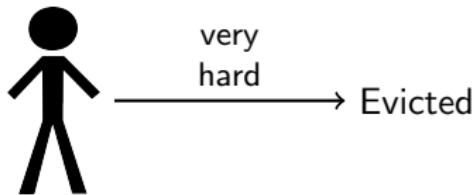
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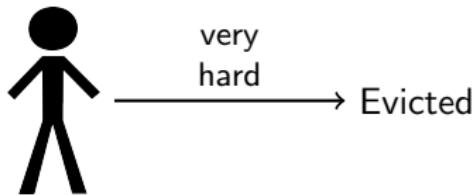


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Potentially large in social settings

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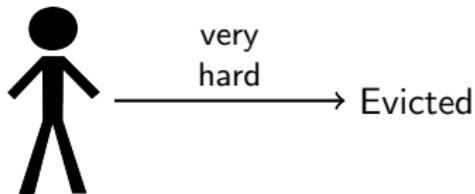
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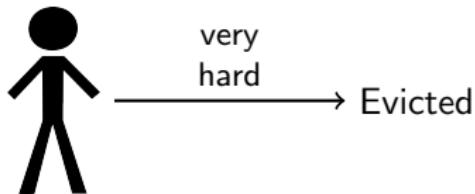
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A Tool to Study Inequality in Populations

Three possible uses:

- 1) Prediction for individuals very hard

2) Prediction for description useful

3) Prediction for causal claims opportunities abound

 - Define the intervention
 - Causal assumptions
 - Estimation
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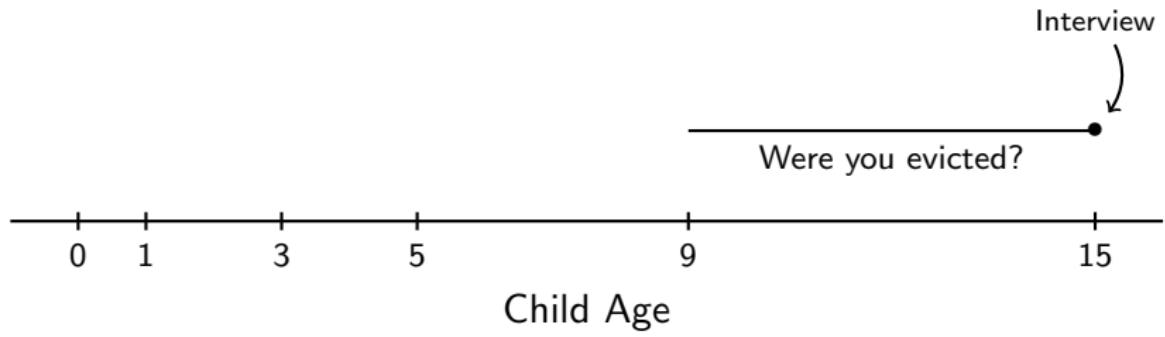
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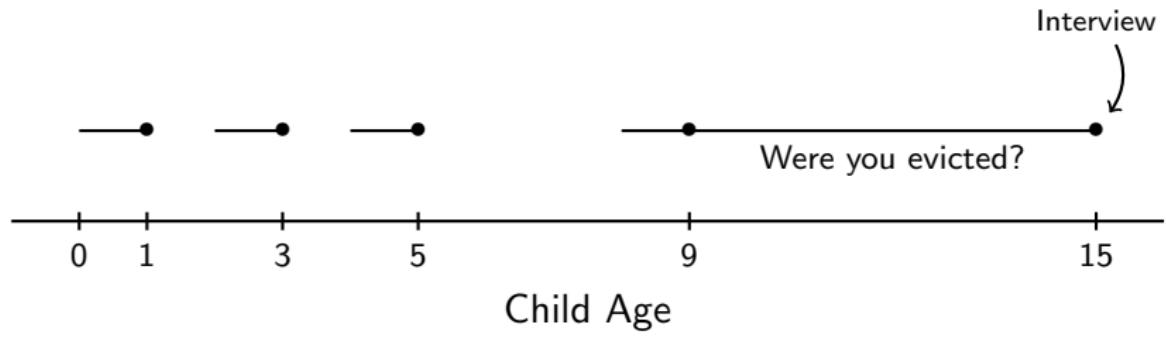
Demography (2019) 56:391–404
<https://doi.org/10.1007/s13524-018-0735-y>

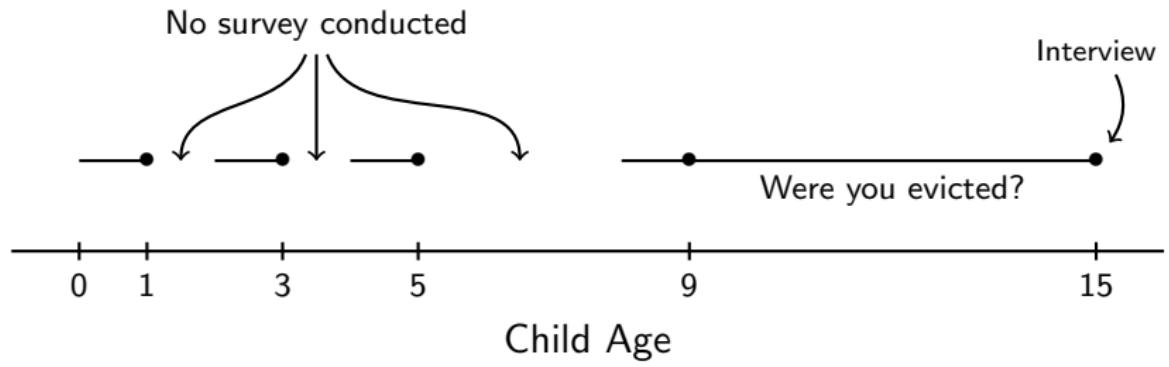


A Research Note on the Prevalence of Housing Eviction Among Children Born in U.S. Cities

Ian Lundberg¹ · Louis Donnelly²

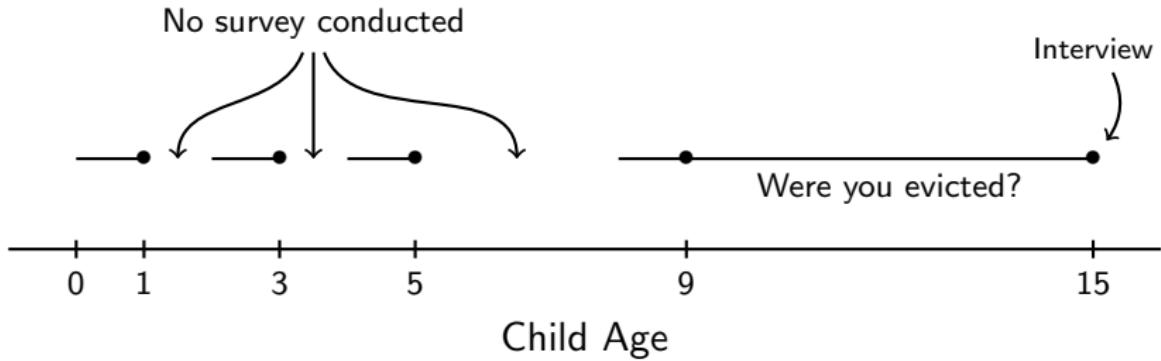






Observed Data

	Ever Evicted?
Person 1	1
Person 2	?
Person 3	?
:	:
Average	?



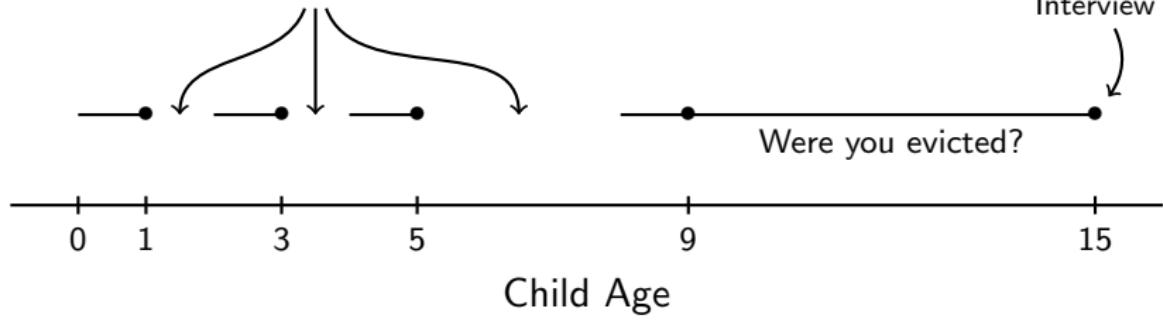
Observed Data

	Ever Evicted?		Ever Evicted?
Person 1	1	Person 1	1
Person 2	?	Person 2	0
Person 3	?	Person 3	0
:	:	:	:
Average	?	Average	8%

Lower Bound

No survey conducted

Interview



Observed Data

	Ever Evicted?
Person 1	1
Person 2	?
Person 3	?
:	:
Average	?

Lower Bound

	Ever Evicted?
Person 1	1
Person 2	0
Person 3	0
:	:
Average	8%

Predicted Data

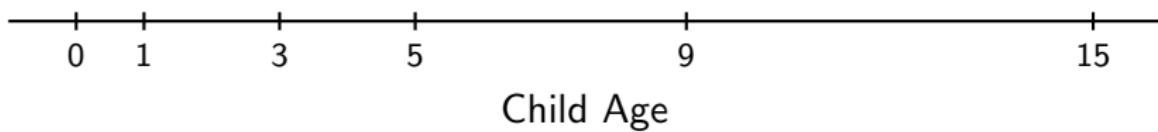
	Ever Evicted?
Person 1	\hat{Y}_1
Person 2	\hat{Y}_2
Person 3	\hat{Y}_3
:	:

No survey conducted

Interview



Were you evicted?



Observed Data

	Ever Evicted?
Person 1	1
Person 2	?
Person 3	?
⋮	⋮
Average	?

Lower Bound

	Ever Evicted?
Person 1	1
Person 2	0
Person 3	0
⋮	⋮
Average	8%

Predicted Data

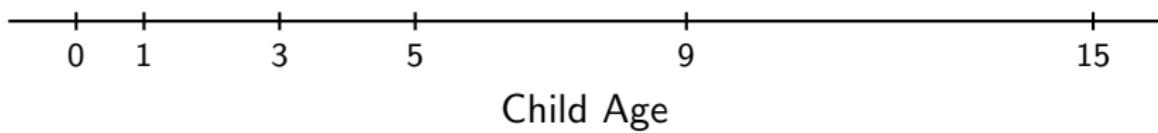
	Ever Evicted?
Person 1	\hat{Y}_1
Person 2	\hat{Y}_2
Person 3	\hat{Y}_3
⋮	⋮
Average	15%

No survey conducted

Interview



Were you evicted?



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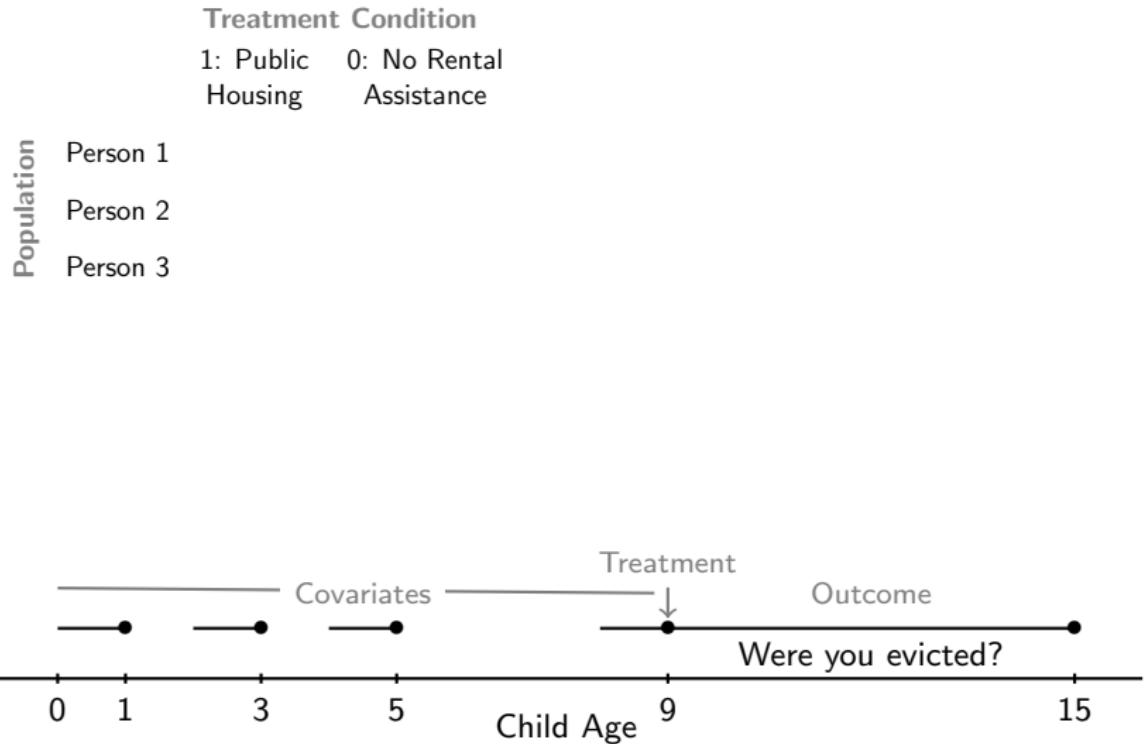
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**Government Assistance
Protects Low-Income
Families from Eviction**

*Ian Lundberg
Sarah L. Gold
Louis Donnelly
Jeanne Brooks-Gunn
Sara S. McLanahan*

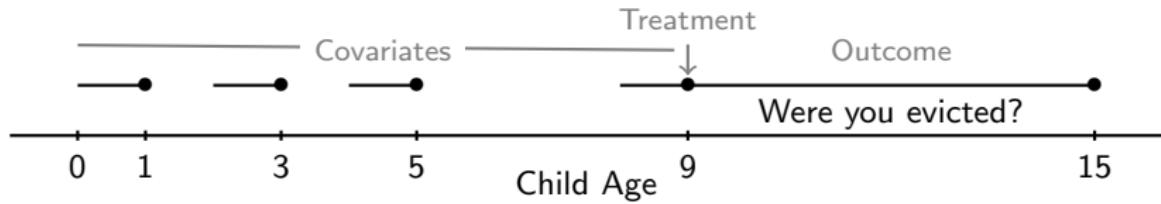
Journal of Policy Analysis and Management
2021



Treatment Condition

1: Public Housing 0: No Rental Assistance

Population	Person 1	$Y_1(1)$	$Y_1(0)$
	Person 2	$Y_2(1)$	$Y_2(0)$
	Person 3	$Y_3(1)$	$Y_3(0)$



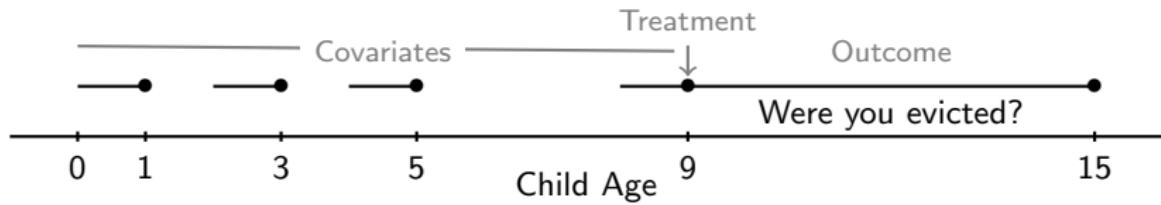
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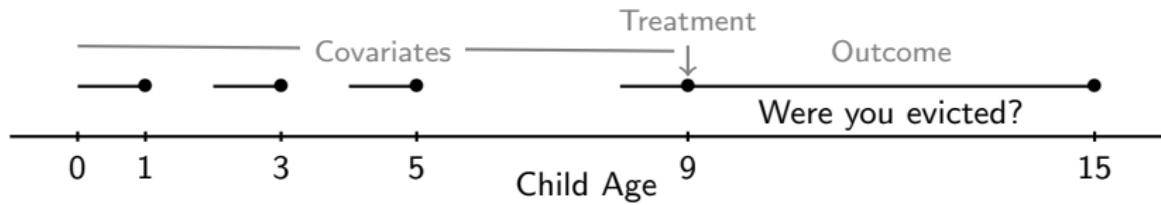
Population		$Y_1(1)$	$Y_1(0)$
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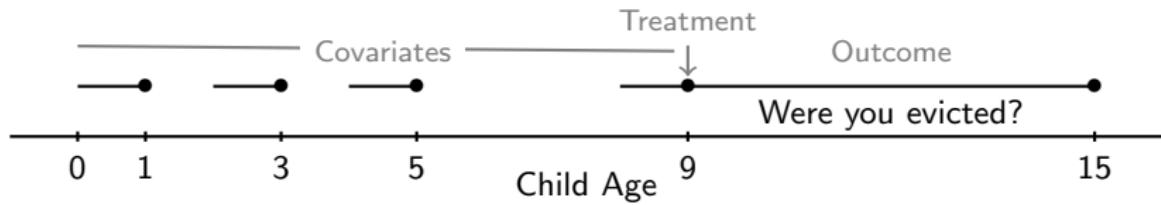
Treatment Condition		
	1: Public Housing	0: No Rental Assistance
Person 1	$Y_1(1)$	$Y_1(0)$
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Treatment Condition		
	1: Public Housing	0: No Rental Assistance
Person 1	$Y_1(1)$	$Y_1(0)$
Person 2	$Y_2(1)$	$Y_2(0)$
Person 3	$Y_3(1)$	$Y_3(0)$



Treatment Condition		
	1: Public Housing	0: No Rental Assistance
Person 1	?	$Y_1(0)$
Person 2	$Y_2(1)$?
Person 3	?	$Y_3(0)$



Learn a prediction function

Treatment Condition		
	1: Public Housing	0: No Rental Assistance
Person 1	?	$Y_1(0)$
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Learn a prediction function

Population	Treatment Condition	
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Predict the whole table

Population	Treatment Condition	
	1: Public Housing	0: No Rental Assistance
Person 1	$\hat{Y}_1(1)$	$\hat{Y}_1(0)$
Person 2	$\hat{Y}_2(1)$	$\hat{Y}_2(0)$
Person 3	$\hat{Y}_3(1)$	$\hat{Y}_3(0)$

Robins 1986
Hahn 1998

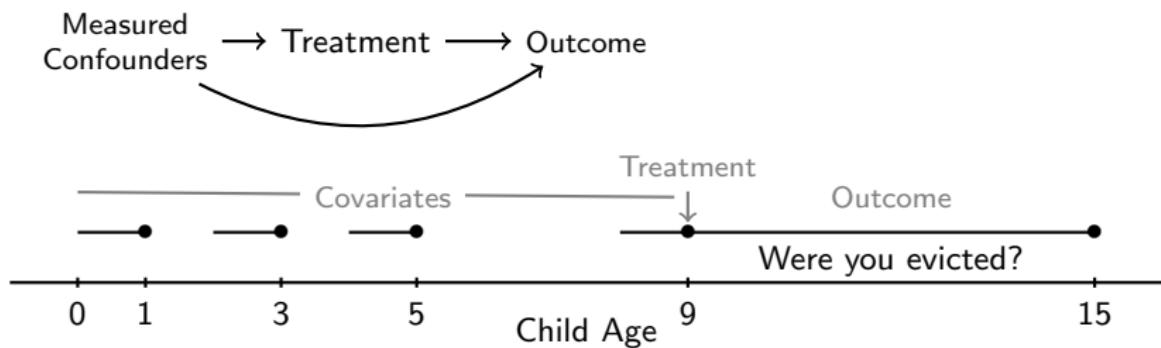


Learn a prediction function

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Person 3	$\hat{Y}_3(1)$	$\hat{Y}_3(0)$

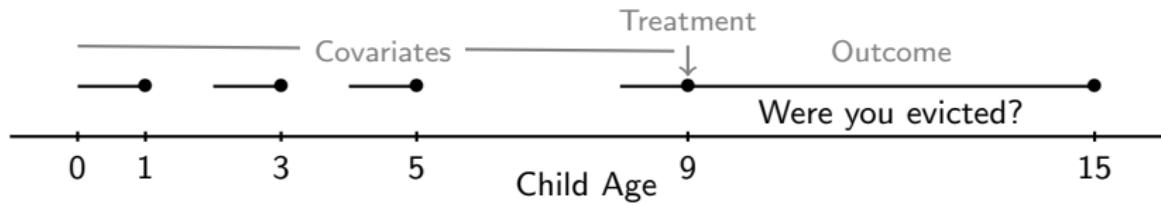
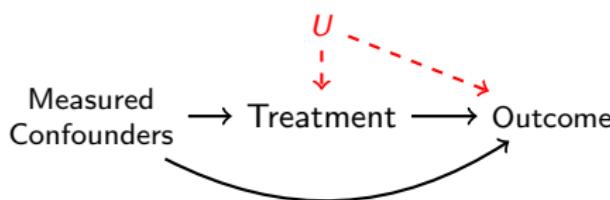


Learn a prediction function

Population	Treatment Condition	
	1: Public Housing	0: No Rental Assistance
Person 1	?	$Y_1(0)$
Person 2	$Y_2(1)$?
Person 3	?	$Y_3(0)$

Predict the whole table

Population	Treatment Condition	
	1: Public Housing	0: No Rental Assistance
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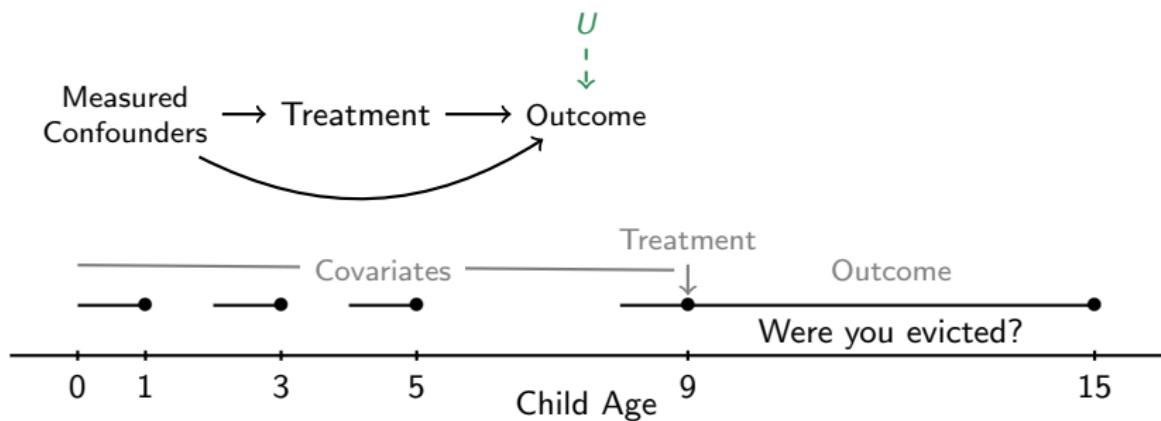


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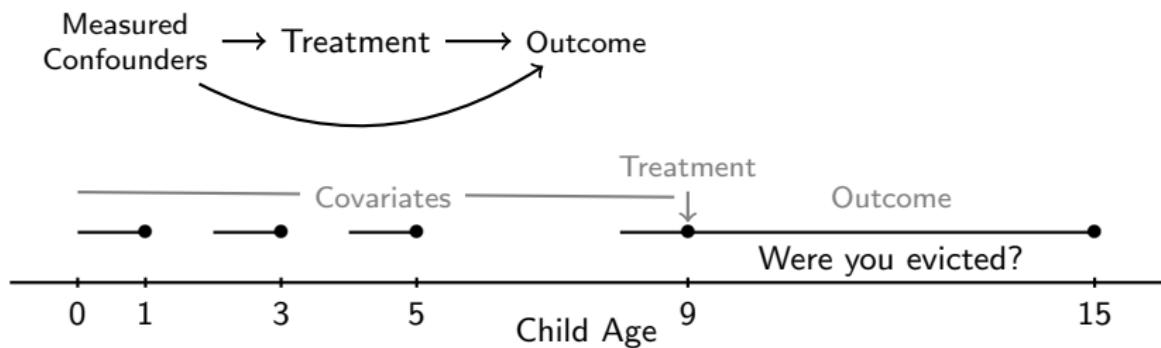
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Those
factually in
public housing

Predict the whole table

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Person 3	$\hat{Y}_3(1)$	$\hat{Y}_3(0)$

Average 3%



Learn a prediction function

Population	Treatment Condition	
	1: Public Housing	0: No Rental Assistance
Person 1	?	$Y_1(0)$
Person 2	$Y_2(1)$?
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Those
factually in
public housing

Predict the whole table

Population	Treatment Condition	
	1: Public Housing	0: No Rental Assistance
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Person 2	$\hat{Y}_2(1)$	$\hat{Y}_2(0)$
Person 3	$\hat{Y}_3(1)$	$\hat{Y}_3(0)$

Average 3% 11%



That was an old question
cast in a new way

(average treatment effect)
(as a prediction task)

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Translating to a prediction task also unlocks
new causal questions

The Gap-Closing Estimand

A Causal Approach to Study Interventions That Close Disparities Across Social Categories

That was an old question
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new causal questions

The **causal effect of race** is deeply fraught

The **causal effect of race** is deeply fraught

5

Causation and Race

Paul W. Holland

The **causal effect of race** is deeply fraught

5

CAUSAL EFFECTS OF PERCEIVED IMMUTABLE CHARACTERISTICS

D. James Greiner and Donald B. Rubin*

... and

The **causal effect of race** is deeply fraught

5 CAUSAL I

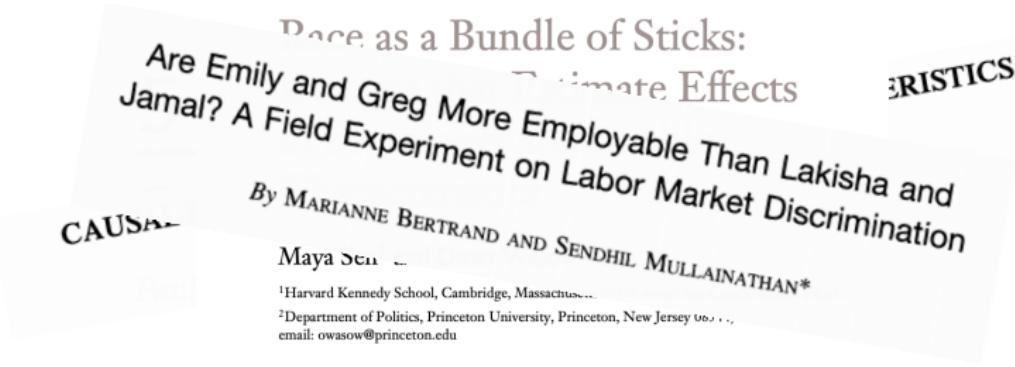
Race as a Bundle of Sticks: Designs that Estimate Effects of Seemingly Immutable Characteristics

Maya Sen¹ and Omar Wasow²

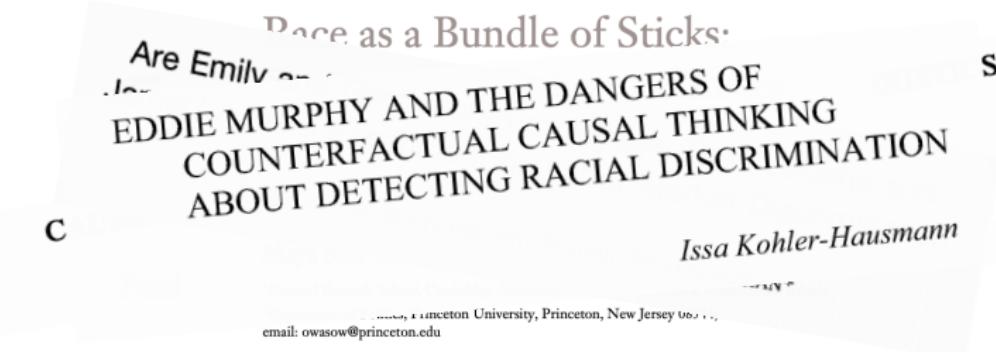
¹Harvard Kennedy School, Cambridge, Massachusetts 02138; email: maya_sen@hks.harvard.edu

²Department of Politics, Princeton University, Princeton, New Jersey 08544;
email: owasow@princeton.edu

The **causal effect of race** is deeply fraught



The **causal effect of race** is deeply fraught



The **causal effect of race** is deeply fraught

Population	Treatment Condition	
	Black	White
Person 1	$Y_1(\text{Black})$	$Y_1(\text{White})$
Person 2	$Y_2(\text{Black})$	$Y_2(\text{White})$
Person 3	$Y_3(\text{Black})$	$Y_3(\text{White})$
Person 4	$Y_4(\text{Black})$	$Y_4(\text{White})$
Person 5	$Y_5(\text{Black})$	$Y_5(\text{White})$
Person 6	$Y_6(\text{Black})$	$Y_6(\text{White})$

The **causal effect of race** is deeply fraught

Black	Person 1
	Person 2
	Person 3
White	Person 4
	Person 5
	Person 6

Black	Person 1
	Person 2
	Person 3
White	Person 4
	Person 5
	Person 6

		<u>As observed</u>
Black	Person 1	Y_1
	Person 2	Y_2
	Person 3	Y_3
White	Person 4	Y_4
	Person 5	Y_5
	Person 6	Y_6

		<u>As observed</u>
Black	Person 1	Y_1
	Person 2	Y_2
	Person 3	Y_3
White	Person 4	Y_4
	Person 5	Y_5
	Person 6	Y_6
		Descriptive Disparity

		As observed	Under intervention
Black	Person 1	Y_1	$Y_1(t)$
	Person 2	Y_2	$Y_2(t)$
	Person 3	Y_3	$Y_3(t)$
White	Person 4	Y_4	$Y_4(t)$
	Person 5	Y_5	$Y_5(t)$
	Person 6	Y_6	$Y_6(t)$
Descriptive Disparity			

		As observed	Under intervention
Black	Person 1	Y_1	$Y_1(t)$
	Person 2	Y_2	$Y_2(t)$
	Person 3	Y_3	$Y_3(t)$
White	Person 4	Y_4	$Y_4(t)$
	Person 5	Y_5	$Y_5(t)$
	Person 6	Y_6	$Y_6(t)$
		Descriptive Disparity	Gap-Closing Estimand

Can an intervention **close the gap**?

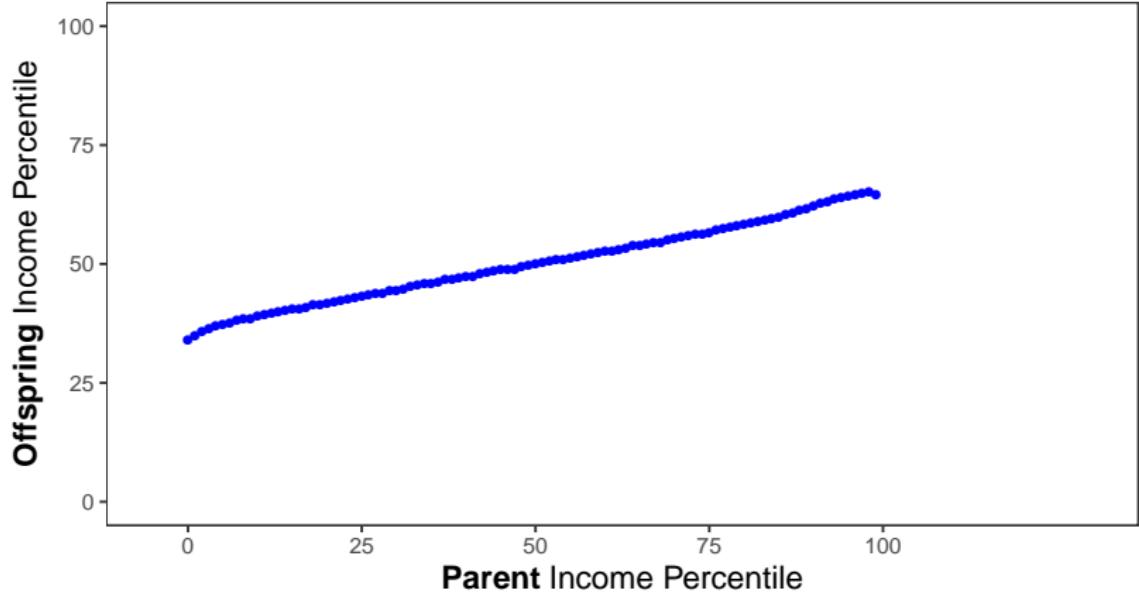
		As observed	Under intervention
Black	Person 1	Y_1	$Y_1(t)$
	Person 2	Y_2	$Y_2(t)$
	Person 3	Y_3	$Y_3(t)$
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	Person 6	Y_6	$Y_6(t)$
	Descriptive Disparity	Gap-Closing Estimand	

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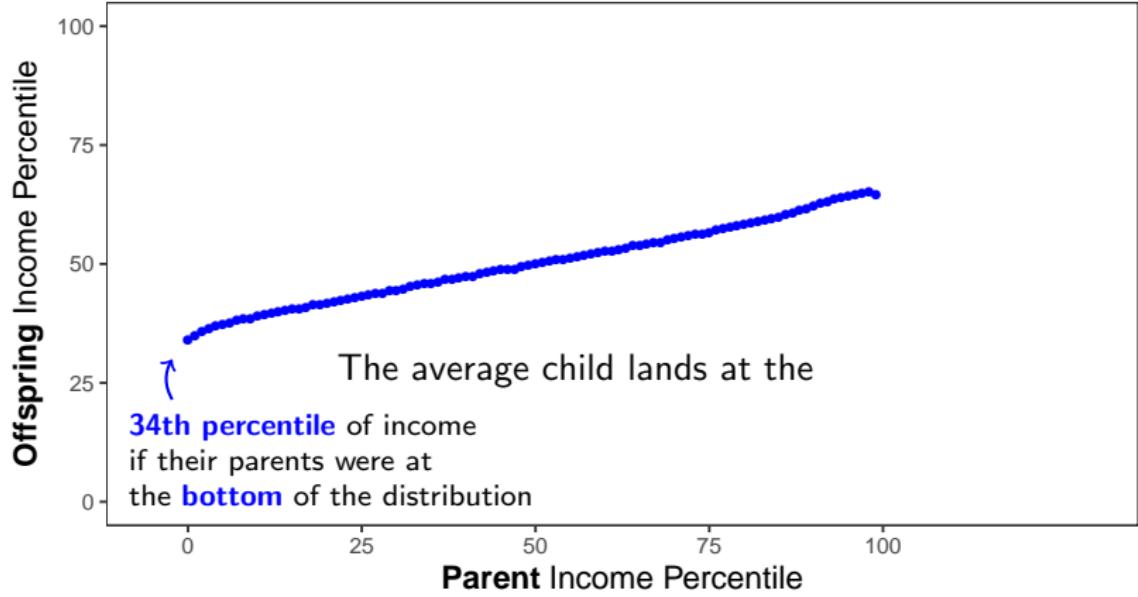
		As observed	Under intervention	
Black	Person 1	Y_1	$Y_1(t)$	Vanderweele & Robinson 2014
	Person 2	Y_2	$Y_2(t)$	
	Person 3	Y_3	$Y_3(t)$	
White	Person 4	Y_4	$Y_4(t)$	Jackson & Vanderweele 2018
	Person 5	Y_5	$Y_5(t)$	
	Person 6	Y_6	$Y_6(t)$	
	Descriptive Disparity	Gap-Closing Estimand		

Can an intervention **close the gap**?

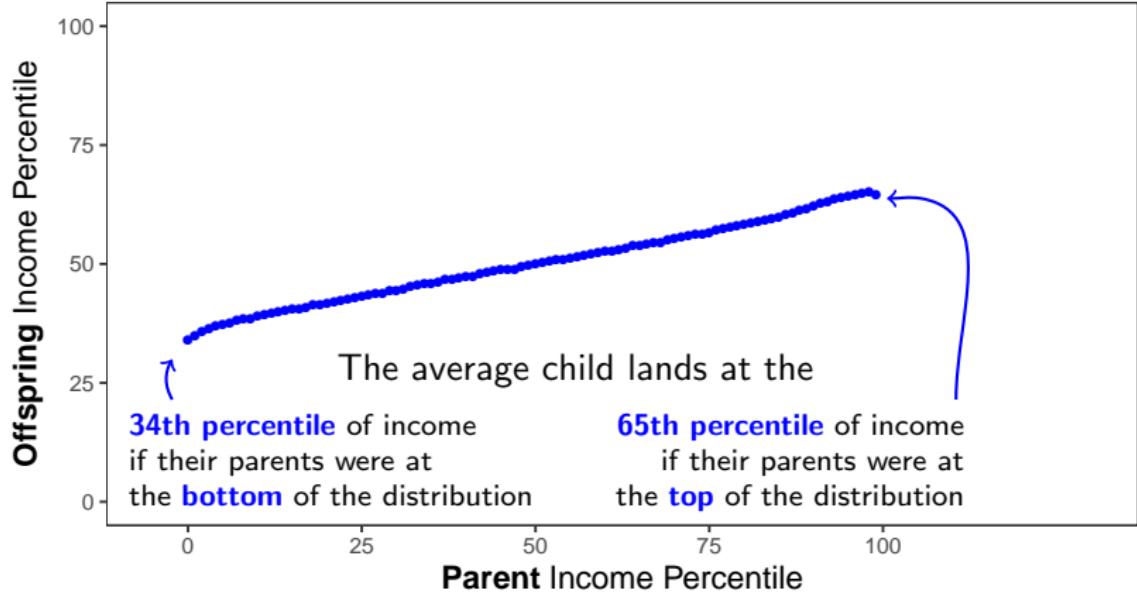
		As observed	Under intervention	
Category A	Person 1	Y_1	$Y_1(t)$	
	Person 2	Y_2	$Y_2(t)$	
	Person 3	Y_3	$Y_3(t)$	
Category B	Person 4	Y_4	$Y_4(t)$	Vanderweele & Robinson 2014
	Person 5	Y_5	$Y_5(t)$	
	Person 6	Y_6	$Y_6(t)$	Jackson & Vanderweele 2018
	Descriptive Disparity	Gap-Closing Estimand		



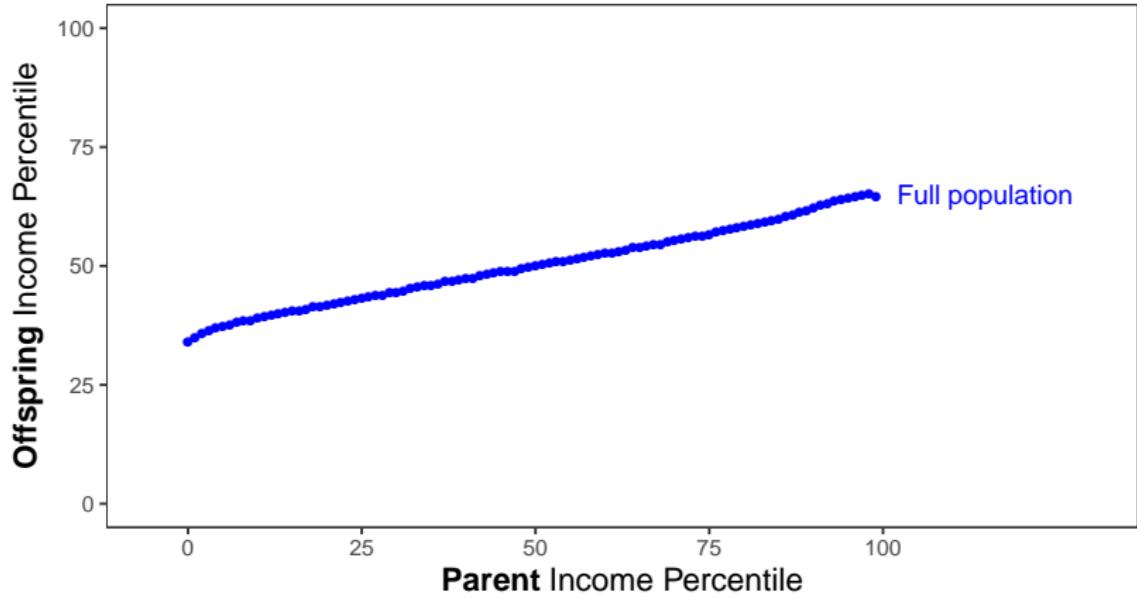
Chetty et al. 2017



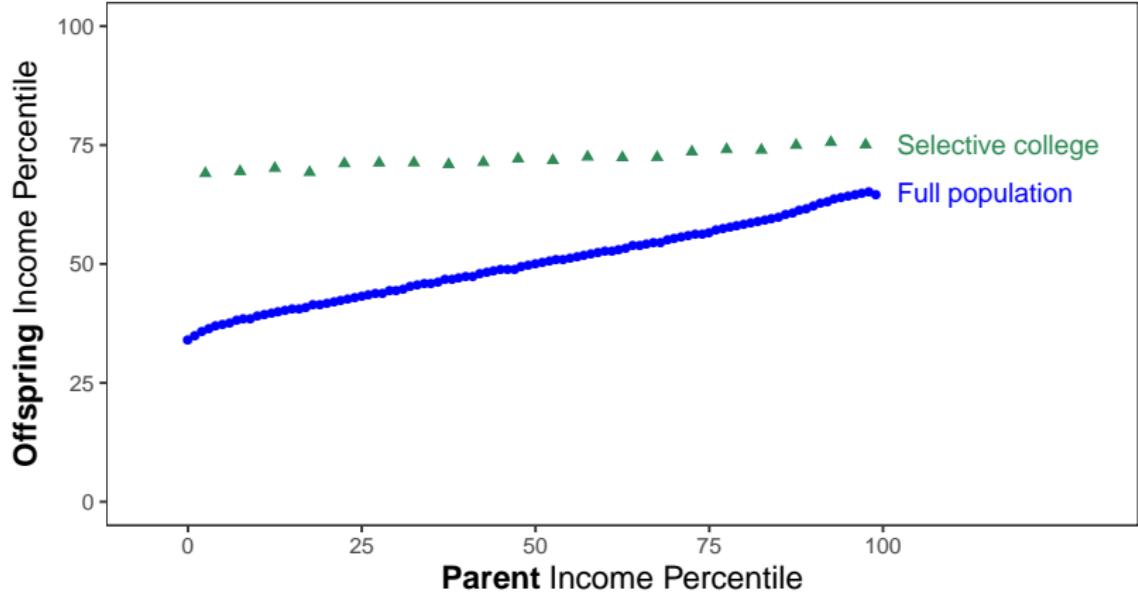
Chetty et al. 2017



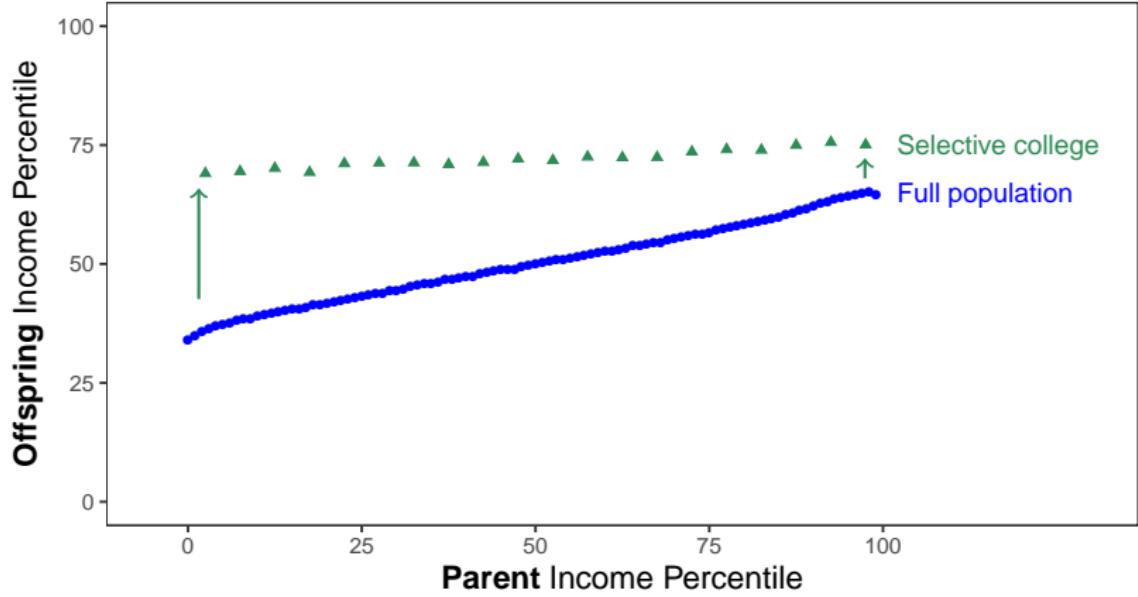
Chetty et al. 2017



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Define the research goal by a **target trial** (Hernán & Robins 2016)

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1. Sample S from the population

Define the research goal by a **target trial** (Hernán & Robins 2016)

1. Sample S from the population
2. Assign treatment $T = 1$ to S

Define the research goal by a **target trial** (Hernán & Robins 2016)

1. Sample S from the population
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3. Observe the disparity
across categories X

Define the research goal by a **target trial** (Hernán & Robins 2016)

1. Sample \mathcal{S} from the population
2. Assign treatment $T = 1$ to \mathcal{S}
3. Observe the disparity
across categories X

Goal: Expected result over
hypothetical samples \mathcal{S}

Define the research goal by a **target trial** (Hernán & Robins 2016)

Local intervention

1. Sample \mathcal{S} from the population
2. Assign treatment $T = 1$ to \mathcal{S}
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Define the research goal by a **target trial** (Hernán & Robins 2016)

Local intervention

Global intervention

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Goal: Expected result over
hypothetical samples \mathcal{S}

Global intervention

1. Take the entire population \mathcal{P}

Define the research goal by a **target trial** (Hernán & Robins 2016)

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2. Assign treatment $T = 1$ to \mathcal{S}
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Goal: Expected result over
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Goal: Expected result over hypothetical samples \mathcal{S}

Global intervention

1. Take the entire population \mathcal{P}
2. Assign treatment $T = 1$ to \mathcal{P}
3. Observe the disparity across categories X

Goal: Result of this procedure

Define the research goal by a **target trial** (Hernán & Robins 2016)

Local intervention

1. Sample \mathcal{S} from the population
2. Assign treatment $T = 1$ to \mathcal{S}
3. Observe the disparity across categories X

Goal: Expected result over hypothetical samples \mathcal{S}

Difficulty: Causal inference

Global intervention

1. Take the entire population \mathcal{P}
2. Assign treatment $T = 1$ to \mathcal{P}
3. Observe the disparity across categories X

Goal: Result of this procedure

Difficulty: Causal inference

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Goal: Expected result over hypothetical samples \mathcal{S}

Difficulty: Causal inference

Global intervention

1. Take the entire population \mathcal{P}
2. Assign treatment $T = 1$ to \mathcal{P}
3. Observe the disparity across categories X

Goal: Result of this procedure

Difficulty: Causal inference
Equilibrium dynamics

Define the research goal by a **target trial** (Hernán & Robins 2016)



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Goal: Expected result over hypothetical samples \mathcal{S}

Difficulty: Causal inference

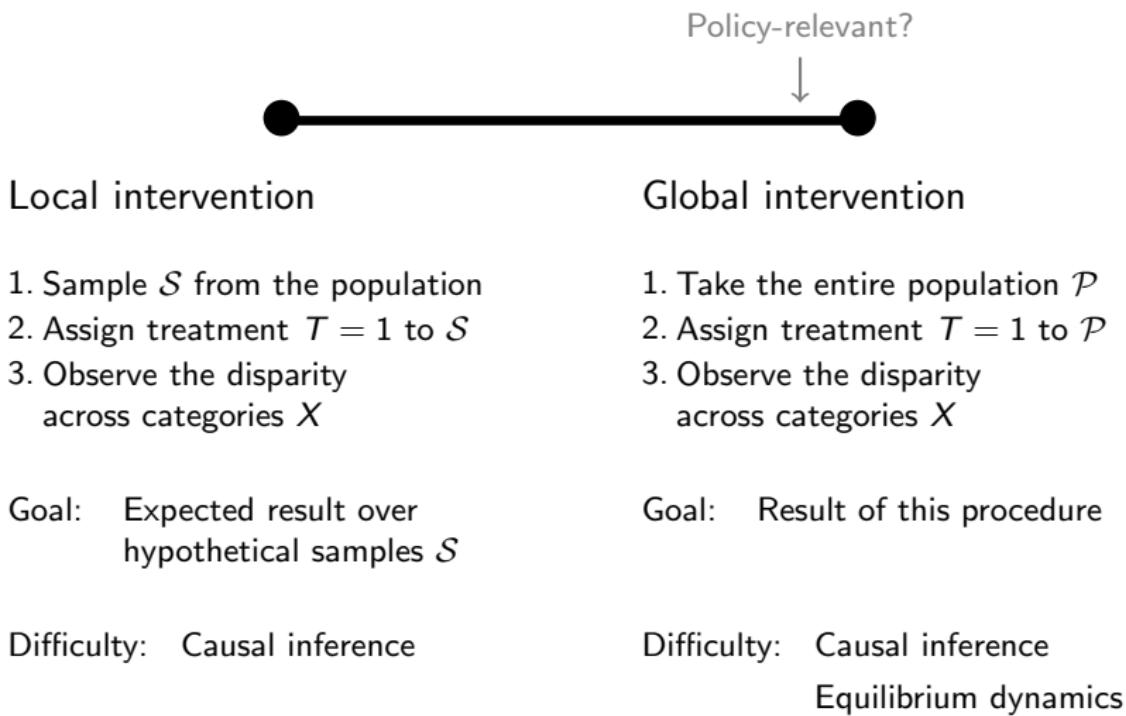
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Difficulty: Causal inference
Equilibrium dynamics

Define the research goal by a **target trial** (Hernán & Robins 2016)



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Difficulty: Causal inference

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Goal: Result of this procedure

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Equilibrium dynamics

Prediction in Social Science

A Tool to Study Inequality in Populations

Three possible uses:

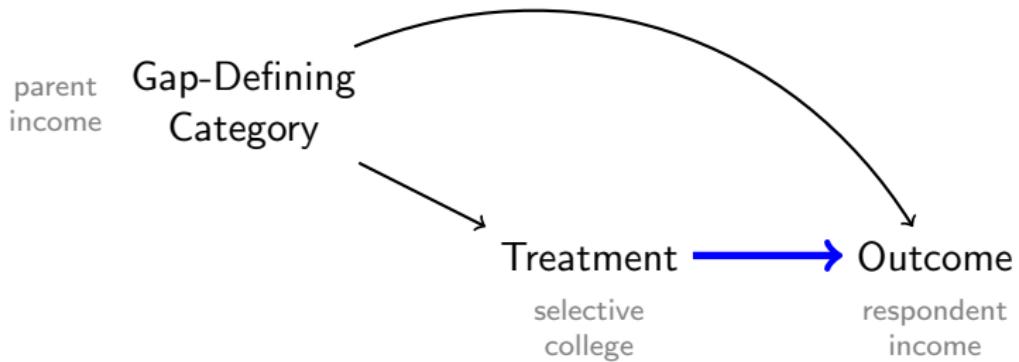
- | | |
|---------------------------------|-------------------------|
| 1) Prediction for individuals | very hard |
| 2) Prediction for description | useful |
| 3) Prediction for causal claims | opportunities
abound |
- — Define the intervention
— Causal assumptions
— Estimation
— Empirical examples

Prediction in Social Science

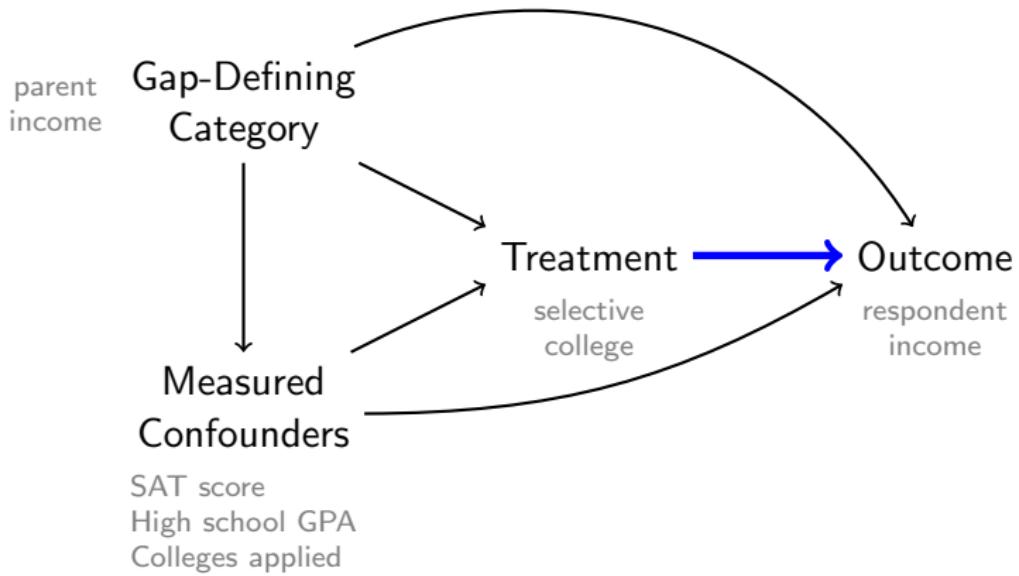
A Tool to Study Inequality in Populations

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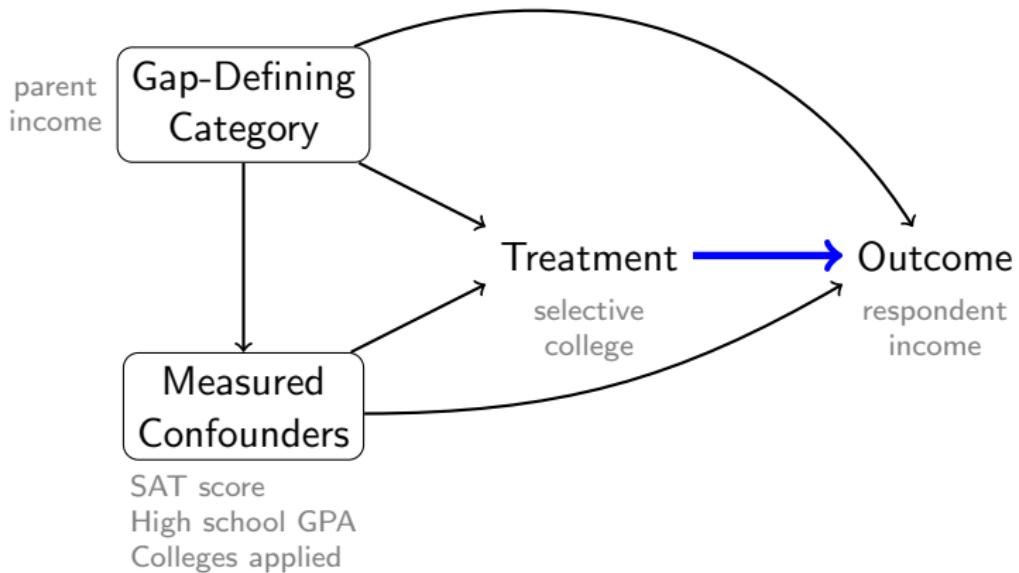
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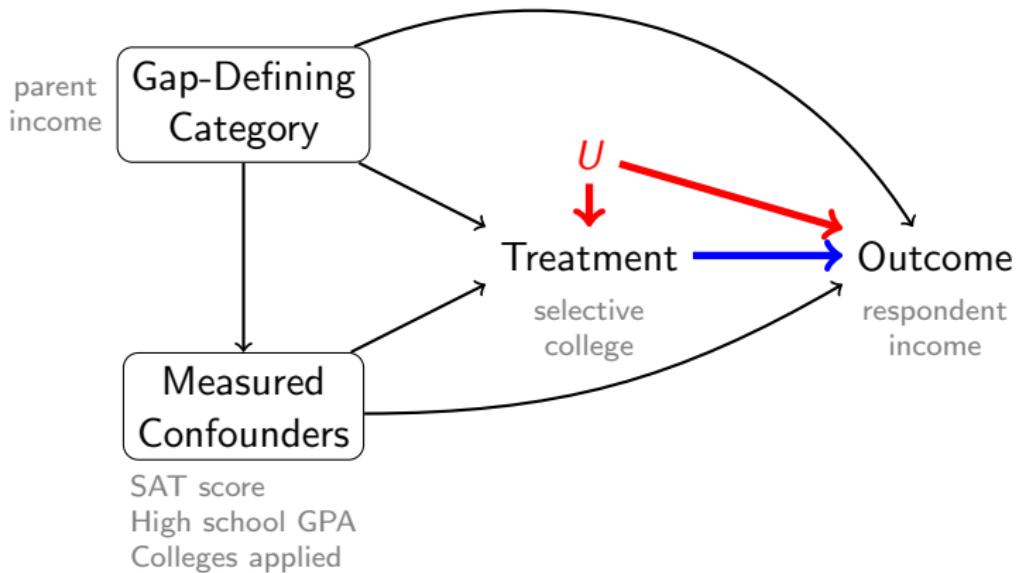
Pearl 2009



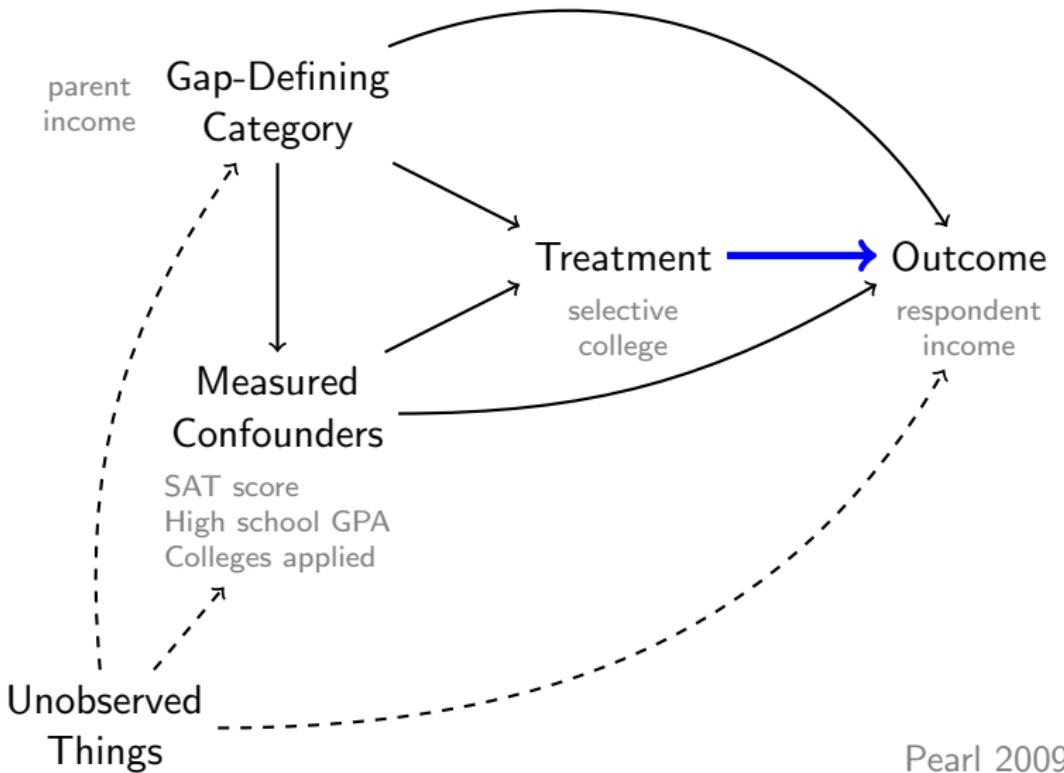
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abound |
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| — Causal assumptions | |
| — Estimation | |
| — Empirical examples | |
-

Prediction under treatment	
People in category 1	Person 1 $\hat{Y}_1(1)$
	Person 2 $\hat{Y}_2(1)$
	Person 3 $\hat{Y}_3(1)$
People in category 2	Person 4 $\hat{Y}_4(1)$
	Person 5 $\hat{Y}_5(1)$
	Person 6 $\hat{Y}_6(1)$

		Prediction under treatment	Outcome under treatment
People in category 1	Person 1	$\hat{Y}_1(1)$?
	Person 2	$\hat{Y}_2(1)$	Y_2
	Person 3	$\hat{Y}_3(1)$	Y_3
People in category 2	Person 4	$\hat{Y}_4(1)$?
	Person 5	$\hat{Y}_5(1)$	Y_5
	Person 6	$\hat{Y}_6(1)$?

		Prediction under treatment	Outcome under treatment	Error
People in category 1	Person 1	$\hat{Y}_1(1)$?	?
	Person 2	$\hat{Y}_2(1)$	Y_2	$\hat{Y}_2(1) - Y_2$
	Person 3	$\hat{Y}_3(1)$	Y_3	$\hat{Y}_3(1) - Y_3$
People in category 2	Person 4	$\hat{Y}_4(1)$?	?
	Person 5	$\hat{Y}_5(1)$	Y_5	$\hat{Y}_5(1) - Y_5$
	Person 6	$\hat{Y}_6(1)$?	?

		Prediction under treatment	Outcome under treatment	Error	Weight on error
People in category 1	Person 1	$\hat{Y}_1(1)$?	?	
	Person 2	$\hat{Y}_2(1)$	Y_2	$\hat{Y}_2(1) - Y_2$	$3 / 2$
	Person 3	$\hat{Y}_3(1)$	Y_3	$\hat{Y}_3(1) - Y_3$	$3 / 2$
People in category 2	Person 4	$\hat{Y}_4(1)$?	?	
	Person 5	$\hat{Y}_5(1)$	Y_5	$\hat{Y}_5(1) - Y_5$	3
	Person 6	$\hat{Y}_6(1)$?	?	

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

	Prediction under treatment	Outcome under treatment	Error	Weight on error
People in category 1	Person 1 $\hat{Y}_1(1)$?	?	
	Person 2 $\hat{Y}_2(1)$	Y_2	$\hat{Y}_2(1) - Y_2$	3 / 2
	Person 3 $\hat{Y}_3(1)$	Y_3	$\hat{Y}_3(1) - Y_3$	3 / 2
People in category 2	Person 4 $\hat{Y}_4(1)$?	?	
	Person 5 $\hat{Y}_5(1)$	Y_5	$\hat{Y}_5(1) - Y_5$	3
	Person 6 $\hat{Y}_6(1)$?	?	

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
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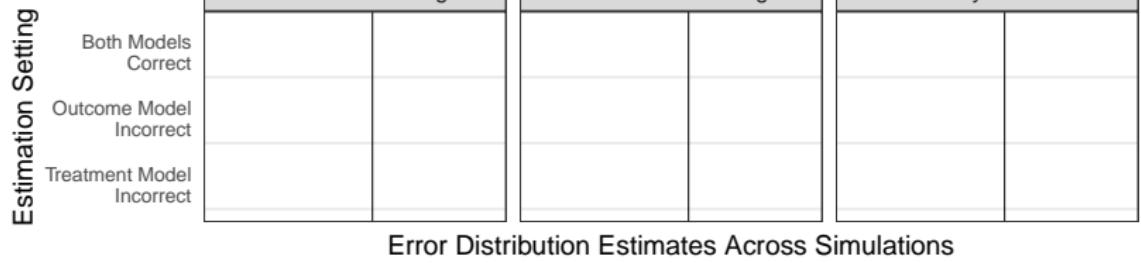
New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$ Doubly Robust Estimation

	Prediction under treatment	Outcome under treatment	Error	Weight on error
People in category 1	Person 1 $\hat{Y}_1(1)$?	?	
	Person 2 $\hat{Y}_2(1)$	Y_2	$\hat{Y}_2(1) - Y_2$	3 / 2
	Person 3 $\hat{Y}_3(1)$	Y_3	$\hat{Y}_3(1) - Y_3$	3 / 2
People in category 2	Person 4 $\hat{Y}_4(1)$?	?	
	Person 5 $\hat{Y}_5(1)$	Y_5	$\hat{Y}_5(1) - Y_5$	3
	Person 6 $\hat{Y}_6(1)$?	Robins, Rothman, & Zhao 1994 Bang & Robins 2005	

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$

Doubly
Robust
Estimation

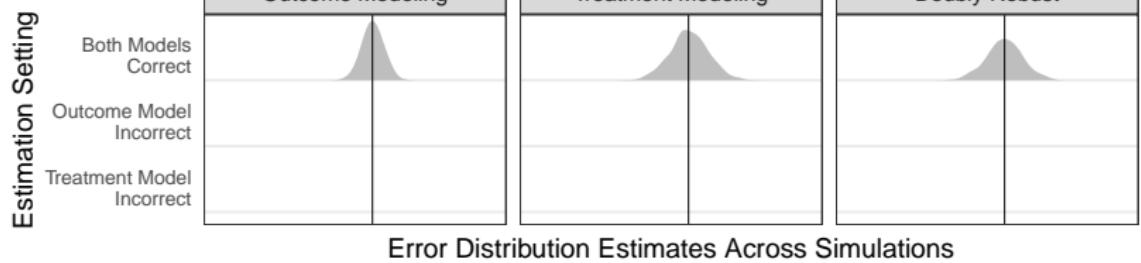


Robins, Rotnitzky, & Zhao 1994
Bang & Robins 2005

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$

Doubly
Robust
Estimation

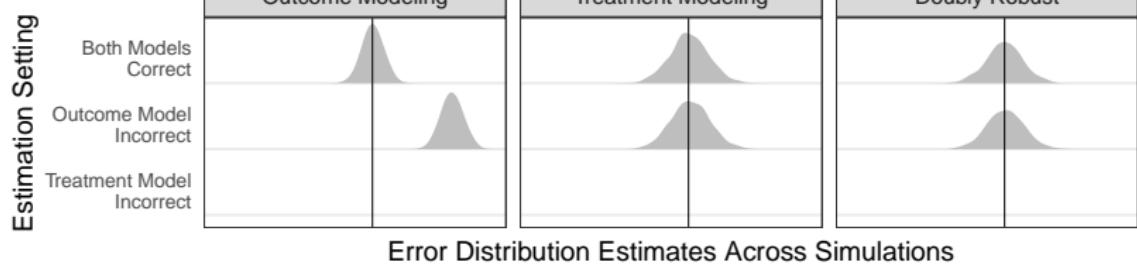


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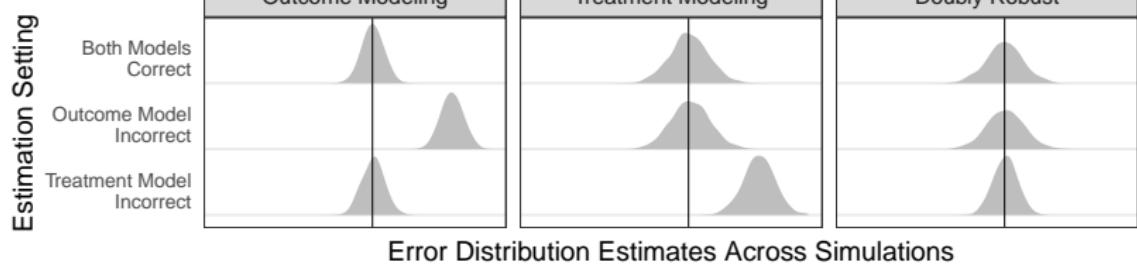


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Doubly
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Robins, Rotnitzky, & Zhao 1994
Bang & Robins 2005

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Doubly
Robust
Estimation

Even better:

Double
Machine
Learning

Robins, Rotnitzky, & Zhao 1994
Bang & Robins 2005

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$

Doubly
Robust
Estimation

Even better: — Learn \hat{Y}_i in sample A

Double
Machine
Learning

Chernozhukov et al. 2018
Bickel 1982

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$

Doubly
Robust
Estimation

Even better: — Learn \hat{Y}_i in sample A

Double
Machine
Learning

— Estimate bias in sample B

Chernozhukov et al. 2018
Bickel 1982

Estimated bias: $\text{Mean}(\hat{Y}_i - Y_i)$ with
inverse probability of treatment weights

New Estimate: $(\text{Original Estimate}) - (\text{Estimated Bias})$

Doubly
Robust
Estimation

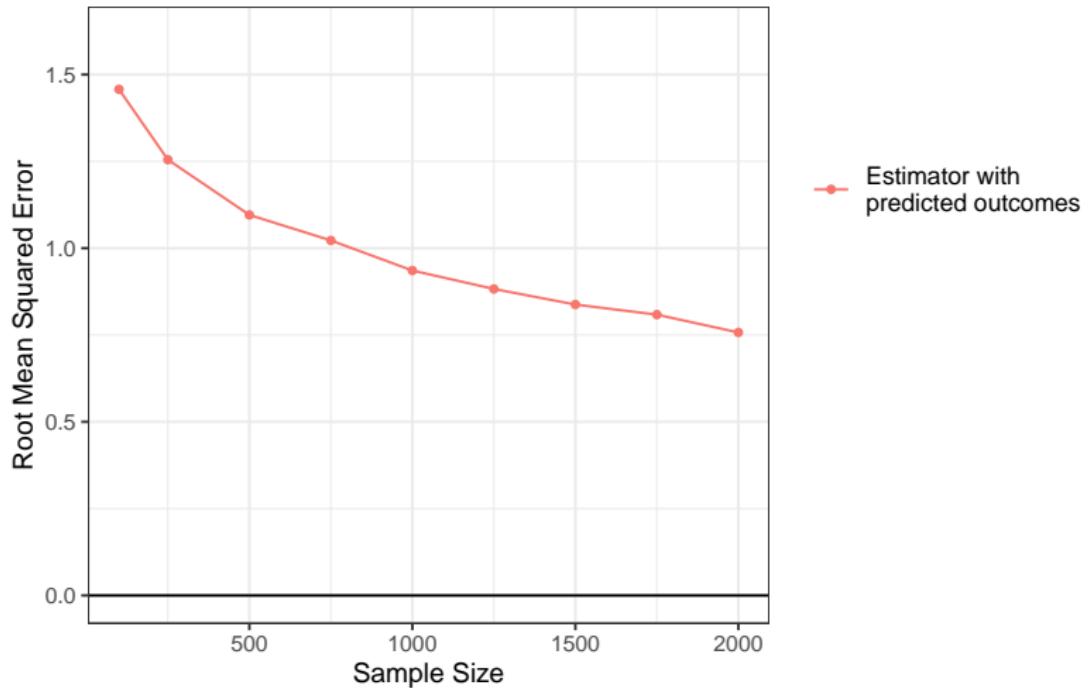
Even better: — Learn \hat{Y}_i in sample A

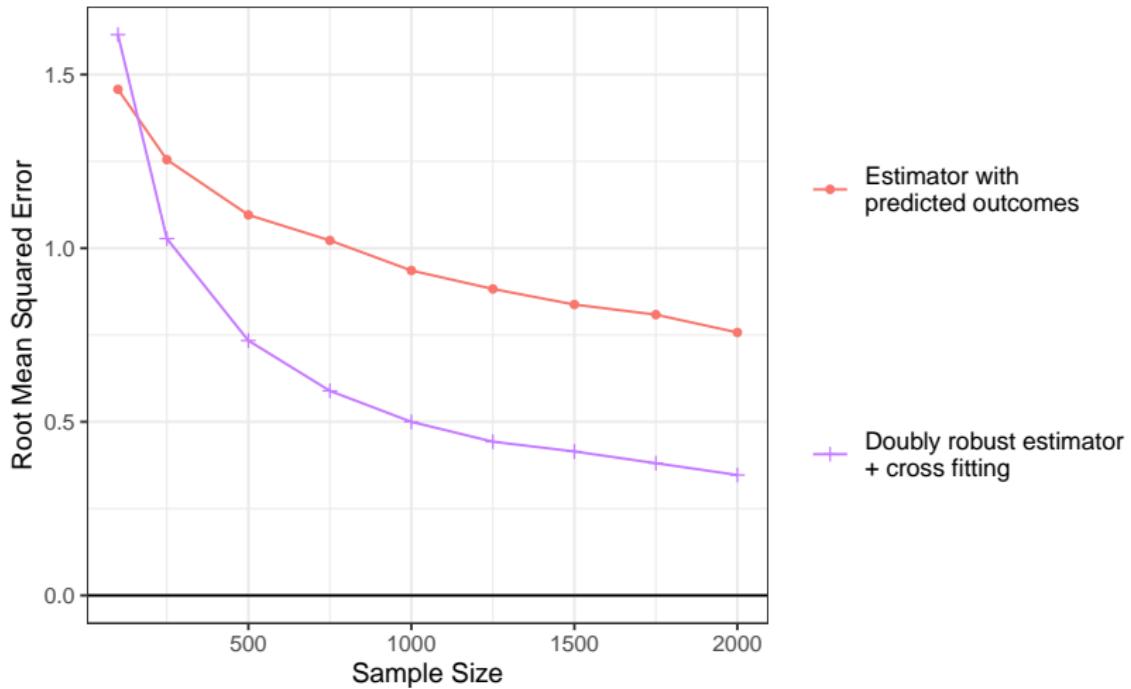
Double
Machine
Learning

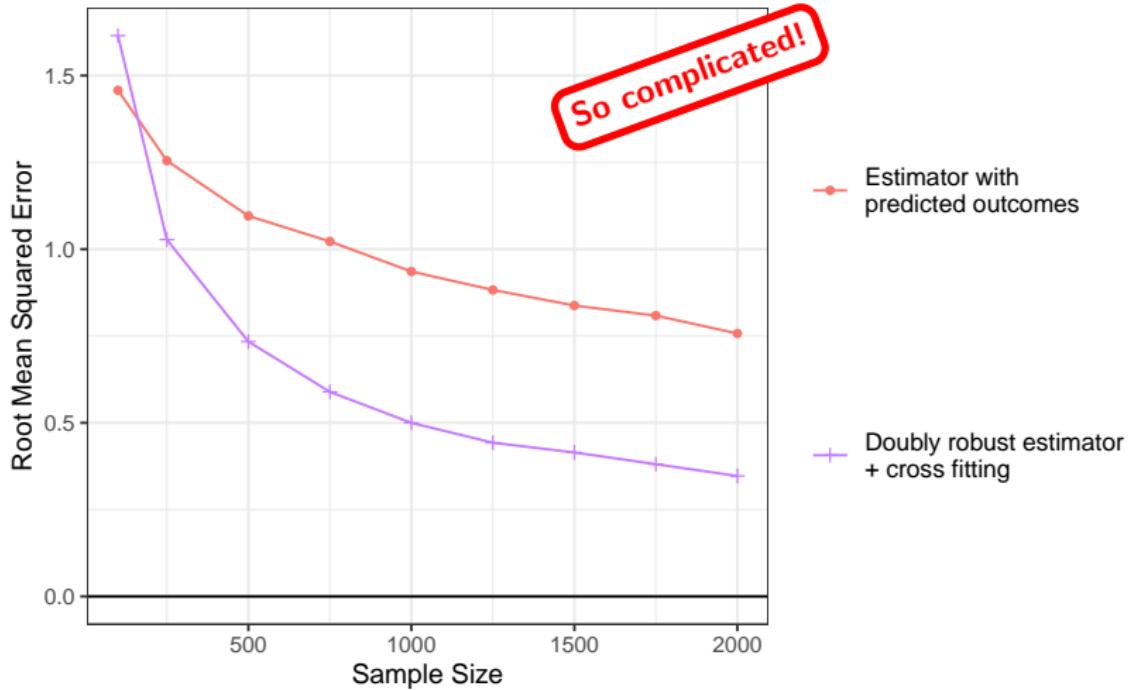
— Estimate bias in sample B

— Cross fit: Swap roles and average

Chernozhukov et al. 2018
Bickel 1982







gapclosing

R package for gap closing estimands

gapclosing

CRAN 1.0.1 downloads 314/month

Available from CRAN: `install.packages("gapclosing")`

gapclosing

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CRAN 1.0.1 downloads 314/month

Available from CRAN: `install.packages("gapclosing")`

```
estimate <- gapclosing(  
  data = simulated_data,  
  outcome_formula = formula(outcome ~ category + confounder),  
  treatment_formula = formula(treatment ~ category + confounder),  
  category_name = "category",  
  counterfactual_assignments = 1,  
  outcome_algorithm = "ranger",  
  treatment_algorithm = "ranger",  
  sample_split = "cross_fit",  
  se = T  
)
```

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R package for gap closing estimands

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  se = T  
)
```

Counterfactual mean outcomes (post-intervention means):

	category	estimate	se	ci.min	ci.max
	<chr>	<dbl>	<dbl>	<dbl>	<dbl>
1	A	-0.102	0.154	-0.404	0.200
2	B	0.0409	0.0978	-0.151	0.233

Prediction in Social Science

A Tool to Study Inequality in Populations

Three possible uses:

- | | |
|---------------------------------|-------------------------|
| 1) Prediction for individuals | very hard |
| 2) Prediction for description | useful |
| 3) Prediction for causal claims | opportunities
abound |
| — Define the intervention | |
| — Causal assumptions | |
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| — Empirical examples | |
-

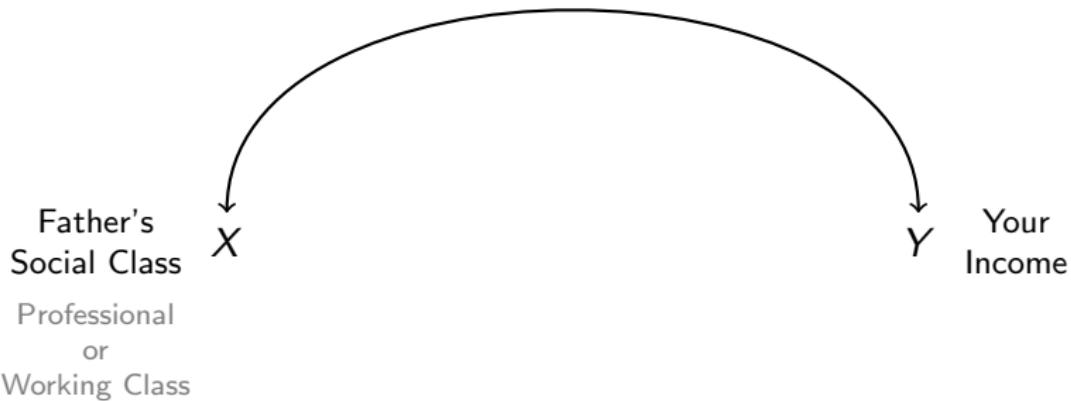
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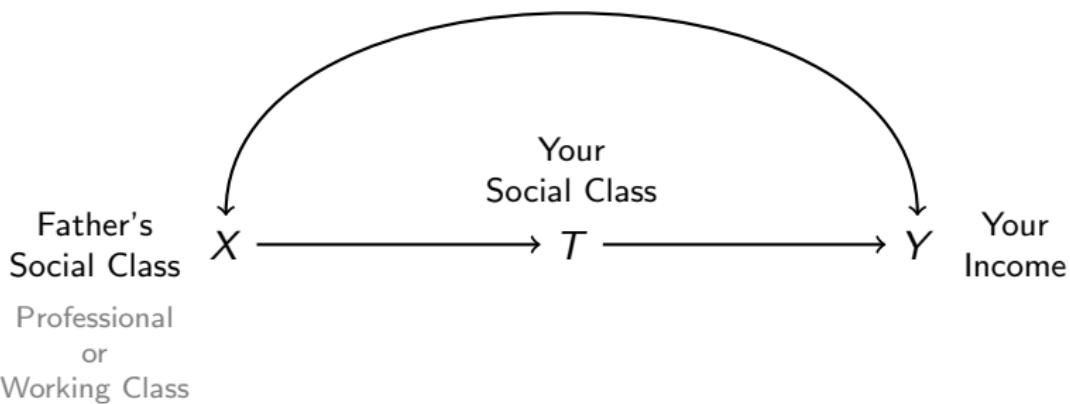
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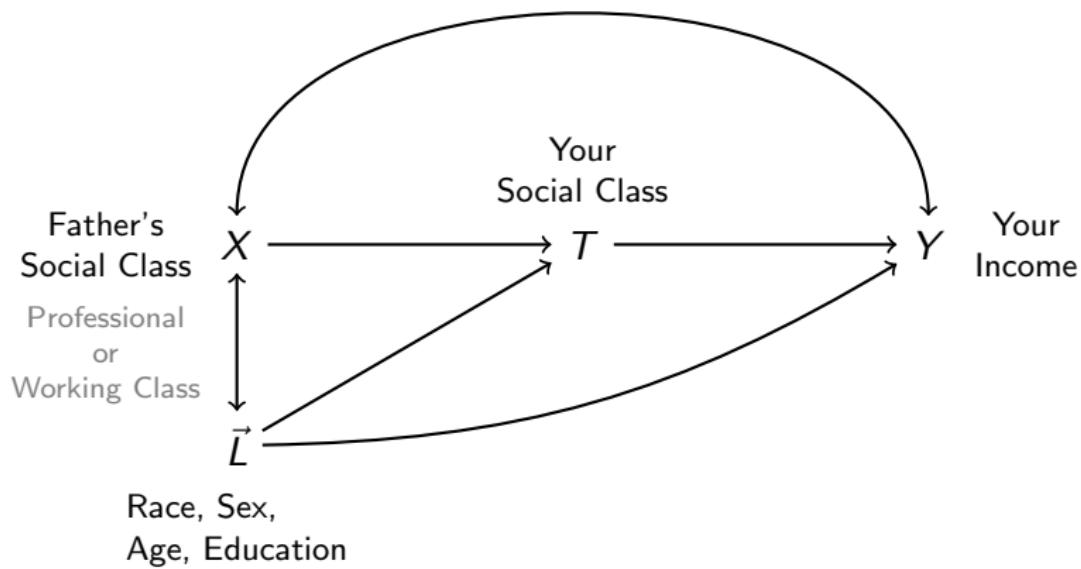
Empirical Example 1: Economic Mobility



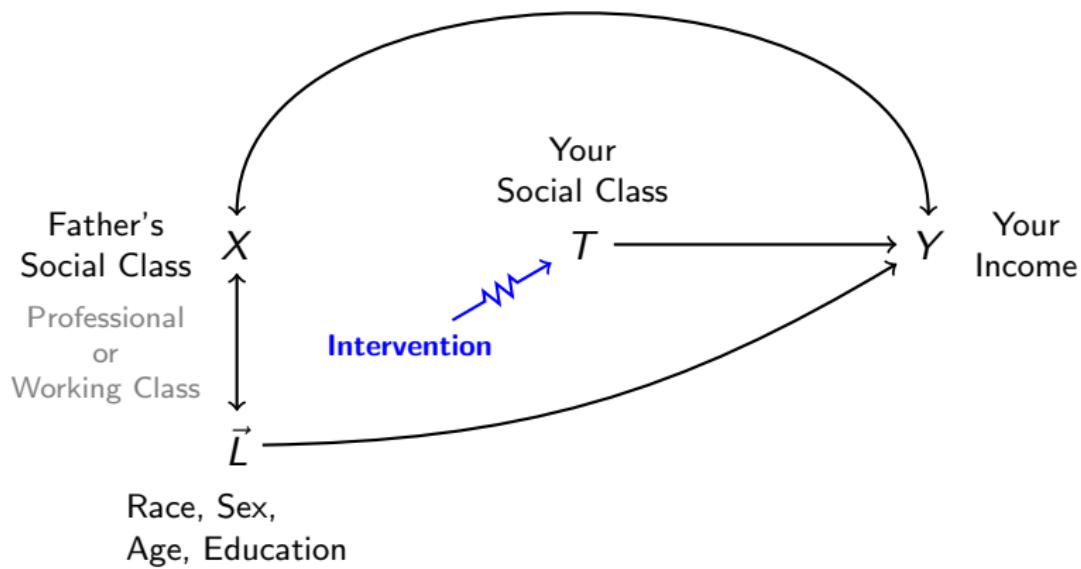
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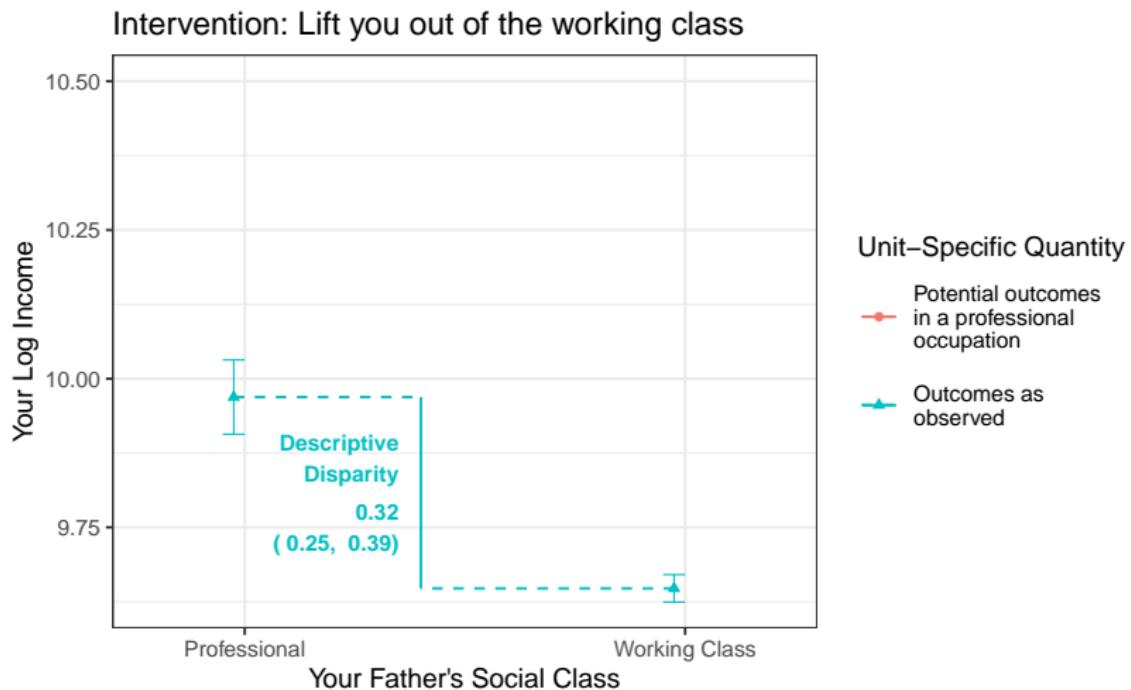
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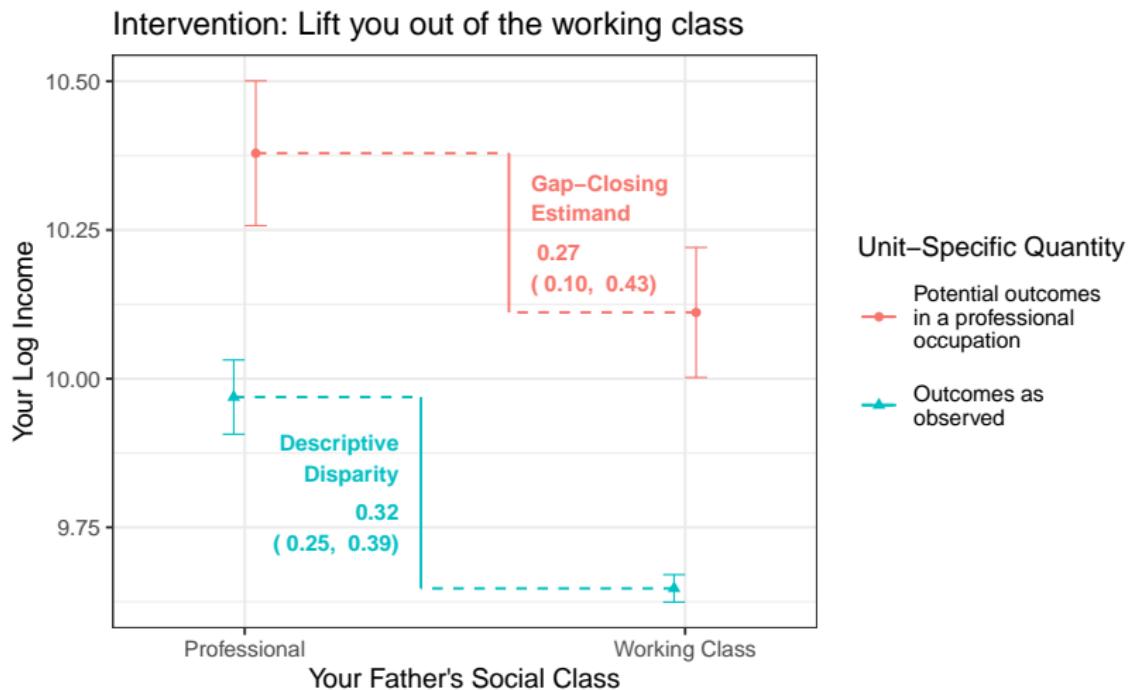
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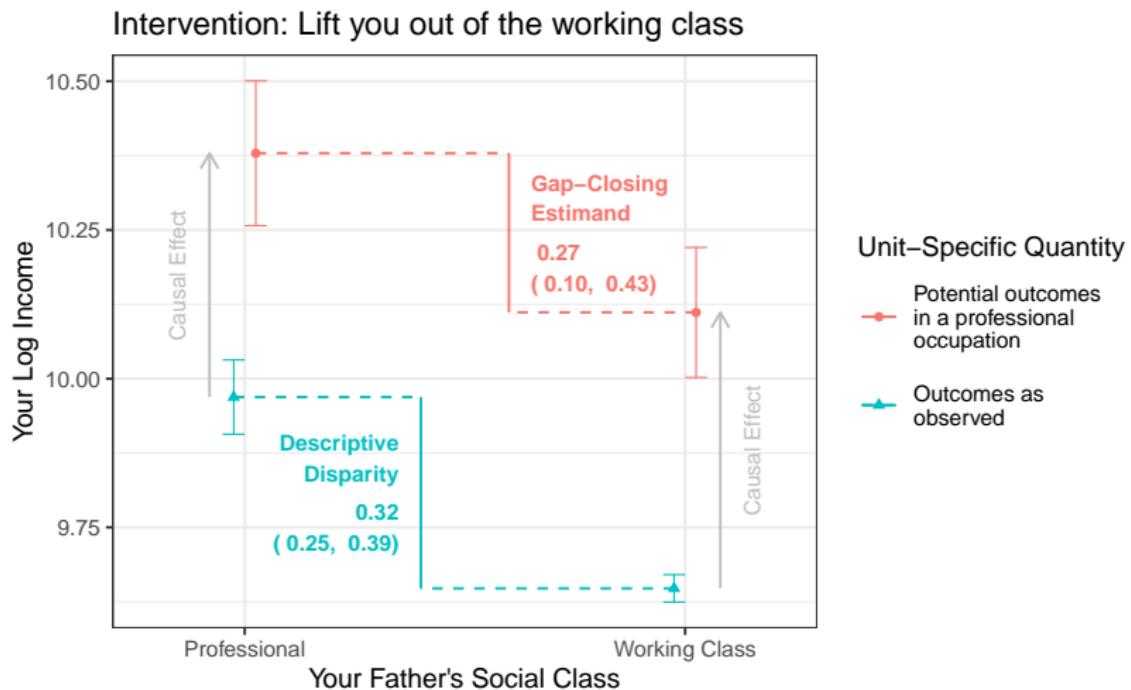
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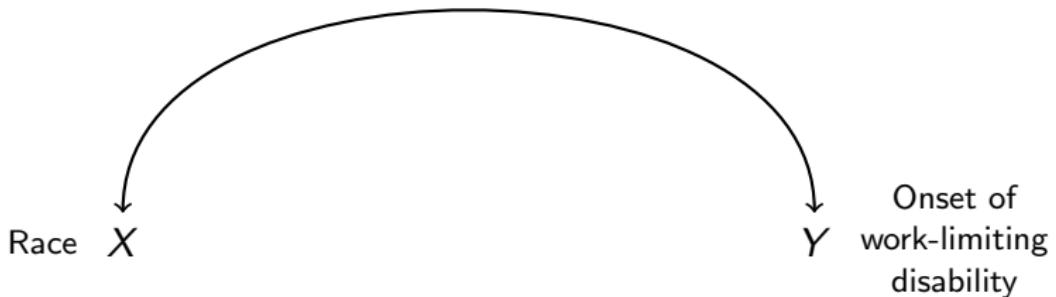
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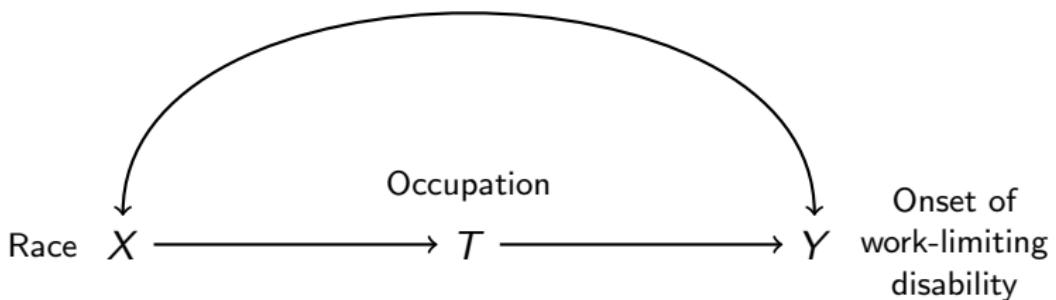
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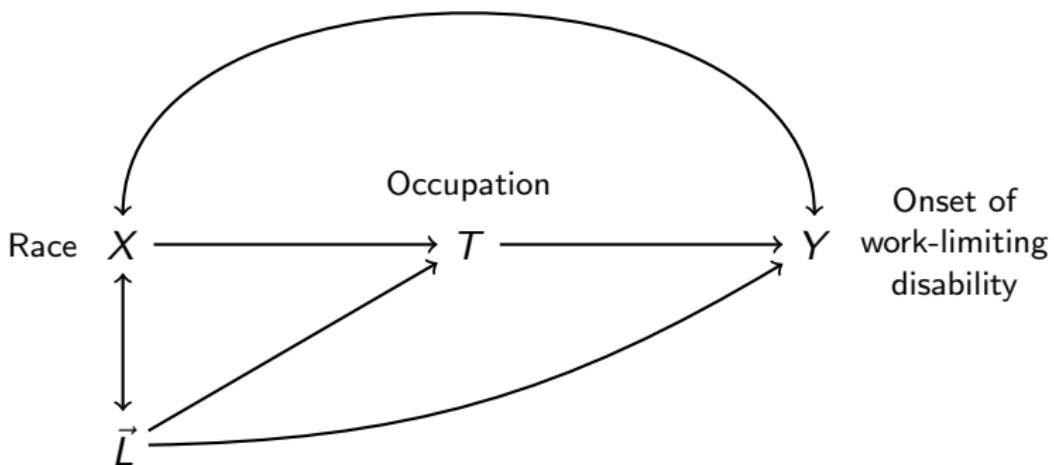
Empirical Example 2: Racial Disparities in Health



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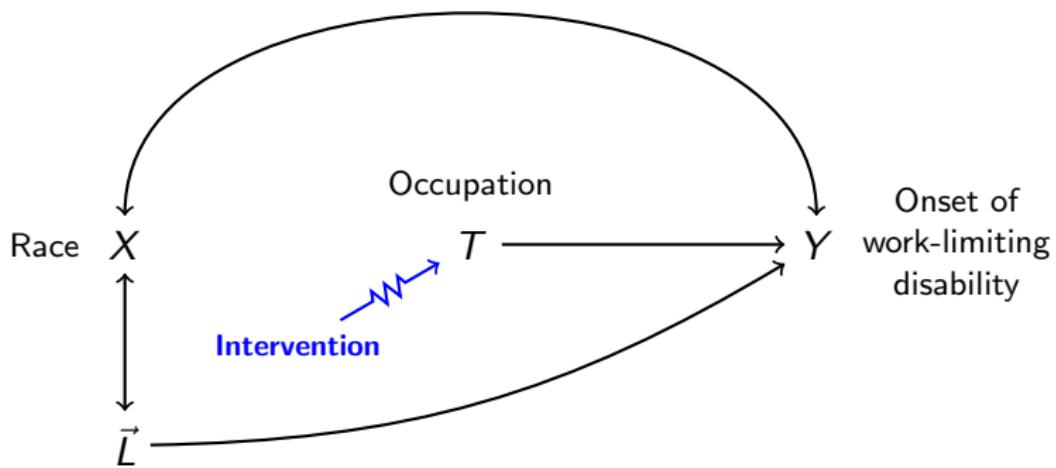


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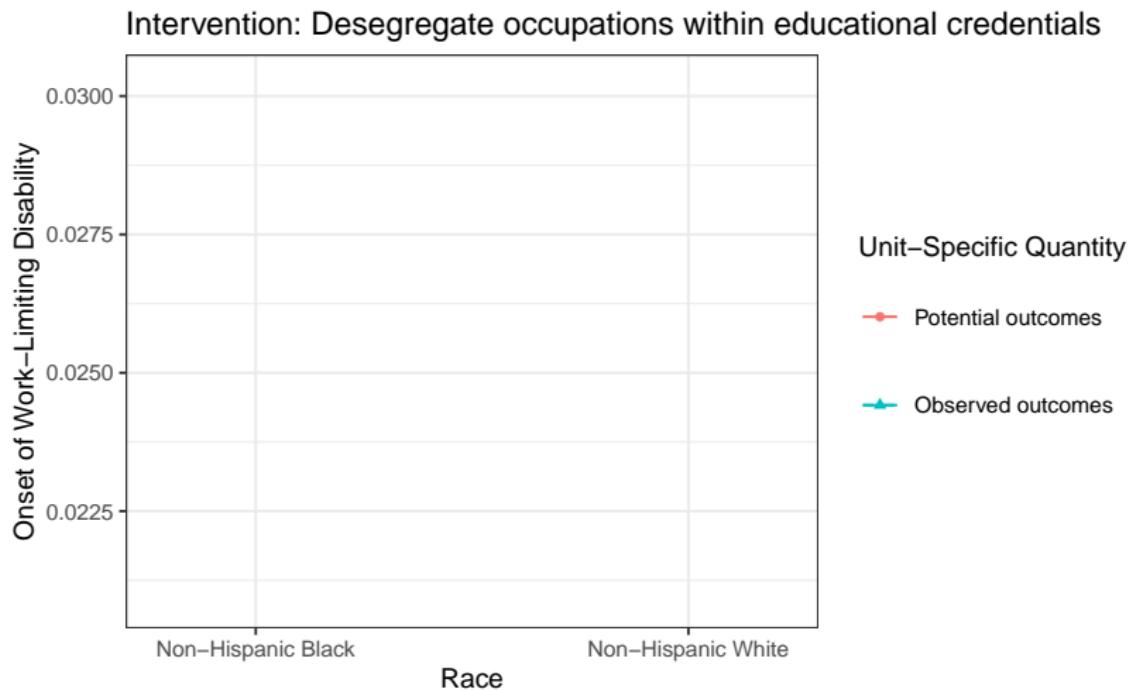
Sex,
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Foreign born,
Lagged outcome,
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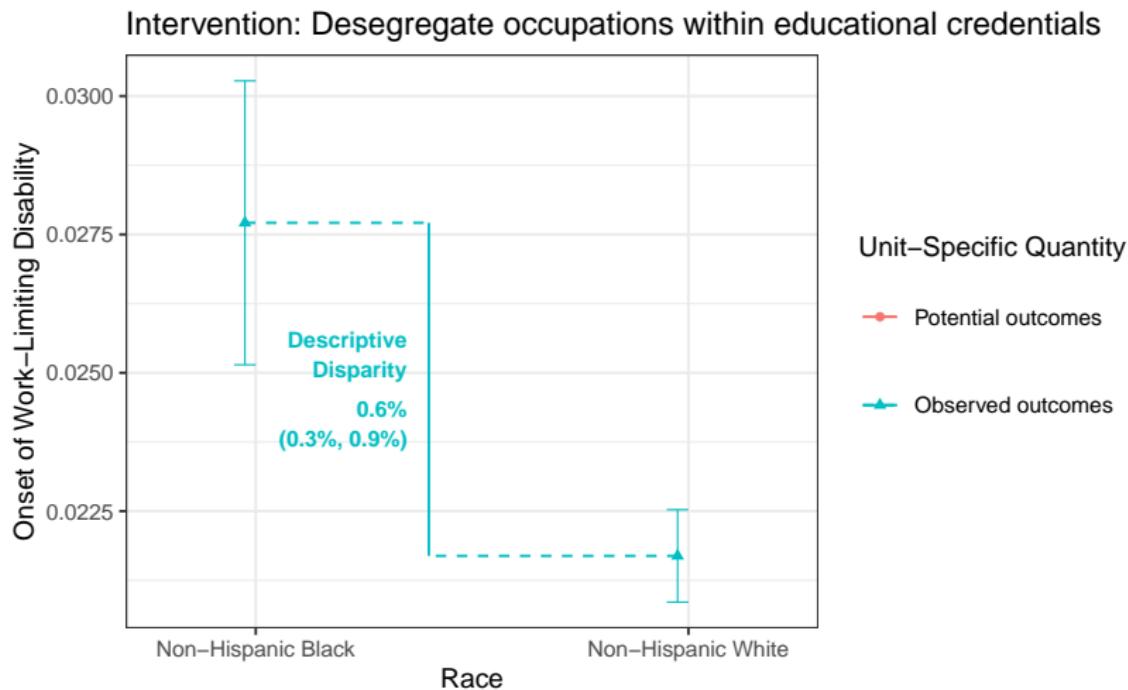


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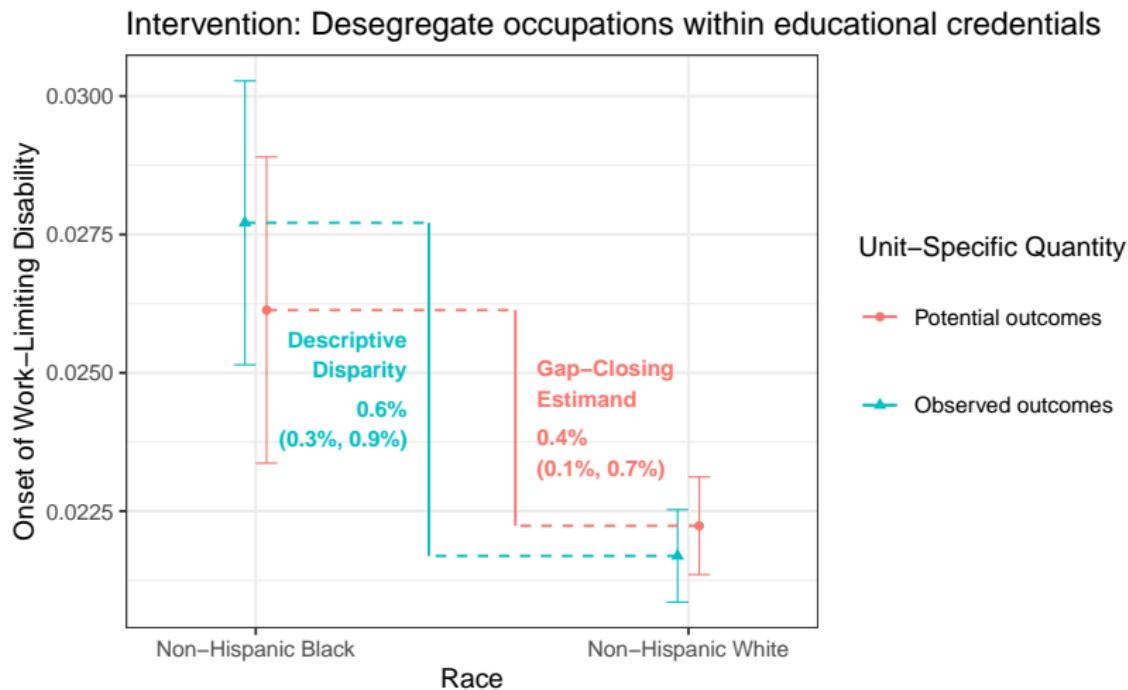
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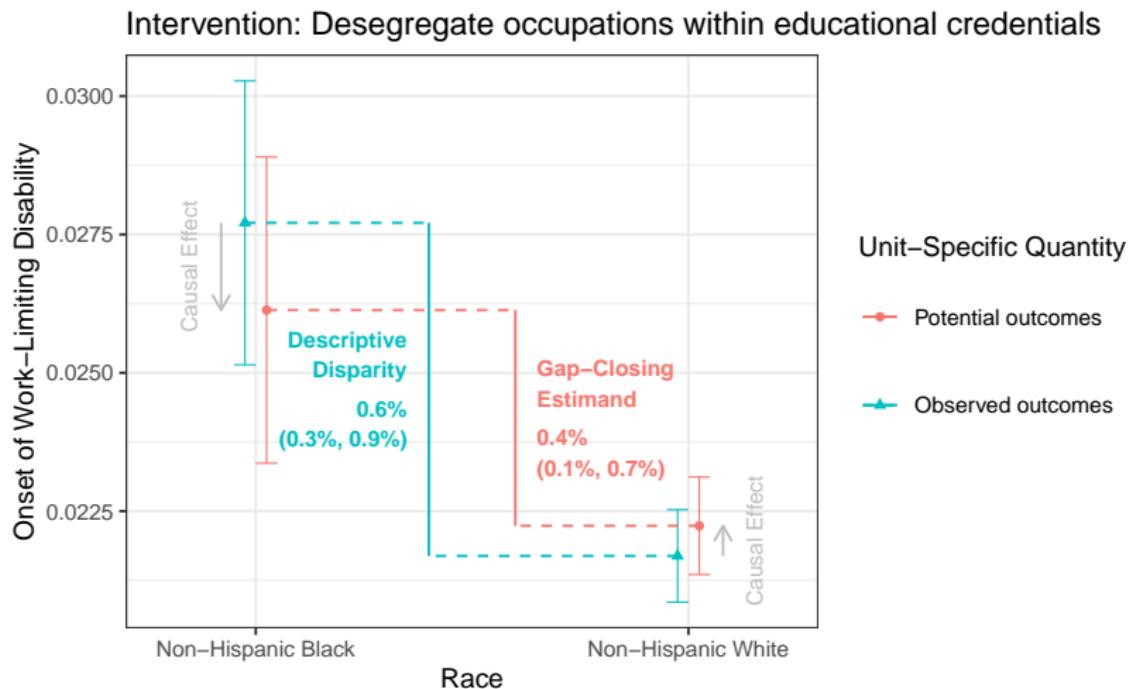
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Future applications

The gap-closing estimand can help us understand disparities by

- Race
- Class
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and develop interventions to **close those gaps.**

Contribution to methodology: Bringing perspectives together

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Interventions to Close Disparities

Biostatistics: Jackson & Vanderweele 2018

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Gap-Closing Estimand

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Social scientists:

I don't do prediction.

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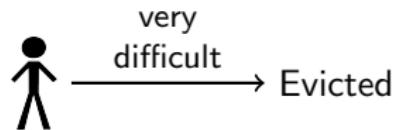
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→ Apple



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I estimate β_1

$$Y = \beta_0 + X_1\beta_1$$

$$+ X_2\beta_2 + \epsilon$$

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Epistemological
crisis

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Lundberg, Johnson, Stewart

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Forthcoming, *American Sociological Review*

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A unit-specific
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 Y_i

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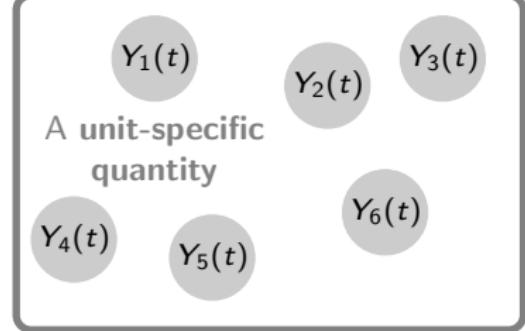
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Aggregated over a
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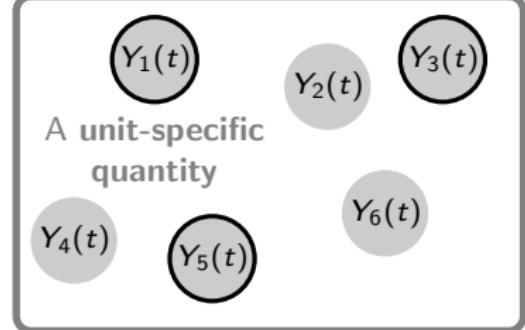
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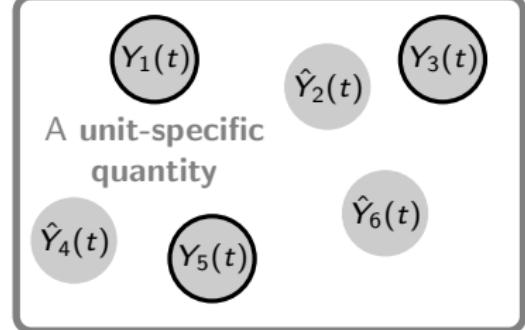
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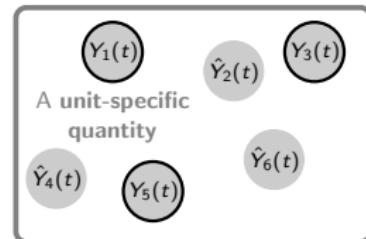
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Ian Lundberg
UCLA
ianlundberg.org

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For replication code,
visit ianlundberg.org/cv.

Aggregated over a target population

APPENDIX

MSE proof

$$\text{MSE}(Y, \hat{Y}) = E\left(\left(Y - \hat{Y}\right)^2\right) \quad (1)$$

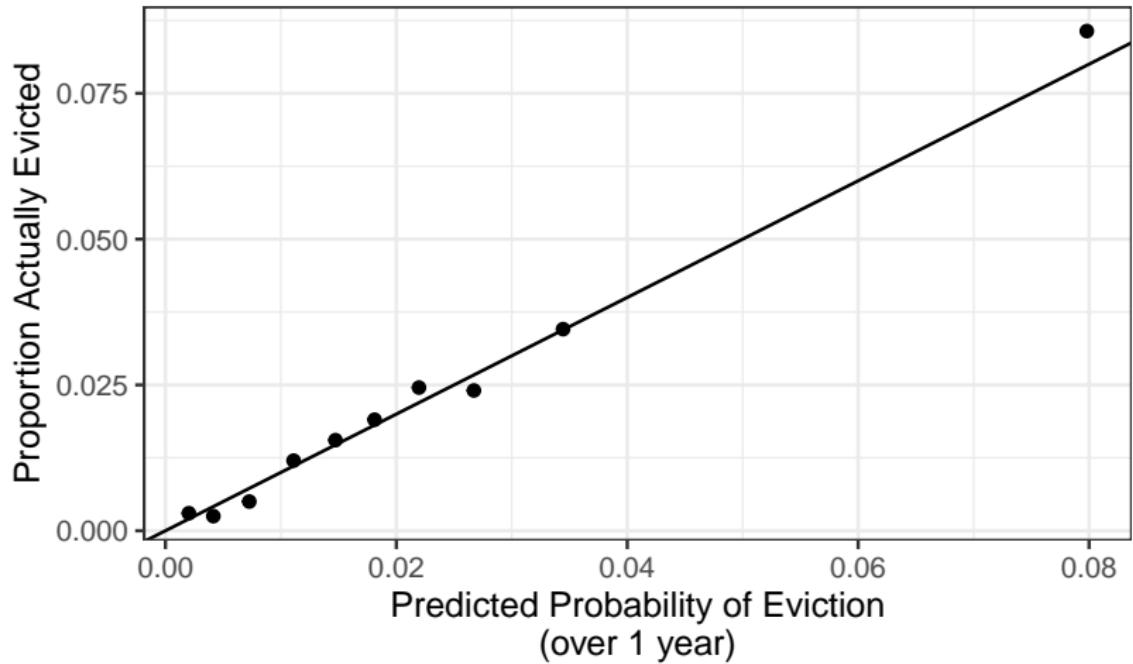
Add 0

$$= E\left(\left(Y - E(Y | \vec{X}) + E(Y | \vec{X}) - \hat{Y}\right)^2\right) \quad (2)$$

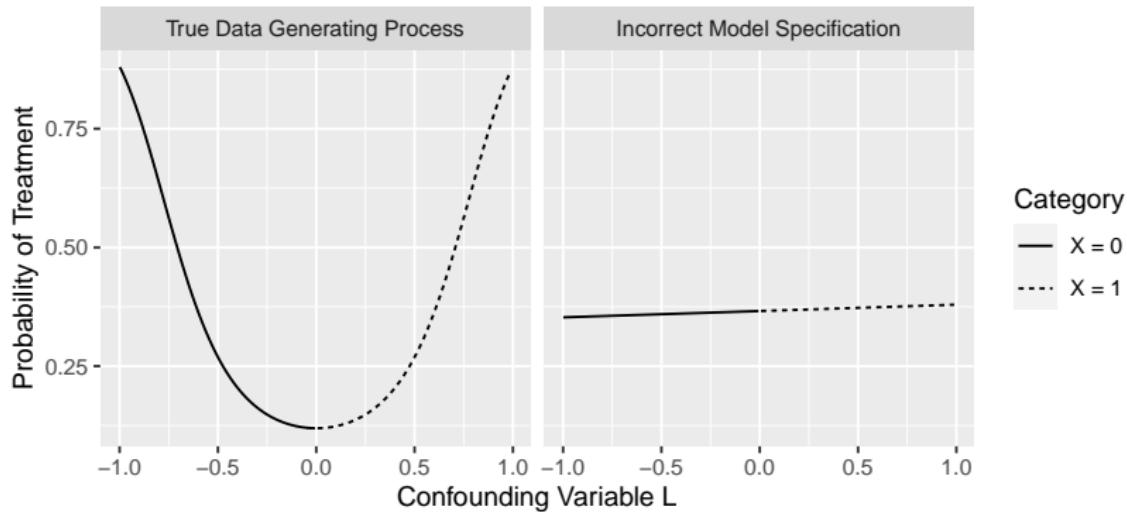
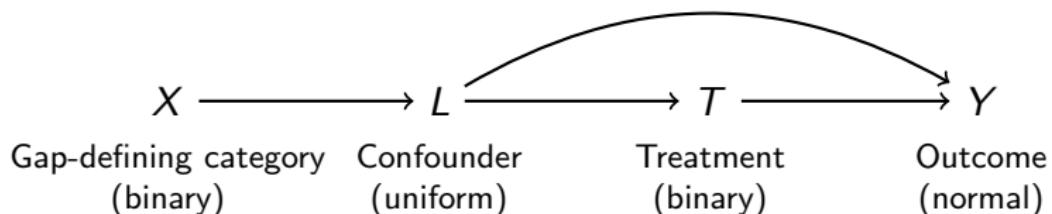
$$\begin{aligned} &= \underbrace{E\left(\left(Y - E(Y | \vec{X})\right)^2\right)}_{=E(V(Y|\vec{X}))} + \underbrace{E\left(\left(E(Y | \vec{X}) - \hat{Y}\right)^2\right)}_{=\text{MSE}(\hat{Y}, E(Y | \vec{X}))} \\ &\quad + \underbrace{E\left(\left(Y - E(Y | \vec{X})\right)\left(\hat{Y} - E(Y | \vec{X})\right)\right)}_{=0 \text{ with sample splitting}} \quad (3) \end{aligned}$$

$$= E\left(V(Y | \vec{X})\right) + \text{MSE}\left(\hat{Y}, E(Y | \vec{X})\right) \quad (4)$$

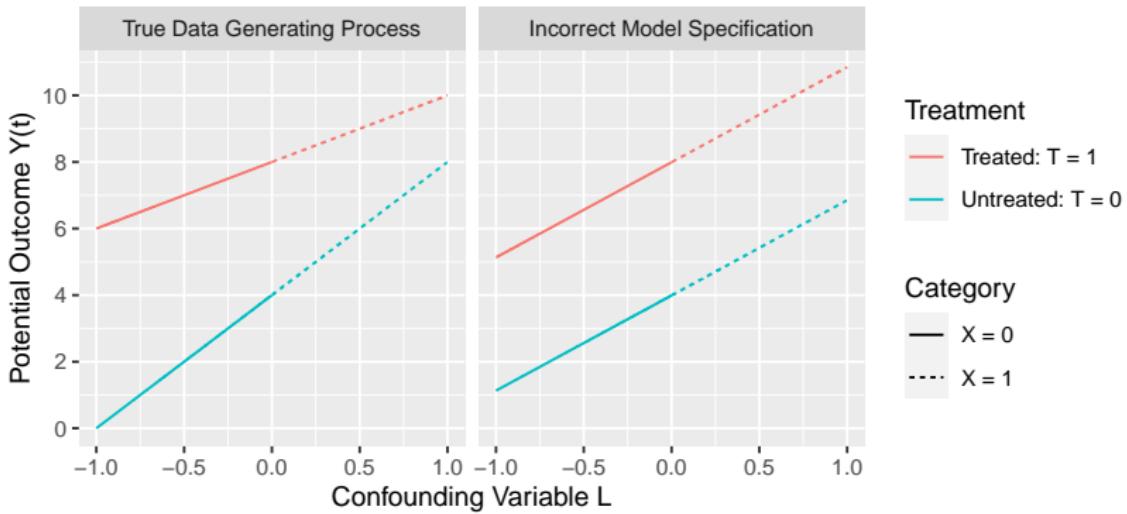
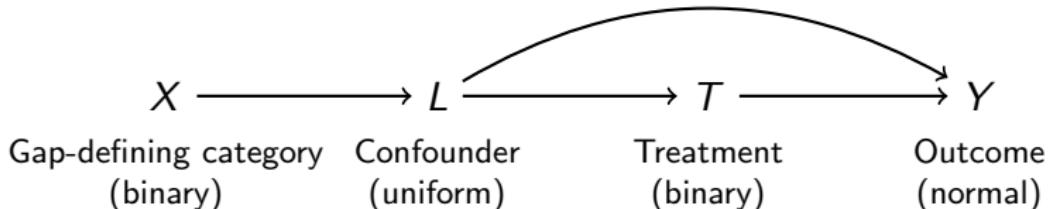
Calibration of eviction probabilities



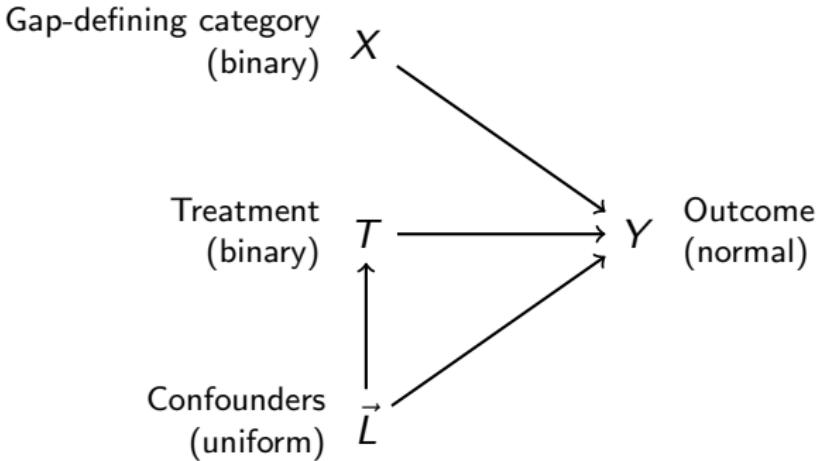
Simulated details for doubly robust GLMs



Simulated details for doubly robust GLMs



Simulated details for cross-fitting



- ▶ True outcome model is linear and additive
- ▶ True treatment model is additive logistic regression

Simulation details for cross-fitting

$$X \sim \text{Bernoulli}(.5) \quad (5)$$

$$L_1, \dots, L_{10} \sim \text{Uniform}(-1, 1) \quad (6)$$

$$m(1, X, \vec{L}) = \begin{cases} \text{logit}^{-1} (.1L_1 + \dots + .1L_{10}) & \text{if } X = 1 \\ \text{logit}^{-1} (.3L_1 + \dots + .3L_{10}) & \text{if } X = 0 \end{cases} \quad (7)$$

$$T \sim \text{Bernoulli} \left(m(1, X, \vec{L}) \right) \quad (8)$$

$$g(T, X, \vec{L}) = \begin{cases} L_1 + \dots + L_{10} + T & \text{if } X = 1 \\ L_1 + \dots + L_{10} - T & \text{if } X = 0 \end{cases} \quad (9)$$

$$Y \sim \text{Normal} \left(\text{Mean} = g(T, X, \vec{L}), \text{SD} = 10 \right) \quad (10)$$

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DATA DIVE

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Perceived as black



Perceived as white



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Perceived as black



Perceived as white



An Empirical Analysis of Racial Differences in Police Use of Force

Roland G. Fryer Jr.

Harvard University and National Bureau of Economic Research

Equal use of force
among those stopped
is actually **consistent**
with bias

See Knox et al. 2020 for a fuller critique

It is the most surprising
result of my career.
— Roland Fryer

Perceived as black



Perceived as white



