

```

/* Performs operation using plain C code */
simple_sgemm(N, alpha, h_A, h_B, beta, h_C);
h_C_ref = h_C;

/* Performs operation using cublas */
status = cublasSgemm(handle, CUBLAS_OP_N, CUBLAS_OP_N, N, N, N, &alpha, d_A, N, d_B, N, &beta, d_C,
N);
if (status != CUBLAS_STATUS_SUCCESS) {
    fprintf (stderr, "!!!! kernel execution error.\n");
    return EXIT_FAILURE;
}

/* Allocate host memory for reading back the result from device memory */
h_C = (float*)malloc(n2 * sizeof(h_C[0]));
if (h_C == 0) {
    fprintf (stderr, "!!!! host memory allocation error (C)\n");
    return EXIT_FAILURE;
}

/* Read the result back */
status = cublasGetVector(n2, sizeof(h_C[0]), d_C, 1, h_C, 1);
if (status != CUBLAS_STATUS_SUCCESS) {
    fprintf (stderr, "!!!! device access error (read C)\n");
    return EXIT_FAILURE;
}

```