INVOICE

Bill to

Sarah Crockett sarahcrockett@backcountry.com Invoice #

0513-000025

Invoice date

Next payment due

Jan 25, 2022

Jan 25, 2022

DESCRIPTION

Motion Design – Living Photo Album

\$5,600

Pixel Bakery will produce a high-end, 1 minute motion design piece that highlights Backcountry's internal culture. Client will provide a multitude of images and/or videos for PB to incorporate, along with any ToS (text on screen) or copy that they would like displayed.

Clerical \$600

We're super big on transparency, so we want to break down that 'Clerical' section for you really fast. Due to rising maintenance costs, this price has raised for 2021 projects.

Custodial Tasks \$0

Meetings, emails, contract writing, filing, phone calls, scheduling, and all other day to day operational costs. We refuse to nickel and dime our clients, so we bundle the average at-cost amount that we've noticed we spend on projects and call it "good enough".

Data Archival \$0

This is the cost for project server storage space for three years.

This means if you lose any files or want to make edits to your project, you can always obtain a master copy from us.

Subtotal \$6,200

Grand total (USD) \$6,200

PAYMENT SCHEDULE

AMOUNT	DUE DATE	PAYMENT ID	STATUS
\$4,650	Jan 25, 2022	#000025-001	OVERDUE Send reminder
\$1,550	Mar 25, 2022	#000025-002	UPCOMING