

KELLY GOWING

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OBJECTIVE

To advance my career with a technology focused organization that will utilize my marketing experience, while also allowing me to develop further as a web developer.

TECHNICAL PROFICIENCIES

- Adobe Creative Suite (Intermediate)
- HTML(Intermediate)
- CSS (Intermediate)
- Bootstrap (Intermediate)
- Javascript (Intermediate)
- Google Ads (Intermediate)
- Node.js (Beginner)
- MySQL (Beginner)

SKILLS

- Cross-Functional Team Leadership
- Client Relationship Management
- Social Media Management & SEO
- Self-Starter
- Detail Oriented and Well Organized

EDUCATION

SAN DIEGO STATE UNIVERSITY

Bachelor of Science in Marketing, May 2019
Minor in Digital and Social Media Studies

REFERENCES

UPON REQUEST

EMPLOYMENT HISTORY

HODGE PRODUCTS

MARKETING MANAGER (2019-CURRENT)

- Lead Project Manager for eCommerce platform transition
- Oversee the web team consisting of developers and a graphic designer
- Responsible for all marketing efforts including digital marketing through Google Ads and Mailchimp, and physical marketing through magazine ads and flyers.

MARRIOTT MARQUIS SAN DIEGO MARINA

EVENT COORDINATOR (2019)

- Assist senior leadership with administrative tasks related to banquet functions.
- Communicate the client's expectations by creating a multifaceted report that is utilized by every department.
- Secondary point of contact for clients when senior leadership is not available.

BANQUET SUPERVISOR (2018-2019)

- Facilitate banquet functions by coordinating food preparation setup and cleanup.
- Oversee staff and effectively communicate event particulars and client expectations.
- Act as a primary point of contact for clients hosting the function.
- Ensure a positive guest experience by consistently delivering exceptional service.

RESIDENCE INN LA JOLLA

HOUSEKEEPING SUPERVISOR - INTERN (2018)

- Managed and supervised housekeeping and housemen.
- Handled closing the back of the house in FOSSE.
- Aligned objectives and bridged communications between housekeeping and the front desk.
- Investigated complaints regarding housekeeping services, equipment and took corrective action.

HODGE PRODUCTS

SOCIAL MEDIA MANAGER (2015-2017)

- Charted the successful development of written and digital material for mass consumption.
- Utilized Google business tools to conduct SEO research.
- Pioneered planning and budgeting for social media campaigns.
- Created an original Youtube video with over 300,000 views.

GARDEN FRESH CORPORATION

BRAND AMBASSADOR (2013-2016)

- Educated guests on the scope and core values of the company.
- Represented the company in a positive manner at various marketing events.
- Promoted a positive work environment by supervising coworkers.
- Trained and mentored new employees.