

搜索中的自然语言先验知识

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Outline

- 大数据与先验知识
- 自然语言先验知识的简介
- Bing搜索中的一些answer
- 搜索中自然语言先验知识的应用

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大数据与先验知识

• 从"猴子围棋学"谈起

• 终极规则

先验知识

- Prepared Learning (preparedness learning)
 - In psychology, preparedness is a concept developed to explain why certain associations are learned more readily than others.[1]
 - City-dwelling children from Los Angeles & Shuar children from the Amazon region of Ecuador [2]
- Pretrain

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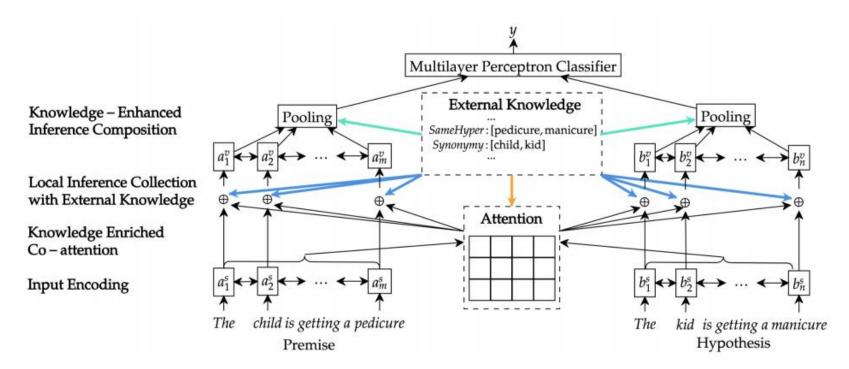
自然语言先验知识的简介

• 语法

• 知识图谱

• 语言模型

Neural language inference models enhanced with external knowledge.



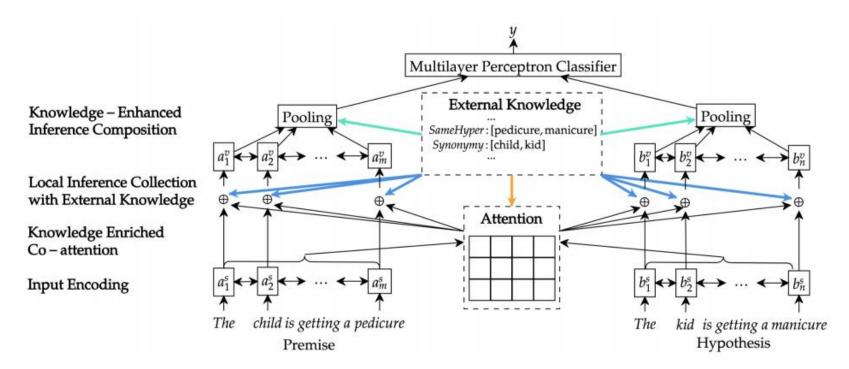
Qian Chen, Xiaodan Zhu, Zhen-Hua Ling, Diana Inkpen, and Si Wei. 2018. Neural natural language inference models enhanced with external knowledge. In Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics, ACL 2018.

Natural Language Inference (NLI)

- Entailment
 - p: A soccer game with multiple males playing.
 - h: Some men are playing a sport.
- Neutral
 - p: An older and younger man smiling.
 - h: Two men are smiling and laughing at the cats playing on the floor.
- Contradiction
 - p: A lady standing in a wheat field.
 - h: A person standing in a corn field.

https://nlp.stanford.edu/projects/snli/

Neural language inference models enhanced with external knowledge.



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Neural natural language inference models enhanced with external knowledge.

Model	Test
LSTM Att. (Rocktäschel et al., 2015)	83.5
DF-LSTMs (Liu et al., 2016a)	84.6
TC-LSTMs (Liu et al., 2016b)	85.1
Match-LSTM (Wang and Jiang, 2016)	86.1
LSTMN (Cheng et al., 2016)	86.3
Decomposable Att. (Parikh et al., 2016)	86.8
NTI (Yu and Munkhdalai, 2017b)	87.3
Re-read LSTM (Sha et al., 2016)	87.5
BiMPM (Wang et al., 2017)	87.5
DIIN (Gong et al., 2017)	88.0
BCN + CoVe (McCann et al., 2017)	88.1
CAFE (Tay et al., 2018)	88.5
ESIM (Chen et al., 2017a)	88.0
KIM (This paper)	88.6

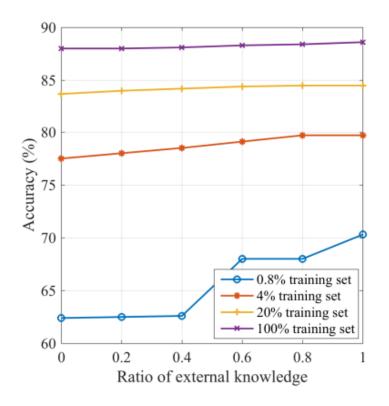
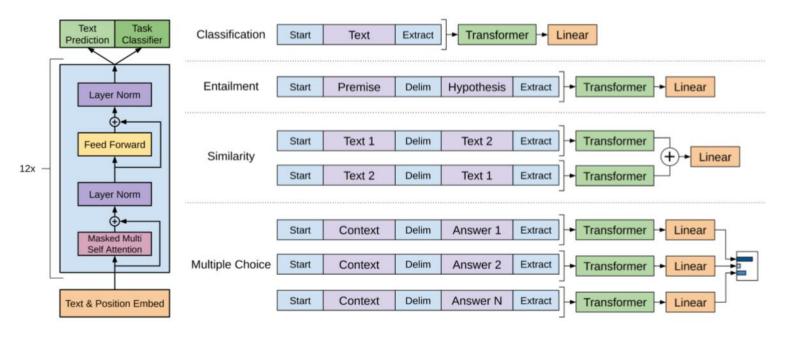


Table 2: Accuracies of models on SNLI.

Generative Pre-trained Transformer

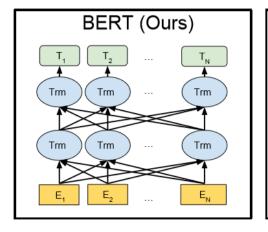


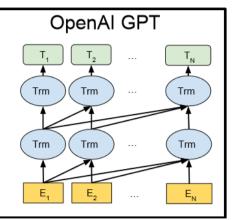
Alec Radford, Karthik Narasimhan, Tim Salimans, and Ilya Sutskever. 2018. Improving language understanding with unsupervised learning. Technical report, OpenAI.

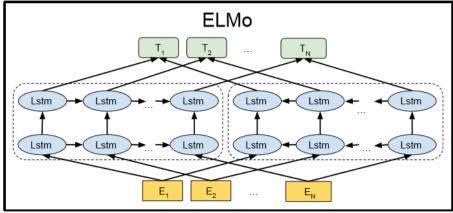
Generative Pre-trained Transformer

DATASET	TASK	SOTA	OURS	
SNLI	Textual Entailment	89.3	89.9	
MNLI Matched	Textual Entailment	80.6	82.1	
MNLI Mismatched	Textual Entailment	80.1	81.4	
SciTail	Textual Entailment	83.3	88.3	
QNLI	Textual Entailment	82.3	88.1	

BERT







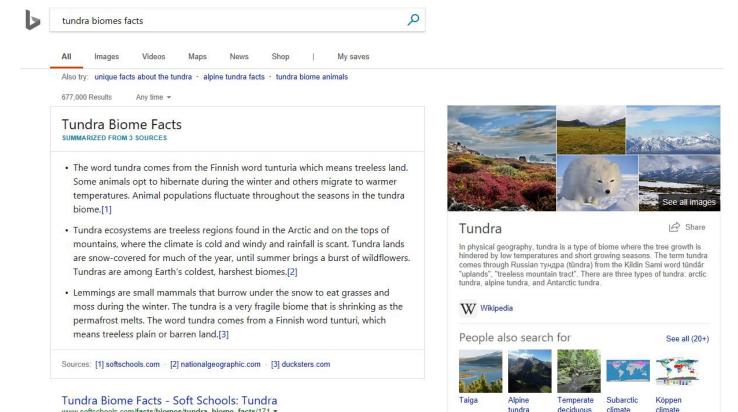
BERT

System	MNLI-(m/mm)	QQP	QNLI	SST-2	CoLA	STS-B	MRPC	RTE	Average
	392k	363k	108k	67k	8.5k	5.7k	3.5k	2.5k	-
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.9	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	88.1	91.3	45.4	80.0	82.3	56.0	75.2
BERT _{BASE}	84.6/83.4	71.2	90.1	93.5	52.1	85.8	88.9	66.4	79.6
$\mathrm{BERT}_{\mathrm{LARGE}}$	86.7/85.9	72.1	91.1	94.9	60.5	86.5	89.3	70.1	81.9

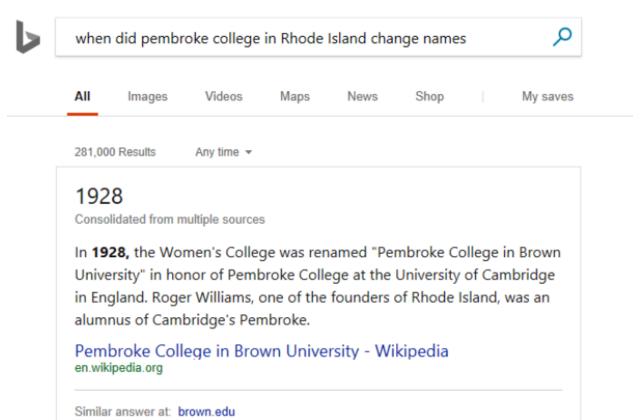
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Bing搜索中的Intelligent Answer



Bing搜索中的Intelligent Answer



Bing搜索中的Trustworthy Answer

Coffee

inc.com

PERSPECTIVES FROM THE WEB

You could **burn more fat.** Caffeine is found in almost every over-the-counter fat-burning supplement commercially available today. And for good reason. It's been shown to **increase metabolism** by 3 to 11 percent, and to increase the burning of fat from 10 to 29 percent, depending on your body type.

9 Surprising Reasons Why **Coffee Is Really Good** for Y...

Research Showing Harmful Effects of Caffeine. More than 4 cups of coffee linked to early death. Caffeine consumption may raise blood pressure. Increased risk of heart attacks among young adults. Caffeine linked to gout attacks. Breast Tissue Cysts In Women. Caffeine could cause incontinence. Caffeine may cause insomnia.

20+ Harmful Effects of Caffeine caffeineinformer.com

Feedback

Spotlight: Jamal Khashoggi Death >





Rundown

- O A look at the journalists killed in EU member states in the past year Financial Times
- 10/18/2018
 Trump says he now believes Khashoggi is dead
 New York Times
- 10/17/2018

 Khashoggi's last column, written shortly before his Oct. 2 disappearance, 'What the Arab world needs most is free expression,' is published

The Washington Post

• 10/15/2018

President Trump sends Secretary of State Mike Pompeo to meet with Saudi king over Khashoggi's disappearance

Perspectives various opinions from the web

Journalists around the world like Jamal Khashoggi are in danger and that is deadly for democracy

That Saudi Arabia, a key U.S. ally, could lure him to its diplomatic mission and butcher him with impunity...sends a chilling message not only to would-be critical Saudi journalists but to journalists e...

Dallas Morning News

Khashoggi was a free speech warrior and the latest casualty in a global war on journalists

Journalists make a living calling out entitlement. Now they are getting killed for it and, like Khashoggi, 'disappeared.' Which side is America on?

USA Today

East
There is a six-dec

There is a six-decade history of maladroit U.S. involvement in the snake pit of the Middle East's geopolitics. Not much of an argument can be made that those interventions have made the Middle East be...

After Jamal Khashoggi, it's time

to rethink our role in the Middle

The Arizona Republic

After reporters like Jamal Khashoggi die, outrage melts into indifference

Shaming by human rights organizations, foreign officials and the media — the traditional tactics for defending the lives of journalists and dissidents — has lost much of its potency.

The Morning Call

Will Trump let Saudis get away with alleged murder of Jamal Khashoggi?

...the Khashoggi affair...has become a test of whether an American president is prepared to tolerate overseas assassinations of political opponents by strongmen whom Trump openly admires.

Dallas Morning News



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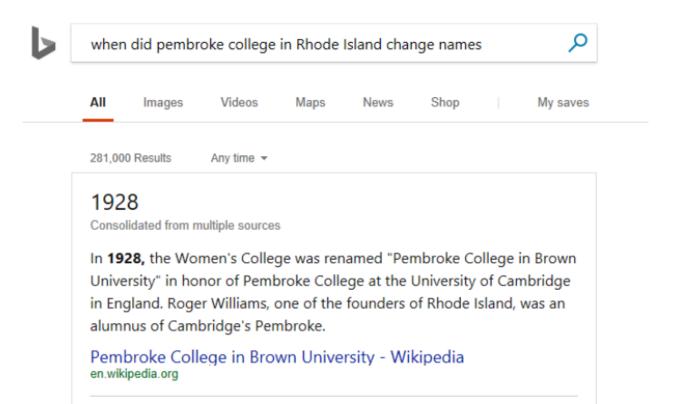
Question answering

Semantic Similarity (Query Paraphrase)

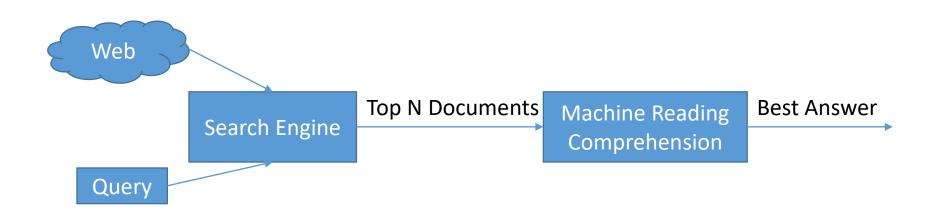
Summarization

Sentiment Classification

Question answering



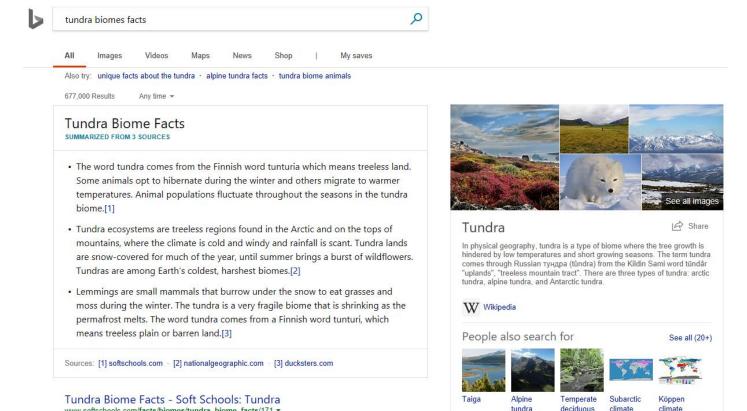
Question answering (Open QnA)



Semantic Similarity (Query Paraphrase)

- Who killed jfk
- The guy who killed jfk
- People who killed JFK
- Who was jfk killer
- •

Summarization



Sentiment Classification

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inc.com

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Feedback

搜索中自然语言先验知识的应用

• 跨语言

长尾Query

• 开放场景



谢谢!

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