










The Business Model Canvas

Designed for:

Designed by: *Oasis*

Date: *02/09/22*

Version: *1*

<p>Key Partners </p> <p>Homeless and Domestic Violence Shelters</p> <p>These facilities verify the information of what is currently stored in the app, and they have the option to add/update their information</p> <p>External Donors</p> <p>Since the end users are those who are financially and even emotionally suffering, we rely on the donation from other sources, such as shelters, private and public figures, or federal grants</p>	<p>Key Activities </p> <p>Develop a mobile app</p> <p>The mobile app shows nearby homeless shelters or domestic violence shelters. Users can filter by their needs.</p> <p>Spread information about the app</p> <p>Apps are only useful when people know about them.</p> <p>Ask homeless shelters and domestic violence shelters to spread the word about our app to people at these facilities.</p> <p>Update information constantly</p> <p>Many similar apps are very old and often contain outdated information about the kinds of services various facilities provide.</p> <p>Key Resources </p> <ul style="list-style-type: none"> • Electricity • Servers • Computers, Smartphones • Developers to maintain the apps • Shelter directors to provide information • End user feedback 	<p>Value Propositions </p> <p>Products & Services:</p> <p>A map with pins of women's shelters in the area as well as potentially many other kinds of preset services, such as domestic abuse therapy.</p> <p>Accurate information regarding a variety of social welfare services for women.</p> <p>Gain Creators:</p> <p>Enables homeless women and women facing domestic issues to have access to and knowledge of shelters and other services or facilities around them, which can help publicize the customer's own service(s).</p> <p>Pain Relievers:</p> <p>Providing an easy-to-use platform for shelters and facilities to publicize their services and details to their potential visitors and participants of their programs.</p>	<p>Customer Relationships </p> <p>With shelters: maintaining communication with directors to relay info on how to improve their shelter and also to keep information about the shelter up to date.</p> <p>With user base: providing access to the app and accurate information at all times, as well as a consistent working app. In turn they give feedback to the shelter and each other that we can provide to the shelters to help improve them.</p> <p>Channels </p> <p>Homeless Shelter/ Facilities will have access to the platform, where they can publicize their services and programs.</p> <p>Women in need looking for protective places and programs will have adequate resources on shelters and facilities with good reviews near them, including accurate contact information.</p>	<p>Customer Segments </p> <ul style="list-style-type: none"> • Homeless women • Women who are victims of domestic violence • Directors of homeless shelters • Directors of domestic violence shelters • Local governments and municipalities
<p>Cost Structure </p>		<p>Revenue Streams </p>		

