



Media Press Kit for The Live Coders Team

The Live Coders was founded and grown based on positive outreach, helping others, and showing care for the live-stream community. We continue to find ways to learn, grow, improve, and adapt so we can better support the streaming community who teaches and enables the next generation of technologists.

We are an outgoing and enthusiastic group of friendly Twitch channels that write code, teach about technology, and promote the technical community. You may find the team's home page at: <https://livecoders.dev>. You may also go directly to the Team directory on Twitch at: <https://twitch.tv/team/livecoders>.

The Live Coders Leadership Committee advises the whole team on projects, provides mentorship, moderates chats, and all-otherwise-herding of us cats.

All streamers in The Live Coders team are:

1. At least 18 years of age
2. Twitch Affiliate or Partner
3. Maintain a minimum of 5 average viewers over the last 30 days
4. Technology Enthusiasts
5. Encouraging and happy to engage the chat room
6. Not a brand, but a REAL person.
7. And lastly, be the embodiment of our values



Mission

We are a group of technologists who are also broadcasters. We write code and make things while teaching viewers on Twitch. We believe that live video is an amazing opportunity to teach and we wish to share our expertise in a friendly and welcoming atmosphere.

Core values

- Supporting developers who are content creators
- Encourage innovation and creativity
- Teaching and learning through collaboration
- Personal growth through mentorship
- Inclusion to make tech more accessible and lower the barrier to entry
- Strictly enforcing our Code of Conduct to support the community



The Live Coders crew is a brand owned and operated by our founder, Jeff Fritz (@csharpfritz)

Our Founder



Jeffrey T. Fritz (@csharpfritz)

Jeffrey T. Fritz is a Twitch partner and senior program manager in Microsoft's Developer Outreach Group that works with the community on open source projects and the new Microsoft .NET Core framework. As a long-time web developer with experience in large and small applications across a variety of verticals, he knows how to build for performance and practicality. He broadcasts live 5 days a week on twitch.tv/csharpfritz, where he discusses the latest technologies, interviews guests, writes code, and answers viewer questions.

Origin Story

Coding Online

Live coding is such an interesting teaching medium, but for those who choose to stream, writing code while broadcasting live to an interactive audience is a challenge. It can be difficult to respond to questions around high-tech topics while performing the work in a live-stream environment.

Live streaming while simultaneously writing code is a mix of:

- Talk Radio — blending opinion and answering questions (like “Car Talk”).
- Public Education — how-to (Bob Ross teaching and showing us how to paint).
- Experiential Learning — show and tell (Bill Nye the Science Guy).



Our Beginning

The Live Coders began back in September 2018 as a friendly dinner in San Jose. Six streamers —passionate about Twitch technology—gathered to discuss teaching and working with technical resources on-stream. Whether it was JavaScript, .NET, IoT devices, or Ruby there was a shared *excitement* for helping others grow and experience the joy of successful projects. That night left us with a unified feeling that perhaps it was worth streaming more together. Along with the excitement that comes with new possibilities was the realization that we had become a team, and like any team, we probably needed jerseys!

Twitch awarded our founder, Jeff Fritz (@csharpfritz), partner status the following February, and thus The Twitch Live Coders crew was born. Those six people who had met for dinner six months prior were the founding members of the team. Quickly, friends and loyal community members who already streamed were invited. It was not long that six Live Coders became twelve and then fifty before attending TwitchCon 2019 where we hosted the first meetup of The Live Coders team.



That evening 30 jerseys were distributed, and the team became more than just a collection of streamers. We were building an intentional streaming community, with the same ideals of teaching, and helping others. Our streaming topics were diverse, including folks responsible for .NET, Stack Overflow, and Amazon Alexa, to name a few.

The Live Coders was founded and grown based on positive outreach, helping others, and showing care for the community through this amazing mash-up medium. Countless chat room viewers

have shared messages about how The Live Coders made a difference in their careers and in their lives by teaching technology. We are a group that tries to have fun, play together, and grow a thriving community of viewers. The Live Coders continue to demonstrate an outgoing and altruistic spirit to help anyone who wants to learn about technology.

Virtual Conferences

As we entered 2020, the team's ranks crossed 100 members, and it became apparent that we would have to think of ways to adapt. Our Leadership Committee recognized a need to provide a safe-space for streamers to relate, collaborate, and grow their channels. We were in a unique position when the global pandemic struck in the spring. As in-person conferences ended, our group of more than 100 influencers and broadcasters, already armed with content, decided to organize our first virtual conference in April 2020. With more than 1.1M viewers, the event was a huge success. Experiments with other virtual conferences and sponsorship models followed.



The Live Coders continues to evolve, always working on finding better ways to support our community and provide a safe-space for streamers to connect, learn, and grow.

1. Operations: In 2020, we expanded our Leadership Committee to help us form new policies and processes.
2. Collaborations: We are working to figure out the best way to collaborate on opportunities for streamers to gain sponsorships and utilize their talents to anyone who wants to learn how to produce virtual events.
3. Management: We are creating a more stringent Code of Conduct with a clear path to resolution.
4. Communication: We are developing supplemental processes for existing communications, as well as communication tools for the Leadership Committee to survey crew members through multiple channels.

Technical communities have always existed, but now there is a live-streamed medium where folks can connect. As we evolve into our next phase, The Live Coders continue to find ways to learn, grow, improve, and adapt so that we can better support the streaming community.

Programs

Virtual Events

We've been experimenting with a model for virtual event production. We've learned a lot along the way. For example, we've learned that we want to spread more free technology through sponsored virtual events. Help us spread technology education around the globe! Sponsor a virtual event for an opportunity for millions of unique viewers to see your brand.



We're still figuring out...

The Creator Network

Choose to sponsor a group of streamers who will read ads during their live stream.

Mentorship Program

We've experimented with a few different implementations of mentorship, none of which we were able to sustain. We are currently working on a sustainable process for a mentorship program that will hopefully remove barriers to entry for newbies.



Communications and Outreach

We're building a newsletter, and a process for regular podcast interviews, along with regular feedback surveys online, emails, voice calls, and all-hands virtual meetings.

Training Program

Skills share is key to what led many team members to join The Live Coders. On more than one occasion we have discussed how we can share technology with a wider audience and expose people to live-streaming as a medium for teaching. A structured training program might help those who want to invest a little more time and money into their streaming setup. Information gained might fill in gaps to support those who want to level-up their streaming experience.

To become a team member, a team sponsor, or to sponsor a Live Coders Conference, visit The Live Coders website at: <https://livecoders.dev>. You may also go directly to the Team directory on Twitch at: <https://twitch.tv/team/livecoders>.

Email: info@livecoders.dev
Twitter: [@thelivecoders](https://twitter.com/thelivecoders)
YouTube: [@thelivecoders](https://www.youtube.com/thelivecoders)
GitHub Wiki: [/livecoders/Wiki](https://github.com/livecoders/Wiki)

(Last Saved January 29th, 2021)



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Recent Press:

Announcing The Live Coders at GlitchCon

The Live Coders were represented during GlitchCon in November.

PHILADELPHIA - Dec. 11, 2020 - [PRLog](#) -- Streamers @CSharpFritz, @Instafluff, and @DannyKamps presented talks for the Twitch-hosted event. The virtual event was created after the pandemic forced the cancellation of the annual TwitchCon which was set to take place in San Diego, California in September. Instead, GlitchCon emerged, featuring popular streamers, artists, and other internet creatives in an online event that took place for twelve hours on November 14th.

GlitchCon was free for its participants. The conference allowed Twitch to bring together disparate communities of streamers and fans all over the world. Streamers competed against each other in various gaming competitions. There were also Talent Shows and Cosplay competitions with monetary prizes awarded. Viewer engagement was encouraged through interactive events, voting to determine winners, chats, and more.

"The Live Coders, as a team and before the formation of the team, have had a significant presence supporting Twitch and their development community," said founder Jeff Fritz. "At TwitchCon each of the past 3 years, team members have provided vision and technical leadership in educating and helping our fellow developers working with the Twitch service. The Live Coders continue to demonstrate an outgoing and altruistic spirit to help anyone who wants to learn about technology."

With over fifteen million daily active users, Twitch is the top live streaming platform in the world for gamers and the things gamers love. Once known as a spinoff division of Justin.tv, Twitch became so popular that the entire site was rebranded to Twitch.tv in 2014 and has grown to include live video streaming outside of gaming, offering nearly anything you'd like to watch, from politics to cooking, to ASMR, Vloggers, and Music. Pretty much anything you can imagine as a live stream show is available on Twitch.tv now.

TwitchCon had two events, one in the spring in Amsterdam and the most recent one scheduled for September in San Diego that had to be canceled due to the worldwide pandemic. GlitchCon served as a replacement for the in-person TwitchCon. GlitchCon proved to be a great success as a substitute.

Videos of the talks presented by The Live Coders team members has been archived and can be streamed for anyone interested. Recordings of their sessions can be viewed at these direct links:

Fritz <https://www.twitch.tv/videos/806178794?collection=E1yJPFFiSBZBrQ>

Instafluff <https://www.twitch.tv/videos/806178796?collection=E1yJPFFiSBZBrQ>

Danny Kamps <https://www.twitch.tv/videos/806178793?collection=E1yJPFFiSBZBrQ>

ABOUT LIVECODERS

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