

Layla has an idea for International Women's Day Challenge event

Doodles meetings

Volunteers must sign an event agreement

sponsorships

International Women's Day - March 8th in the lead up to it, we used to have a weekly meeting

Meet The Live Coders - can interview the speakers and sponsors - Marketing Task Force
volunteers

March 8 - Have a lead up to it

February 8th - 2 weeks for the first episode

1. graphics overlays - Layla can help design
2. promo on the website - we just update the conference page?
3. Interviewers - for the 3 questions
4. twitch graphic - Layla can help design
5. full access to website - he created a banner link - Christina will write up the content with help from event organizers

What's happening with some of the TLC members?

- Lana is working through games
- GameDev racing games every day Tim Beaudeau
- Go Pirate Software product release
- Julie Stratazer - learning c# and Layla rated her

Push information on Discord in the Announcements channel - it is role restricted write-only
Form on airtable that got some entries -

use our female mascot for the graphics

next friday Layla has more time - graphics - Layla will do the streaming graphics

David is in-between clients at work - hard to commit I for several weeks and not sure if he will
have full-time on a client - his company want to leverage twitch

New Relic - wants live-streaming

Samsung - wants live-streaming

Sessionize - free event community event - papercall had issues about info viewable - .NET Conf
and see about sponsoring for a raffle - Layla will ask about that

Raised money for Black Girls Code and other charities in the past

Women face many challenges in the community and in the workplace - have a guest and an interviewer - Sanna what challenges have you had? Well, 1. on stream they are derogatory - "isn't she cute" we've got mods and do you have a coding challenge for us today?

Yes! and they put it on GitHub

Set challenges for our users and maybe that is the challenge

"one of the things I learned last year was Python so for my challenge I am going to show you what I made."

1. when have you seen women in tech-challenged in the workplace
2. when have you challenged your self in code

segments

- how many people
- what do the segments look like?
- interstitial segments of fireside chat thing - in-between the production team - Suz Hinton might want to do that since she is on the JS Party podcast frequently
- 45 mins, 15 min MC prepped
- sponsor videos
- interviews - lead up interviews with 3 questions - So let's see her answer to question x

1. write the instructions, google sign-up form (name/twitch handle, contact method, what mini-challenge they will code on stream, anything else?), and set up a meeting time to answer questions, preferred pronouns, pronounce your name - upload an audio file and send it to us - The European morning and the evening in India, Start at 5 AM East COAST Time (10a UK) - 3p Eastern (5a Australia).... Europe, Brazil, Africa, Aus, Asia, India...west coast only does in-person and not virtual

2. write a press release to announce it and promote the first round of streamers who have signed up to participate

3. announce it on Discord and post the video of our meeting

4. contact every female member 1-by-1 that we can think of to encourage them to apply

5. put an info page on the website

6. Ask each participant to sign an agreement if they plan to represent The Live Coders during the event (this is in Trello, Google Drive, and Fritz has a copy as well. Attaching here for your reference. It will need to be edited for this particular event.

7. share the page on social media to encourage more female members of TLC to participate

8. write a final press release about how many female members of The Live Coders participated after the event happens.

Team:

Moderation-copperbeardy, sanna, itslittany, Layla has a few stream people and coders for moderating

Production-

Marketing-

Christina:

- Sponsorship update - amazon vouchers, Uber Eats codes, or Fandango codes, Jet Brains, PluralSite One - Code It Live did SignalR and Layla filled out their google form and she won \$25 voucher - gather an email list of viewers and promoters
- Start a google Doc for notes today, record the next meetings, if this is going to be more than just an idea - Event Task Force volunteers help - schedule a repeating meeting
- Live Coders - private GitHub Wiki to put all of this down
 - Layla works with documentation - from the conception of event and de-moderation and cleanup - this is our process - January 2022 - Layla and David will create the bullet points turn from not-done to done.

Bobby Johnson... is he on the team on twitch? Or did he just leave Discord? David (@roberttables) will reach out

Tae'lur is back streaming yay!

some folks got major investments for virtual events and when Marketing Task Force meets they can set up a process for promoting projects

GitHub access to the team

Membership - who left, reaching out to them... just leaving Discord or the whole team?

Next week:

each week to nail it down earlier on, and scale them back

LettuceMeet - for scheduling the Task Force meeting times - repeat monthly

If we reach out to sponsors or re-engage people - temper expectations on viewership - don't overpromise exposure because we've had that historically in the past - COVID, and so many other influencing factors have changed things - nice processes in if we have good viewership that's a bonus - sponsors' expectations should be met since we aren't sure what kind of audience is engaging right now

Laying out different silos - that are crucial roles that go into productions like this - no one has anything structured around professional moderation - an easy way to get recognized in the streaming community and it helps others

Build a Moderation Service, something like

- Set up on the Day-Of
- Retrospective at the end so schedule meetings after very valuable
- speakers reconvene
- team gets together

Capture little snapshots of the recap of how your talk went and the viewership that YOU got and these are the things you may; have missed.... including... the MODERATORS noticed no one bothered you.... the CHAT ROOM ANALYSIS topic-wise -

Blankenberg - Alexa today

Challenge of this stream

David will help with the graphic social card to easily share it on Twitter - re-learning API -
Layla - will help me with GitHub - marketing folks for the .NET Foundation so maybe there is something there Christina can teach marketers - GitHub for non-developers

publish meeting notes to Wiki

Set up lettuce meet options for Task Forces: Marketing, Training, Policy, Application
Acceptance, Events