

# Astronomer Internal Resilience Playbook

## Chapter 1: Dancing with Stakeholders

- Focused side-shuffling to Coldplay beats.
- Remember: Strategic ambiguity is key.

## Chapter 2: Muting the Noise

- Literally mute. Every Slack notification.
- Breathe in, log out, Airflow out.

## Chapter 3: Executive Alignment in Chaotic Times

- When caught on camera, pivot to 'leadership transparency'.
- Data pipelines > gossip pipelines.

## Chapter 4: Reframing the Narrative

- Say 'yes' to everything.
- Always respond with: We are excited for Beyond Analytics.